ABRAR HASAN

WEB DEVELOPER & MARKETING EXPERT

CONTACT

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📍 Gulshan e Iqbal, Karachi

🌐 abrar-hasan-coded/github.io/my-portfolio

SKILLS

- HTML, CSS, JS
- React JS, Angular JS
- JQuery, Bootstrap
- PHP, Laravel
- SQL, NoSQL
- .Net, MVC
- Figma, Canva, PS
- WordPress, Shopify
- MS Office
- LLC Formation
- Leadership
- Verbal Communication

EDUCATION

BSCS 2025- Present
ILMA University (IBT)

ADSE 2023- Present
Aptech Learning

Intermediate 2021-2023
Gulzar e Hijri College

Matriculation 2019-2020
The Arqam School

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Arabic (Basic)
- Japanese (Basic)

PROFILE

Developer skilled in both front-end and back-end technologies, with a solid foundation in React.js and CMS Development. Experienced as a CSR, managing international clients and solving complex issues, which strengthened my problem-solving and communication abilities. Currently freelancing and eager to bring my skills to a collaborative team, where I can make a positive impact on projects and contribute to success.

WORK EXPERIENCE

Freelancer 2022 - Present

Web Development

- Built E-commerce websites, portfolios, and catalogs for local brands, improving their online presence.
- Implemented SEO strategies that increased site traffic and search engine rankings.
- Consistently delivered projects on time, receiving excellent client feedback for quality and reliability.

Marketing Executive 2023 - Present

E-Com Expert by Faizan Hasan

- Conducted analysis on competitive markets to identify potential areas for expansion and revenue growth.
- Enrolled several students in Amazon FBA and Daraz Course.
- Utilize active listening skills to identify customer needs and maintain customer database.

Administrative Manager 2021 - 2022

JAK Institute

- Managed class schedules, communicated with students, and ensured smooth coordination across departments.
- Maintained attendance records and managed student test scores using MS Office.
- Handled announcements and client interactions as a receptionist before being promoted to management.

Client Hunter 2023 - 2024

OG Pixel

- Expert in international client acquisition, consistently securing high-value clients through targeted outreach on multiple social media platforms.
- Proven track record in driving significant business growth, generated over $1,000/client revenue.
- Skilled at managing client profiles and building lasting relationships that deliver measurable results for the company.

Teacher 2023 - 2024

Al-Nasr Schooling System

- Taught over 70 primary students in Computer and Math, guiding them to achieve A+ grades and receiving outstanding parent feedback.
- Designed and administered exam papers, tracked attendance and test results using MS Office, and maintained detailed records.
- Excelled as a class teacher, fostering a dynamic learning environment and enhancing student engagement in both Computer and Math subjects.