ABRAR TARAFDER

+1(437) 422-1647 ♦ Mississauga, ON, Canada

abrart 1075@gmail.com 🕈 🛅 linkedin.com/abrar-tarafder 🗸 🄀 abrartarafder.github.io/portfolio-short

EDUCATION

York University, Lassonde School of Engineering

Apr 2022 - May 2025

Hons. Bachelor of Science, Computer Science

Ontario Tech University

Sep 2021 - Apr 2022

Hons. Bachelor of Science, Computer Science

President's List Recipient (GPA: 3.9), Computer Science Club Volunteer

TECHNICAL SKILLS

Languages: C++, Python, Java, Basic x86 Assembly Language with C, HTML, CSS, Bootstrap, JavaScript

Tools and Frameworks: React JS, Node JS, SQL, Excel, Google Sheets, R, R Markdown, Mongo DB, Tableau, TKinter, Figma

EXPERIENCE

Walk With Web Inc. May 2023 - Apr 2024

Software Developer + Outreach Research Assistant

Toronto, ON, Canada

- Researched, designed and developed websites using HTML, CSS, Bootstrap, and JavaScript facilitating seamless user interaction within a visually captivating and dynamic environment amongst 3 departments.
- Designed Figma wireframes for the websites, contributed significantly to marketing strategies, social media analysis, and graphic design increasing the amount of output by 50%.
- Designed templates, banners and posts on Canva for easy navigation to WalkWithWeb and its partners increasing post engagement by 20%.

Opal, Ilc. Jun 2022 - Jan 2023

Software Developer + Digital Marketing Intern

(Remote) Menlo Park, California, United States

- Implemented user-friendly message for empty posts, visibility of UserID using JavaScript and HTML.
- Crafted appealing and responsive designs for Opal's website using HTML and CSS increasing efficiency by 20%.
- Analyzed Figma wireframes, providing valuable feedback to all 3 departments and increasing user satisfaction by 50%.

VOLUNTEER EXPERIENCE & PROJECTS

Microsoft Jul 2023 - Oct 2023

Student Ambassador

Toronto, ON, Canada

- Actively pursuing a diverse range of certifications using platforms such as **Github**, **MSLearn** and **Microsoft Teams**.
- Collaborated with other ambassadors and mentors by taking part in learning workshops.

Jarvis Consulting Group

Student Ambassador Team Lead

Apr 2023 - Oct 2023 Toronto, ON, Canada

- Leading a team of 14 Computer Science and Engineering students to engage in immersive tech-related events.
- Leveraging development toolkits to actively engage in these experiences, resulting in a Hackathon win.

Project 1. Google Data Analytics Capstone Study - Executed marketing and analytics strategies with the task of converting casual riders into annual members, achieving a 25% conversion rate increase. Tools used: Python, SQL, R, Excel, Spreadsheets, Google Slides. Project Link

Project 2. YouTrack (Group Hackathon Project) Created a user-friendly flight tracking website, resulting in a comprehensive flight information service. Tools used: air-port-codes and aviationstack API, CSS, Figma, Grommet, HTML, JS, ReactJS. Project Link

Project 3. Portfolio Website for Projects - Comprehensive portfolio showcase an in-depth analysis of all projects. **Tools** used: HTML, CSS, Bootstrap. Project Link