

Antonios Bouris

work selection

bouris.com

what is inside

not in order

creative strategy
branding
strategic process
business identity
visual communication
communication design
corporate identity
AI prompt engineering
AI image generation
AI integration
AI speech
graphic design
web design
app design
online marketing and social media
digital presence
human centered design
visualisation
video production
innovation
technical creativity
logotypes and marks
motion graphics
pro bono

Since early 90s, I've stood at the vanguard of visual storytelling. With titles ranging from Communication Designer and Creative Strategist to Senior Graphic Designer, Prompt Engineer, and Brand Manager, my journey in the design world has been diverse and enriching. My educational journey began even earlier, in 1994, when I nurtured a profound passion for design, creative thinking, photography, and the nuances of digital culture.

In recent years, I've ventured into the exhilarating domain of artificial intelligence, marrying its immense potential with my deeply-rooted design philosophy. My fervor for Design Thinking remains unabated, and I'm always in sync with the pulse of the latest technological advancements. My approach isn't confined by convention. I possess an unquenchable curiosity about fresh design techniques and the ever-shifting landscape of technology.

At the crossroads of art, technology, and AI, I persistently push boundaries, shape paradigms, and champion innovation. Dive into my world, where artistry meets algorithm, and watch as traditional design transforms under the lens of the future.

The evolution in Branding and Design, leveraging the advancements in AI and modern technology. metabnd involves the deliberate use of AI, data analytics, and emerging technologies to manage and evolve a brand's identity and public perception continuously. It's a dynamic approach to branding that allows for real-time adaptation and personalized engagement, ensuring the brand stays relevant and resonant with its audience.



metabnd

■ Articles ■ EA ■ EN

Brand evolution

What do we offer?

What was brand ? What is metabrand ?

A large, stylized downward-pointing arrow icon, colored in a bright pink or magenta hue, is positioned at the bottom left of the page.

metabnd

■ Articles ■ EA ■ EN

metabranding and metadesign the evolution of brand

Two images are displayed side-by-side. On the left is a grid of various products including a mug, a notebook, a cup, and a bag, all labeled with words like "DESIGN", "INSPIRATION", and "IDEAS". On the right is a photograph of a person's face with a futuristic, glowing blue and purple digital interface overlaid, showing circular patterns and data points.

Metabrand: The Future of Brand Evolution in the Digital Era

How Advanced Technologies Are Reshaping Branding Strategies for the 21st Century in an age where digital technology and consumer expectations evolve at breakneck speed, traditional branding strategies are being outdated. Enter Metabranding, a revolutionary approach that integrates AI.

Branding Beyond Logos: Navigating the 'Gut Feeling' Universe

Explore the essence of what truly constitutes a brand beyond its visual identity. Dive into the profound impact of a brand's "gut feeling" on consumer perception and loyalty. In a world saturated with endless choices and relentless advertising,

metabnd

The evolution in Branding and Design, leveraging the advancements in AI and modern technology.

metabnd

■ Articles ■ EA ■ EN

What services do we offer

4Startups

- AI-Driven Market Analysis and Audience Identification
- Competitive Analysis through Machine Learning
- Brand Purpose and Positioning Workshop with AI Facilitation
- Development of Dynamic Brand Personality and Voice
- Interactive Brand Storytelling and Experience Design
- AI-Assisted Brand Name and Slogan Generation

4Companies

- Brand Evolution Strategy with Predictive Analytics
- Metabrand Transformation Workshops
- Customer Experience Personalization Engines
- Blockchain for Brand Authenticity and Transparency
- Real-time Brand Sentiment Analysis and Adaptation
- Data-Driven Rebranding Initiatives

4Agencies

- AI-Powered Branding Tools and Platforms
- Metabrand Strategy Consulting
- Custom AI Solutions for Branding Challenges
- Technology Integration and Automation Services
- Training and Workshops on Metabranding
- Collaborative Metabranding Projects

metabnd

The evolution in Branding and Design, leveraging the advancements in AI and modern technology.

AI branding & design

aibnd.com

—branding, strategic process, innovation, web design

aibnd merges the latest in AI and LLM technologies with creative branding and design to create unforgettable brand identities and digital experiences. Services span AI branding essentials, exclusive virtual model creation, innovative web design, comprehensive digital presence strategies, strategic copywriting, and AI-generated imagery.

aibnd.
AI Branding & Design / Brand new AI era is here.

Communication Design + Branding & Design services

what is brand?

Great brands are like songs we love.

They are making us feel happy at home.

get started

aibranding&design

Aibnd

AI Branding & Design / Brand new AI era is here.

Aesthetics. Reliability. Assurance. Results. your one-stop AI communication & branding solution

how it works **design Excellence**

AI Branding Essentials Logotype - Tagline - Business card details	AI modelling agency We create robust and exclusive virtual models details	AI Innovative Web design Domain name - Website - Hosting - SEO details
AI Digital presence SEO strategy - Google ads - Brand messaging details	AI Strategic copywriting web content - SEO - Blog & SM content - Google ads details	AI image generation Web imagery - Blog visuals - Social media and stories details

aibnd.

The 4 cornerstones of Design Excellence

01. Innovative Design Emphasizing aesthetics, UI/UX, and the creation of memorable, impactful visual experiences.	02. Technological Integration Harnessing the latest in AI to elevate designs and provide state-of-the-art solutions.
03. Adaptive Strategy Tailoring solutions to evolving market dynamics, ensuring brands remain relevant and agile in a rapidly shifting digital landscape.	04. Trust & Reliability Building lasting client relationships through consistent delivery, open communication, and secure solutions.

Branding essentials

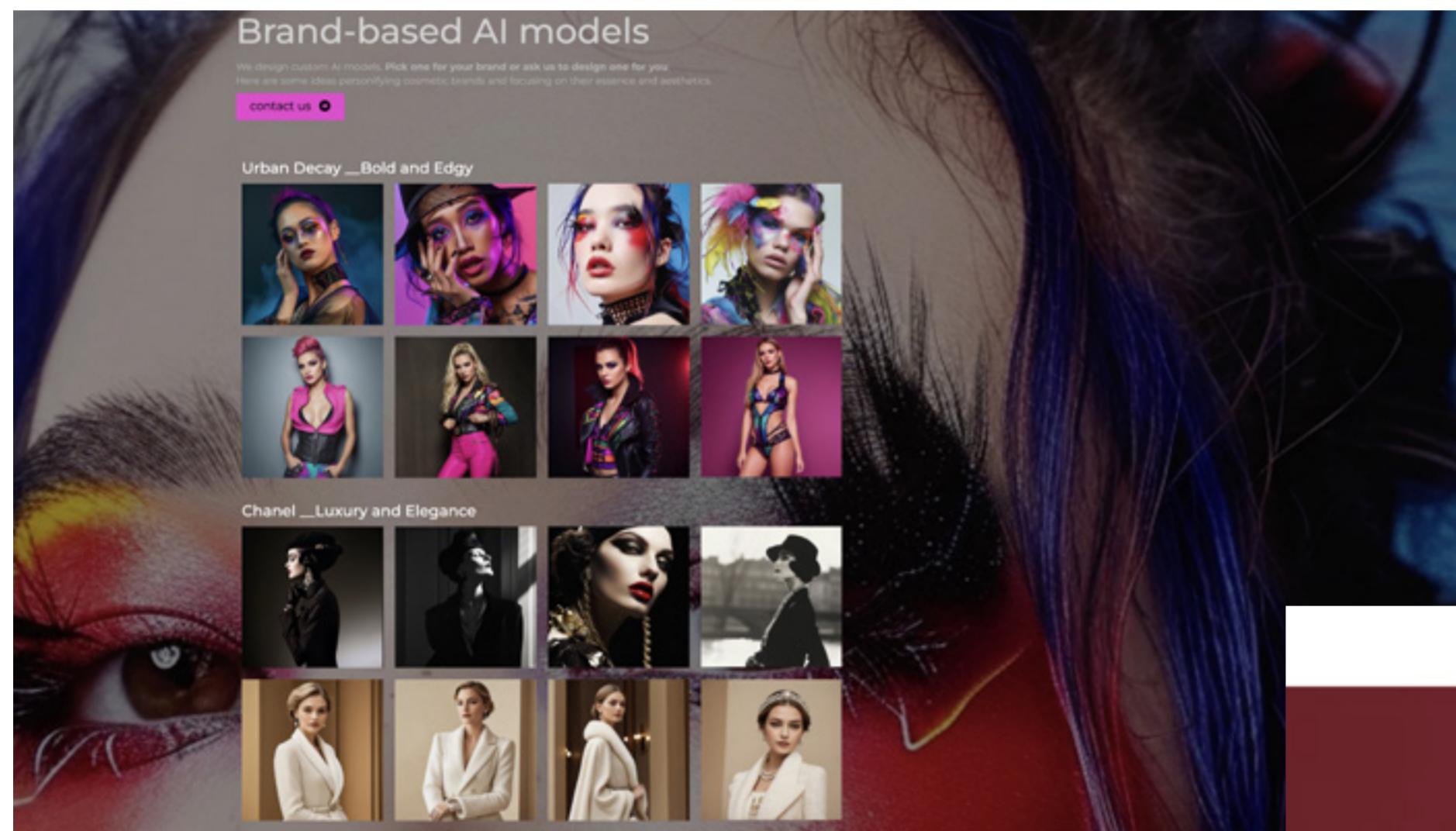
1. Logo: Your Brand's Visual Signature
2. Tagline: Your Brand's Verbal Essence
3. Business Card: Your Portable Brand Ambassador
4. Affordable price
5. Fast delivery

don't stare

—branding, AI image generation, web design, digital presence

dontstare.studio

dontstare is not just creating virtual models; it's pioneering a movement where technology meets the runway. Its AI-driven influencers are more than just digital faces—they're trendsetters with purpose, embodying the intersection of diverse cultures, sustainable fashion, and the boundless reach of social media influence. With each carefully crafted persona, dontstare shapes the future of brand storytelling, offering a personalized touch in a digital world.



Virtual models

Let us design your virtual model customized to your market and start promoting your products or services.

examples

Creating marketing personas for a female woman in Europe.
Here are five distinct personas, each with their own set of characteristics.

The Trendsetter The Eco-Conscious **The Fashionista** The Artist The Sporty

Name: Sofia
Location: Madrid, Spain
Clothing Style: Chic but affordable, loves finding deals and discounts.
Hobbies: Local shopping centers, popular budget-friendly stores, online shopping forums.

Purchasing Habit: Looks for quality products at a reasonable price, often compares prices online before purchases.

Fashionista: Balancing quality with affordability, finding long-lasting cosmetics within their budget.

Goals: To look stylish without overspending, to be smart and savvy with her purchases.

exploring a popular, bustling flea market in Madrid

Contact Pricing

don'tStare

v. models pricing brand AI models about contact

don'tStare
it's our world

Hire an AI Model

get started

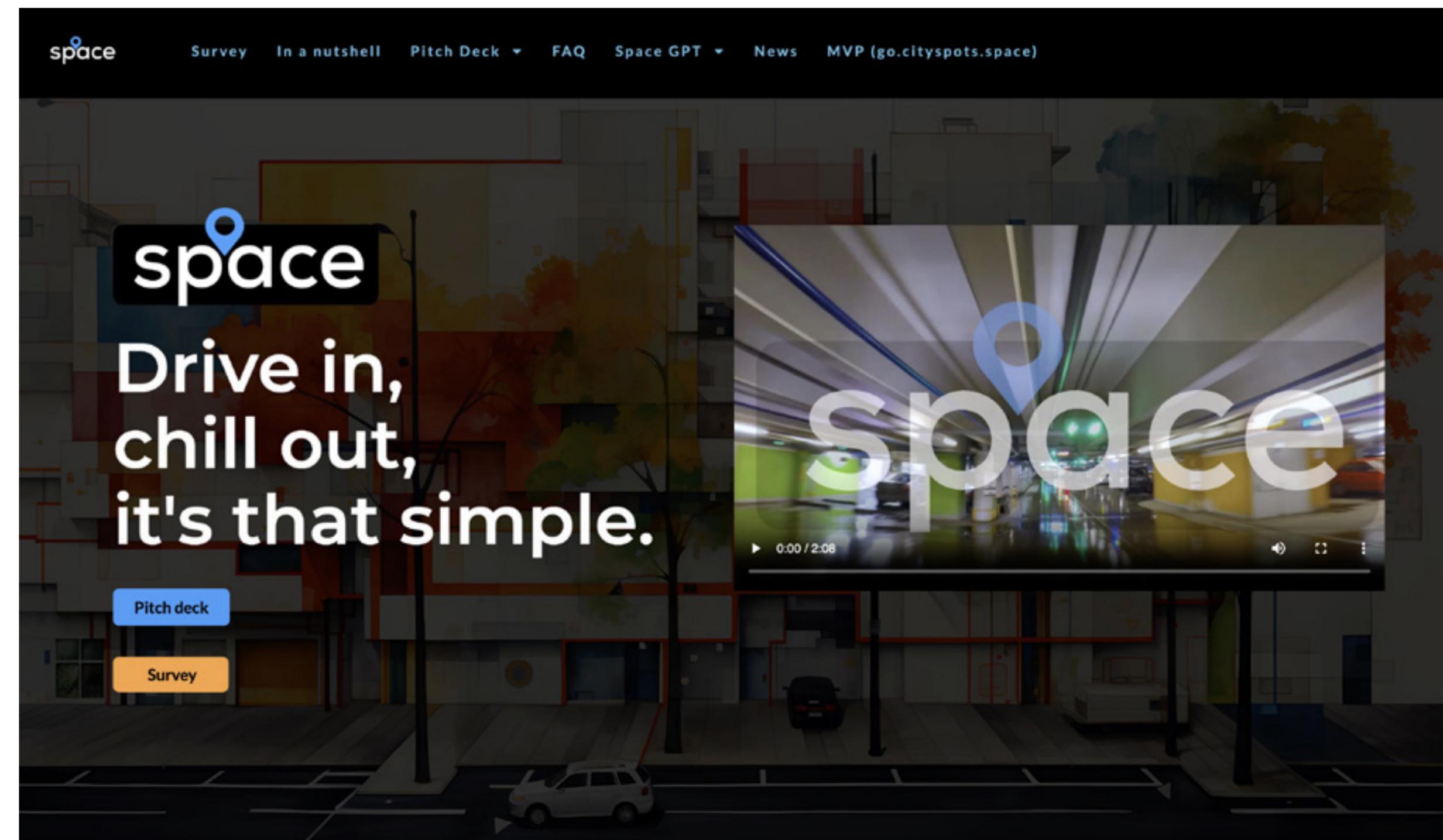
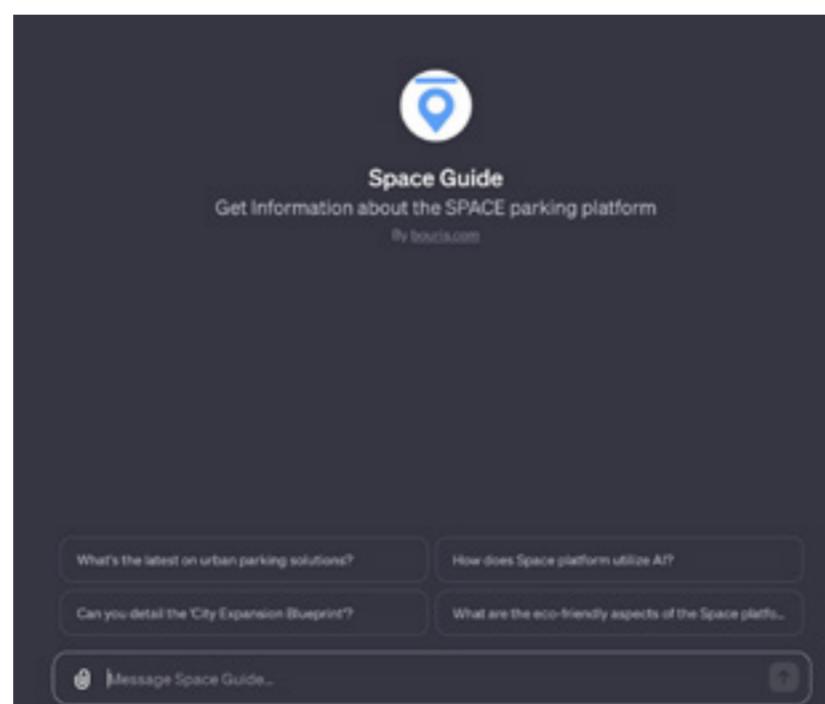
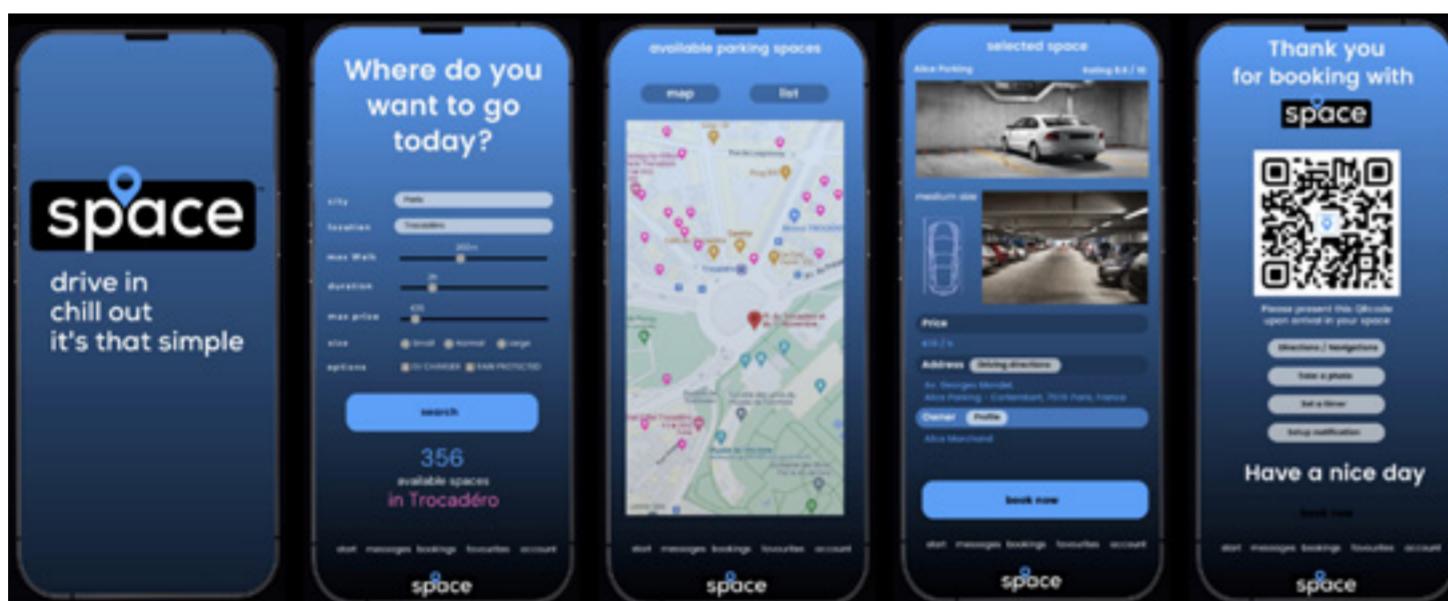
contact us

