

Order Date

Date

1/1/2019

12/31/2020

Category

Furniture

Office Supplies

Technology

Region

Central

South

East

West

Super Store Sales

Analysis

1.57M

Revenue

175K

Profit

11.2%

Profit Margin

5901

Total Orders

265

Average Order Value

22K

Quantity Sold

Sales by Payment Mode

344.39K
(21.99%)

667.42K
(42.6...)

553.... (35....)

Payment M...

COD

Online

Cards

Profit by Category

10K (5.71%)

90K (51.61%)

75K (42.68%)

Category

Technology

Office Supp...

Furniture

Top 5 Products

3D Systems Cube Printer, ...

14.3K

Canon imageCLASS 2200 ...

14.1K

Hewlett Packard LaserJet ...

13.8K

GBC DocuBind TL300 Elec...

12.9K

GBC DocuBind P400 Elect...

12.6K

Profit TimeLine

15K

10K

11K

18K

8K

7K

9K

2K

4K

-6K

Year

Detailed Table

Category	Sales	Profit	Quantity	Margin
Office Supplies	643,707.69	74,797	13625	11.6%
Furniture	451,508.65	10,007	4631	2.2%
Technology	470,587.99	90,458	4061	19.2%
Total	1,565,804.32	175,262	22317	11.2%