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Agenda

Business Rules in the enterprise architecture

- Business analysts about business rules
- Agility versus automation
- Business Rules in the enterprise architecture

Business Rules Management with SAP

- BRFplus live demo and components
- NW BRM live demo and components
- Usage recommendations

Outlook: News from the Labs

Q&A



Business Rules in the Enterprise Architecture



The Top 15 Technology Trends EA Should Watch: 2011 To 2013

(Forrester Research, Oct 2010)

Rank	Technology trend	Impact	"Newness"	Complexity
1	Next-gen BI takes shape, combining real-time access	Very high	High	High
	with pervasiveness, agility, and self-service.			
2	Business rules processing and policy-based SOA move	Very high	High	High
	to the mainstream.			
3	SaaS and cloud-based platforms become standard.	Very	high High	Very high
4	System management enables continued virtualization.	Very high	Moderate	Low

"

A key trend in application architectures is the externalization of the policies and rules that drive key decision points in application logic. Externalization exposes rules to policy subject-matter experts for explicit development and maintenance. Business rules processing enables rule management by business-side experts. Applications based on business rules processing are moving from niche into mainstream as rules enable the creation of more-responsive, more-personalized experiences based on more-complex conditions. Rules engines with the appropriate configuration management infrastructure enable business managers to maintain rules and more quickly explore ways of optimizing business processes.

Business Rules and Decisioning for Process Experts

(James Taylor, 2010)

"

"

No organization can be more effective than its systems.

[...]

Adding decisioning to business process-oriented thinking creates simpler and more agile processes, and more flexible business applications. Externalizing decisions and applying business rules technology to effectively manage those decisions improves visibility, builds in a capacity for change and helps ensure business/IT alignment.

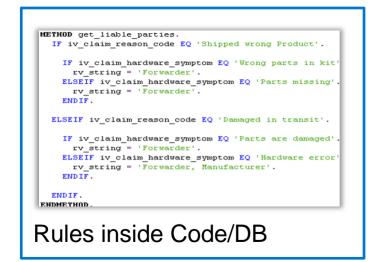
In each case – simpler processes, more flexible business applications, an increased capacity for change and improved alignment – decisioning enhances a business process orientation to **deliver greater value to the business**.

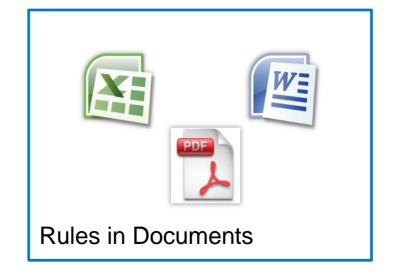
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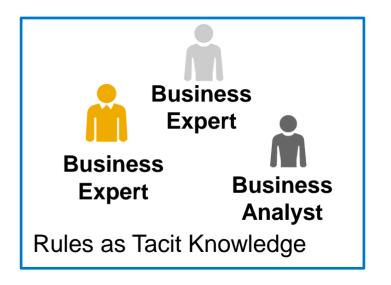
SAP has developed two robust business rules management platforms, supporting both its Java and ABAP environments. These technologies can be used to ensure that decisions are effectively managed and integrated throughout an SAP enterprise backbone.