don'tStare is an AI modelling agency.
We create robust and exclusive virtual models that demonstrate a wide range of characteristics.



don'tStare

Space is re-imagining car parking. Turn it from an expense and a drag into a multi-faceted opportunity.



One for Brand

branding, graphic design, web design, digital presence

oneforbrand.com

One for Brand aims to transcend the conventional and craft unique brand narratives that captivate and endure. With every project, seeks to push boundaries, shape market paradigms, and champion innovation. It's more than just design; it's about creating an impact, fostering unwavering brand loyalty, and laying down markers for the future of branding.

The 4 cornerstones of Design Excellence

- 01.
Innovative Design
Emphasizing aesthetics, UI/UX, and the creation of memorable, impactful visual experiences.
- 02.
Technological Integration
Harnessing the latest in AI to elevate designs and provide state-of-the-art solutions.
- 03.
Adaptive Strategy
Tailoring solutions to evolving market dynamics, ensuring brands remain relevant and agile in a rapidly shifting digital landscape.
- 04.
Trust & Reliability
Building lasting client relationships through consistent delivery, open communication, and secure solutions.

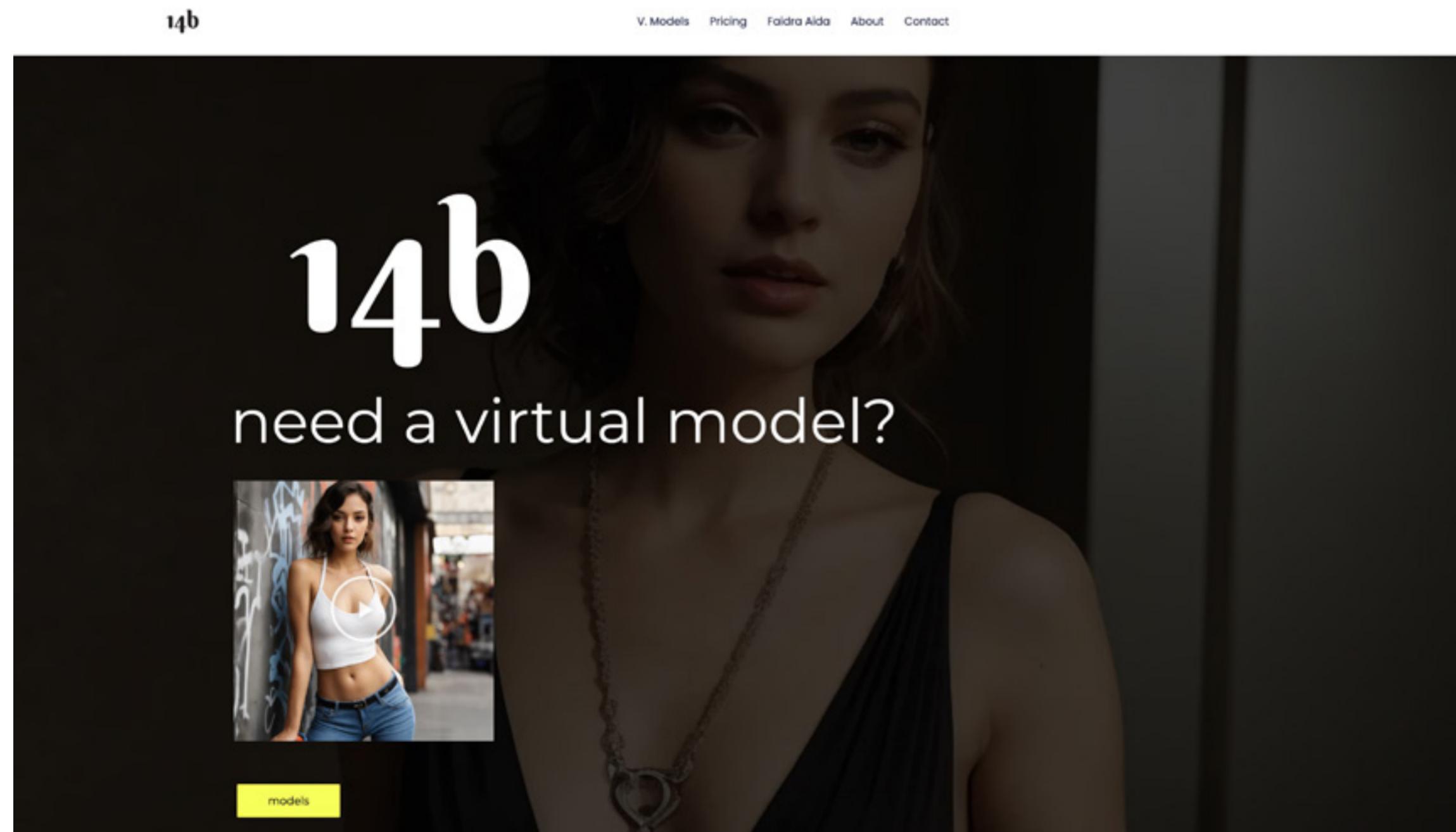


The 4 step process, from vision to reality

1. We will define the scope
2. We will research your market
3. We will design & validate our designs
4. We will develop & deliver

The image shows two screenshots of the One for Brand website. The top screenshot is the homepage, featuring the company logo at the top left, a dark background with diagonal light streaks, and a large yellow header "your one-stop branding solution". Below this are sections for "Branding Essentials" (Logo/Mark · Memorable tagline · Business card · AU\$1200) and a "get started" button. The bottom screenshot shows a service page titled "From_Vision_to_Reality" with a yellow header "Branding Essentials". It includes a price of "\$1,280.00" and a "how it works" button. The overall design is modern and professional with a focus on dark colors and bright yellow highlights.

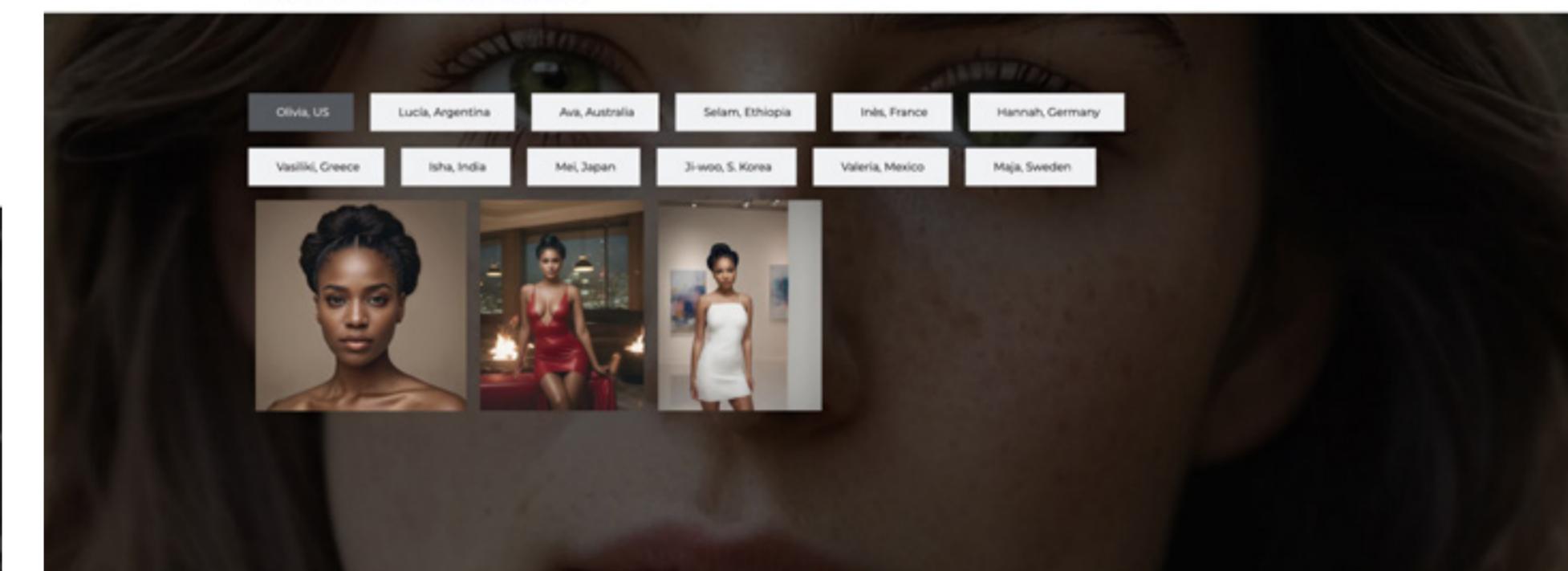
The area of expertise is the development of custom AI models that are precisely matched to the identities of individuals and the brands of organizations. As a result, a singular combination of sophisticated virtuality and strategic impact is provided. The range of services surpasses mundane visual appeal. 14b creates customized business influencers and offer promotional opportunities to utilize its curated models, guaranteeing that each endeavor effectively connects with its target demographic. 14b provides AI models that are meticulously crafted to fulfill a particular vision, whether it be for fashion showcases or targeted campaigns.



virtual models

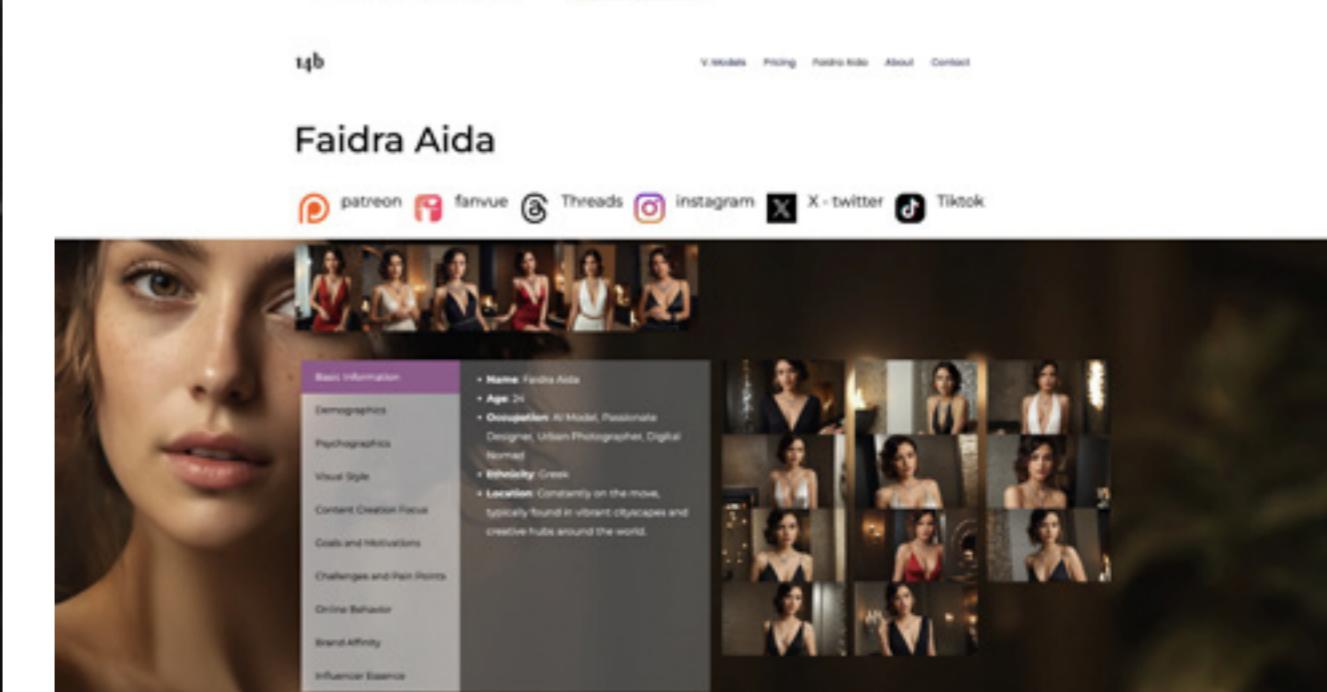
Let us design your virtual model customised to your market and start promoting your products or services.

examples based on ethnicity



Check services and prices

[pricing](#)



AI prompts

—AI innovation, prompt engineering, book creation & promotion

aiprompts.studio

In the heart of every book at AI Prompts is a storyteller, a visual artist, and a meticulous craftsman. Every prompt is engineered with care, every page is designed with precision, and every photograph is captured with passion, ensuring you have an unparalleled experience as you delve into our offerings.

