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Dear Hiring Committee,

I am writing to express my enthusiasm for the Reporting & Analytics Specialist position at McCain Foods, reference number 39548. With a Bachelor of Computer Science from the University of New Brunswick and nearly five years of experience developing data-driven systems and dashboards in a manufacturing environment, I bring a strong blend of technical skill, analytical thinking, and stakeholder collaboration that aligns closely with McCain's vision of using data to drive smarter people decisions.

In my current role as a Process Analyst at BWS Manufacturing, I serve as the in-house developer and systems administrator supporting multiple departments with reporting, workflow automation, and data integrity. I've designed interactive dashboards and reporting tools that consolidate HR and production data across SQL, Access, and Python environments—helping managers track timekeeping, scheduling, and inventory metrics in real time. My work often involves translating user needs into secure, accurate, and self-service reporting solutions, much like the data visualization and governance priorities of McCain's HR Analytics team.

Beyond the technical side, I take pride in building clarity and confidence around data for my colleagues—training users on new tools, reinforcing data security practices, and ensuring every report produced serves a meaningful business purpose. I've found that the best analytics work doesn't just answer questions; it helps teams ask better ones.

I'm particularly drawn to McCain's emphasis on collaboration, innovation, and employee experience. The opportunity to contribute to a global HR ecosystem while strengthening self-service reporting and analytics capabilities deeply excites me. I'm confident my background in data visualization, SQL development, and cross-functional systems support will allow me to make a strong contribution to your Digital HR initiatives.

Thank you for considering my application. I would welcome the chance to discuss how my experience developing analytics tools and streamlining reporting processes can support McCain's mission to deliver actionable, data-driven insights that enhance the employee experience.

Sincerely
Avery Briggs