Agility vs. Automation

Automation: Full Semi No







Agility: Low

Medium

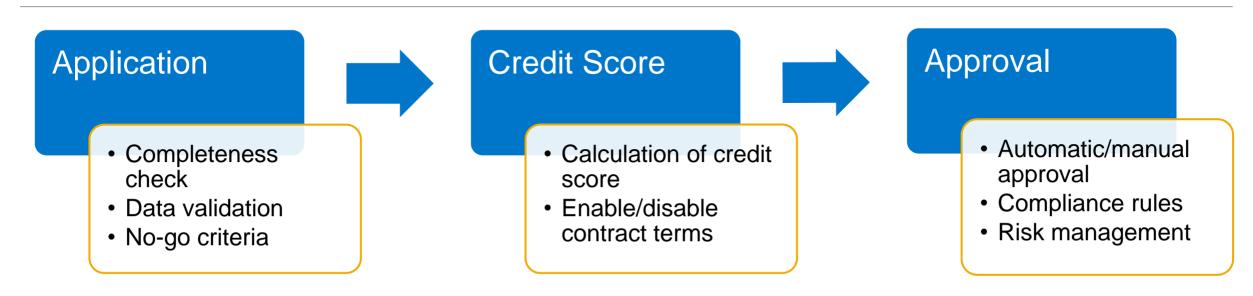
High

Questions:

- What are my costs for changes?
- How to gain transparency for business users?

- How to enforce policies in business operations?
- How to achieve legal compliance?

Business Applications, Business Processes, and Business Rules



Business
Application

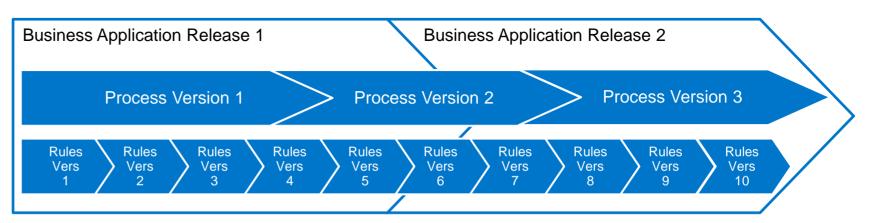
Business Process

Loan approval

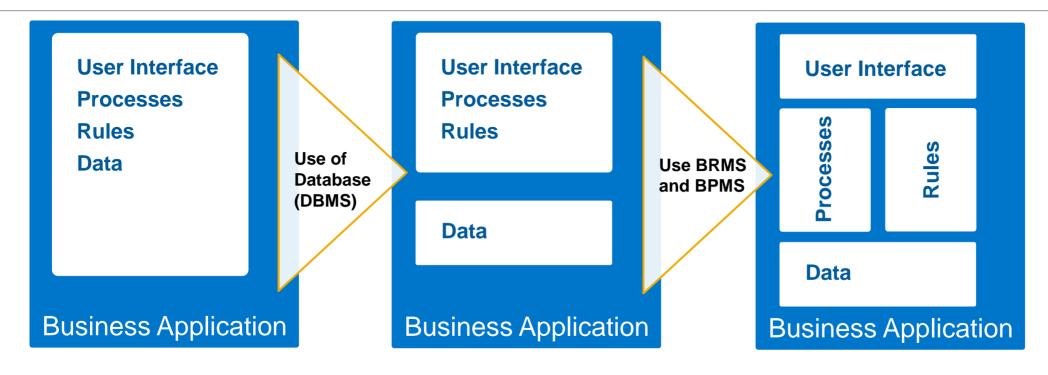
Business

Calculation of

Business Rule Calculation of credit score



Evolution of Business Application Architecture



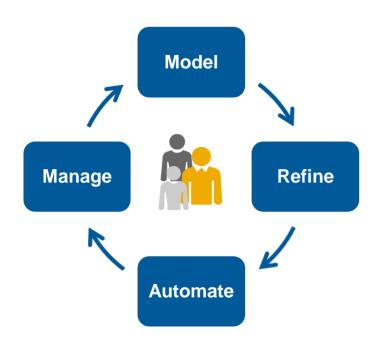
Use of a database management system (DBMS) helps separate application data and application logic

Tools optimized for data management

Use of a business rule management system (BRMS)

- Tools optimized for business rules management, targeting also non-technical user groups
- Once the BRMS services are defined and plugged into the application, rules changes do not require programming skills
- Business rules should be considered early in the application lifecycle

