



CERTIFIED ACCOUNTING TECHNICIAN

LEVEL 1 EXAMINATION

L1.5: ECONOMICS AND THE BUSINESS ENVIRONMENT

FRIDAY: 13 JUNE 2014

INSTRUCTIONS:

- 1. Time Allowed: 3 hours 15 minutes (15 minutes reading and 3 hours writing).
- 2. This examination has **seven** questions and only **five** questions are to be attempted.
- 3. Marks allocated to each question are shown at the end of the question.
- 4. Show all your workings

QUESTION ONE

(a) Distinguish between money, near money and money substitutes. (6 Marks)

(b) Identify and explain the functions of money. (6 Marks)

(c) Explain the reasons for liquidity preference for money. (4 Marks)

(d) Explain any four qualities of money. (4 Marks)

(Total: 20 Marks)

QUESTION TWO

a) Define the concept of "national income" (2 Marks)

(b) Briefly explain how national income is measured. (6 Marks)

(c) Give reasons why it is difficult to compare the national income of one country with the national income of another country. (6 Marks)

(d) Outline the factors that determine the level of national income of a country. (6 Marks)

(Total: 20 Marks)

QUESTION THREE

Citing practical examples, explain the differences between the following types of unemployment listed below and how each affects economic growth.

a) Seasonal and casual unemployment. PAR ICPAR I

b) Disguised and unproductive unemployment. (7 Marks)

c) Outline policies which if implemented would alleviate the problem of unemployment. (6 Marks)

(Total: 20 Marks)

QUESTION FOUR

(a) (i) Distinguish between price floors and price ceilings. (4 Marks)

(b) Illustrate the determinants of equilibrium market price. (4 Marks)

(c) Outline the reasons why agricultural prices are more unstable compared to prices of industrial products. (4 Marks)

(Total 20 Marks)

QUESTION FIVE

(a) There are 10,000 identical consumers in the market for commodity X, each with a demand function given by $Q_{dx} = 12 - 2P_x$ and 1,000 identical producers of commodity X, each with a function given by $Q_{sx} = 20P_x$.

where: Q_{dv} is the quantity demanded of commodity X.

Q is the quantity supplied of commodity X.

P is the price of commodity X.

Required:

i) Obtain the market demand and the market supply functions of commodity X. AR ICPAR ICPAR

ii) Obtain market demand and market supply schedules of commodity X and determine the equilibrium price and equilibrium quantity.

(6 Marks)

(b) Illustrate with a diagram and explain the concept of the circular flow of income. (10 Marks)

(Total: 20 Marks)

QUESTION SIX

Write brief notes on the following:

(a) Scarcity and choice. (4 Marks)

(b) Diminishing marginal utility. (4 Marks)

(c) Price elasticity of demand. (4 Marks)

(d) Income elasticity of demand. (4 Marks)

e) Substitution and income effects of a price change. (4 Marks)

(Total: 20 Marks)

QUESTION SEVEN

(a) Identify and explain options available for raising funds to finance government activities. (4 Marks)

(b) With regard to fiscal policies, discuss short-run measures a government of a developing country may adopt to ensure sustainable economic growth. (10 Marks)

(c) Outline the reasons for slow economic growth of a developing country. (6Marks)

(Total: 20 Marks)

End of question paper

