

# PROJECTS **PRICE GUIDE**

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WELCOME TO



Thank you for considering Avant Media for your project!

We would love the opportunity to work with you. We are dedicated to help businesses scale their brand and build their digital-core with innovative content, digital products and impactful communication strategies.

This guide contains information about our pricing, scope of services, and available offerings. We hope this document will help you explore the different options for your project. We know that together we can bring your vision to life.





# OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

## START UP

- Social Networks (Instagram, Facebook)
- 9 Contents per month (7 Post, 2 Reel)
- Initial consultation
- Social Media Profile Optimization
- Account Management & Scheduling
- Copy Writing

FROM ₦ **3,000**

## CORPORATE

- Social Networks (Instagram, Facebook, TikTok)
- 12 Contents per month (9 Post, 3 Reel)
- Initial consultation
- Social Media Profile Optimization
- Account Management & Scheduling
- Copy Writing
- Content Production + Postproduction
- Social Media Calendar
- Monthly Reports

FROM ₦ **4,000**

## ENTERPRISE

- Social Networks (Instagram, Facebook, WhatsApp, TikTok, LinkedIn)
- 16 Contents per month (12 Post, 4 Reel)
- Initial Consultation
- Social Media Profile Optimization
- Account Management & Scheduling
- Copy Writing
- Content Production + Postproduction
- Social Media Calendar
- Monthly Reports
- SEO Keyword Research
- Community Building & Audience Growth
- Meta Ads

FROM ₦ **5,000**



# DESIGN & BRANDING

## START UP

- Custom Logo Concept
- Delivery Formats (PNG)
- No Revision Rounds Included

FROM ₦ **2,000**

## CORPORATE

- Custom Logo Concept
- Delivery Formats (AI, PNG, PDF)
- Revision Round
- Brand Color Palette
- Brand Font Family & Font Files
- Moodboard
- Graphic Elements
- Brand Applications (Mockups)
- Brand Guidelines

FROM ₦ **3,000**

## ENTERPRISE

- Custom Logo Concept
- Delivery Formats (AI, PNG, PDF)
- Multiple Revision Rounds
- Brand Color Palette
- Brand Font Family & Font Files
- Moodboard
- Graphic Elements
- Brand Applications (Mockups)
- Brand Guidelines
- Logo Animation
- Letterhead Design
- Business Card Design

FROM ₦ **4,000**



# CONTENT CREATION

## PHOTOGRAPHY

- Profesional Product, Fashion, Lifestyle, Food & Beverage Photography
- Event Coverage
- Retouching and Editing
- Optimized for Print & Digital

FROM ₦ **2,500**

## VIDEOGRAPHY

- Brand & Product Videos (Storytelling, Campaigns, Tutorials)
- Short-Form Social Media Content (Reels, TikTok, Shorts)
- Event Coverage
- Interviews & Testimonials
- Filming, Editing, Color Grading & Sound Design

FROM ₦ **3,500**

## CREATIVE ADD-ONS

- Custom Illustrations
- Motion Graphics
- Logo Animations
- Stop-Motion
- 3D Product Renders
- Podcast Production

FROM ₦ **1,500**



# WEB DEVELOPMENT & **UX/UI DESIGN**

## WEB DEVELOPMENT

- Custom Website
- Design and Structure
- Responsive Design (Mobile + Desktop)
- Coding & Deployment
- Domain Migration
- Hosting & Corporate Email Accounts
- Website Published
- SEO Optimization

FROM **₦ 6,000**

## PRODUCT DESIGN | UX/UI

- Design System (Colors, Typography, Components)
- User Experience (Screen Flows & Wireframes)
- Interface Design (UI Mockups Mobile + Desktop)
- High-Fidelity Prototype
- Figma Editable File Delivery

FROM **₦ 6,000**





# TERMS & **CONDITIONS**

This price guide serves as a general reference for the costs of different projects.  
For a more detailed and specific project, a customized quote is required, and the project cost may vary depending on the scope of the project and the required applications.

The brand, visuals and related graphic elements are property of the client.  
Avant Media owns the intellectual property rights to the images and materials generated during the production process and reserves the right to use them for promotional purposes related to our services.

Payment for the project must be made in full before any work is performed.  
Any changes or modifications requested by the client may incur an additional charge to the stated prices.  
Quote would be valid only for the current month. By approving any quote, the client accepts the established terms.

Avant Media's policy is to cancel the project if the client does not respond or approve the work delivered within the following 30 days. The contract will then be considered canceled, with no refund given.



