ABRES SIDDIQUE, MCA

Phone : 91-9869647622 | abressiddique@gmail.com | LinkedIn | GitHub | Portfolio | LeetCode | twitter

SKILLS

- **Languages & DSA: JavaScript** | **TypeScript** | Python | **Data Structures & Algorithms (DSA)** | **Object-Oriented Programming (OOP)**
- **MERN Stack & Next.js: MongoDB** | **Express.js** | **React.js** | **Node.js** | **Next.js** | **State Management (Redux)** | Custom Hooks | NextAuth Authentication | Clerk | Git | **Github** | **Figma** | Responsive Design with **Tailwind CSS**
- **Backend, Databases & Cloud: Prisma ORM (PostgreSQL,MySQL)** | **REST APIs** | MongoDB | **Redis** | **Apache Kafka** | Express.js | **Webhooks** | **Socket.io** | Middleware | Global Error Handling | **JWT** | **Axios** | Serverless Functions | Auth Using Cookies | **Singleton Pattern** | Horizontal Scaling | Vertical Scaling | CAP Theorem | **Docker** | Postman | **AWS** | Vercel

WORK EXPERIENCE

Fusion Web Dynamics , Full Stack Developer   **January 2023 - Present**

- **E-Commerce Platform:** Enhanced a **MERN stack** and **Next.js** e-commerce site, increasing retention by **25%** and conversions by **15%.**
- **Custom Authorization:** Developed secure role-based authorization with **Zod** and **JWT**, improving login **security**.
- **Project Management:** Managed the **full project lifecycle** for a **full-stack e-commerce application**, ensuring timely delivery and alignment with client goals.
- **Team Leadership:** Led a team in developing a full-stack e-commerce application, **overseeing** execution and **alignmen**t with **business objectives**.
- **Frontend Development:** Created responsive interfaces with **Tailwind CSS**, collaborating with designers on **functional components**.

Abres Store,Co-Founder & Full-Stack Developer | @AbresStore   **March 2022 - Present**

- **Brand Development:** Established and scaled a **clothing brand** with both **online and offline trade channels**, achieving an annual turnover of **1.20 crore** in **2023** and nearly **2 crore** in **2024**.
- **Strategic Leadership:** Led **strategy** and **product roadmap** to enhance **user engagement** and **conversion**, effectively positioning **Abres Store** within a **competitive market**.
- **Platform Development:** Architected, developed, and deployed the brand's **e-commerce platform** using **Next.js**, with **AWS** deployment for **high availability** and **scalability**. **[E-Commerce Repository]**(link) (Next.js) | **[Admin Panel Repository]**(link) (Next.js)
- **Web Application Oversight:** Oversaw **end-to-end design** and **functionality of web applications**, including **user interface**, **backend services**, and **database integration**, ensuring a **seamless shopping experience** for customers.
- **Transitioned from MERN to Next.js: [Old E-Commerce Site Repository]**(link) **–** Built the **original platform** on **MERN**, then **upgraded** to **Next.js** for **better performance**.

PROJECT:

Next.js E-commerce Website | **Next.js, TypeScript, Tailwind , Clerk, Webhooks, AWS**   **(live-link)**

- **Responsive Design:** Developed a **responsive e-commerce platform** using **Next.js** and **Tailwind CSS** for both **admin and customer interfaces**.
- **Secure Authentication:** Integrated **Clerk** for **seamless user login** and **registration.**
- **Performance Optimization: Enhanced** performance with SSR and SSG for improved load times and SEO.
- **AWS Deployment: Deployed on AWS** for **scalability** and **high availability**

MERN Stack Chat Application | **MERN Stack, JavaScript, Redux Toolkit, Socket.io**   **(source code)**

- **MERN Stack:** Developed a **real-time chat application** using the **MERN stack.**
- **Responsive UI:**Created a **responsive** interface with **React** and **Tailwind CSS.**
- **Instant Messaging:** Leveraged **WebSocket** with **Socket.io** for **real-time communication.**
- **Secure Authentication:** Used **JWT** and **bcrypt** for user authentication.

EDUCATION

MCA	LATE BHAUSAHEB HIRAY S.S. Trust's Institute of Computer Application	**(2022 - 2024)**
BSc IT	Mahendra Pratap Sharada Prasad Singh College	**(2019 - 2022)**