



Presentations For Dummies

By Malcolm Kushner

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Presentations For Dummies, Malcolm Kushner, Whether you're dealing with one person or one thousand, the ability to transmit ideas in a coherent and compelling fashion is one of the most important skills you can ever develop. Want to impress your colleagues? Convince your clients? Prove your point? The key to success is what you say. To get what you want in life, you have to present yourself forcefully, credibly, and convincingly. If you need to land that big consulting job or launch a new initiative at the office, knowing how to present your case is half the battle. Luckily, "Presentations For Dummies" shows you the way. It gives you all the tools and tips you need to make your presentations flawless and effective, including proven advice on: relating to your audience; overcoming stage fright; adding flare with personal stories; using humor to loosen up the crowd; and, making your point with visual aids. From getting prepared to dealing with unexpected problems while you're the focus of attention, this handy guide covers everything you need to make all your presentations flawless. You'll learn how to create fantastic, effective visual aids that...



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