

# ABRES SIDDIQUE

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## SKILLS

- **Languages & DSA:** JavaScript | TypeScript | Python | **Data Structures & Algorithms (DSA)** | **Object-Oriented Programming (OOP)**
- **MERN Stack & Next.js:** MongoDB | Express.js | React.js | Node.js | Next.js | **State Management (Redux)** | Custom Hooks | NextAuth Authentication | SSR | SSG | Responsive Design with **Tailwind CSS**
- **Backend, Databases & Cloud:** TypeScript | **Prisma ORM (PostgreSQL)** | **REST APIs** | MongoDB | **Redis** | **Apache Kafka** | Express.js | **Webhooks** | **Socket.io** | Middleware | Global Error Handling | **JWT** | **Axios** | Serverless Functions | Auth Using Cookies | **Singleton Pattern** | Horizontal Scaling | Vertical Scaling | CAP Theorem | **Docker** | Postman | **AWS** | Vercel

## WORK EXPERIENCE

### Fusion Web Dynamics , Full Stack Developer

January 2022 - Present

- **E-Commerce Platform:** Enhanced a **MERN stack** and **Next.js** e-commerce site, increasing retention by **25%** and conversions by **15%**.
- **Custom Authorization:** Developed secure role-based authorization with **Zod** and **JWT**, improving login security.
- **Project Management:** Managed the **full project lifecycle** for a **full-stack e-commerce application**, ensuring timely delivery and alignment with client goals.
- **Team Leadership:** Led a team in developing a full-stack e-commerce application, **overseeing** execution and **alignment** with **business objectives**.
- **Frontend Development:** Created responsive interfaces with **Tailwind CSS**, collaborating with designers on **functional components**.

### Abres Store, Co-Founder & Full-Stack Developer

March 2022 - Present

- **Brand Development:** Established and scaled a **clothing brand** with both **online and offline trade channels**, achieving an annual turnover of **1.20 crore** in **2023** and nearly **2 crore** in **2024**.
- **Strategic Leadership:** Led **strategy** and **product roadmap** to enhance **user engagement** and **conversion**, effectively positioning **Abres Store** within a **competitive market**.
- **Platform Development:** Architected, developed, and deployed the brand's **e-commerce platform** using **Next.js**, with **AWS** deployment for **high availability** and **scalability**. [[E-Commerce Repository](#)](link). (Next.js) | [[Admin Panel Repository](#)](link). (Next.js)
- **Web Application Oversight:** Oversaw **end-to-end design** and **functionality of web applications**, including **user interface**, **backend services**, and **database integration**, ensuring a **seamless shopping experience** for customers.
- **Transitioned from MERN to Next.js:** [[Old E-Commerce Site Repository](#)] – Built the **original platform** on **MERN**, then **upgraded** to **Next.js** for **better performance**.

## PROJECT:

### Next.js E-commerce Website | Next.js, TypeScript, Tailwind , Clerk, Webhooks, AWS (live-link)

- **Responsive Design:** Developed a **responsive e-commerce platform** using **Next.js** and **Tailwind CSS** for both **admin and customer interfaces**.
- **Secure Authentication:** Integrated **Clerk** for **seamless user login** and **registration**.
- **Performance Optimization:** Enhanced performance with **SSR** and **SSG** for improved load times and **SEO**.
- **AWS Deployment:** Deployed on **AWS** for **scalability** and **high availability**

### MERN Stack Chat Application | MERN Stack, JavaScript, Redux Toolkit, Socket.io (source code)

- **MERN Stack:** Developed a **real-time chat application** using the **MERN stack**.
- **Responsive UI:** Created a **responsive** interface with **React** and **Tailwind CSS**.
- **Instant Messaging:** Leveraged **WebSocket** with **Socket.io** for **real-time communication**.
- **Secure Authentication:** Used **JWT** and **bcrypt** for user authentication.

## EDUCATION

**MCA** LATE BHAUSAHEB HIRAY S.S. Trust's Institute of Computer Application (2022 - 2024)

**BSc IT** Mahendra Pratap Sharada Prasad Singh College (2019 - 2022)