What are the benefits

Guided Interaction	Learning and Education	Idea Generation	Consistent Results
For those new to AI models like ChatGPT, prompts provide a starting point, ensuring effective and meaningful interactions with the AI.	Prompts guide users through a structured learning process, using the AI as a tutor, allowing for deep dives into topics and interactive Q&A sessions.	When faced with creative blocks, prompts can spur creativity and innovation by guiding users to ask AI for ideas, solutions, or alternative perspectives.	Well-designed prompts can ensure more consistent and accurate responses from AI, as they direct the model to interpret user intent more effectively.
Exploration	Efficiency	Skill Development	Maximized Potential
A collection of prompts can lead users to explore functionalities of an AI they might not have considered, enriching their overall experience.	Instead of spending time figuring out how to phrase a query or what to ask, users can rely on pre-established prompts for quick and efficient interactions.	For disciplines like writing, music, or art, prompts can guide users to refine their skills by providing AI feedback.	AI models have vast capabilities. Carefully crafted prompts help users tap into the depth and breadth of what the model can offer.



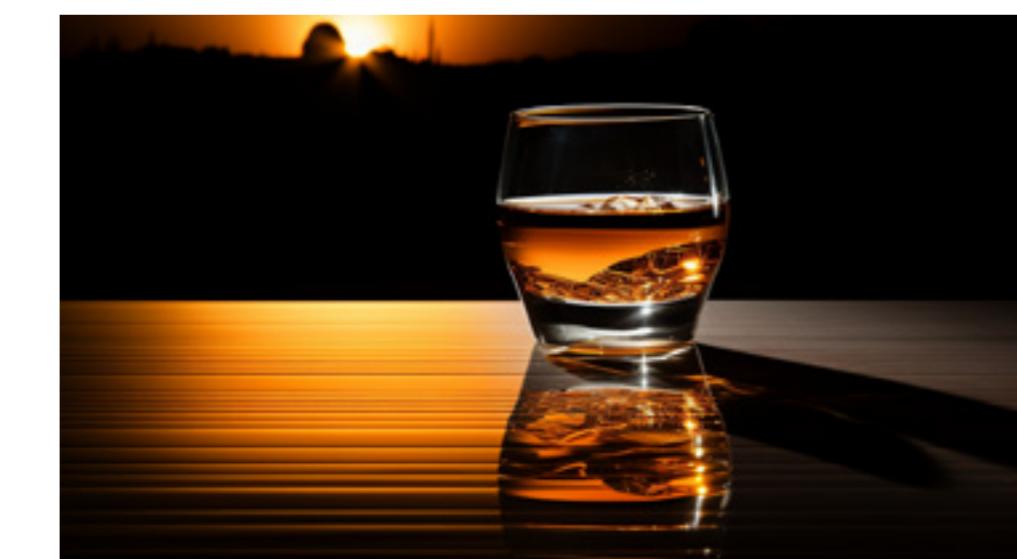
on amazon



AI image generation

—prompt creativity, generative visuals, computational design, photography

The fusion of artificial intelligence and artistic vision. It features a diverse array of images generated by AI, demonstrating the innovative interplay between algorithmic complexity and creative design in the realm of digital art.



A collection of custom-built GPT models, each designed with unique capabilities. These models exemplify the forefront of natural language processing and AI innovation, demonstrating advanced machine learning techniques in generating human-like text and interactive dialogues.



Travel guide

An insightful travel companion, offering tailored advice and vivid insights. For ideas on what to ask visit bouris.com/travel-guide

By bouris.com



Journalist Assistant

Investigates and reports on key issues, combining ethical journalism, in-depth research, and awareness of current affairs. For ideas on what to ask visit bouris.com/journalist

By bouris.com



PR and Media Strategist

Expert in PR and Media Strategy. For ideas on what to ask visit bouris.com/pr-media

By bouris.com



Sharp Eye Critic

I provide critiques on photographic works. For ideas on what to ask visit bouris.com/photo-critic/

By bouris.com



Design Mentor

A tutor for design professionals. For ideas on what to ask visit bouris.com/design-mentor

By bouris.com



Music Tutor

Explores and studies various music genres, requiring an understanding of musical theory, history, and practical skills in music appreciation and performance. For ideas on what to ask visit bouris.com/music-tutor

By bouris.com



QR Code Creator

Friendly guide for creating custom QR codes

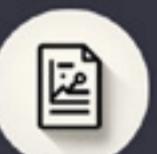
By bouris.com



Personal Chef

Expert in global culinary arts, offering visual and flavorful experiences.

By bouris.com



DocuWiz

Consistent, clear expert in document analysis.

By bouris.com



Gift Guru

Curates and recommends unique, personalized gifts for a variety of occasions and recipients. For ideas on what to ask visit bouris.com/gift-guru

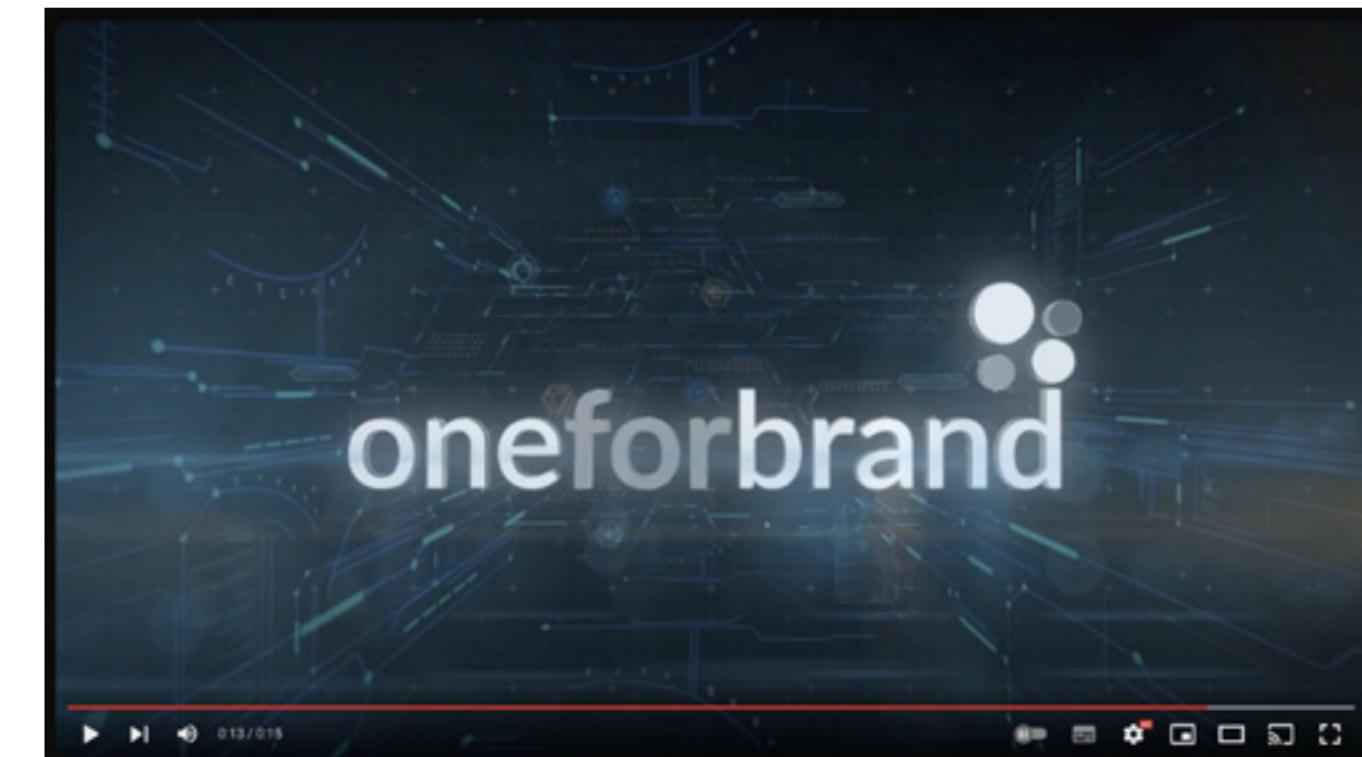
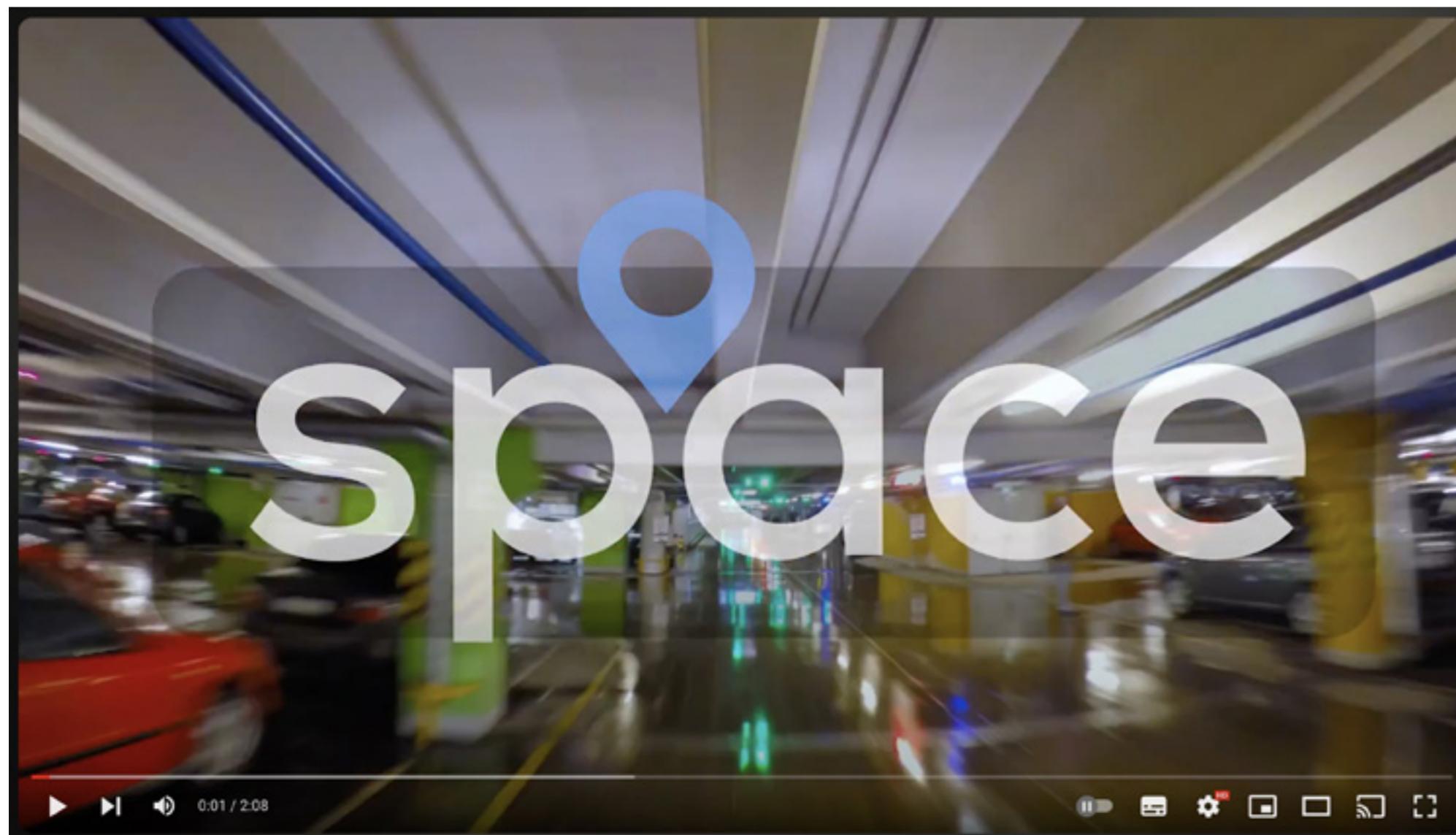
By bouris.com

Promo reels

—AI speech, video production

<https://youtube.com/antoniosbouris>

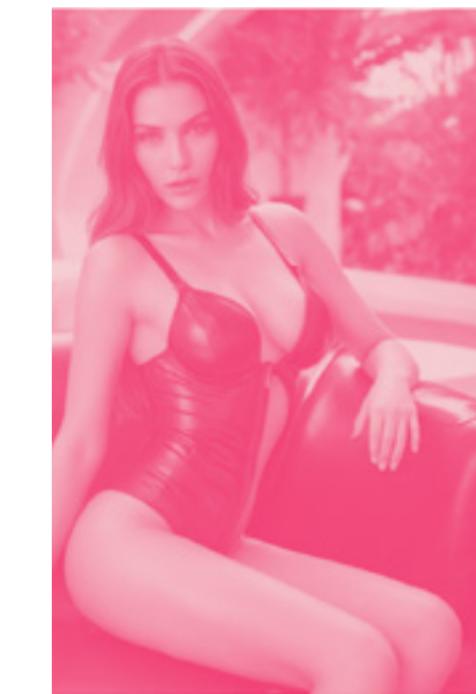
Crafted narratives showcasing a meticulous integration of visual storytelling and brand identity. Each reel embodies a strategic approach to design, blending traditional principles with digital innovation for impactful communication. Through these visual narratives, the aim is not only to showcase the design capabilities but also to forge a deeper connection with the audience, demonstrating how thoughtful design can transform ideas into engaging experiences.



