

FACE THE GORILLAS

SMART CITIES EDITION



Transform
Africa
Summit 2017
CONNECT • INNOVATE • TRANSFORM

10 - 12 May 2017
Kigali | Rwanda





Africa's time is now.

As technology drives mobility and connectivity in urbanized societies, African cities continuously seek to establish new infrastructure and city systems that will enable transition, and position them as global leaders and next generation cities.

About Face the Gorillas

Face the Gorillas is a competition that provides a unique opportunity to young aspiring African entrepreneurs and young innovators to make a 5-minute pitch to a panel of renowned business moguls in hopes of accessing capital of up to USD200,000, partnerships or mentorship in front of a live audience.

One of the most exciting sessions in Transform Africa Summit 2015, Face the Gorillas returns to the summit in 2017 and will focus on the budding entrepreneurs within the Smart Africa Member States.

Each finalist will have 20mins to pitch and make a deal with one or more panelist. Their pitch is followed by a live negotiation and audience participation.

Initiated by the ICT Chamber of the Private Sector federation (PSF), a partner of the Transform Africa Summit, the competition aims to reduce barriers to growth for privately owned businesses within the ICT sector.



Pitch Format



5 Minute pitch

The entrepreneur presents their business with as much detail as possible.



Negotiation of Investment

If investors find the business viable, negotiations begin on how much they are willing to invest for what stake in the business.



Questions from Investors

Investors ask the entrepreneur questions to establish whether business is viable.

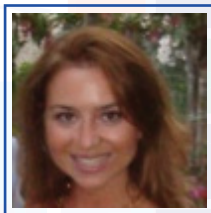


Deal or No Deal

Depending on whether the investors find the entrepreneur's business investable or not, a deal is made if not entrepreneur leaves the competition.

The Panel

The panel is made of business leaders, entrepreneurs and innovators around the continent and the world.
Composition of the Investor Panels in the past:



Angela HOMSI

International impact investor



Yaron KNIAJER

Managing Director, Rhodium



Yariv COHEN

Chairman, Kaenaat

Pitch Format

Eligibility criteria:

- A resident of a Smart Africa Member State
- Technology or Technology enabled business
- Beyond idea stage
- Looking for Capital
- Below 35 Years Old

Selection Criteria

- Background and commitment of the team
- Robustness and scalability of the business model
- Demonstrated proof of concept on the ground
- Low competition/barriers to entry
- Potential impact of the enterprise



Application

Starts: 1 Dec 2016
Ends: 28 Feb 2017

Apply through
www.transformafricasummit.org



Shortlisting

01 - 30 Mar 2017

Entries will be judged by representatives of the panel & Smart Africa. This process may include interviews carried out face to face or through video conferencing.



Selection

Finalist selections will be officially notified by the Smart Africa team through our official email address. Travel arrangements will begin then.



The Summit

Preparation: 7 - 10 May 2017
Presentation: 11 May 2017

Key Dates

Applications start on **1 Dec 2016**
Last application in by **28 Feb 2017**
Shortlisting & Interviews by **1 - 30 Mar 2017**
Final selection & announcement immediately after shortlisting & interviews.

Email: smartcitiesftg@smartafrica.org
for more information.

2017

BIGGER BETTER & SMARTER

TRANSFORM AFRICA SUMMIT | SMART CITIES
FAST FORWARD

The third edition of Transform Africa Summit, hosted by His Excellency Paul Kagame, the President of the Republic of Rwanda, will attract over 4,000 participants, and gather Heads of State and Government, First Ladies, Ministers and Government officials in ICT & related sectors such as infrastructure, finance, health, education, and energy.

The summit will attract over 300 Mayors of African cities, Telecom and Utilities Regulators, Heads of International and Regional Organizations, ICT Industry leaders, International investors, Young innovators, Girls and Women in STEM, Small and Medium businesses entrepreneurs and innovators seeking business opportunities, Exhibitors from nations, companies and organizations around the world within the ICT Ecosystem, Non-governmental organizations, Academia, Consultants, Thought leaders and Digital thinkers.

