Gokul Raj T

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Digital Marketing

Motivated digital marketing enthusiast with a strong focus on affiliate marketing and performance-based strategies. Skilled in SEO, content creation, and social media promotion to drive traffic and conversions. Experienced with affiliate platforms like Amazon Associates and ShareASale, and proficient in using analytics tools to track and optimize campaigns. Eager to grow in a fast-paced digital environment and contribute to online revenue growth.

EDUCATION

B.Sc. Computer

Vel Tech Ranga Sanku Arts College • Chennai • 01/2022 - 01/2025

HSC

ST. Thresa's matric hr. sec. school • mannurpet • 01/2022

SSLC

ST. Thresa's matric hr. sec. school • mannurpet • 01/2020

CERTIFICATIONS

MongoDB Node.js Developer Path for SmartBridge • 08/2024 - Present

MongoDB

Web App BootCamp • 09/2024 - 09/2024

Revamp Acadeamy

PROJECTS

Blockchain-Based Supply Chain Tracker • 01/2025 - 04/2025

Designed and developed a blockchain-based supply chain tracker to improve transparency, traceability, and security across the supply chain. The system uses smart contracts for automation and real-time tracking of products, reducing manual errors and enhancing trust among stakeholders. Built with PHP, JavaScript, Python, and MySQL, the project demonstrates practical applications in sectors like food safety and pharmaceuticals.

SKILLS

Digital Skills: CSS, HTML, Java, JavaScript, SEO

Digital Marketing: Affiliate Platform Management, Content Marketing, Performance Optimization, Social Media Marketing, Tracking & Analytics

Soft Skills: Communication, Creativity, Critical Thinking. Adaptability, Time Management