



February 21th, 2013

Puerto Rican *Broche de oro* brings laughs and tears to San Diego Latino Film Fest

March 10th, 4:30pm, Digiplex Mission Valley Cinemas

San Juan, Puerto Rico – Puerto Rican comedy **Broche de oro** celebrates five months at the island's theaters—one of the longest runs for a Puerto Rican movie—with the announcement of its inclusion in the San Diego Latino Film Festival on March 7-17.

"After five consecutive months in theaters we are ready to share this great story with the world, starting with the Latino community in the United States. We know Latino audiences will laugh their hearts out with this story, because **Broche de Oro** celebrates the power of family and living life to the fullest in the particular way we Latinos do", said Frances Lausell, producer of **Broche de oro** and founder of Do More Productions. Her experience includes over 12 feature films, and productions services for SFX's Covert Affairs and National Geographic TV channel, among others.

Broche de oro's scriptwriter, director and editor is Raúl Marchand, whose resumé includes six feature films, plus important audience awards at the Chicago Latino Film Festival and the Tribeca Film Festival. He also co-edited the film **El Cantante**, directed by León Ichaso and starred by Marc Anthony. Marchand talks about the movie as a 'love letter to grandparents' and an homage to family –the Caribbean way. That is because in the film three friends run away from the strict retirement home where they live, to enjoy a weekend of fun and adventure.

Their trip takes them to a beach where the grandson of one of the friends competes in a surfing contest. The three older men are played by: renowned Puerto Rican actor and director Jacobo Morales (director of **Lo que le pasó a Santiago**, only Puerto Rican film nominated for an Oscar as Best Foreign Film –in 1990); Diego de la Texera (**Meteoro**), Puerto Rican director who made his career in Latin America; and beloved Puerto Rican comedian Adrián García. Luis Omar O'farrill plays the teenaged grandson. The cast is completed by Luis Raúl (Norberto, nursing home's guard and driver), Marian Pabón (Mother Superior), Carmen Nydia Velázquez (Margarita), Carlos Esteban Fonseca (Alberto) y Sara Pastor (Coco Galore), María Coral Otero (Sofía) and Willie Carrasco (Manolo), among others, in a story that proves that, as the tagline says, "youth has no age".

The music, by composer Gerónimo Mercado, reflects a Caribbean vibe and view of life; while photography by Sonnel Velázquez mirrors the astonishing beauty of Puerto Rico's coasts and mountains.

Originally established as a student film festival, The San Diego Latino Film Festival started 20 years ago focusing on works by Latinos and/or about the Latino experience. Since that time, the festival has developed into one of the larger and well-respected Latino film festivals in the country.

Broche de Oro will be shown on March 10 at 4:30 p.m. at the Digiplex Mission Valley Cinemas. To purchase tickets, visit www.sdlatinofilm.com. For trailer and more info, visit www.brochedeoro.com. ###

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