



## Style Tips of the Week: Advertise, Market and Brand with Style v. 1 (Paperback)

By Kristene Smith

Kristene Smith Incorporated, United States, 2008. Paperback. Book Condition: New. 210 x 134 mm. Language: English . Brand New Book. The perfect solution for professionals and entrepreneurs worried about a lack of personality in their businesses, this helpful reference offers 52 tips to add a creative touch to any marketing plan. Businesspeople will learn to build a brand that s creative, competitive, and attention worthy; integrate their personal style into their business for enjoyment and success; improve their internal communications plan and work atmosphere; and discover how to use color by looking to nature for inspiration.



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