Tool Box Sources

Connect

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| Deliverable | File Name | Source | Copyright License | Introduction Video |
| Voice Star Worksheet | Voice\_stars | IDEO | CC BY-NC-SA 3.0 US |  |
| Context Map Worksheet | Context\_maps | IDEO | CC BY-NC-SA 3.0 US |  |
| Janus Cone Worksheet | Janus\_cones | IDEO | CC BY-NC-SA 3.0 US |  |
| Progression Curve Worksheet | Progression\_curves | IDEO | CC BY-NC-SA 3.0 US |  |
| Fishbone Diagram Worksheet | Fish\_Bone | In House |  |  |
| Generational Arc Worksheet | Gen\_arcs | IDEO | CC BY-NC-SA 3.0 US |  |
| Empathy Map Worksheet | Empathy\_Map | NNG | Fair Use |  |

Envision

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| DARPA Hard Test Worksheet | Darpa\_hard\_test | IDEO | CC BY-NC-SA 3.0 US |
| Generational Arc Worksheet | Gen\_arcs | IDEO | CC BY-NC-SA 3.0 US |
| Future Press Release Documentation | ASK |  |  |

Discover

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| SWOT Analysis Submission | SWOT | In house |  |
| Idea Prioritization Worksheet | Idea\_prioritization | In house |  |
| Idea Matrix Submission |  |  |  |
| Buddy Check Documentation | Buddy\_check | IDEO | CC BY-NC-SA 3.0 US |

Design

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| White Spot Worksheet | White\_spots | IDEO | CC BY-NC-SA 3.0 US |
| SMART Goal Submission | Smart\_goal | In-house |  |
| Gantt Chart Submission | In-house |  |  |
| Targeted Marketing Proposition Submission |  |  |  |
| Criteria for Success Submission |  |  |  |

Develop

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| Pathfinder Worksheet | Pathfinders | IDEO | CC BY-NC-SA 3.0 US |
| Journey Map Worksheet | Storyboarding | In house |  |
| Business Model Canvas | Request from Dad |  |  |