Benefits of Using Business Rules Management



Business Rules Management	Benefit		
Separation of business rules and code	Agile and maintainable systems		
Modeling of complex business logic	Automation of key business decisions		
Central management of business rules	Consistent application of corporate policy and government regulations		
Business Experts can find, change and test critical business rules	Visibility, accountability and error-free business		

Business Rules Management

- Flexible & agile business systems
- Faster turnaround times for changes
- Reduced cost for changes

- Precise & informed decision making
- Improved visibility for the business

Ubiquitous Business Rules

Banking: Relationship based Pricing, Scorecards, Credit Decisioning



Logistics and Shipping: Parts Management, Duties Calculations, Pricing Calculations



Education: Fee Calculations, Course Selections



Public Sector: Tax Calculations, Customs Duties, Land Regulations, License Fee Calculations



Healthcare: Claims, Patient Monitoring, Fraud Detection



Insurance: New Products, Claims Settlement, Agent Commissions



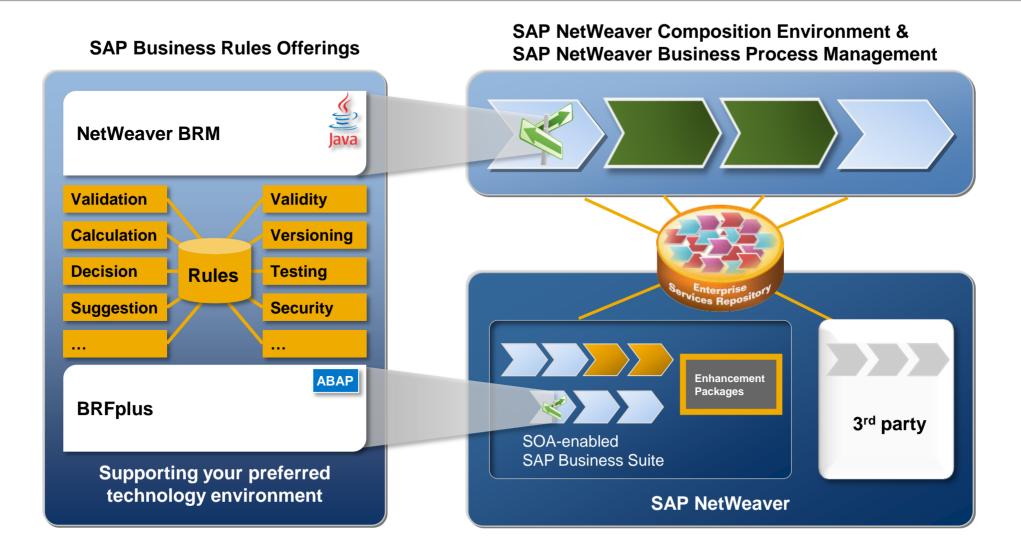


Business Rules Managementwith SAP



SAP Business Rules Offerings

Taking Control of the Rules of Your Business



Business Rule Framework plus

Components and Key Features

Business Rules Authoring

- Web-based user interface
- Testing, validation and refinement of business rules (no code)
- Various rule representation formats
 - decision tables/trees
 - rule flows
 - text rules (IF-THEN-ELSE)
 - custom Types
- Support for business user and expert modes
- Multiple tools available (dependency analysis, consistency checks, simulation, MS Excel integration, ...)



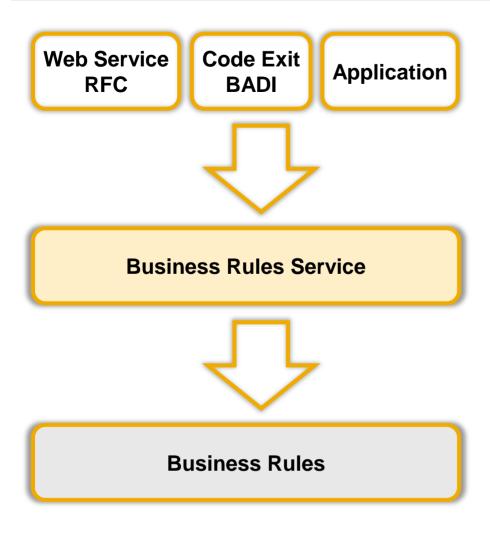
Business Rule Engine

- Invocation by ABAP API, RFC or Webservices
- Logging and tracing of rules execution
- On demand code generation
- Webservices and RFC module generators

