# Alexander J. Bowers

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#### **EDUCATION**

**GP Bullhound** 

**Babson College** Wellesley, MA

Bachelor of Science in Business Administration, Finance

GPA: 4.0/4.0; ACT: 35/36

Awards: Community Impact Award; Dean's Scholarship; Babson Trading Competition Winner; Beta Gamma Sigma; Dean's List;

Outstanding Performance in Managerial Accounting; Outstanding Performance in Financial Accounting

Relevant Coursework: Security Valuation; Financial Markets & Instruments; Trading Strategies & Risk Management

### PROFESSIONAL EXPERIENCE

**Jefferies** Boston, MA

Incoming Investment Banking Summer Analyst

June 2024 – August 2024 New York, NY

May 2024

Investment Banking Summer Analyst

June 2023 – August 2023

- Constructed client materials on a \$200M sell-side M&A transaction for a leading digital transformation solutions provider
- Performed in-depth research on the Digital Media sector and created GP Bullhound's Q2 2023 Digital Media Report

**Babson College Fund** Wellesley, MA

Equity Analyst December 2022 - Present

- Competitively selected out of 100+ students to actively manage \$5 million of the college's endowment fund into the stock market
- Managed the Communication Services sector and outperformed the benchmark by 500 bps in 2023

#### **Cutler Center for Investments and Finance**

Wellesley, MA

May 2022 - Present Student Advisor

- Created materials for workshops geared towards helping students navigate financial tools such as Bloomberg, FactSet, and Capital IQ
- Built the research workspace for the Babson College Fund, a \$5 million student-managed portfolio, using FactSet

The Daily Shot New York, NY

Research Assistant *March* 2022 – *February* 2023

- Researched the financial markets to create charts and excerpts that are published in The Daily Shot, read by 6,500 paid subscribers
- Synthesized an array of charts and financial data and compiled them into a digestible newsletter sent daily to 15,000 subscribers
- Increased social media presence by 33%, amassing 45,000 followers on Twitter in a nine-month time frame (@SoberLook)

#### LEADERSHIP AND TEAMWORK

Program Facilitator

#### **SPEAR Investment Banking**

Welleslev, MA January 2023 – Present

• Teach a 13-session program with an IB placement rate of 90% to increase Babson students' chances of receiving an investment banking internship, covering topics that include financial modeling, security analysis, pitching, and interview preparation

**Babson Finance Association** Wellesley, MA

President January 2022 – January 2024 • Led six sectors consisting of 30 leadership team members to produce technical workshops, speaker series, and recruitment events for

- over 1,000 members
- Promoted from Vice President after increasing newsletter subscriptions by 100% and expanding member count by 50%

#### **Scholars of Finance** Wellesley, MA

Co-Founder July 2022 – Present

- Founded a chapter of a national organization with a mission to inspire character and integrity in the next generation of finance leaders
- Managed chapter fundraising processes and the chapter's budget, working directly with the national COO

### **Babson Student Government Association**

Wellesley, MA

Senator, Voting Undergraduate Academic Policy Committee (UAPC) Member

*May* 2022 – *May* 2023

June 2022 - May 2023

• Elected by the class of 2025, and worked with faculty and administrators to create innovative solutions for the curriculum

## **Babson Analyst Initiative**

Wellesley, MA

Managing Director • Mentored 6 participants and hosted workshops on equity research, financial modeling, and technical analysis for 45 participants

Equity Analyst *September* 2021 – *May* 2022

• Finished first place in the Fall and Spring stock-pitch competitions, judged by a panel of portfolio managers and finance faculty

#### **SKILLS AND INTERESTS**

**Experiential Learning:** Value Investing Seminar; Private Equity Seminar

Skills: Bloomberg Market Concepts; FactSet; Wall Street Prep; Cap IQ; Eikon; Excel; PowerPoint; Python; Data Analytics in RStudio

Interests: Soccer; Sailing; Comedy; Skydiving; Camping