



## **BRIEF ON YOUTH KONVERSE SESSION**

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## Youth Konverse

*A Youth Connect Africa Session*

*Hosted by the Kigali Global Shapers Hub*

Date: 20th July 2017 - Time: 14.00 – 15.30

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### Youth Konverse

Africa has the youngest population in the world. It's imperative that Africa's youth, expected to increase by 42% by 2030, be included in every policy and strategy targeting the continent's growth. The Youth Konverse has identified speakers who are accomplished in their own capacity and who can inspire the young audience. Designed in a form of an **ignite ted talk**, each speaker will have 5 to 10 minutes to make a presentation on theme that is in line with their expertise. The speaker might choose to use her career or personal experience to humanize, inspire and call for action in a specific area. Following this presentation, the moderator will facilitate a 5 minutes Q& A session. To ensure speakers are prepared to use the time allocated efficiently, they will participate in a rehearsal presentation session earlier in the day on July 20th.

### Program

**Moderator:** Grace Mugabekazi. Curator, Kigali Global Shapers

| Time           | Topic  | Description   | Speakers  |
|----------------|--|---|---|
| 1.35 - 1.45 PM | Creating cultural spaces for African youth to have a voice | The speaker will share about her experience creating Spoken Word Rwanda which gathers on a monthly and has offered a platform for young artists in Rwanda | Diana Mpyisi<br>Communications Expert & Founder and Director of Blue Oceans, Rwanda |

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|----------------|---|--|---|
| 1.45 - 1.55 PM | The Power of a Young Citizen to Impact their Community                    | The speaker is expected to engage the audience on how young people can impact their communities using some personal/ role model experience.  | Hawa Deme<br>Co-founder of Umuganda Africa/International Hope Week.<br>Founder of Dieya Mouvement, Mali |
| 1.55 - 2.05pm  | Global Competitive Landscape of Africa's Fashion Industry and Influencers | According to various reports Africa intra- trade remains low and at the same time fashion industry face huge competition with global market players who have been there for decades. The speaker's own story is designed to inspire young africans to start and collaborate. | Matthew Rugamba<br>Fashion Designer & Founder of House of Tayo, Rwanda                                  |
| 2.05 - 2.15 PM | Resilience - Growing a business in an unstable market                     | The speaker will share about her experience starting a global brand in Lybia and having to relocate her business to Jordania due to security concerns.   | Omnia Etayari<br>Architect/ WEF Global Shapers. Co-Founder/CEO at Mazadah - Raakez, Libya               |
| 2.15-2.35 PM   | Overcoming the fear of failure  | The speaker is expected to share about his experience starting, failing and growing successfully hi-tech businesses.   | Kamran Elahian –<br>Serial Entrepreneur, USA  |
| 2.35 - 2.50 PM | What the African Youth need to do to excel in today's global              | The speaker is expected to use his personal story to engage and challenge the audience on how one can build a professional career in   | Lilian Thuram<br>Former World Cup Champion &  |

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|  | sports scene | sport/ entertainments in Africa. Is it feasible?<br>What are the challenges? | Professional<br>Footballer. Author<br>and Businessman,<br>France |
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### About Kigali Global Shapers

The Global Shapers Community is an initiative from the World Economic Forum. The global shapers are a network of Hubs developed and led by young people who are exceptional in their potential, their achievements and their drive to make a contribution to their communities. The Kigali Global Shapers first project is “*Twumve Twumve*” loosely translated means “Hear us, we hear you” is an initiative which aims at empowering Rwandan youth through idea spreading and a debate platform.

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