Business Rule Repository

- Life-cycle management optimized for ABAP server
 - Versioning services
 - Optional client concept, customizing, system and application data rules
 - Integrated with data dictionary and change and transport system (CTS)
 - Access, change and usage control
- Organization and grouping (in business rule catalogs)
- Search and browsing
- Auditing and reporting services

Business Rule Services with BRFplus



BRFplus Function: Service Definition

- Input (Context), Output (Result), Purpose
- Can be called by ABAP API, RFC, or Web Service

1

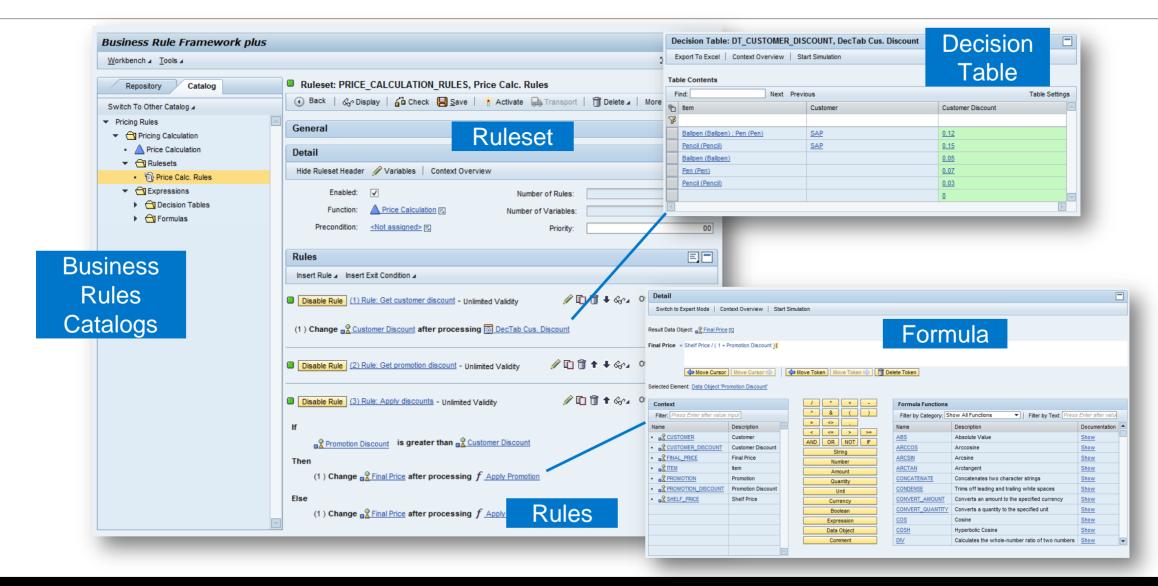
BRFplus Rulesets: Service Implementation

- Collection of rules
- Preconditions, priorities, validity
- Context enrichment (additionally needed data)