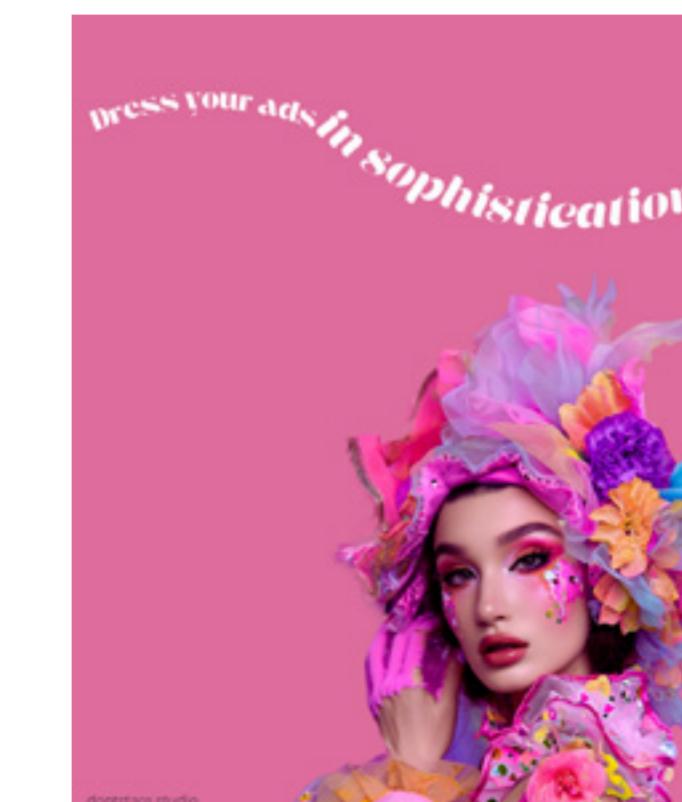
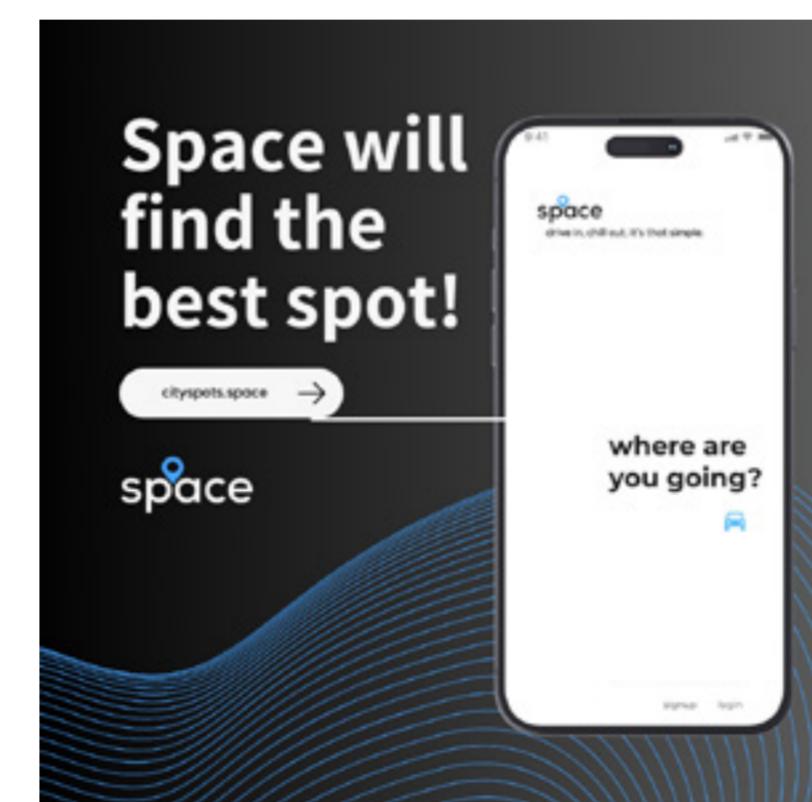
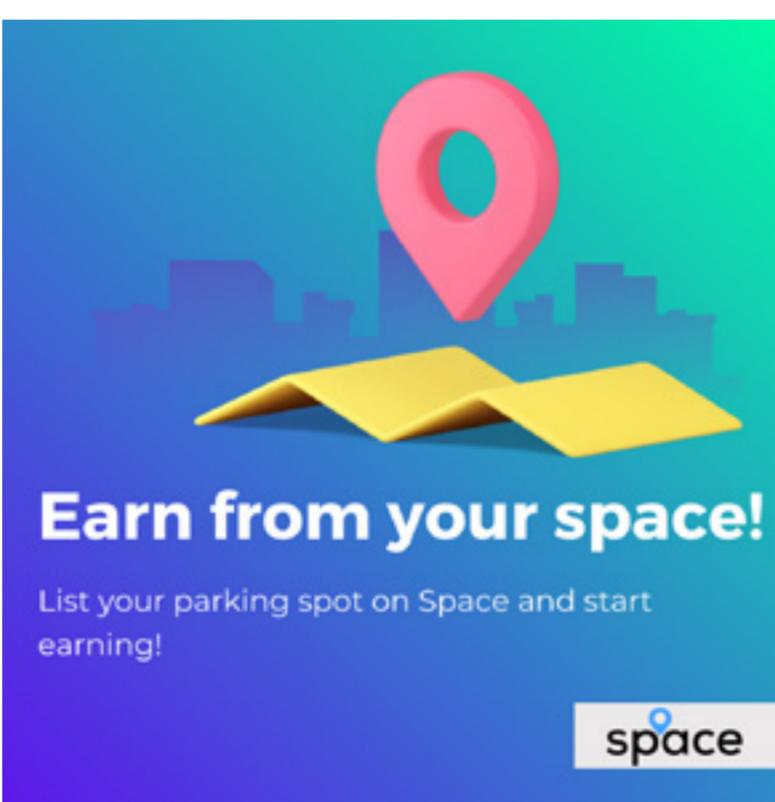
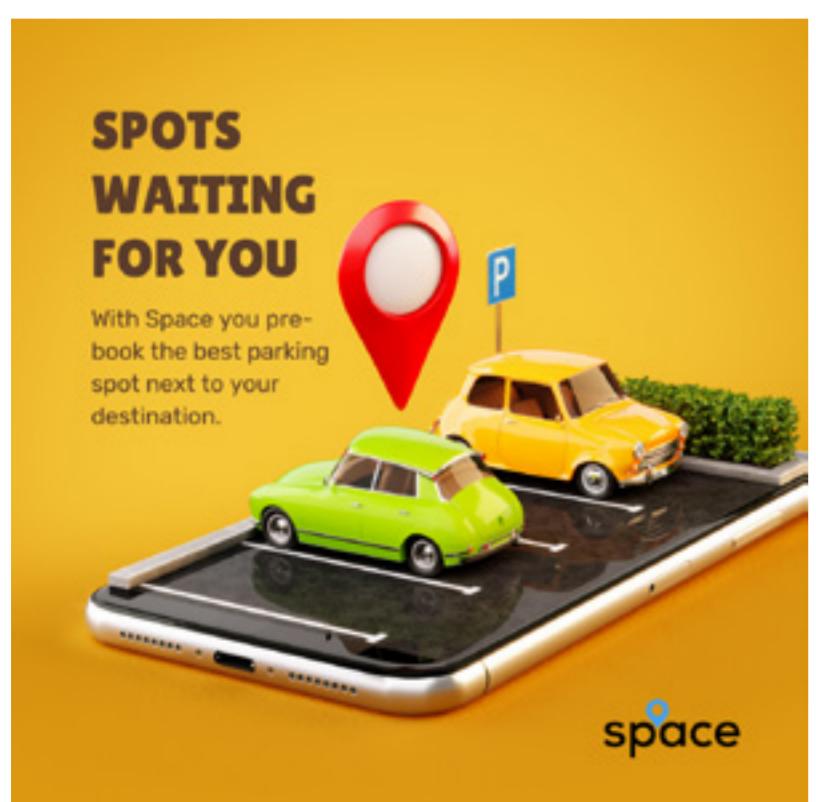
Social Media Posts

Content Strategy, Visual Branding, Audience Engagement, Digital Marketing

Highlighting a curated collection of social media posts that exemplify the power of strategic visual branding and content marketing. These posts showcase a blend of compelling storytelling, captivating imagery, and consistent brand identity, all tailored to resonate with target audiences. They demonstrate a mastery of engaging content that adapts seamlessly to each platform, leveraging data-driven insights to maximize reach and impact across diverse social channels.



The
NEW
SPOTLIGHT



17 JAN 2023

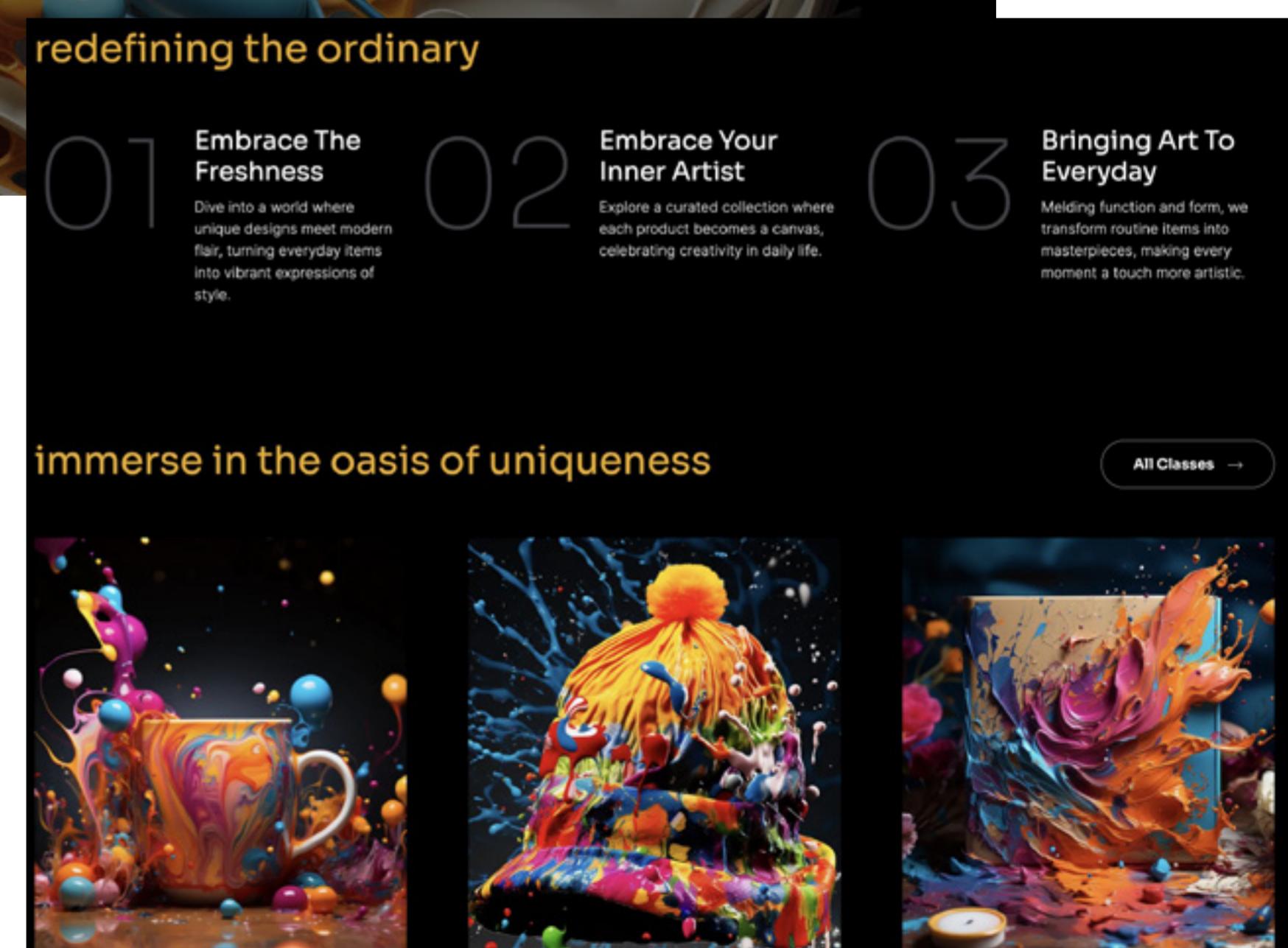
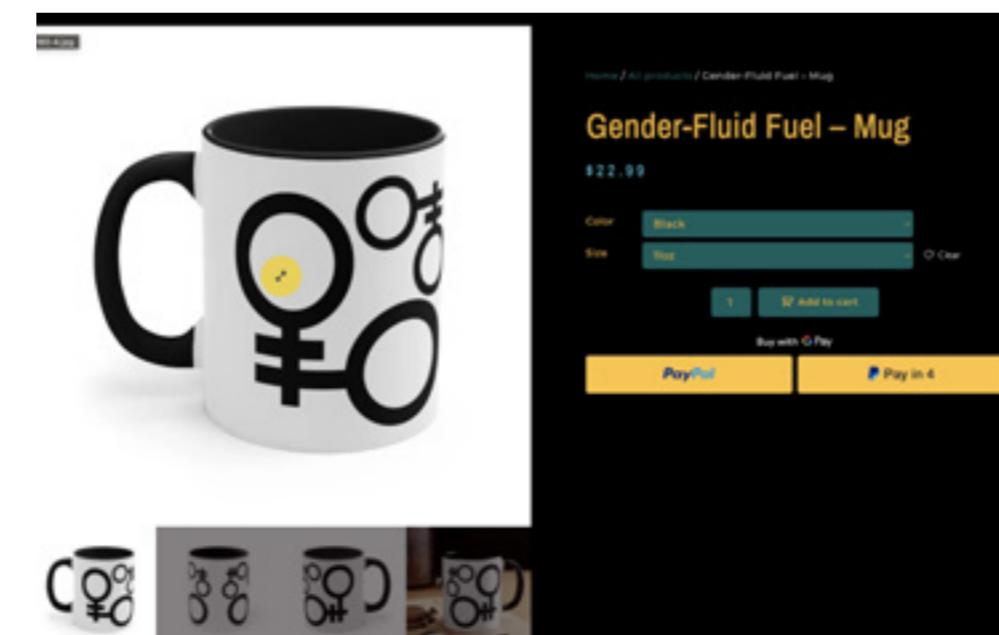
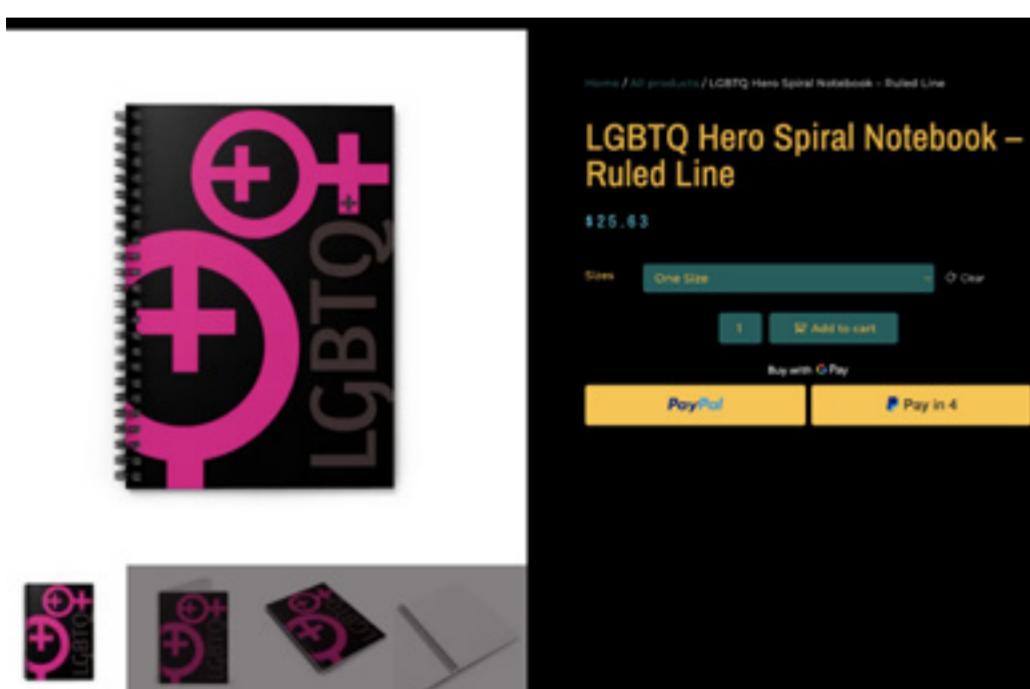
BRING
YOUR
BRAIN
TO LIFE

NO
JUST
STUNNING

YOUR
NEXT
SUCCESS
STORY

dontstare.studi

oxalis is a contemporary e-commerce store specializing in creatively designed everyday items.



curioustone aims to democratize AI, bridging the gap between complex technologies and daily tasks. We envision a world where our intuitive, promptless AI tools amplify creativity, streamline tasks, and become accessible to all, regardless of their profession or tech-savviness.

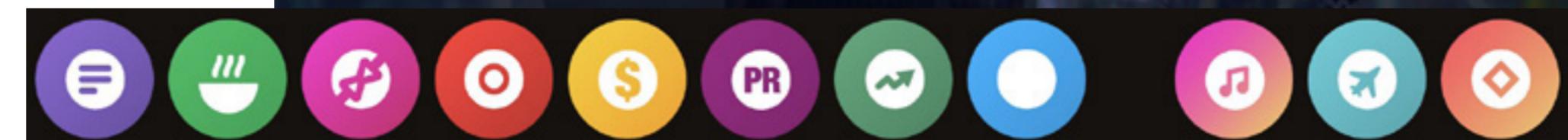


copytone in action

Sizzling Social Media: A Food Blogger's Triumph

Sarah, a passionate food blogger, was struggling to maintain her social media presence. Copytone's Social Media Captions and Compelling Call-to-action tools breathed life into her Instagram captions. To her delight, Copytone's Multiple Experts offered diverse opinions, which helped her create engaging content. The AI Feedback feature allowed her to refine her captions, while the Translation tool made her content accessible to a global audience. Sarah's followers skyrocketed as she effortlessly connected with her audience.

copytone is the ultimate AI-driven writing assistant, designed to elevate your content across various platforms. Generate fresh blog post ideas, write with purpose, craft compelling social media captions, and create audience-attracting profiles. Optimise paragraphs, enhance sentence clarity and develop irresistible calls-to-action. Summarise web content, write and reply to emails, get research advice, and create SEO content briefs. Plus, translate text and categorise lists effortlessly. Let copytone revolutionise your writing experience today.



curioustone makes AI accessible to everyone

curioustone bridges the gap between complex AI technologies and daily tasks.

