

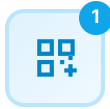


Cat Weight Companion

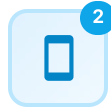
Turn Your Packaging Into a Retention Channel

WHITE-LABEL IOS APP

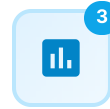
HOW IT WORKS



QR on Packaging
Customer scans



Your Branded App
Your logo & colors



Weight Tracking
+ Portion calculator



One-Tap Reorder
Your affiliate link



What You Get

- ✓ Engagement data on every customer who scans
- ✓ Reorder attribution — Chewy, Petco, your site
- ✓ Brand touchpoint between purchases
- ✓ Portion calculator with YOUR food's calories
- ✓ Analytics dashboard by SKU



What You Don't Get (By Design)

- × Medical liability — tracking tool only
- × Data breach risk — all data on device
- × IT project scope — no backend needed
- × Ongoing dev burden — we maintain it
- × Third-party data sharing — zero

IMPLEMENTATION TIMELINE

Week 1-2
Brand Config

Week 3-4
QR Generation

Week 5-6
Internal Review

Week 7-8
Packaging Plan

Week 9-12
Soft Launch

0

EXTERNAL DEPENDENCIES

8-12

WEEKS TO LAUNCH

100%

ON-DEVICE DATA

iOS 17+

NATIVE SWIFTUI



90-Day Pilot Program

Limited risk entry: Start with 1-3 SKUs, reduced setup fee, clear success metrics. Walk away if it doesn't perform. **One premium brand per category.**

See It With Your Branding

15-minute demo tailored to your product line

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Cat Weight Companion — Your brand. Your customers. Zero liability.