BRFplus Rule: Step Implementation

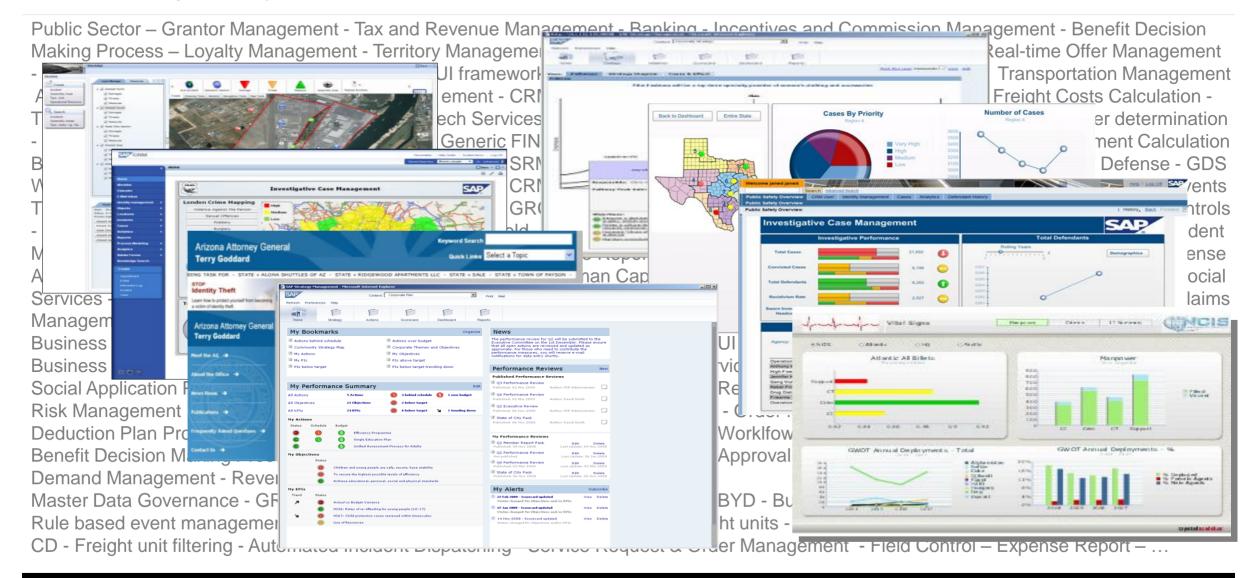
- IF <condition(s)> THEN <operation(s)> ELSE <operation(s)>
- Usage of expression types (decision tables, decision trees, formulas, table operations, ...) to define complex conditions and value derivations/calculations
- Usage of action types (message log, workflow, email, ...) to trigger side effects

Rules Authoring with BRFplus

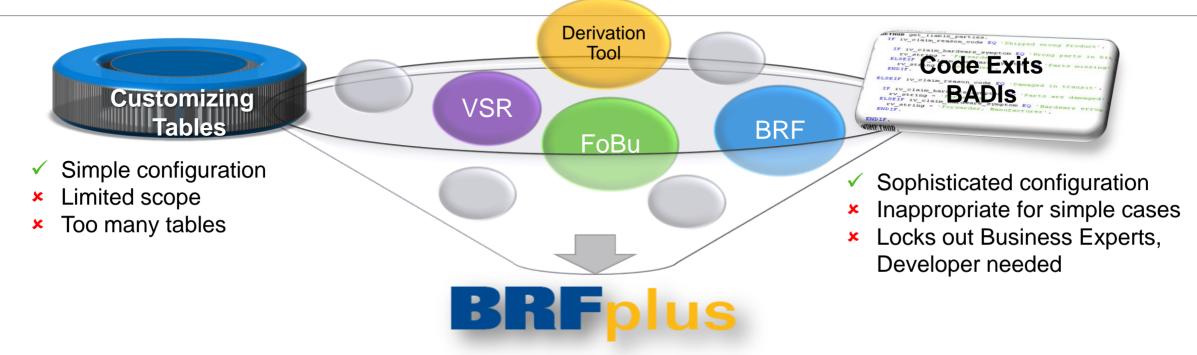


Business Applications

Powered by BRFplus



Customization and Configuration



- ✓ From simple to complex configuration
- ✓ Addresses business and IT requirements, models logic instead of coding.
- ✓ Multiple visualizations (decision tables, trees, formulas, text rules..)
- ✓ Tools for versioning, simulation, consistency checks, ...

Migration

Consolidation of tools and engines towards BRFplus for next generation business rules management in ABAP applications with better user experience and performance at lower TCO.