The Summit will also feature key public and private sector players related to the Smart Cities ecosystem – including but not limited to Energy, Water, Sewerage and Sanitation, Public Safety and Security, Mobility & Transportation, Housing, Sustainable Environment, Health, Education, Retail, Town planning, Big Data and IoT, e-Government, Digital payments, Broadband, Cloud computing and Cyber Security just to name a few.

Smart Africa Overview

The Transform Africa Summit held in Kigali, Rwanda on 28th-31st October 2013 culminated in the adoption of the Smart Africa Manifesto document by 7 African Heads of States in which they committed to provide leadership in accelerating socio-economic development through ICT. On 30th-31st January 2014, The Smart Africa Manifesto was endorsed by all Heads of State and Government of the African Union at the 22nd Ordinary Session of the Assembly of the African Union in Addis Ababa. This development places the Manifesto at the heart of the ICT agenda in Africa beyond the 7 original signatories at the Summit to all the 54 African countries.

Smart Africa Alliance

The Alliance is a framework for implementation, monitoring and evaluation of the Smart Africa Manifesto, designed to make it actionable. Currently, the Alliance is a partnership bringing together all African countries adhering to the Manifesto, the Private sector as well regional and international organizations such as the African Union (AU), the International Telecommunications Union (ITU), World Bank, African Development Bank (AfDB), UN Economic Commission for Africa (UNECA), African Telecommunications Union (ATU), New Partnership for Africa's Development (NEPAD), the GSM Association (GSMA) and ICANN.

Besides its initial membership, other organizations and countries sharing the same vision, interests and goals are admitted to the Alliance.

Smart Africa has 5 pillars which reflect the 5 principles of the Smart Africa Manifesto:

- Policy
- Access
- e-Government
- Private Sector/Entrepreneurship
- Sustainable Development

Each pillar is built on 4 cross-cutting Enabler namely Innovation, Communications and Advocacy, Capacity Building and Resource Mobilization. These will support the implementation of Smart Africa. The 5 pillars and 4 enablers, when effectively developed and combined, will contribute to Economic Growth and Job creation, which remains the ultimate goal of the Smart Africa Manifesto.





The 3rd edition of the
Transform Africa Summit
will take place from
10 -12 May 2017
at the prestigious
Kigali Convention Center,
Rwanda.

Transform Africa Summit 2017 has been designed to foster constructive conversation towards building a Smart Africa and facilitate meetings of like minds seeking policy & opportunities to accelerate the continent towards socio economic transformation.

WHO WILL ATTEND

- Heads of State and Government
- First Ladies
- Ministers and Government officials in ICT & related sectors such as infrastructure, finance, health, education, and energy
- Over 300 Mayors of African cities
- Telecom and Utilities Regulators
- Heads of International and Regional Organizations
- ICT Industry leaders, innovators and investors
- Young innovators, Girls and Women in STEM
- Small and medium businesses (SMEs), entrepreneurs and innovators seeking business opportunities
- Exhibitors from nations, companies and organizations around the world within the ICT Ecosystem
- Non-governmental organizations
- Academia, Consultants, Thought Leaders and Digital Thinkers

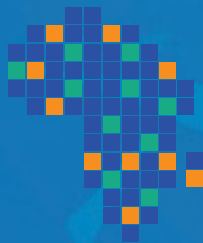
WHY YOU SHOULD ATTEND

- Be part of Africa's leading forum on Digital transformation in Africa.
- Support the Women and Girls in STEM through participation & contribution towards the SMART Girls initiative.
- Broaden your reach and deepen your impact through collaborations with youth in Africa shaping the digital landscape.
- Participate in the new exciting SMART TALK session where a global business influencer will engage with delegates on issues shaping our world with a view to explore extraordinary ideas & inspire powerful action.
- Get insight into country specific SMART AFRICA flagship projects in the Member States through the SMART INVEST PROGRAM at the Summit. Interact and network with key decision makers and deal makers.

To register to attend the Transform Africa Summit 2017,
please visit our website:
www.transformafricasummit.org

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