

Arabica Analysis in PowerBi

Data Pre-processing

- 1) Changed data type of bag weight to number after removing kg from the values
- 2) Removed Status column as it had only one value-Completed.
- 3) Removed Harvest year, Grading and Expiration date, Lot Number, In-country partner, as they don't answer the questions
- 4) Removed empty rows from Region, Processing method, Variety
- 5) Removed rows with 'Unknown' value in Variety column
- 6) Standardized values in Colours column
- 7) Removed Defects column. Created a new column called total defects which adds up the defects values in Category 1 and Category 2 defects columns

Results of Analysis

Q1) What are the **key determinants of coffee quality** as evaluated through sensory attributes such as aroma, flavor, acidity, etc.?

- Based on correlations coefficients, it is evident that sensory attributes like **Flavour, Aftertaste, Balance, Acidity, Aroma and Body** have strong correlation with the overall quality measured by Total cup points.
- Uniformity, **Clean cup and Sweetness** show no correlation with Total cup points as they remain almost constant throughout the data.

Q2) Is there a **correlation between processing methods, origin regions, and coffee quality scores**?

- Considering processing methods used, **Double Anaerobic Washed** had highest Average Total cup points while **Semi-LAVADO** had the least. Average Total cup points showed moderate variation with processing methods used.
- Average Total cup points **did not vary much with origin country**. Ethiopia had the highest Average Total cup points while El Salvador had the least.
- Map showing the top 3 regions with average Total cup points, for each country was also plotted for better visualization.

Q3) Can we identify any trends or **patterns in defect occurrences** and their impact on overall coffee quality?

- The Total cup points had a low negative correlation with both Total Defects and Quakers. Quakers had a low positive correlation with Total Defects.

- Beans with greenish tint was found to have more defects compared to beans with yellow-brown tint.
- Double Carbonic Maceration/ Natural processing method showed highest average total defects while Wet Hulling showed the least.
- Sarchimor variety of beans showed the highest average total defects.

Q4) How do different variables interact to influence the Total Cup Points, which represent an overall measure of coffee quality?

- Pairplots between the various coffee attributes (Flavour, Aftertaste, Balance, Acidity, Aroma and Body) showed a strong positive correlation among them. This implies that coffee beans with a high value for one attribute tend to have high values for all of them. This thereby leads to an overall high coffee quality score.