Demo

Pricing Scenario



NetWeaver Business Rule Management (BRM)

Components & Key Features

Business Rules
Authoring
Business Rule
Engine

Business Rule
Engine

Business Rules Authoring Rules Composer

- Business friendly rich rule formats
- Support for multiple data formats for rules vocabulary
- Validation, testing and refinement of business rules

Rules Manager

- Web-based interface for business users
- Support for import/export of Microsoft® Excel

Business Rule Engine

- High-performance rules engine
- Rete-based inference and sequential engines
- Integrated with NWA to support monitoring and logging
- Rules engine can be invoked as:
 - Stateless session bean
 - Web service

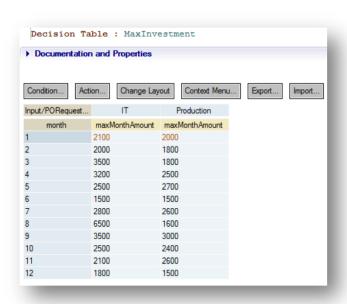
Business Rule Repository

- Supports end-to-end change management
 - Rules versioning
 - Access Control & Governance
- Design time repository integrated to NWDI

Business Rule Representations

Decision Tables

- Powerful visualization compact and structured
- Completeness and consistency error prevention made easier
- Modular knowledge organization rules grouped into a single table



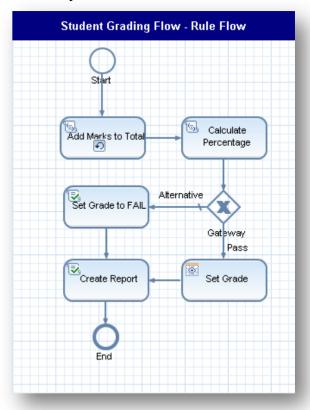
Text Rules

- IF-THEN format
- Easy to learn and use
- Rules in natural language



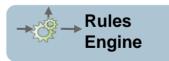
Flow Rules

- Rules laid out in a flow like structure
- Perfect overview of the rule implementation
- Gateways and iterations



Authoring, Deploying, and Managing Business Rules



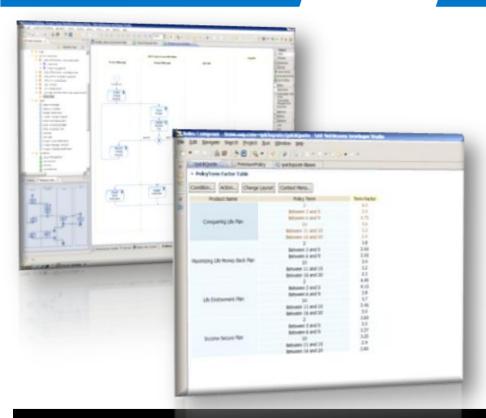


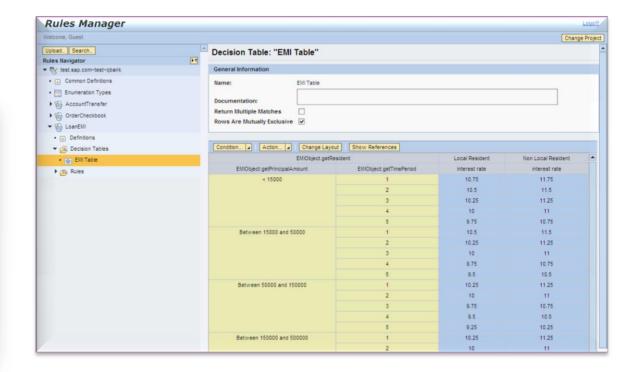
Rules Manager

Business Rule Authoring

Deploy & Manage

Business User Rule Authoring & Management





SAP NetWeaver BRM: 2 approaches to modeling rules

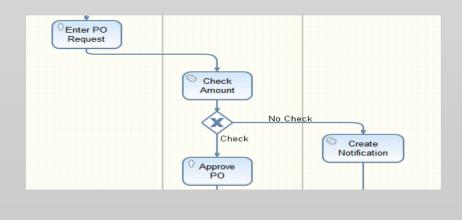
Stand-alone Rules Modeling

- For wider consumption across applications
- Via reusable business rules services



