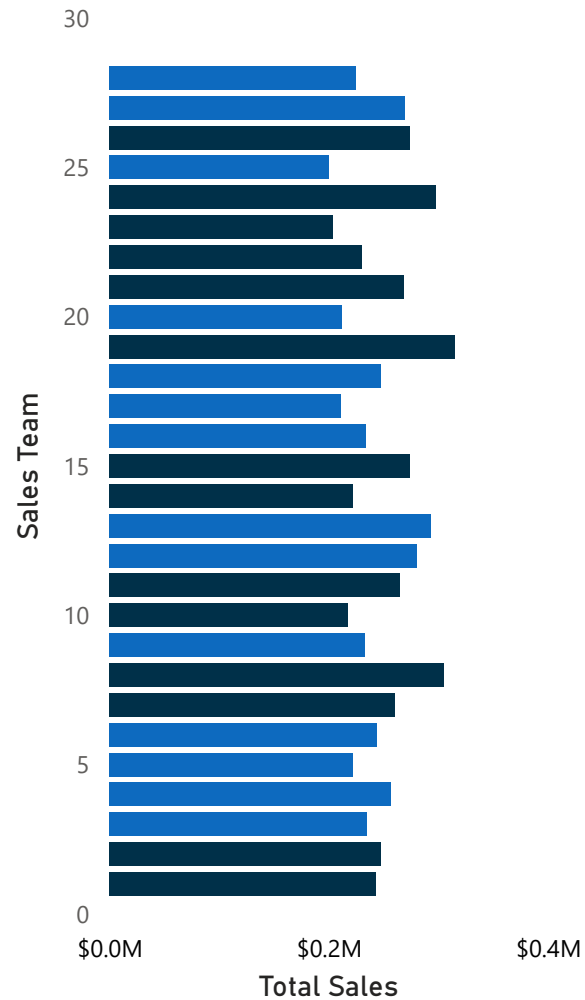


## Sales and Order Trends Overtime

Average Sales:

Below Average  Above Average 

### Total Sales by Sales Team



At \$314,773, 19 had the highest Total Sales and was 57.41% higher than 25, which had the lowest Total Sales at \$199,968.

