# **ABRES SIDDIQUE, MCA**

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### **SKILLS**

- Languages & DSA: JavaScript | TypeScript | Python | Data Structures & Algorithms (DSA) | Object-Oriented Programming (OOP)
- MERN Stack & Next.js: MongoDB | Express.js | React.js | Node.js | Next.js | State Management (Redux) | Custom Hooks | NextAuth Authentication | Clerk | Git | Github | Responsive Design with Tailwind CSS
- Backend, Databases & Cloud: Prisma ORM (PostgreSQL,MySQL) | REST APIs | MongoDB | Redis |
  Apache Kafka | Express.js | Webhooks | Socket.io | Middleware | Global Error Handling | JWT | Axios |
  | Serverless Functions | Auth Using Cookies | Singleton Pattern | Horizontal Scaling | Vertical Scaling |
  | CAP Theorem | Docker | Postman | AWS | Vercel

### **WORK EXPERIENCE**

Fusion Web Dynamics , Full Stack Developer

January 2022 - Present

- E-Commerce Platform: Enhanced a MERN stack and Next.js e-commerce site, increasing retention by 25% and conversions by 15%.
- Custom Authorization: Developed secure role-based authorization with Zod and JWT, improving login security.
- Project Management: Managed the full project lifecycle for a full-stack e-commerce application, ensuring timely delivery and alignment with client goals.
- **Team Leadership:** Led a team in developing a full-stack e-commerce application, **overseeing** execution and **alignment** with **business objectives**.
- Frontend Development: Created responsive interfaces with Tailwind CSS, collaborating with designers on functional components.

Abres Store, Co-Founder & Full-Stack Developer

March 2022 - Present

- Brand Development: Established and scaled a clothing brand with both online and offline trade channels, achieving an annual turnover of 1.20 crore in 2023 and nearly 2 crore in 2024.
- Strategic Leadership: Led strategy and product roadmap to enhance user engagement and conversion, effectively positioning Abres Store within a competitive market.
- Platform Development: Architected, developed, and deployed the brand's e-commerce platform using Next.js, with AWS deployment for high availability and scalability. [E-Commerce Repository](link) (Next.js) | [Admin Panel Repository](link) (Next.js)
- Web Application Oversight: Oversaw end-to-end design and functionality of web applications, including user interface, backend services, and database integration, ensuring a seamless shopping experience for customers.
- Transitioned from MERN to Next.js: [Old E-Commerce Site Repository] Built the original platform on MERN, then upgraded to Next.js for better performance.

## **PROJECT:**

Next.js E-commerce Website | Next.js, TypeScript, Tailwind , Clerk, Webhooks, AWS (live-link)

- Responsive Design: Developed a responsive e-commerce platform using Next.js and Tailwind CSS for both admin and customer interfaces.
- Secure Authentication: Integrated Clerk for seamless user login and registration.
- Performance Optimization: Enhanced performance with SSR and SSG for improved load times and SEO.
- AWS Deployment: Deployed on AWS for scalability and high availability

MERN Stack Chat Application | MERN Stack, JavaScript, Redux Toolkit, Socket.io

(source code)

- MERN Stack: Developed a real-time chat application using the MERN stack.
- Responsive UI:Created a responsive interface with React and Tailwind CSS.
- Instant Messaging: Leveraged WebSocket with Socket.io for real-time communication.
- Secure Authentication: Used JWT and bcrypt for user authentication.

## **EDUCATION**

MCA LATE BHAUSAHEB HIRAY S.S. Trust's Institute of Computer Application

(2022 - 2024)

**BSc IT** Mahendra Pratap Sharada Prasad Singh College

(2019 - 2022)