Embedded Rules & Process Modeling

- Allow process modelers to instantly embed rules in a process
- For consumption by a specific business process
- SAP NetWeaver BRM is embedded in SAP NetWeaver BPM



Rules in Integration Processes

More in PMC 166: Combining SAP NetWeaver BRM and SAP NetWeaver Process Integration ...

Decision Rules



Automate complex decisions, e.g. decide on administrator involvement or workload dependent message distribution

Validation Rules



Check message contents considering field relationships

Recommendat ion Rules



In case
discrepancies
in a message
have been
detected,
provide rulebased derived
recommendations for
business
experts

Calculation Rules



Complete messages by calculating e.g. prices, discounts taxes, and rebates while messages are passing the integration engine

Alert Rules



Trigger alerts
for critical
business events
in case of
suspicious
message
content, e.g. to
detect fraud



Demo

Scenario: Home Loan Processing Application



Usage Recommendations

Suite Core Processes

Composite Processes

NetWeaver BRM

- Solving decisioning problems using Reterules (not available yet in BRFplus)
- Loosely coupled composite applications, modeled business processes
- ABAP applications in a heterogeneous landscape having tight integration with 3rd party applications

Extend core business applications in the

Suite by externalizing business rules

 Rules embedded in Business Process model to support gateway decisioning (to control process flow)

BRFplus

- ABAP custom-development projects
- Reuse of existing business rules in composite applications and modeled business processes
- Data on which business rules are supposed to be invoked is in the suite

Mixed-Case Scenarios



Outlook: News from the Labs



BRFplus

Improved User Experience, Remote Code Generation, BRM alignment

User experience

Reworked editors: rules, decision tables/trees, formulas...

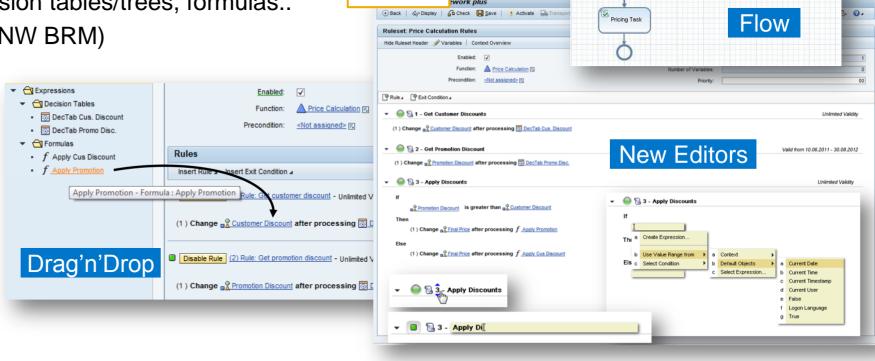
Flow expression type (like in NW BRM)

