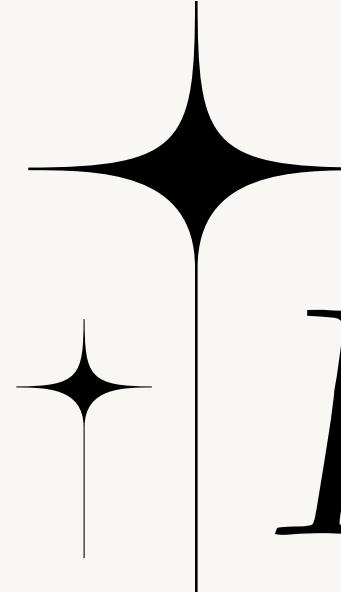


THNK SKN



Final

PRES

ENTATION

E-COMMERCE WEBSITE

Redefining Beauty Through Customization and Education



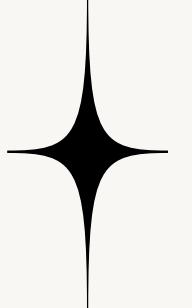
Main *Objectives*

 Create more functional HTML Pages

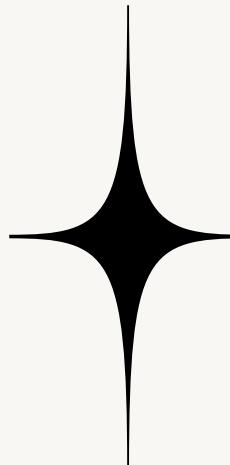
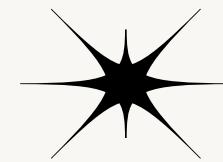
 Filter for product page