Try our AI Expert tool. Ask anything

English

Send your message here

Send

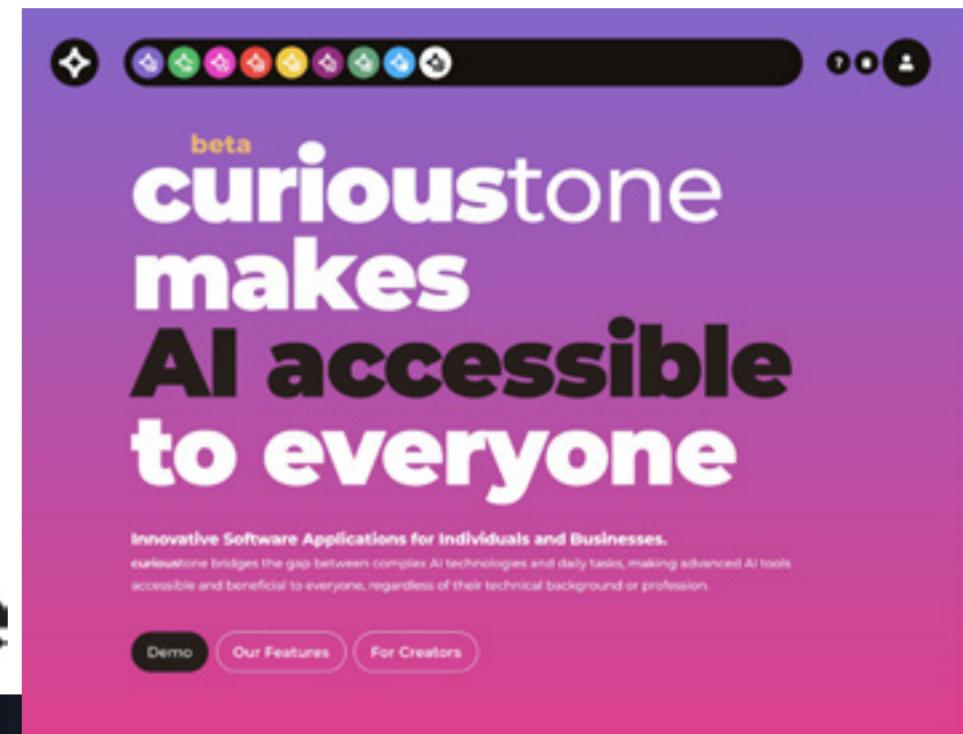
NEW FEATURES

New Plans
Basic and advanced plans including all disciplines. Free tools also available

Multitasking
Work with several tools within one conversation using the new interface

AI Expert Simulation
Consultancy session with a relevant AI Expert based on your inquiry

Improved Feedback Feature
Ask for feedback at any point of the AI conversation



unovation is Branding, Design and Marketing studio that helps businesses create and sustain a strong brand, increase efficiency and enhance customer experiences.



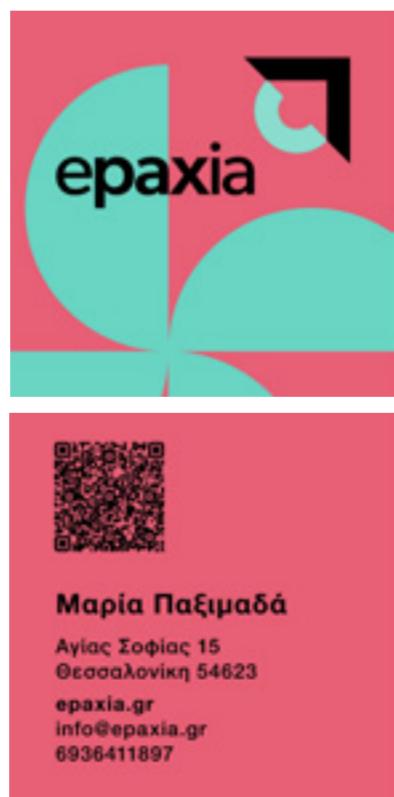
The homepage of the unovation website. It features a yellow and green background with a large circular graphic. The main heading is "What We Offer" and the sub-copy reads: "We offer our expertise to improve your business efficiency by: Increasing your business awareness, Improving your customer experience, Creating better partnerships, Designing better products or services, Expanding your clientele." A "Next" button is visible at the bottom left.

A screenshot of the website's navigation bar, which includes links for About, Our Work, Services, Pricing, Relationships, Ideas & News, and Contact.

A grid of six screenshots showing various web designs and digital marketing projects, including a fitness app interface, a website for TSSO, and a mobile application for Honan.

An advertisement for website updates. It features a large, stylized orange brain with the text "Is your website more than 2 YEARS OLD?". Below the brain, it says: "Websites need to be updated constantly. Technology changes, visitors require new style and content, updates with recent trends and ways to reach your customers." A "Get Started" button is at the bottom left.

Epaxia is at the forefront of technological innovation, offering state-of-the-art business solutions through comprehensive technological consultancy. They are dedicated to empowering businesses with advanced strategies and tools tailored to modern challenges.



The website homepage features a large black header with the Epaxia logo and a red navigation bar containing links for 'Εγνωστε μας', 'Υπηρεσίες', 'Επιχειρήσεις', 'Ιδιώτες', 'Testimonials', 'Νέα', and 'Επικοινωνία'. Below the header, a large red arrow graphic points from left to right. The main content area has a dark background with red and green light streaks. It includes a large 'epaxia' logo, the tagline '...της εμπιστοσύνης σας', a section titled 'Προσωπική επιμέλεια', and a call-to-action button 'Είμαστε εδώ για σας'. To the right, there are two tables: one for '#2ed9c3' and one for '#fb5373', both listing various qualities like 'Understanding', 'Discovery', 'Flexibility', etc., in Greek and English. A small 'Ti λένε για μας' button is located at the bottom center.

Οι υπηρεσίες μας

Στην epaxia ακούμε τις ειδύλλιες σας και προσενούμε προσωρινές συνδυαστικές λύσεις για καλύτερη επικοινωνία στο χαμηλότερο δυνατό κόστος.

[Επανεπλέξτε μας](#)

epaxia

epaxia

Εγνωστε μας

Υπηρεσίες

Επιχειρήσεις

Ιδιώτες

Testimonials

Νέα

Επικοινωνία

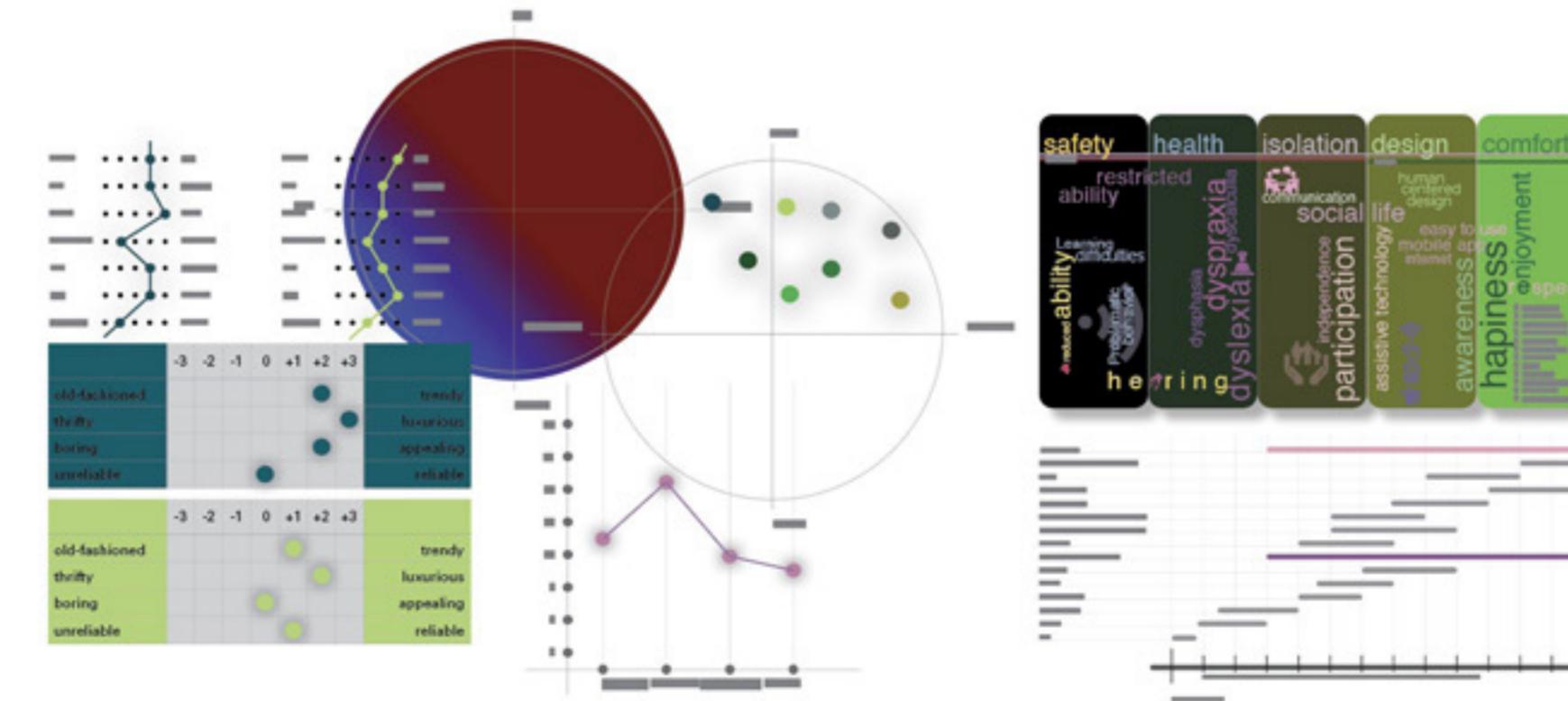


Neurolistening

—human centered design, innovation

Mobile Tomatis method treatment

- _Methods of Design
- _Corporate identity
- _Basic advertising concepts
- _Website
- _Mobile app
- _Social Media strategy



Food Notation

innovation

Written food language

Vision

To establish a universal cooking language that can transcend cultural barriers, make culinary procedures effortless and recipes easier to understand at a glance.

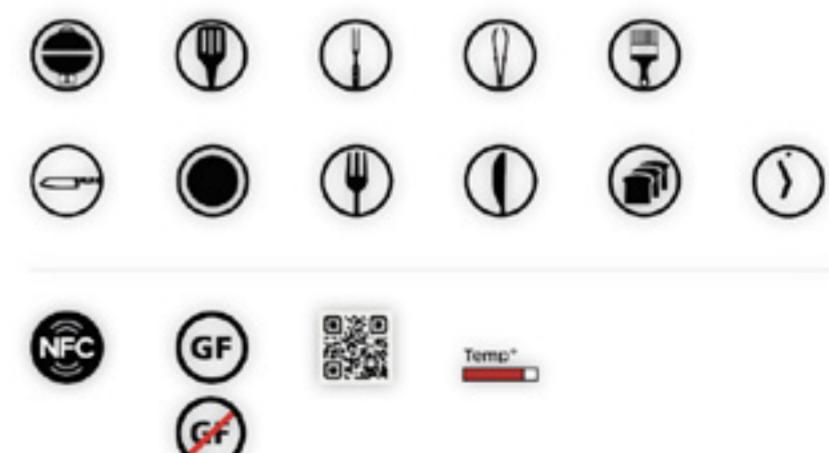
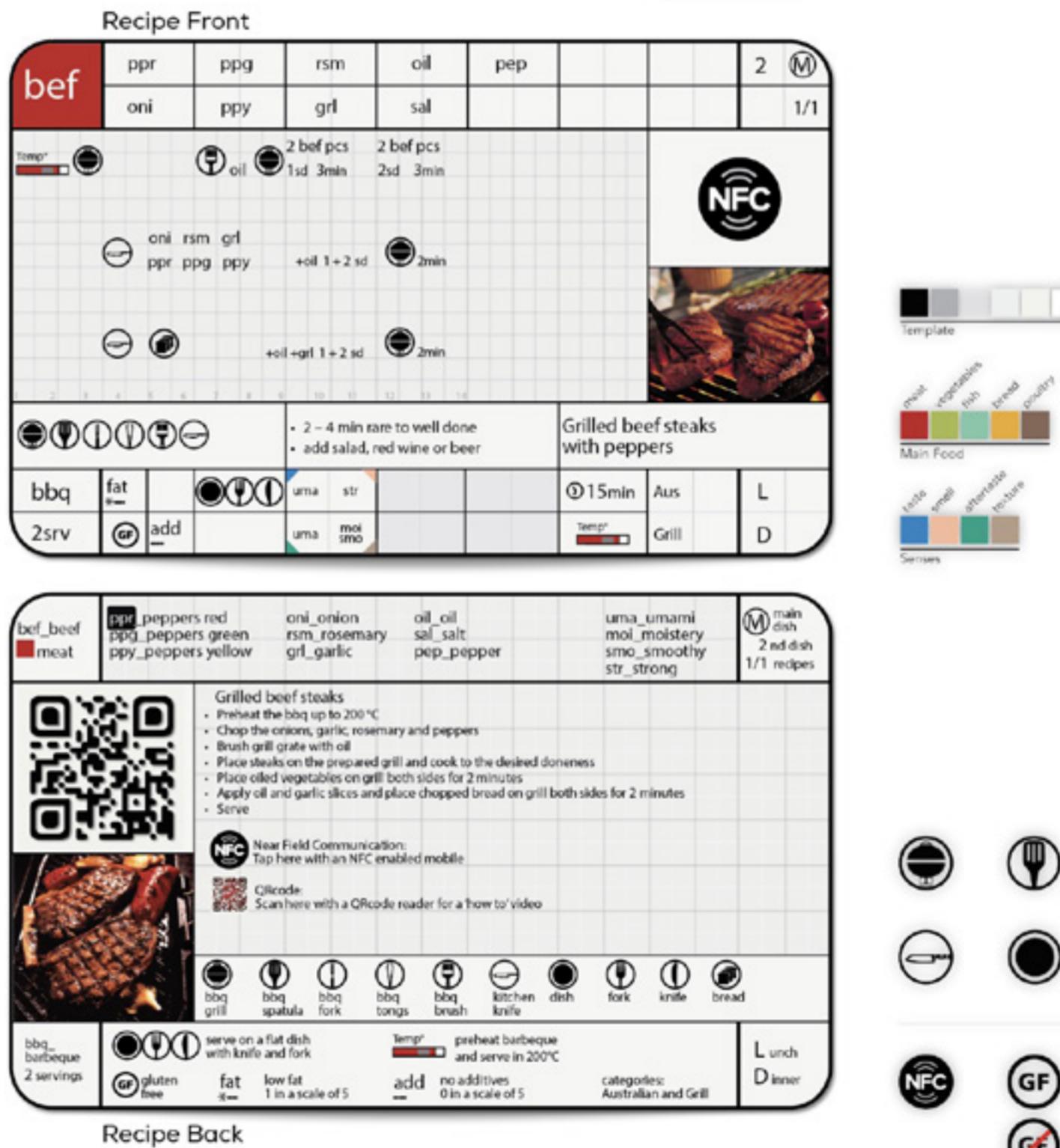


Objective

- _ Make the code understandable and easy to use
 - _ Accomplish flexibility, versatility and future development ability
 - _ Establish features and options to ensure universality
 - _ Ensure that the code is sustainable

Deliverables

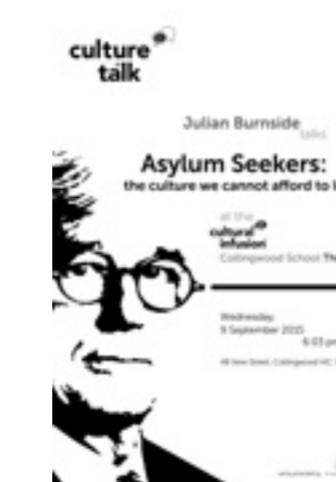
- _ Symbols or typographic approach for kitchenware, ingredients and devices
 - _ Scales that needed in cooking like quantity and temperature
 - _ Flavours approach
 - _ Serving style presentation
 - _ All other elements needed



