



Fundamentals of Investments: Valuation and Management

By Bradford Jordan, Thomas Miller

Irwin/McGraw-Hill, United States, 2014. Loose-leaf. Book Condition: New. 7th. 277 x 213 mm. Language: English . Brand New Book. Fundamentals of Investments focuses on students as investment managers, giving them information to act on by placing theory and research in the proper context. The text offers a balanced, unified treatment of the four main types of financial investments stocks, bonds, options, and futures. Topics are organized in a way that makes them easy to apply whether to a portfolio simulation or to real life and supported with hands-on activities. Then, resources within Connect help students solve financial problems and apply what they've learned. Jordan's managerial perspective and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course.



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