# **Abrar Ahmed**

UI/UX Developer • Karachi, Pakistan

UI/UX, HTML5/CSS3, Javascript, React, React Native

#### **EXPERIENCE**

#### Co-Founder

2014 - Present

#### Axisport Lab | Karachi, Pakistan

- Served around 100+ companies in 30+ nations worldwide.
- Managing client relationships to sort out the best deals for the company.
- Developing websites and web apps for 5+ years.
- Published 90+ articles on company's blog.
- Collaborating in content marketing strategies, keyword research and planning out milestones.

Technologies/Skills: Leadership, Problem solving, Time management, Communication, HTML/CSS, Javascript, PHP, MySQL, WordPress CMS, Photoshop

# **React Native Developer (Remote)**

Present

# CryptoZilla.io

- Developed 16 UI screens of the app
- Developing web service to formulate cryptocurrency exchanges with CCXT on Google App Engine.
- Working on APIs such as Cryptocompare, CCXT, NeoScan, Block Explorer and Ethplorer
- Created product designs and marketing material for MedB

Technologies/Skills: Google App Engine, React Native, Webservices (REST API), Cryptocurrency, Blockchain, CCXT, Push Notifications, Firebase

## UI/UX Designer & Developer (Remote)

2016 - 2018

MedB Diagnostics Ltd. | Torrevieja, Spain

- Designing mockups for various marketing campaigns of MedB.
- Developed websites and webapps in Prestashop CMS
- Developed eCommerce website integrating Ingenico and Correos API for payment and shipping respectively.
- Created product designs and marketing material for MedB

Technologies/Skills: HTML5/CSS3, Smarty engine, Prestashop, Correos API, Ingenico payment gateway API, Bootstrap, Javascript, PHP, WordPress, MySQL, Photoshop

**Private Contractor** 

- Developing Task Management App for a private contractor on React Native.
- Developed reports system for the users to check back on the history of their tasks.
- Used AsyncStorage api as local database and integrated push notifications and calendar api for notifications of the tasks etc

Technologies/Skills: React Native, Javascript, Expo, Native-Base, AsyncStorage

#### **React Native Developer**

2018 - 2018

Private Contractor

- Developed front-end of the ecommerce app named 'ReTapp'.
- Developed in-app image editor from scratch using GL-React apis.
- Firebase cloud used for the backend logic and storage.

Technologies/Skills: React Native, Javascript, Expo, ExpoKit, Push Notifications, Camera, Gallery Api, Paypal, Native-Base, GL-React, Firebase

# Al & React Native Developer

2018 - 2018

Private Contractor

- Developed front-end of the rare coin detector app.
- Developed Ai solution and algorithm with Clarifai Api with model and concept building, prediction, analyzing and testing.
- Used Expo (Open source toolchain) and utilized Camera api for live rare coin snap and then processing it in real-time.

Technologies/Skills: React Native, Javascript, Clarifai, Expo, Artificial Intelligence

# **React Native Developer**

2018 - 2018

- NDA
- Developed front-end of the medical diagonistic app (6 screens).
- Used Firebase as backend for CRUD operations and storage.
- Developed backend logic and used Apis like RNRF, RN-Communications, Redux & Redux-Thunk design pattern.

Technologies/Skills: React Native, Javascript, Redux, Redux-Thunk, Firebase, JSON, RNRF, RNCOM

## Web Application Developer (Remote)

2017 - 2017

Al Wahdat Travels | Karachi, Pakistan

- Redesigned and developed the wireframes and mockup of the website.
- Developed full-featured Online flight booking portal.
- Booking notifications and extended admin panel to retrieve flight entries and rights to resolve flight booking issues.

Technologies/Skills: HTML5/CSS3, Javascript, Bootstrap, MySQL, PHP

#### Quantachrome Instruments | Hook Town, UK

- Thorough website analysis and suggesting updates.
- Sorting out and fixing errors and bugs in the website.
- Analysis of existing code & review.
- Improving HTML according to W3C standards.

Technologies/Skills: HTML5/CSS3, Javascript

## UI/UX Designer & Developer (Remote)

2013 - 2014

#### Buffalo Computer Graphics | Buffalo, USA

- Designed the user interface of the website.
- Developed compelling landing page for the venture 'BikeWatcher'.

Technologies/Skills: HTML5/CSS3, Javascript, jQuery

## OTHER EXPERIENCE

# **UI/UX** Designer (Employment)

2016 - 2016

## Horizon Technologies | Karachi, Pakistan

- Created mockups & wireframes for company's venture website named 'Chotaay Delivery service'
- Analyzing website flow & planning out wireframes for 'Pakistan Tobacco's web app.

Technologies/Skills: Photoshop, Axure RP

Founder 2016 - Present

#### Designerarsenal.com | Karachi, Pakistan

- Developed and maintained designerarsenal.com in WordPress CMS.
- Traffic analysis via Google Analytics and Google Webmaster (Console).
- Hiring authors and collaboration in content marketing.
- Keyword analysis and research via Adword keyword planner / Google trends
- In Depth SEO including quality backlinking, creating quality engaging content and content collaboration with other blogs.
- 3rd party affiliation with Envato / Exclusive partnership with Envato elements Technologies/Skills: HTML/CSS, Javascript, WordPress, Photoshop, Adwords Keyword Planner, Google Analytics, Networking, Communication, Leadership

**Co-Founder** 2016 - 2017

#### Graphimator | Karachi, Pakistan

- Managed client dealings and relationships.
- Designed interfaces and branding.
- Developed and maintained the website for the company.

Technologies/Skills:Adobe Photoshop, Adobe Illustrtor, Adobe Premiere, Adobe After Effects

**Co-Founder** 2016 - 2016

Stitch In | Karachi, Pakistan

• Designed marketing and branding material for the company.

- Decision making and planning of milestones.
- Managed, financed and influenced the market with simple yet efficient services.

Technologies/Skills: Photoshop, Illustrator

#### **SKILLS**

#### Languages

HTML5, CSS3, JavaScript ES5/6, Python, PHP, MySQL, XML, JSON

#### **Frameworks**

Bootstrap3, SASS, React.js, React-Native

#### Libraries/APIs

Rest APIs, SOAP, Clarifai, Expo, jQuery, jQuery UI, Chart.js, Webpack, Babel, Axios, Yarn, Materialize, Lodash, Slick, Normalize, Swiper, Plotly, Redux, Redux-Thunk, React-Router and others..

#### **Tools**

Microsoft Visual Studio, VSCode, Chrome Developer Tools, Adobe Photoshop, Axure RP, NPM, Git, Notepad++, Android Studio

# **Paradigms**

Agile, Scrum

#### **CMS**

Prestashop, WordPress

#### Storage/Database

MySQL, Firebase, NoSQL, Expo. AsyncStorage, AWS

#### Misc

Blogging, SEO, UI design, content marketing, email marketing, keyword research and analysis

#### **EDUCATION**

# **Bachelors in Computer Science (BSCS)**

2014 - 2017

Bahria University - Karachi, Pakistan

# Diploma in 2D Graphics and Audio/Video Editing

2015 - 2016

ARENA Multimedia - Karachi, Pakistan