ABRAR HASAN
WEB DEVELOPER & MARKETING EXPERT

CONTACT

+923342988749

hasanabrar385@gmail.com

abrar-hasan-coded-github.io/my-portfolio/

Gulshan e Iqbal, Karachi

SKILLS

Web Development

WordPress

React JS

LLC Formation

Verbal Communication

SEO

EDUCATION

ADSE

Aptech Learning

2023 - In Progress

Intermediate

Gulzar e Hijri College

2021-2023

Matriculation

The Arqam School

2020

LANGUAGES

English

Urdu / Hindi

ABOUT ME

Full-stack developer skilled in both front-end and back-end development, with a solid foundation in React.js and WordPress. Experienced as a CSR, managing international clients and solving complex issues, which strengthened my problem-solving and communication abilities. Currently freelancing and eager to bring my skills to a collaborative team, where I can make a positive impact on projects and contribute to success.

WORK EXPERIENCE

WEB DEVELOPMENT

Freelance   2022 - Present

- Built E-commerce websites, portfolios, and catalogs for local brands, improving their online presence.
- Implemented SEO strategies that increased site traffic and search engine rankings.
- Consistently delivered projects on time, receiving excellent client feedback for quality and reliability.

MANAGEMENT

JAK Institute   2021 - 2022

- Managed class schedules, communicated with students, and ensured smooth coordination across departments.
- Maintained attendance records and managed student test scores using MS Office.
- Handled announcements and client interactions as a receptionist before being promoted to management.

CLIENT HUNTER

OG Pixel   2023 - Present

- Expert in international client acquisition, consistently securing high-value clients through targeted outreach on multiple social media platforms.
- Proven track record in driving significant business growth, generating over $1,000 in revenue with each successful client.
- Skilled at managing client profiles and building lasting relationships that deliver measurable results for the company

MARKETING EXPERT

E-Com Expert By Faizan Hasan   2023 - Present

- Conducted analysis on competitive markets to identify potential areas for expansion and revenue growth.
- Enrolled several students in Amazon FBA and Daraz Course.
- Utilize active listening skills to identify customer needs and maintain customer database

TEACHING

Al-Nasr Schooling System   2023 - 2024

- Taught over 70 primary students in Computer and Math, guiding them to achieve A+ grades and receiving outstanding parent feedback.
- Designed and administered exam papers, tracked attendance and test results using MS Office, and maintained detailed records.
- Excelled as a class teacher, fostering a dynamic learning environment and enhancing student engagement in both Computer and Math subjects.