

# Patricia Mae Abrigo

UI/UX Designer

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[LinkedIn](#)

## EXPERIENCE

### GoCommerce, UI/UX Designer

- Employed design system, components, and variable tokens to ensure that designs are future-proof.
- Implemented structured Information Architecture (IA) strategies for optimal user experience and client goals.
- Created UI projects for well-known e-commerce brands, which gained multitude commendation from clients.
- Translated design into Shopify responsive website.

### Nittiv., User Research Design Volunteer

FEBRUARY 2023 - PRESENT

- Advocated for the users' needs by conducting SWOT analysis to understand the market's current demand.
- Conducted usability testing through internal assessment to ensure that the designs were functional and user-centered.
- Conceptualized and designed wireframes for the betterment of the Nittiv website.

### Bitshares Labs Inc., UI/UX Design Intern

MARCH 2023 - JUNE 2023

- Designed low-fidelity wireframes and high-fidelity prototypes that adheres with the Bitshares Labs design system.
- Reduced users' task completion time by strategizing the optimal design to implement.
- Collaborated with the developers by writing design specifications to ensure the feasibility of design, without compromising the user experience due to the given timeline.
- Created infographics and other digital designs for one of the company's products.
- Received training about marketing and how UI designs can influence the target market.

### bant.ai, Freelance UI Designer

FEBRUARY 2022 - APRIL 2022

- Created an intuitive and user-friendly web and mobile interface that followed the design best practices.
- Conducted a comprehensive user research which led to the successful implementation of intuitive design solutions that enhanced the overall user experience.

## PROJECTS

### Carmen's Best Ice Cream

- This was a freelance project where I created a UI that resonates well with the company's branding and values.

### Anker Philippines

- A revamp project for Anker PH, so the UI website would be more aligned with their branding.

## EDUCATION

### Polytechnic University of the Philippines – Sto Tomas Branch— BS Information Technology

JUNE 2019 - OCTOBER 2023

### Calamba City Science Integrated High School — Science, Technology, Engineering, and Mathematics

JUNE 2017 - APRIL 2019

## SKILLS

Figma	Adobe XD
Canva	Bootstrap
HTML	S/CSS
Github	
Vanilla Javascript	

## AFFILIATIONS

### Google Cloud Manila

*Design Team Volunteer*  
November 2022-Present

### Prosple

*Career Ambassador*  
December 2022-Present

### Microsoft Learn

*Student Ambassador*  
January 2023-August 2023

### Google Developer Student Clubs

*Chief Technology Officer*  
October 2022-August 2023

## LANGUAGES

English  
Filipino