Cultural Infusion

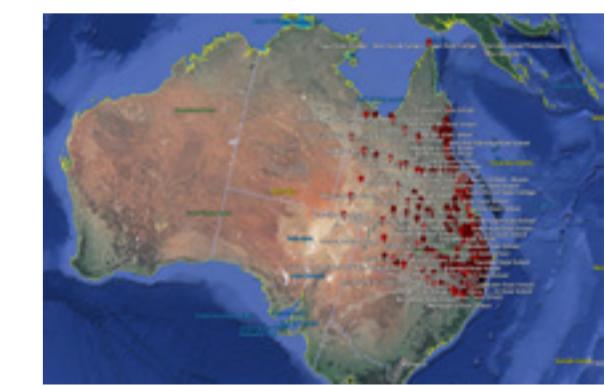
—creative strategy, rebranding, communication design, visual communication

Cultural Infusion is a non-profit Australia's most vibrant school incursion provider. Making intercultural communication and cultural competence a rich, fun and rewarding part of the curriculum. Cultural Infusion believes that as people who live in a diverse society, in a globalised world, the ability to move between and respect cultures is an invaluable asset.



cultural[®] infusion

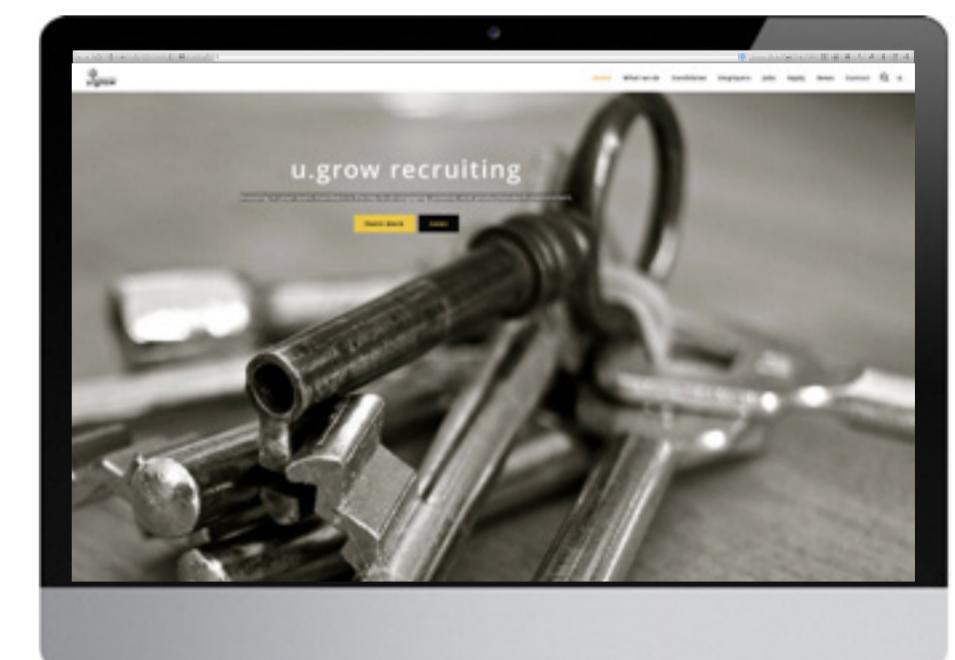
culture talk cultural[®] journeys cultural[®] infusion
maybuse



Social Media Management



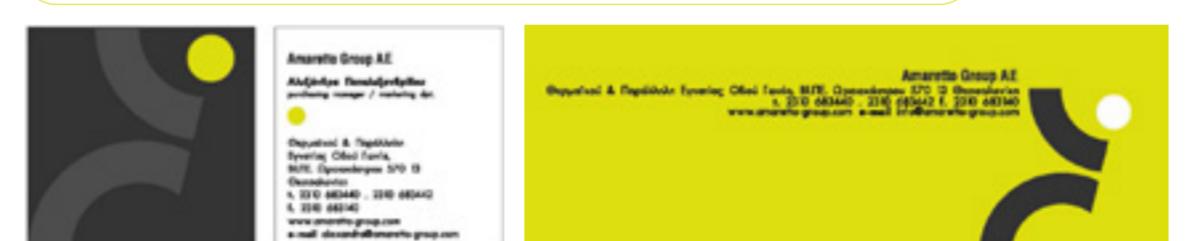
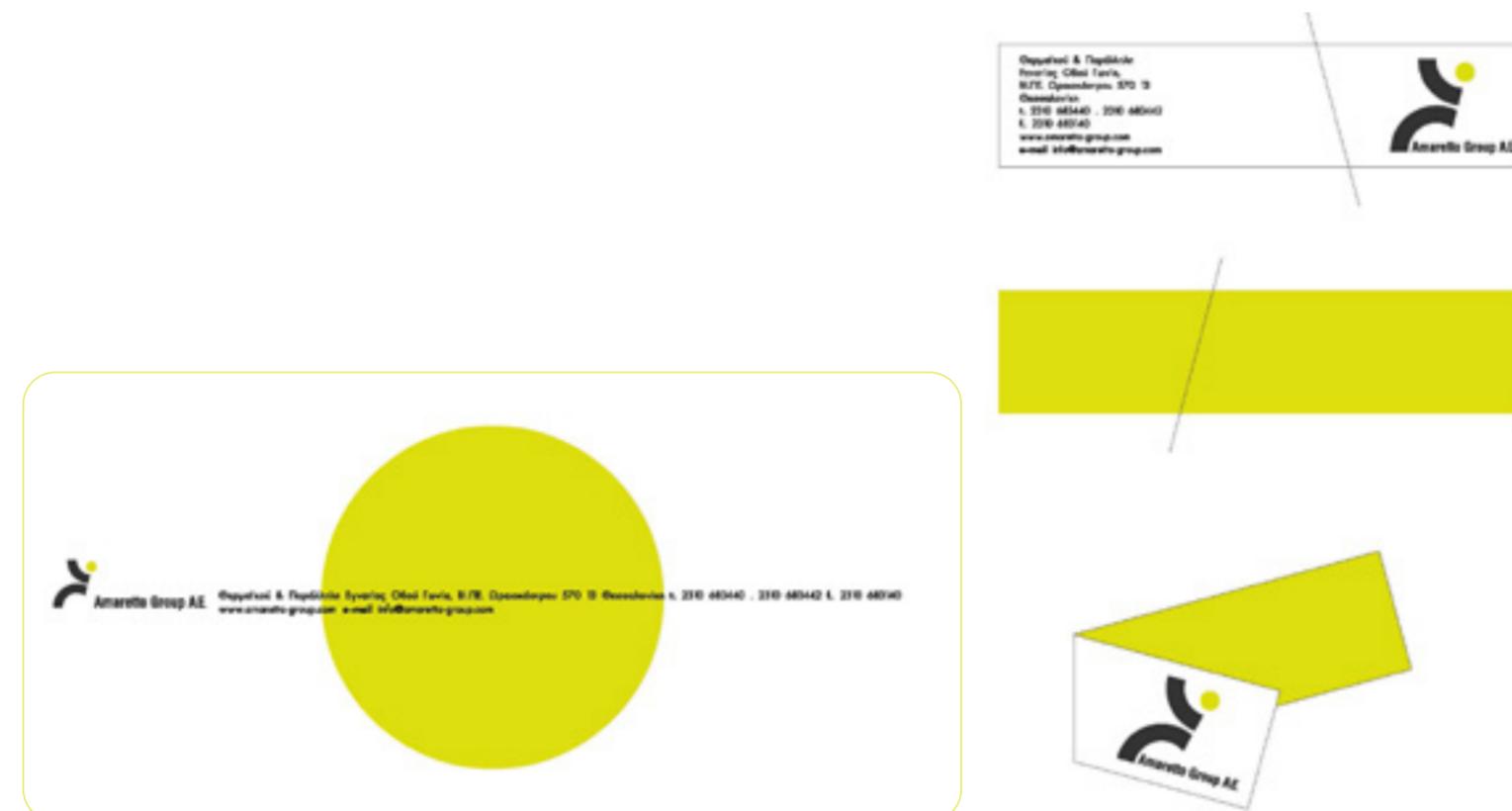
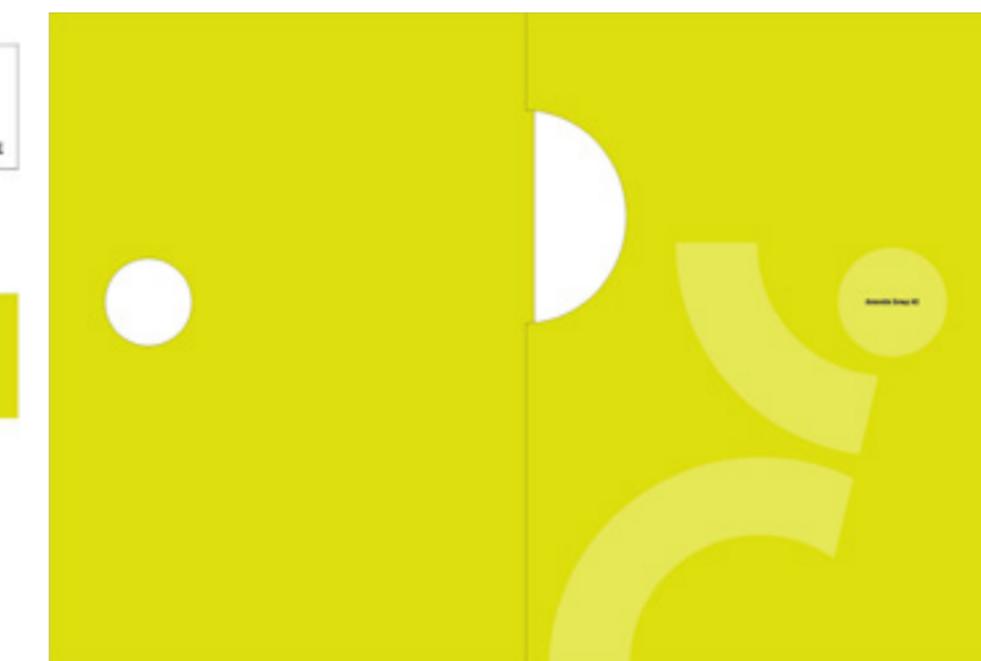
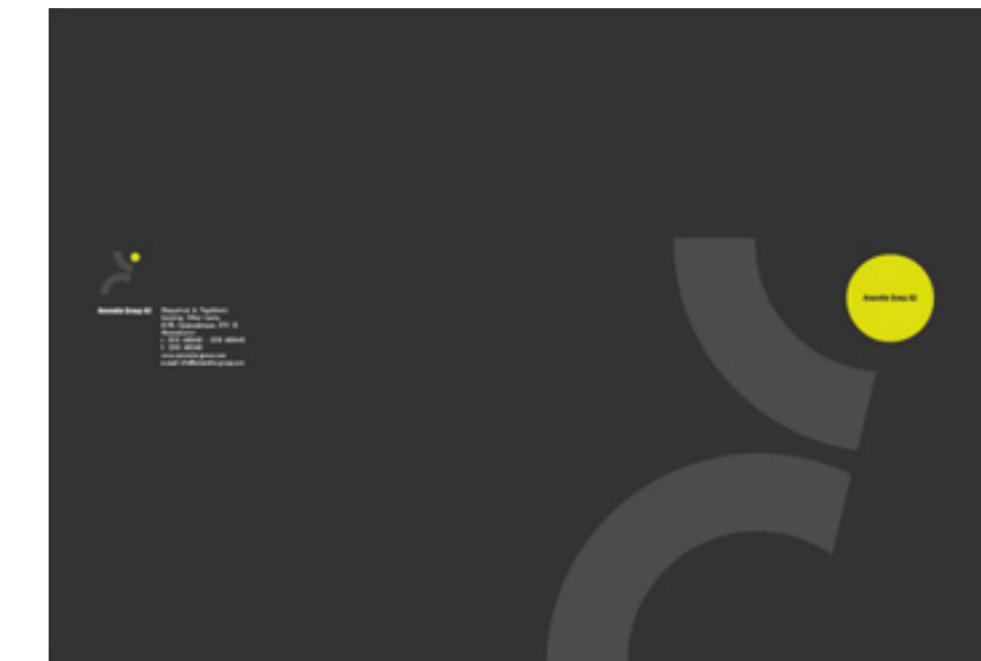
u.grow - Find your p(l)ace, is a creative group of people specializing in recruitment by seeking to build relationships of value with candidates and employers.

Amaretto Group

— corporate identity, branding

Amaretto group S.A. is a group of companies dedicated to making cutting-edge everyday kids' clothes.



Amaretto

—visual communication

Amaretto is the most fashionable Greek clothing company,
making cutting-edge everyday kids' clothes.



AMARETTO®

AMARETTO®

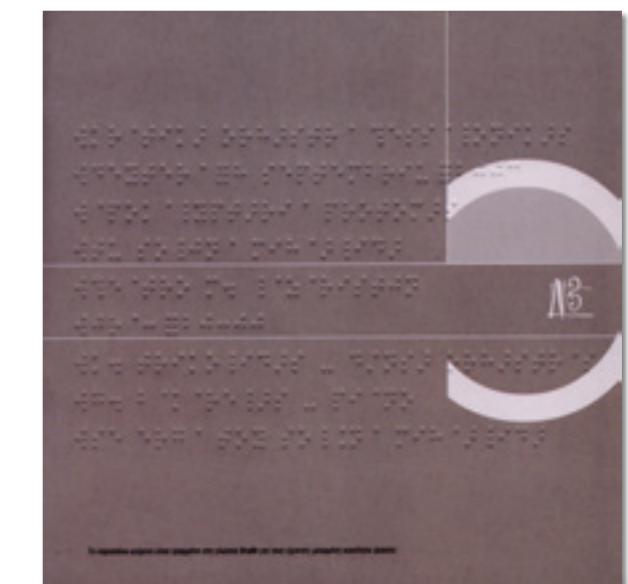
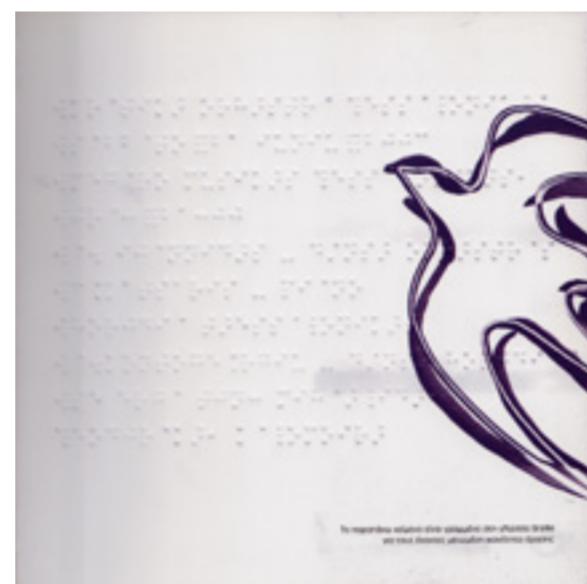
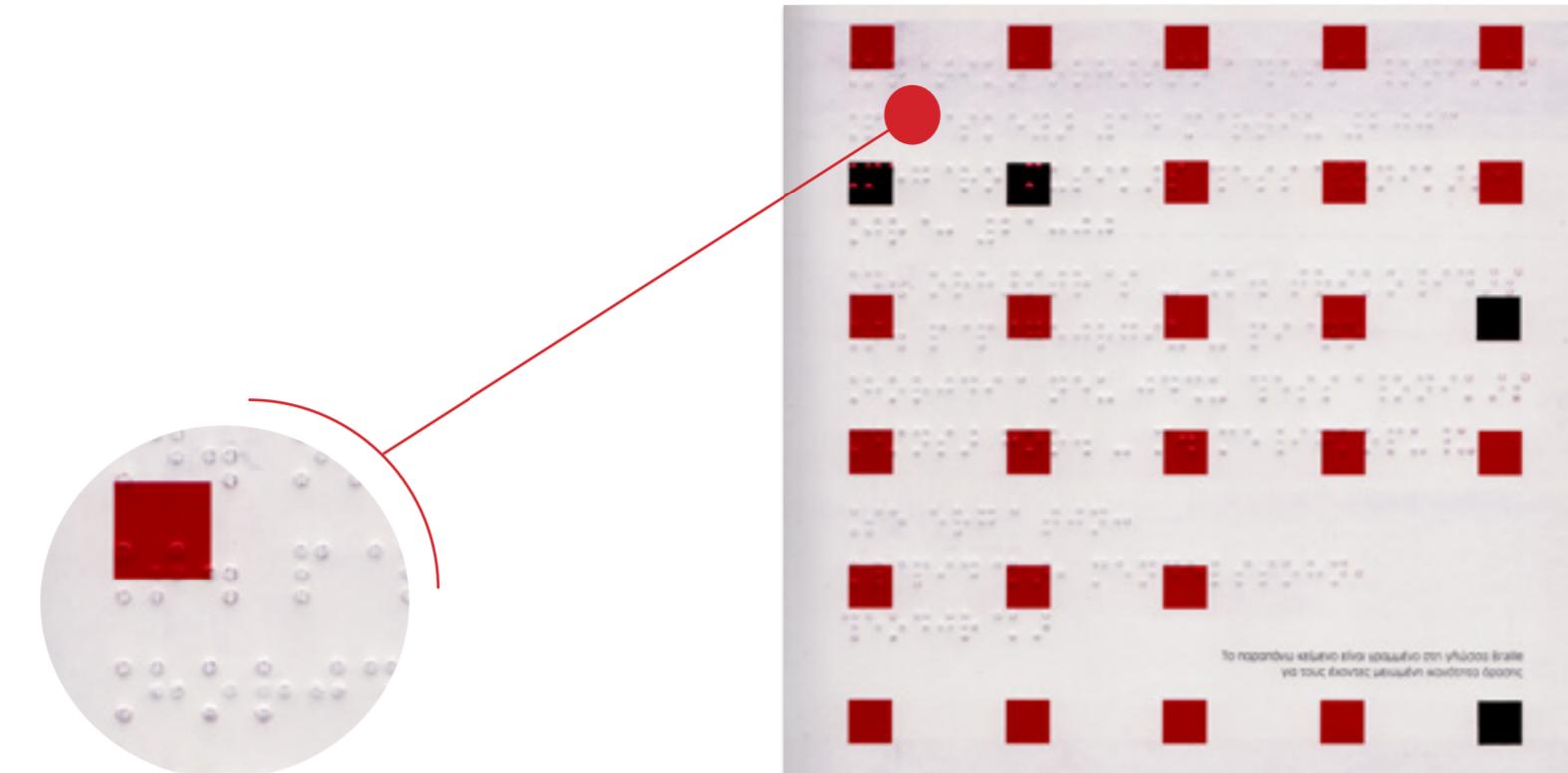
www.amaretto-group.com