# 3039

Number of Orders

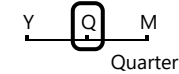
# \$7M

Total Sales

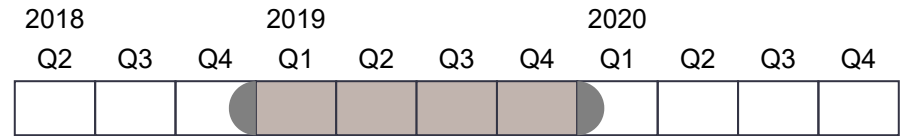
# 11%

Average Discount

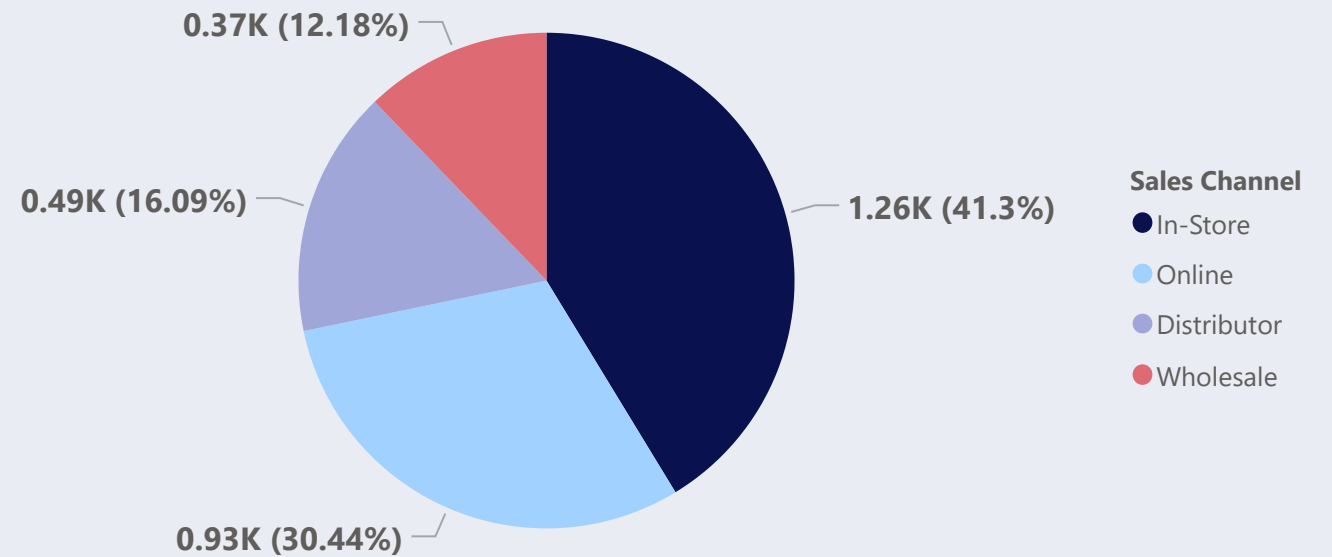
OrderDate

Y  M  
Quarter

Q1 2019 - Q4 2019



### Number of Orders by Sales Channel



Sales Performance

Customer Analysis

Location Analysis

## Understanding Customer Behavior and Sales Trends

Month Name ▼

☒ Select all

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

\$18M

Total Sales

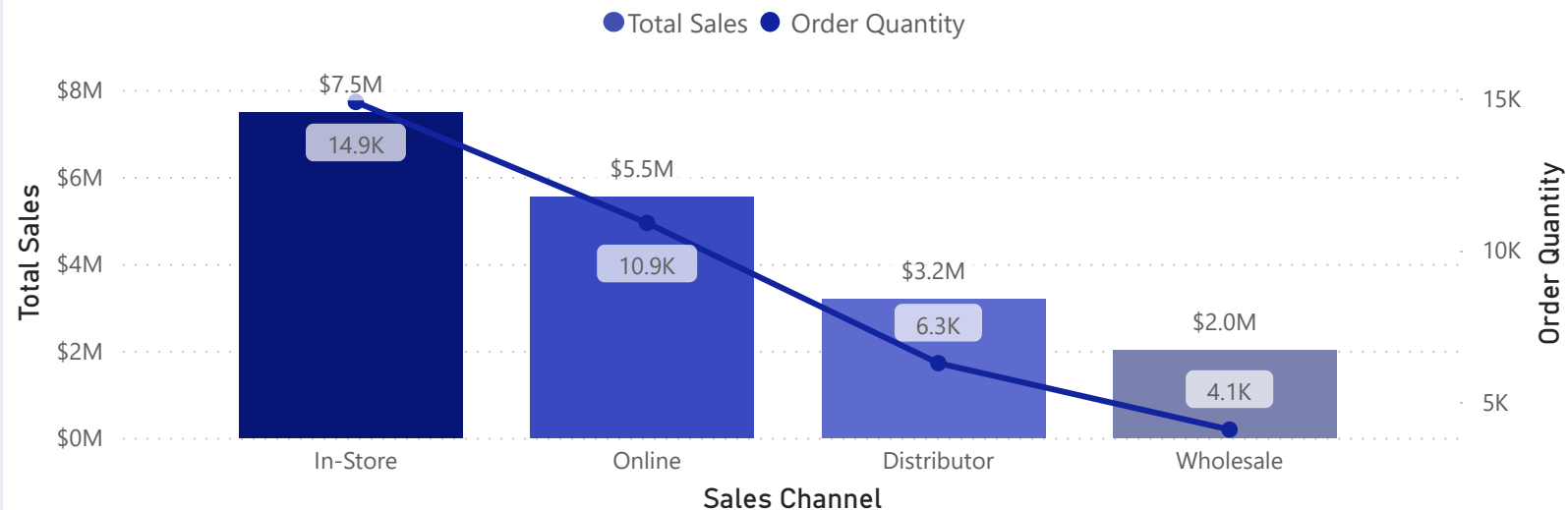
7991

Number of Orders

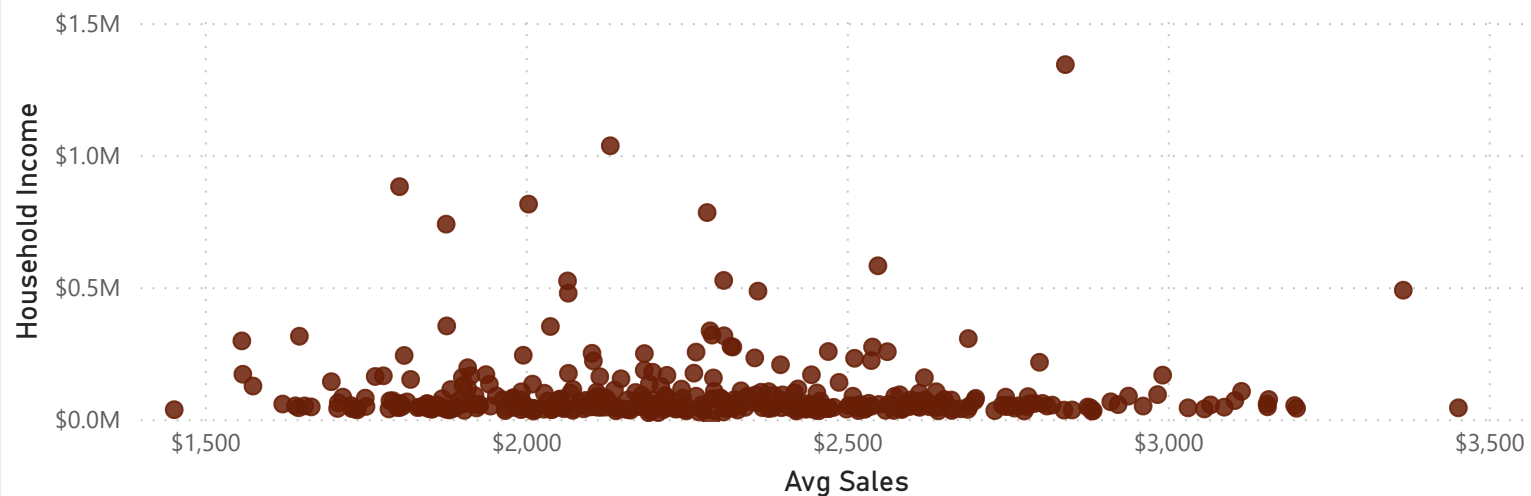
\$2.28K

Avg Order Value

