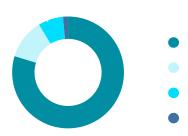


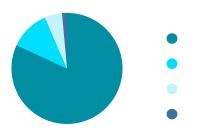


Total Consumers by Budget

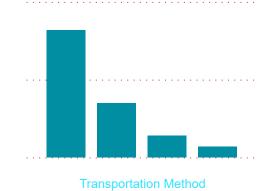
Total Consumers by Occupation



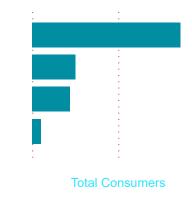




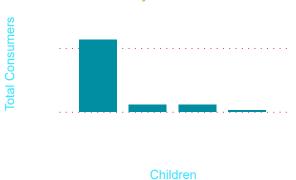
Total Consumers by Transportation Method



Total Consumers by City



Total Consumers by Children

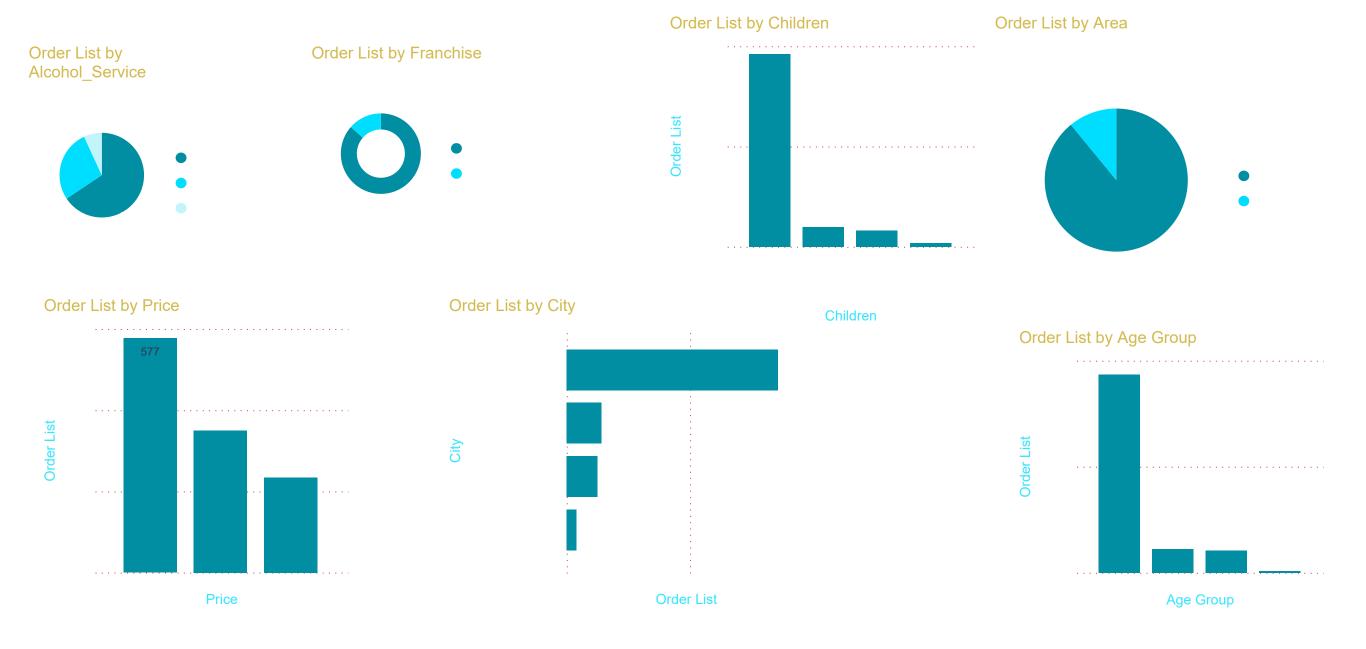


Total Consumers by Drinking Preference



Mexican

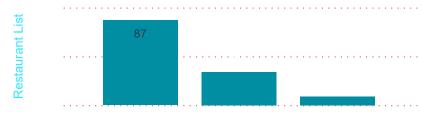
97
Prefered Cuisine



Total Restaurants

130

Restaurant List by Alcohol Service



Restaurant List by Smoking Permits



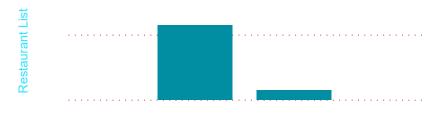
Restaurant List by City



City



Restaurant List by Area

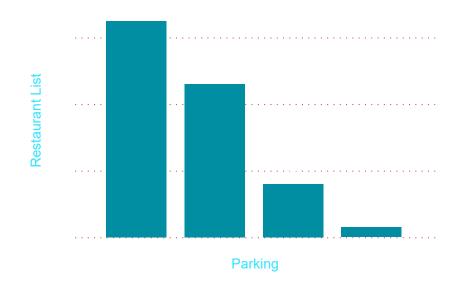


Restaurant List by Price



Restaurant List

Restaurant List by Parking



KEY TAKEAWAYS AND INSIGHTS

The city of San Luis Potosi has the most restaurants in Mexico and 62% of consumers prefer to dine in restaurants in this place. The cuisine reports suggests that a whopping 74% of total orders are placed in restaurants belonging to the city. Thus, San Luis is the restaurant hub of the country and other competitors have a lot to do in terms of providing stiff competition.

As expected, Mexican cuisine is the preferred choice for most consumers among all restaurants in the country. Most Consumers belong to the age category of 20-25 and are part of the student community.

Approximately 90% of the total consumers have medium budgets. Restaurants should introduce more budget friendly meals to maximize revenue

Majority of the customers prefer to travel by public transport. Restaurants which can be accessed only by public transport should make arrangements for enablic public transport access to attract more customers.

The top 3 restaurants with highest orders recieved are Tortas Locas Hipocampo, Puesto De Tacos and Cafeteria Y Restaurant El Pacifico based in San Luis Potosi.