Drag'n'Drop

Alignment with NW BRM

- Vocabulary Alignment
- Rules Exchange

Remote code generation



LAB PREVIEW

Driver Presence

Discount Table

Different Drop Off Place

Calulate Total amount

Discount Sessons

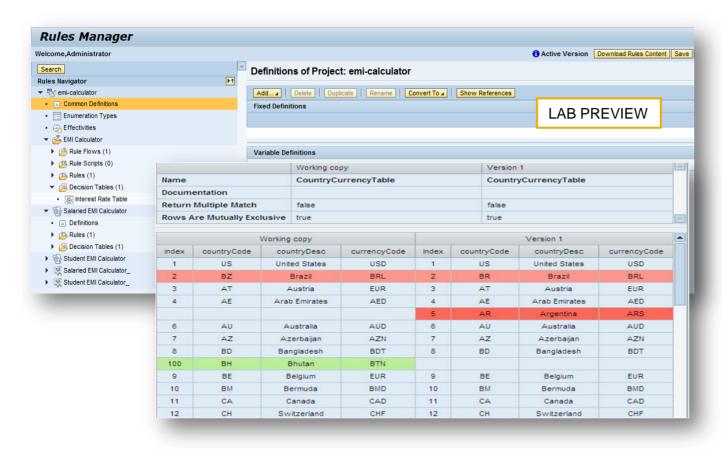
Summer Discount



NetWeaver BRM

Improved Lifecycle Management of Rules for Business Users

Several improvements in managing rules artifacts using Rules Manager for Business Users



Capabilities:

- Import/Export of decision table with other conditions and other actions
- Edit common definitions and re-usable rulesets in Rules Manager
- · "Diff" of ruleset entities in rules manager
- Fine-grained access control for ruleset entities in Rules Manager

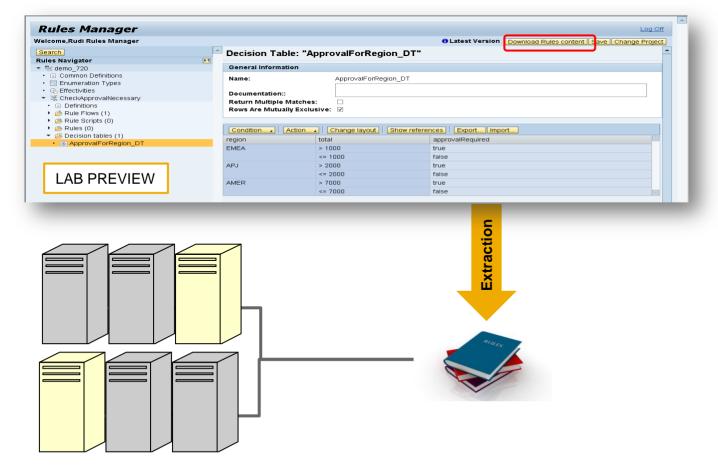
Value Proposition:

- Improved business user experience to manage rules
- Improved governance due to fine-grained access control to rule entities

NetWeaver BRM

Decentralized Business Rules Deployment (Lean Business Rules Engine)

Decentralized Deployment of Business Rules Outside of JEE Application Server



Capabilities:

- Download of Business Rule from BRM Rules
 Manager
- Extract and deploy Lean Rules Engine decentrally on a JVM

Value Proposition:

- Lean business rules engine for distributed deployment of business rules
- Lean development and deployment of business rules, e.g.,
 - Embedded in applications
 - Distributed across multiple local branches or plants (or business departments)

Note: Feature is downported to BPM 7.3 SP01



Q & A



Further Information

SAP Public Web:

Business Rules in SDN: http://www.sdn.sap.com/irj/sdn/nw-rules-management

SAP Press

Carsten Ziegler, Thomas Albrecht: BRFplus – Business Rule Management for ABAP Applications, http://www.sap-press.com/products/BRFplus-%E2%80%93-Business-Rule-Management-for-ABAP-Applications.html

Related Workshops/Lectures at SAP TechEd 2011

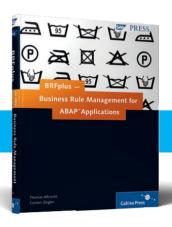
PMC101 Overview of SAP NetWeaver BPM and SAP NetWeaver BRM

PMC163 Business Rules with BRFplus: Agile and Transparent Business Processes

PMC265 Accelerating Business Rules with SAP NetWeaver BRM

PMC-P06 Business Rules Management with SAP

Watch out for expert sessions!





Feedback

Please complete your session evaluation.

Be courteous — deposit your trash, and do not take the handouts for the following session.

THANK YOU!





Thank You!

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