Sales Volume and Revenue by Sales Channel



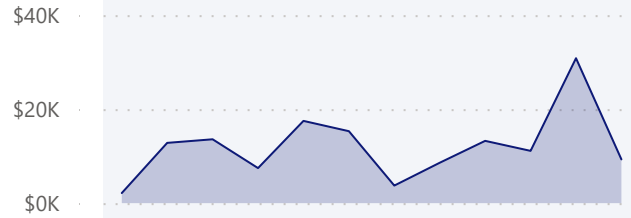
Avg Sales by Household Income



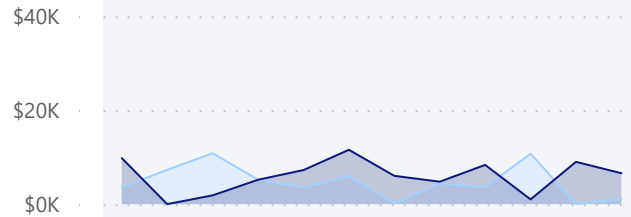
Type ● Borough ● CDP ● City ● Consolidated Govern... ▶

80.50%

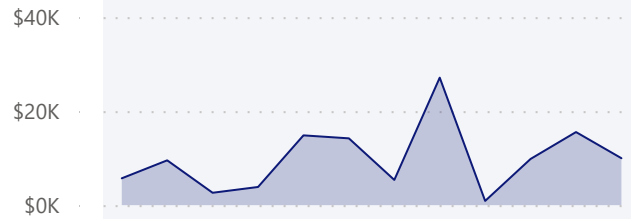
Springfield



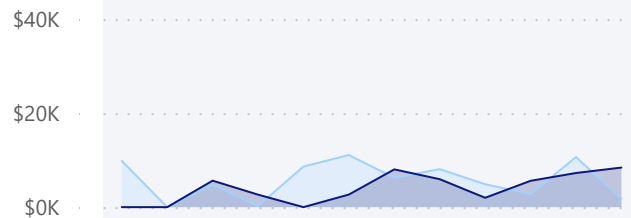
Columbia



Rochester



Arlington



## Mapping Sales and Population Trends Across the US by State



7991 Order was made in  
[United States](#)

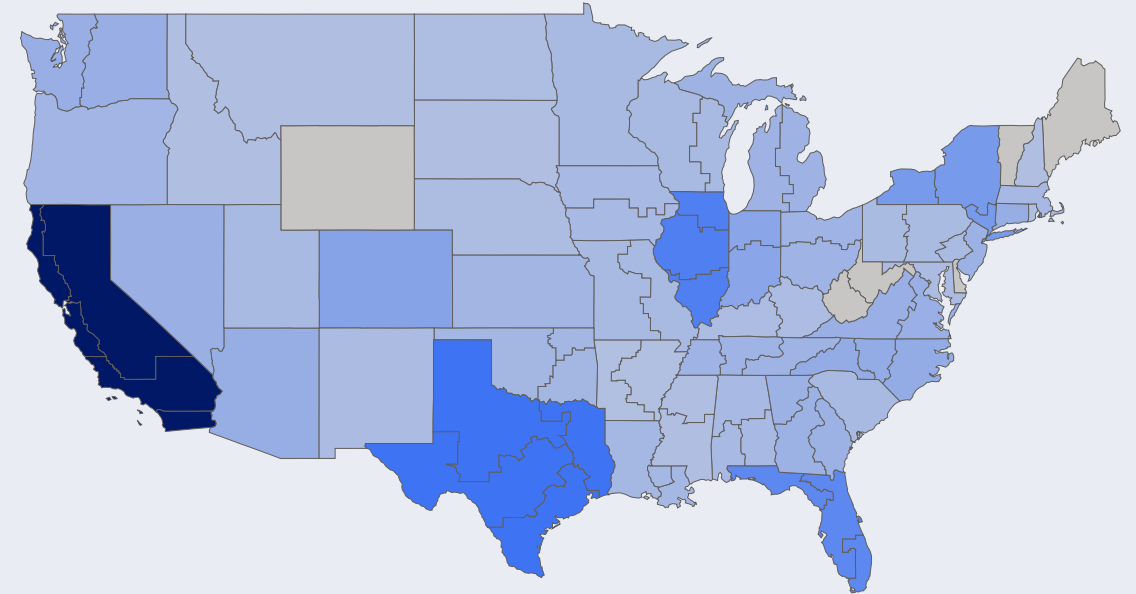
All



367  
Number of Stores

\$18M  
Total Sales

\$107.2K  
Average Household Income



States with Total Sales: Low  High