

PIZZA



SALES

Total Revenue  
**\$817 860**

Avg Order Value  
**\$38,31**

Total Pizzas Sold  
**49 574**

Total Orders  
**21 350**

Avg Pizzas Per Order  
**2,32**

### Busiest Days and Times

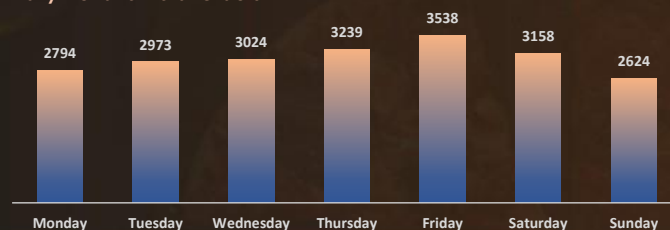
#### DAYS

Orders are **highest** on Friday and **lowest** on Sunday.

#### TIMES

There are **maximum** orders between 12-01pm & 5 -6pm.

### Daily Trend for Total Orders



### Hourly Trend for Total Orders



### Sales by Category \$ Size

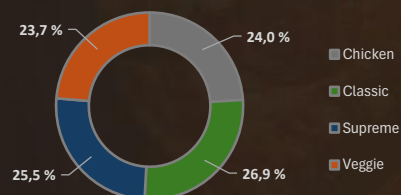
#### CATEGORY

Classic contributes to **maximum** sales & total orders.

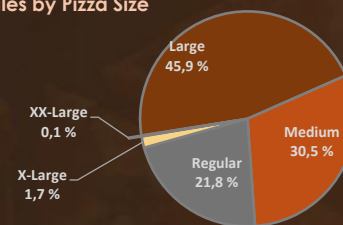
#### SIZE

Large Pizza Size contribute to **maximum** sales.

### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category



### Best & Worst Sellers

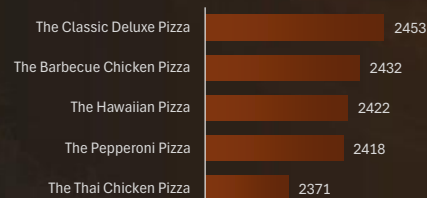
#### BEST

Classic Deluxe is a **top** seller and amount reduces slightly with other top types.

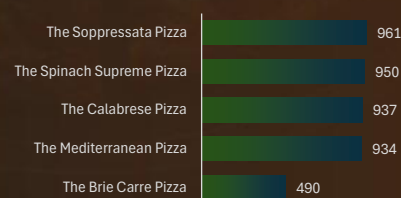
#### WORST

The Brie Carrie is a **bottom** seller with near 2 times lower amount than other bottom types.

### Top 5 Best Sellers by Total Pizzas Sold



### Bottom 5 Worst Sellers by Total Pizzas Sold



### order\_date