Orchestra's weekly schedule accessible to the visually impaired

A special embossing technique has been designed and introduced by me in 2003 for the printed material of the Thessaloniki State Symphony Orchestra. Since then, the visually impaired audience were able to have access to the orchestra's weekly schedule, by reading the second page, using the Braille* writing system.

For the same reason the awarded by the national design awards EVGE, semestrial orchestra's schedule, included an audio cd with the schedule delivered vocally.

*Braille is a tactile writing system used by the blind and the visually impaired that is used for books, menus, signs, elevator buttons, coins etc.

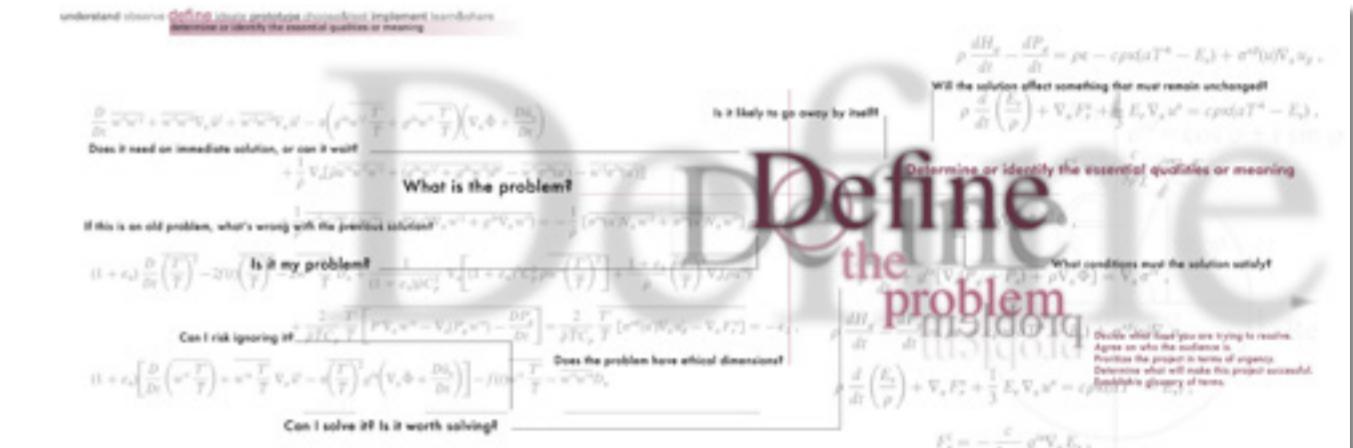


The Design Thinking process

— visualisation, book creation

A visualisation to Design Thinking process

Design thinking is the ability to combine empathy for the context of a problem, creativity in the generation of insights and solutions, and rationality to analyze and fit solutions to the context.



Thessaloniki State Symphony Orchestra is one of the two most important symphonic ensembles of Greece. The orchestra's extensive repertoire includes works from the Baroque to the avant-garde compositions of the 21st century.



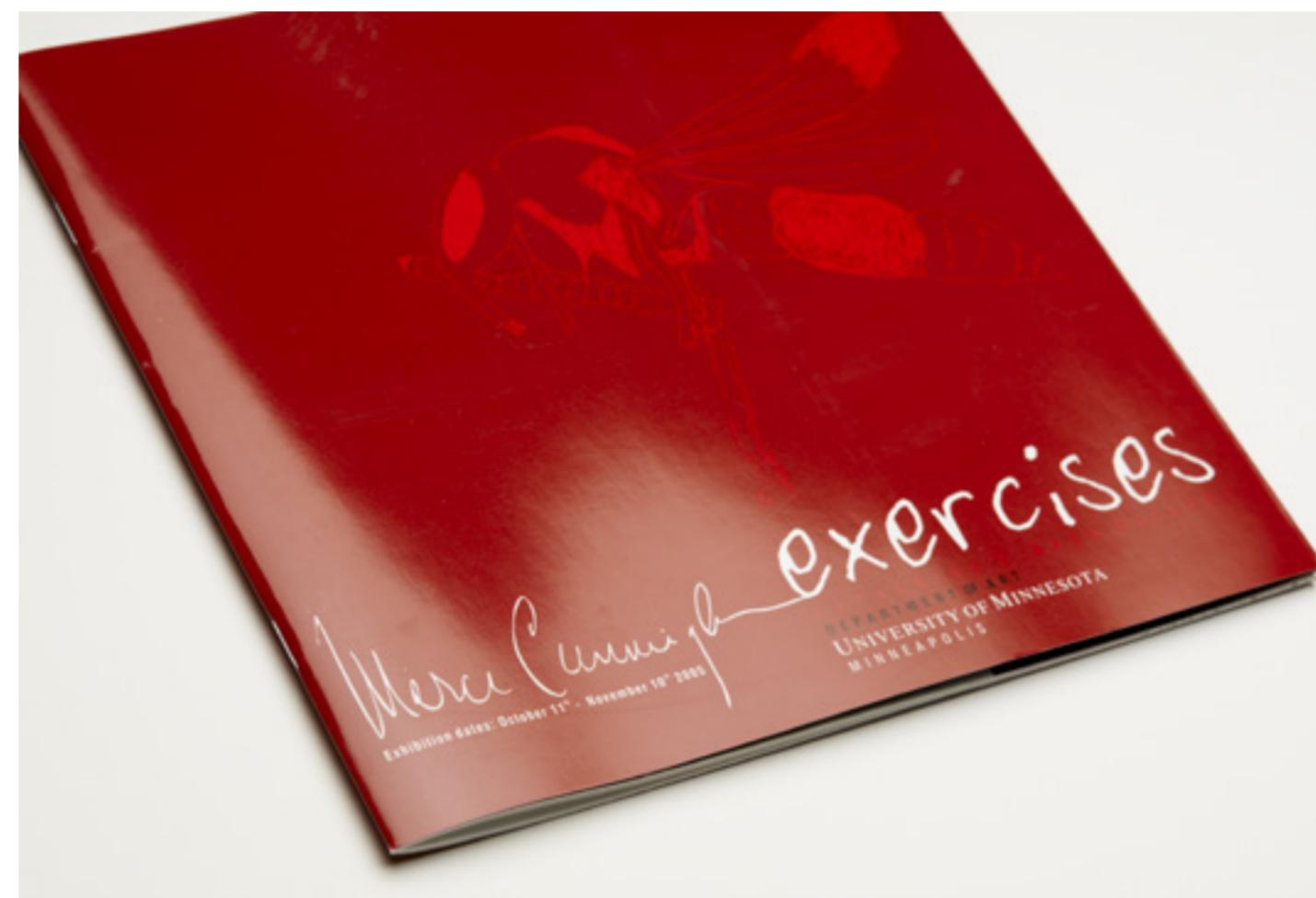
University of Minnesota

publications

Exhibition Catalogues

Department of Art Faculty exhibition, Art Moves
Inaugural exhibition in the new Katherine E. Nash Gallery
(2003)

Merce Cunningham, exercises
Katherine E. Nash Gallery (2005)
University of Minnesota, Twin Cities is a public research
university located in Minneapolis and St. Paul, Minnesota,
United States.



Speak Greek in March

— corporate identity, visual communication, pro bono

An international project to encourage and provide opportunities to people of Greek background to use the Greek language.



Kazaviti hotel

brand identity, branding, visual communication

Kazaviti hotel in Thassos, Greece, is situated at the western end of the location Dasylio, an exquisite forest of pine trees, 1.000 meters away from the Skala of Prinos.

Deliverables

Corporate identity

Menus

Visual identity (keys, cards, stamps, matches, coasters, pens, tv programs, envelops, notebooks, display presentations)

Maps and guides

Interior and exterior signage

Hotel's booklet

Hotel's Interior Graphics

Environmental Graphics

Magazine advertisements

Photography



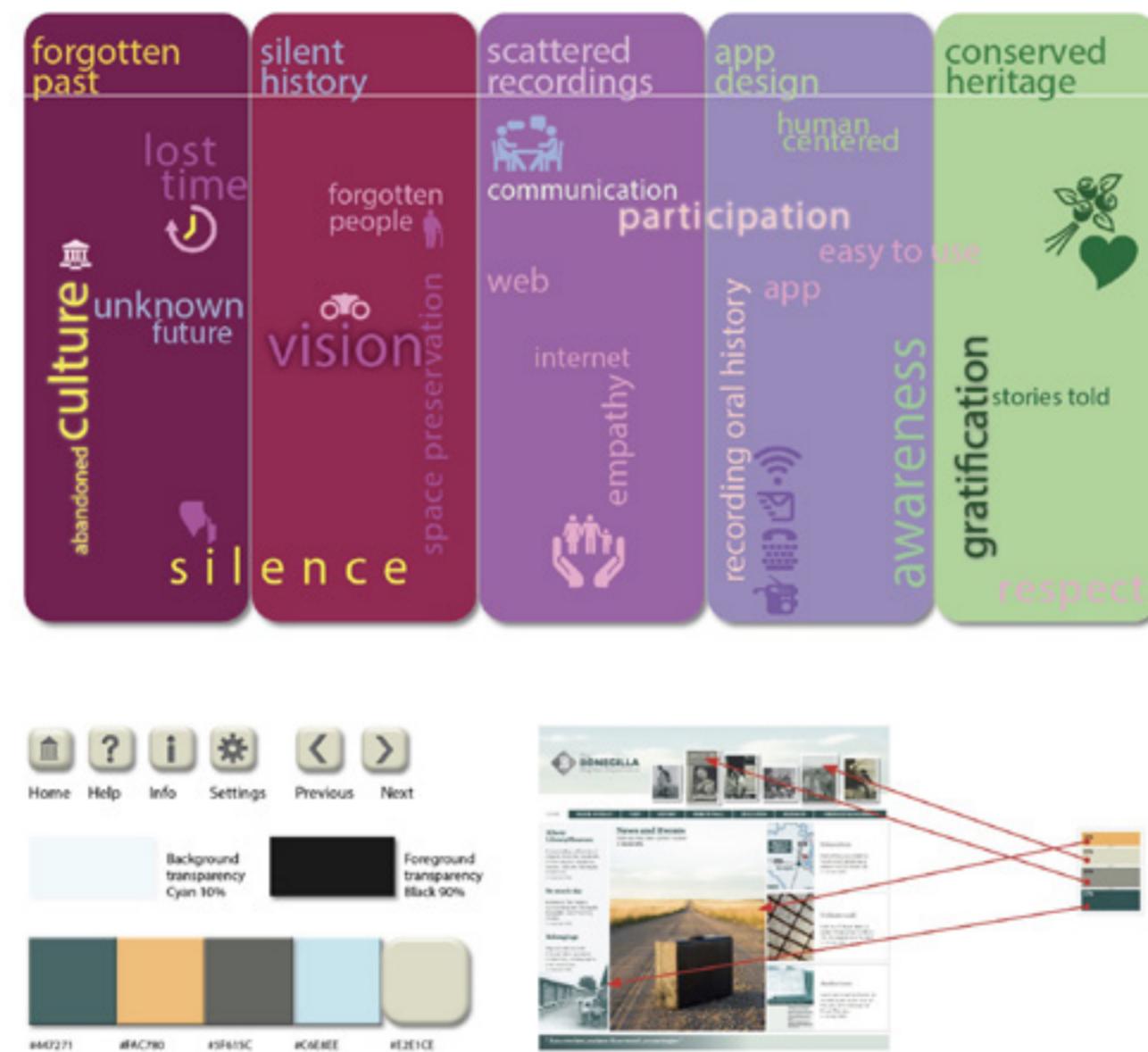
Bonegilla

—human centered design, innovation, pro bono

Oral history preservation tool

Bonegilla Migrant Reception and Training Centre was a camp setup for receiving and training migrants to Australia during the post World War II immigration boom. Bonegilla holds powerful connections for many people in Australia. There are currently an estimated 1.5 million descendants of migrants who spent time at Bonegilla.

