

Transform 
Africa
Summit 2017
CONNECT - INNOVATE - TRANSFORM

SMART CITIES FAST FORWARD

10 - 12 May 2017
Kigali | Rwanda

EXHIBITION PACK

SMART CITIES FAST FORWARD



Accelerating socio-economic transformation of cities through technology and innovation.

WORD FROM THE EXECUTIVE DIRECTOR



Dr. Hamadoun Touré
Executive Director, Smart Africa

Cities are engines for economic growth, and particularly for the African continent that has experienced the highest urban growth during the last two decades at 3.5% per year and this rate of growth is expected to hold into 2050.

It is anticipated that the share of the African urban population, which was at about 36% in 2010, will increase to 50% and 60% by 2030 and 2050 respectively. With the growing need for urban management, there's an increasing necessity for intelligent planning of cities to make informed decisions about the correct choice of infrastructure and supporting technology.

Transform Africa Summit 2017 will be a highly interactive conference and exhibition that will showcase homegrown, cutting-edge technologies, real-world solutions and proven strategies government leaders need to build more livable, workable, sustainable cities.

It will explore how Smart Cities can respond to a growing number of challenges and issues related to water management, energy management, mobility & transport, housing & building, health, education, sustainable environments and public safety.

Participants will have an opportunity to debate and experience the next wave of innovative, integrated technologies that are already helping cities around the world become more compassionate, connected, responsive and sustainable.

The summit features the unveiling of key action documents: the **Africa Smart and Sustainable Cities Blueprint** outlining the plan achieving the Smart Africa goal and the **Africa Smart Women and Girl Initiative** which will be presented by the First ladies of Africa highlighting the crucial role Women and Girls play in African's digital transformation agenda.

Africa's time is now. As technology drives mobility and connectivity in urbanized societies, African cities continuously seek to establish new infrastructure and city systems that will enable transition, and position them as global leaders and next generation cities.

The summit will focus on how smart cities' innovations can and will drive and deliver faster Africa's socio-economic transformation and real business revenue.

We look forward to seeing you at the Transform Africa Summit.

Dr. Hamadoun Touré
Executive Director, Smart Africa

2017

**BIGGER
BETTER &
SMARTER**

TRANSFORM AFRICA SUMMIT

SMART CITIES
FAST FORWARD

Heads of State & Government
from the Smart Africa Member
States

Over 4,000 Delegates

Over 300 Mayors

20 Smart Africa Flagship
Projects unveiled



Transform Africa Summit 2017 has been designed to foster constructive conversation towards building a Smart Africa and facilitate meetings of like minds seeking policy & opportunities to accelerate the continent towards socio economic transformation.

WHO WILL ATTEND

- Heads of State and Government
- First Ladies
- Ministers and Government officials in ICT & related sectors such as infrastructure, finance, health, education, and energy
- Over 300 Mayors of African cities
- Telecom and Utility Regulators
- Heads of International and Regional Organizations
- ICT Industry leaders, innovators and investors
- Young innovators, Girls and Women in STEM
- Small and medium businesses (SMEs), entrepreneurs and innovators seeking business opportunities
- Exhibitors from nations, companies and organizations around the world within the ICT Ecosystem
- Non-governmental organizations
- Academia, Consultants, Thought Leaders and Digital Thinkers

WHY YOU SHOULD ATTEND

- Be part of Africa's leading forum on Digital transformation in Africa.
- Support the Women and Girls in STEM through participation & contribution towards the Africa SMART Girls initiative.
- Broaden your reach and deepen your impact through collaborations with youth in Africa shaping the digital landscape.
- Participate in the new exciting SMART TALK session where a global business influencer will engage with delegates on issues shaping our world with a view to explore extraordinary ideas & inspire powerful action.
- Get insight into country specific SMART AFRICA flagship projects in the member states through the SMART INVEST PROGRAM at the Summit.
- Interact and network with key decision makers and deal makers.

To register to attend the Transform Africa Summit 2017,
please visit our website:
www.transformafricasummit.org

EXHIBITION OPPORTUNITIES

*Terms and conditions apply

EXHIBITION PACKAGES



Single 9m² Booth

\$4,750 | Rwf 3,825,000 | 9m²
Plus 18% VAT

This booth in the unique Smart City Exhibition is a 3m x 3m space creating a blank canvas for your company exhibition.

Each 3m x 3m booth will benefit from complimentary passes as follows:-

- 2 x Silver passes
- 2 x Gold passes

Each booth has a complimentary shell scheme equipped with one round table, one counter, two foldable chairs, one brochure stand, one electric socket, two spotlights & a trash bin.



Double 18m² Booth

\$8,500 | Rwf 7,225,000 | from 18m²
Plus 18% VAT

Display your company's ambition & culture with a customisable space. This space is ideal for demos, meetings rooms, informal social spaces and more.

Each 18 square meters of space hired per company will benefit from complimentary passes as follows:-

- 2 x Gold passes
- 2 x Smart Networking zone passes

Each booth has a complimentary shell scheme equipped with one round table, one counter, two foldable chairs, one brochure stand, one electric socket, two spotlights & a trash bin.

Custom built stand

Exhibitors are welcome to bring their own custom built stands for the purchased space. Custom designs should follow the construction guide provided by the exhibition team. Designs need to be submitted for approval by the exhibition team by 10 March 2017.

Key dates

Custom built stand design approvals deadline:	10 Mar 2017
Registration for personnel (local):	20 Apr 2017
Registration of personnel (International):	30 Apr 2017
Build up start date:	5 May 2017
Deadline to complete stand & move in materials:	8 May 2017

EXHIBITION LAYOUT



PAST EXHIBITORS

ERICSSON

LIQUID
TELECOM

tigo

POSITIVO BGH

Carnegie
Mellon
University

RDB RWANDA
DEVELOPMENT BOARD

irembo

BSC broadband
systems
corporation

HEXAKOMB

mobisol
Prepaid Energy

RSwitch

kLab

kt

Microsoft

SAMSUNG



CONTACTS

To secure your **sponsorship** package:

 Email: sponsor@smartafrica.org

To secure your **exhibition** stand:

 Email: exhibitor@smartafrica.org

Or get in touch with **our team**

 Tel: +250 (0) 732303310

+250 (0) 732301014

+250 (0) 732301011

Stay **on trend**

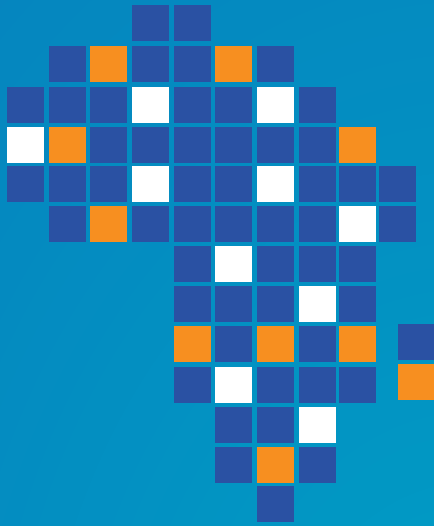


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