 A more elevated website

 “Back to Top” Button



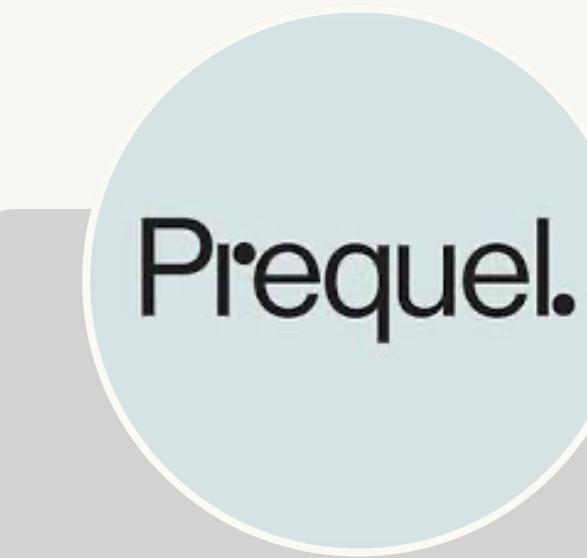
Initial Inspiration



*Rhode
Skin*

<https://www.rhodeskin.com>

- Customized webpage
- Moving graphics
- Hover Features



Prequel

<https://prequelskin.com/>

- Different types of images
- Moving graphics
- “Shop by concern” tab



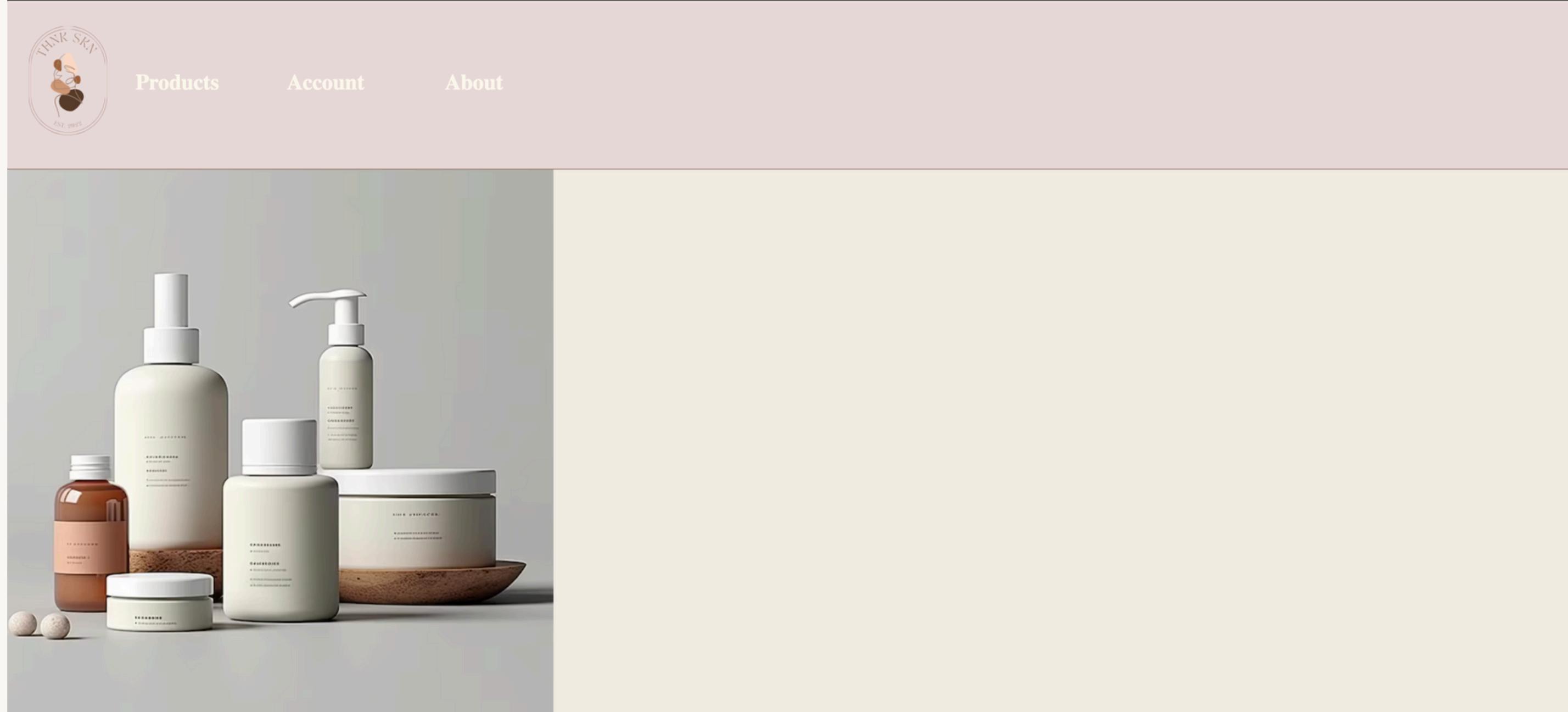
Invisalign

<https://www.invisalign.com>

- Input from user “Smile Quiz”
- Photo input on app

The Beginning

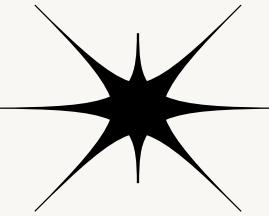
Stages



Redefining Beauty Through Customization and Education
Products and services designed to be tailored, educational and safe for consumers.
Emphasizing the growing consumer demand for result driven
outcomes and ethical practices in the beauty industry.

THNK SKN™
©

[Terms of Service](#) [Cookie Preferences](#) [Contact Us](#) [Instagram](#) [Twitter](#) [Pinterest](#)



Products

Account

About

Clarifying
Cleanser
\$15.00



Brightening
Essence
\$19.00



Hyaluronic
Acid
\$25.00



Probiotic
Moisturizer
\$25.00



Barrier Repair
Cream
\$38.00



Eye
Cream
\$15.00



THNK SKN™
®

Terms of Service

Cookie Preferences

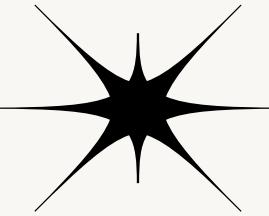
Contact Us

Instagram

Twitter

Pinterest

© 2025 Thnk Skn. All rights reserved.



THNK SKN

[Home](#)[Products](#)[Account](#)[About](#)

Clarifying
Cleanser
\$15.00



Brightening
Essence
\$19.00



Hyaluronic
Acid
\$25.00



Probiotic
Moisturizer
\$25.00



Barrier Repair
Cream
\$38.00



Eye
Cream
\$15.00



THNK SKN™
©

[Terms of Service](#)[Cookie Preferences](#)[Contact Us](#)[Instagram](#)[Twitter](#)[Pinterest](#)

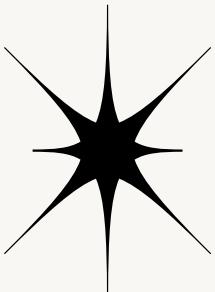
© 2025 Thnk Skn. All rights reserved.

Outsourced

Code



This code utilizes **GSAP (GreenSock Animation Platform)** to animate elements on a webpage. It targets specific elements, such as the `<h1>` (hero header), `<p>` (hero paragraph), and the `.cta-btn` (call-to-action button). The animations applied include changes in opacity (from 0 to visible), translation along the Y-axis (moving from a specific position), and scaling effects (for the button). The duration specifies how long the animation takes, while delay controls when the animation starts relative to the others. The elements gradually appear and move as the page loads, creating a smooth and engaging user experience.



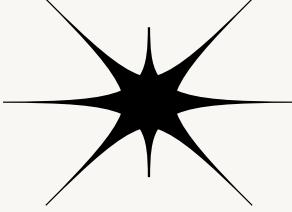
Link to Website: <file:///Users/brilee/My-Repo-frthistime/Final-1-Mix//index-combined.html>

```
<script>
  // GSAP Animation Example: Fade-in Effect for Hero Text
  gsap.from(".hero-content h1", {
    opacity: 0,
    duration: 2,
    y: -50
  });

  gsap.from(".hero-content p", {
    opacity: 0,
    duration: 2,
    y: 50,
    delay: 0.5
  });

  gsap.from(".cta-btn", {
    opacity: 0,
    duration: 2,
    scale: 0.8,
    delay: 1
  });
</script>
```

Cont.



This HTML code represents a product **filter section** on a webpage. It contains two dropdown menus, one for selecting product categories (like "Skincare" or "Moisturizers") and another for filtering by price (with options like "Under \$25", "\$25–\$50", and "Above \$50"). There is also an "Apply Filters" button that likely triggers the filtering action when clicked. The section is wrapped in a div container and uses classes such as filter-category and filter-price for styling purposes, allowing for custom design and functionality to apply to these elements.

Link to Website: file:///Users/brilee/My-Repo-frhistime/Final-1-Mix//index-combined.html

```
<section class="product-filters">
  <div class="container">
    <div class="filter-options">
      <select class="filter-category">
        <option>Category</option>
        <option>All</option>
        <option>Skincare</option>
        <option>Moisturizers</option>
      </select>
      <select class="filter-price">
        <option>Price</option>
        <option>Under $25</option>
        <option>$25–$50</option>
        <option>Above $50</option>
      </select>
      <button class="filter-button">Apply Filters</button>
    </div>
  </div>
</section>
```

IF I HAD MORE TIME...

Next *Steps*

- ❖ Overall have a lot more content on the pages
- ❖ Create an a Skin Quiz that would recommend a list of products
- ❖ I would like to add a review section to each product (make interactive)
- ❖ Working filter

