



BRIEF ON ENTREPRISE HUB SESSION

Session Lead: UNCTAD

Room: MH2 at Kigali Convention Center

Time: 20th July 2017 14.00PM-15.30PM

Format: Roundtable

For youth interested in making an impact in their communities, the sustainable development goals (SDGs) offer opportunities for balancing the triple bottom line of people, planet and profit. Young entrepreneurs coming from the UNCTAD's Empretec, the International Trade Centre, the Commonwealth and the Francophonie networks, will exercise the famous elevator pitch in front of the young audience followed by exchanges with corporate leaders, impact investors and philanthropists on how new products and policies can be introduced to create new business opportunities in Africa with impact on development.

Opening Remarks

Hon. Margaret Mwanakatwe, Minister of Finance and Economic Development, Zambia

Panel of Entrepreneurs:

Mr. Modou N.S. Nije, FarmFresh, Gambia

Ms. Sandra Letio, Pelere Group, Uganda

Mr. Victor Mnyawami, Entrepreneurship Challenge, Tanzania

Ms. Arielle Kitio, Chairman of Cayste Cameroun, OIF

Yvette Ishimwe, IRIBA Clean Water, Rwanda

Blandine Umuziranenge, Cosmos, Rwanda

Elevator pitch will last 15 minutes- 15 minutes for feedback and questions

Leaders Panel

Hon. Margaret Mwanakatwe, Minister Of Finance And Economic Development, Zambia (TBC)

Tonye Patrick Cole, CEO, Sahara Group

Arancha Gonzalez, Chief Executive of the International Trade Centre

Clarisse Iribagiza, CEO, DMM Hehe

Kevin Etter, Loan Expert, UPS Foundation

Moderator: Regis Rugemanshuro, CEO, BK TechHouse, Rwanda

Key questions for the panel:

How to help start-ups at the intersection of technology, business and social impact?

How to educate future generation on entrepreneurship and sustainability?

Can sustainable and impact investing mainstream?

How the innovative use of ICT can help in promoting job creation and boosting the export potential of start ups?

One or two questions on the speakers' successful journey.