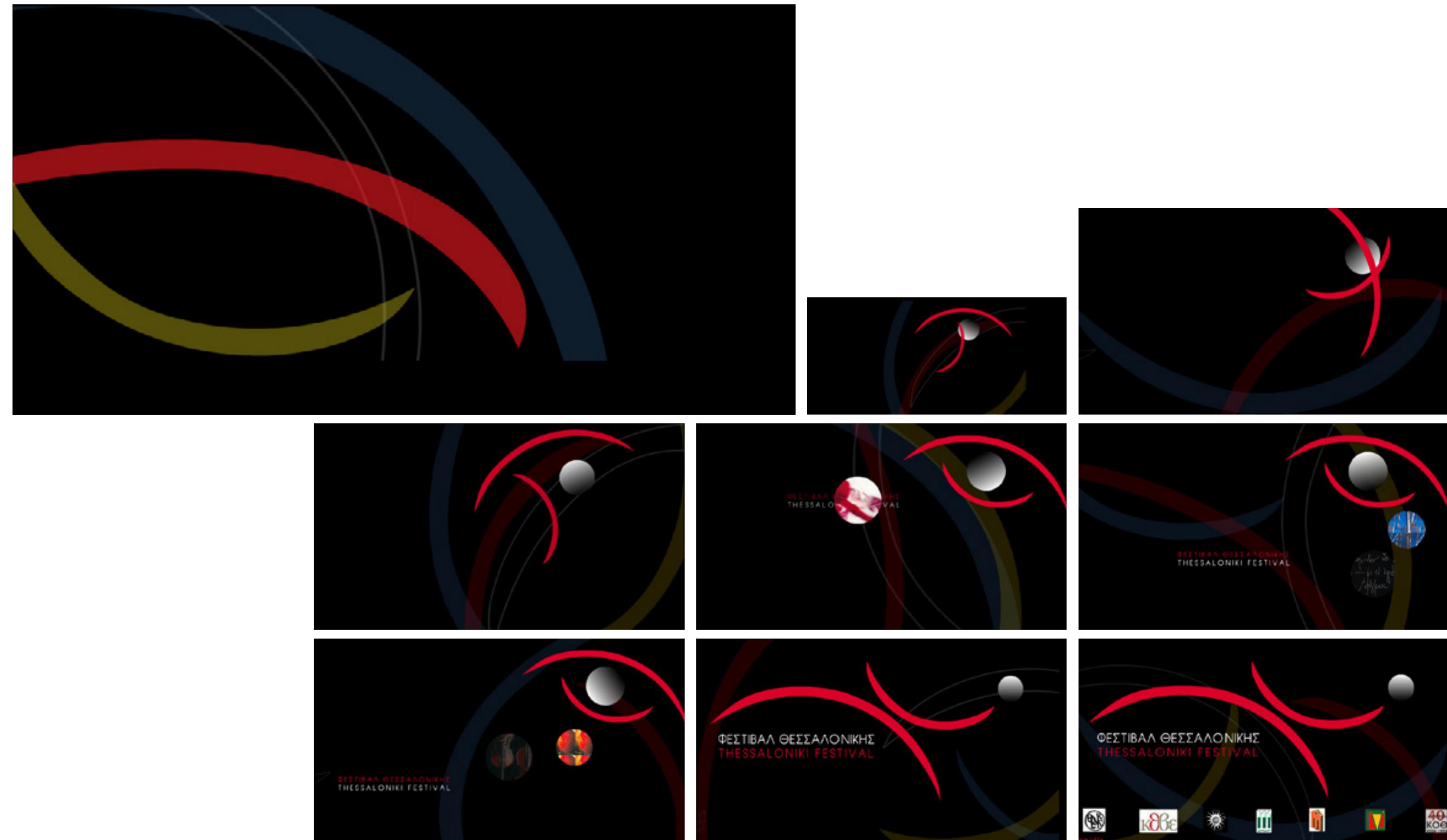
In 2011 the Australian Government began the process of developing an Australian heritage strategy. Part of this process was proposed an idea of an application for the preservation of the oral history.



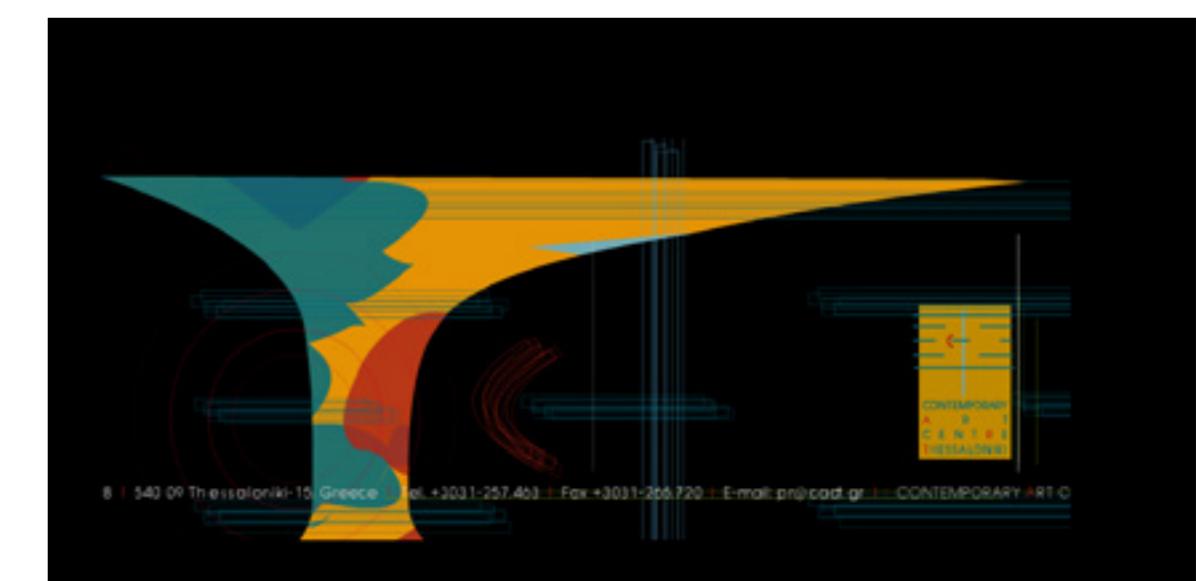
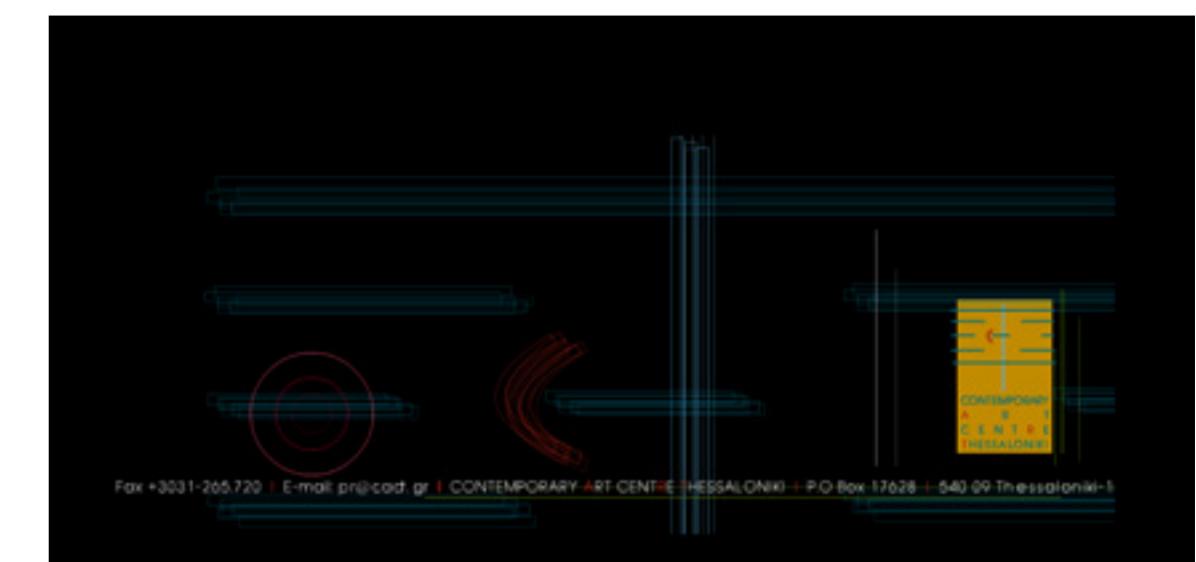
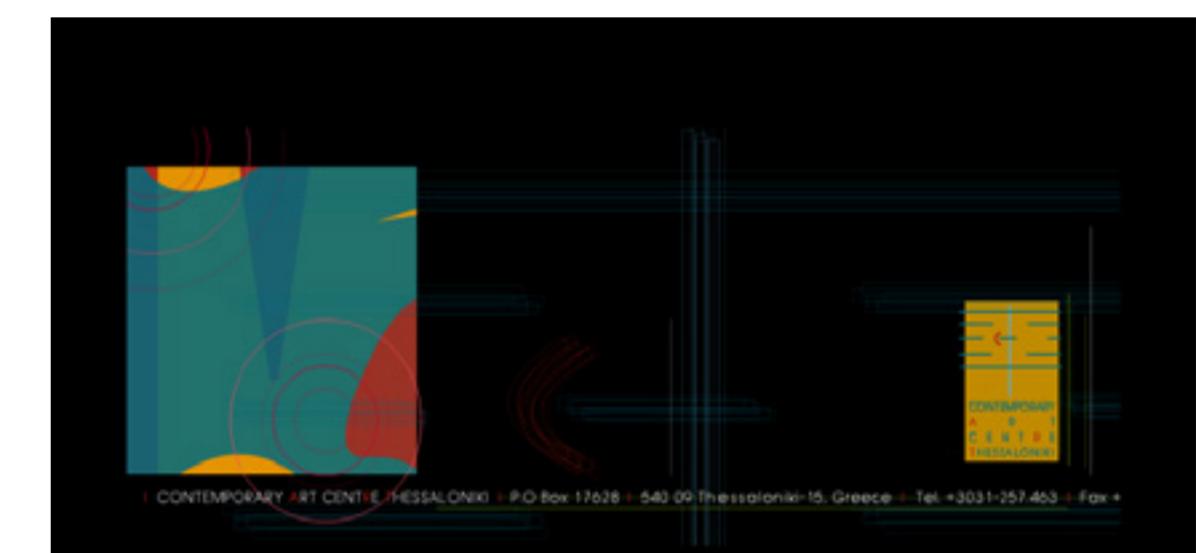
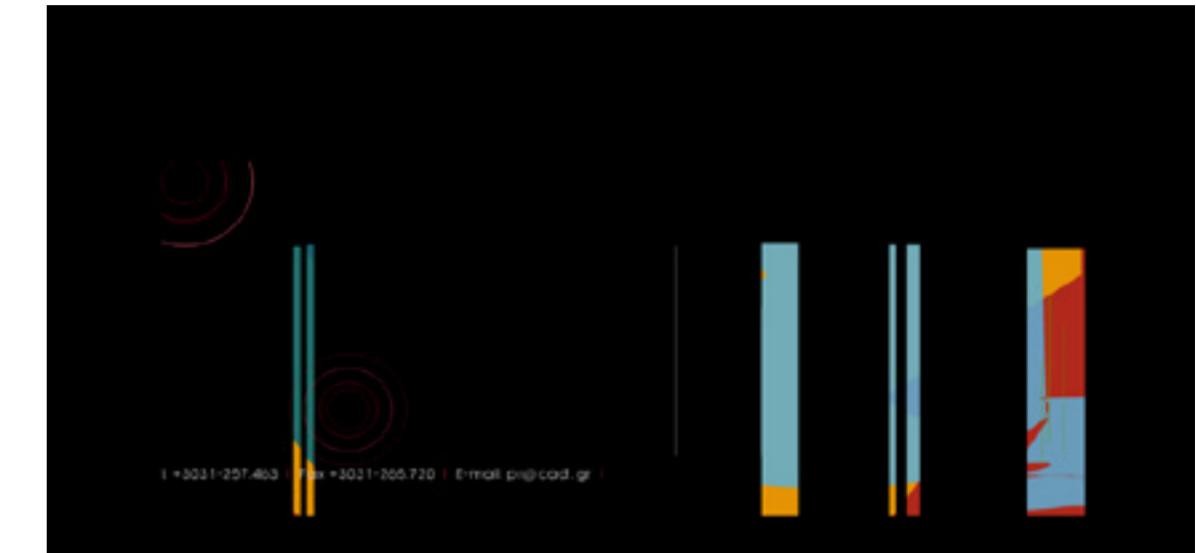
Thessaloniki Festival

—motion graphics

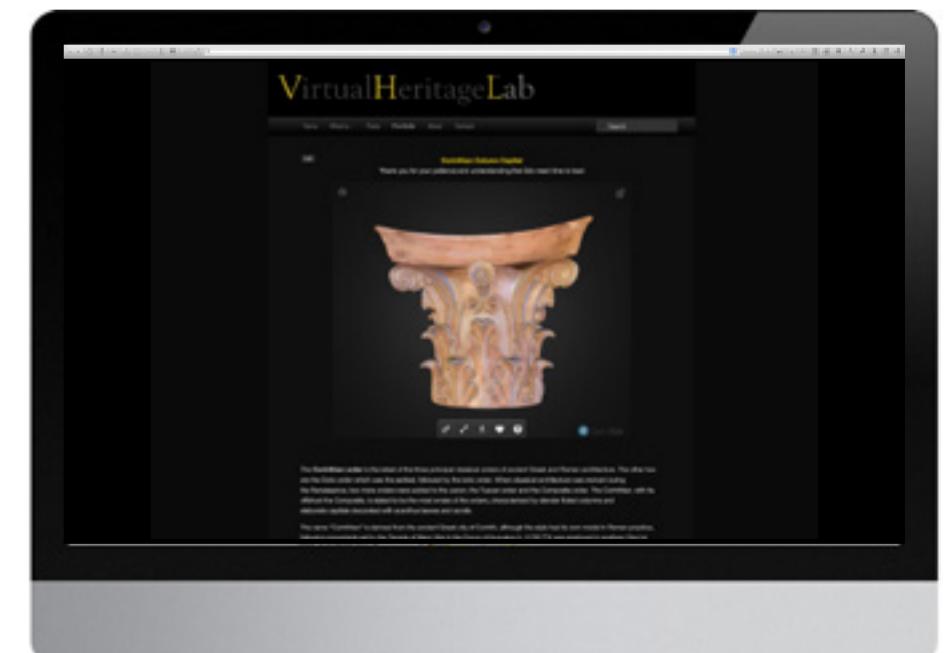
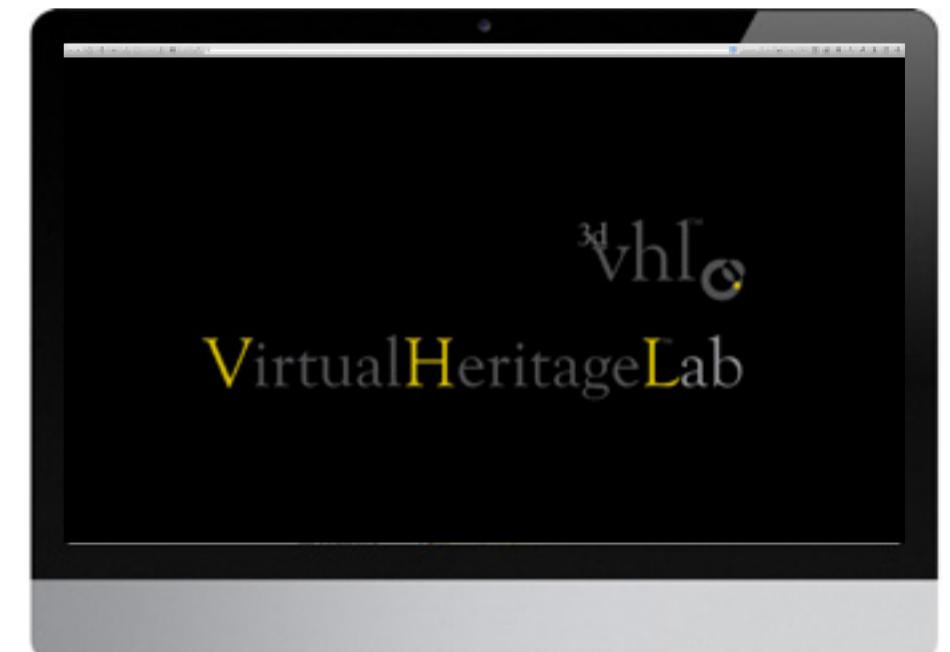
Thessaloniki Festival was an umbrella organization designed to coordinate activities of the following institutions: The State Museum of Contemporary Art, the Art Center of Thessaloniki, the Dimitria Festival, the National Theater of Northern Greece and the State Orchestra of Thessaloniki.



The Contemporary Art Centre of Thessaloniki is an independent part of the State Museum of Contemporary Art. It supports all forms and kinds of innovative artistic activity. It does not function merely as an intermediary along the linear progression of artist – work of art – public, but serves as an active enabler, facilitating and encouraging communication between the artist and the public.



3d Virtual Heritage Lab specialises in the area of Digital Cultural and Virtual Heritage preservations. It performs large scale 3d scannings, inspections, quality controls and provides heritage communication and publicising services.



Logotypes and Marks

—random selection



Antonios Bouris

bouris.com