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# ESSENTIALS OF BUSINESS STATISTICS (5TH INTERNATIONAL EDITION)



McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Essentials of Business Statistics (5th International edition), Bruce L. Bowerman, Richard T. O'Connell, Emily S. Murphree, J. Burdeane Orris, The primary goal of Essentials of Business Statistics is to illustrate an accurate view of business statistics in a way that students can easily understand. This is achieved in the following ways: new statistical topics and tools are introduced by using continuing case studies. This approach helps to alleviate student anxiety...

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- Authored by Bruce L. Bowerman, Richard T. O'Connell, Emily S. Murphree, J. Burdeane Orris
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