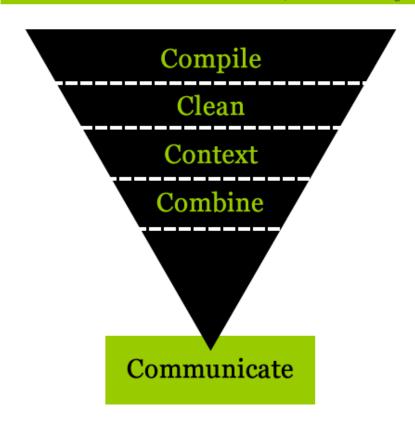# Workflow

The inverted pyramid of data journalism

The Inverted Pyramid of Data Journalism

Paul Bradshaw, OnlineJournalismBlog.com

Compile

Clean

Context

Combine

Communicate

Compile

Public records requests, APIs, scraping webpages, PDFs, academic research….

Clean

Dirty data = bad journalism

Context

If your data's mother says she loves it, check it out.

Combine

What do you need to combine your data with so you're not writing a single-source story?

Confirm

- What's your fact-checking process?
- Can you duplicate your work?
- Do you need outside review?

Work log