UX designer and developer

Name: Amy Varga Web: www.absoluteorange.com Phone: +44 (0) 753 22 75361 Email: info@absoluteorange.com

- Graduated in 2006 with a BSc (hons) degree in multimedia and have 6 years commercial experience working in London
- Highly proficient in HTML, CSS including SASS, OO JavaScript as well as JSTL, JSP and XSLT
- Experience in device-independent design and development as well as techniques including browser optimisation, progressive enhancement, responsive design, accessibility, selenium testing and JavaScript application development
- User centric focus with a solid understanding of user interface design processes and methodology
- Experience in participatory and collaborative, iterative design techniques, including user requirements specifications, personas, storyboards and user-flows, wireframing, prototyping and usability testing
- Strives to deliver work of the highest quality and passionate about her contribution whilst prioritising overall team performance
- Consistently keep up with new technologies and industry best practises & standards
- Strong advocate of Agile practises and methodologies and processes and procedures which encourage overall effectiveness and delivery

Education:

September 2002 to July 2006

Nottingham Trent University First class BSc (Hons) - 76%

January 1991 to December 1994

Technikon Natal, South Africa 3 year HND in marketing

Experience:

September 2010 to December 2012 Ondemand! London

User interface developer / User experience designer

Notable project: Three mobile video ondemand website

- Develop and design the mobile Three video ondemand website using a mobile first, responsive approach with legacy phone fallback and OO JavaScript functionality and enhancements
- Conduct in-house testing and usability testing for all product offerings
- Implement and analyse web metrics
- Liase and collabrate with product managers, marketing departments, designers and developers on all aspects of web interfaces and the progression of web offerings
- Develop and design the interface for Ondemand's video content management system interface in response to user feedback
- Produce user requirements specifications, personas, storyboards and user-flows
- Design user interfaces and information architecture using observational and user interviews, iterative wireframe design, prototyping and in-house usability testing for all product offerings across devices including television
- Communicate research findings, conceptual ideas, experiences and design rationale both verbally and visually
- Implement Agile methodologies and processes to improve communication and delivery of web offerings

Adobe Photoshop NetBeans IDE Adobe Edge PHP Rest API

Apache Struts, JSTL OO JavaScript, jQuery, Backbone, RequireJs

Axure, Balsamiq and Omnigraffle Socketbug
CSS 1, 2 & 3, SASS SVN versioning
Google analytics XHTML, HTML5

Attended the Etre Get Together London 2011

January 2010 to July 2010 Virgin Media, London User interface developer

Jira

Project: Virgin shorts (www.virginmediashorts.co.uk)

- Develop XHTML and CSS standards compliant, browser and platform compatible web pages to pixel perfect designs
- Optimise and implement JavsScript functionality and enhancements ensuring progressive enhancement

CSS 1, 2 & 3
PHP Codeigniter
Eclipse IDE
SVN versioning
MySQL
Symphony XML
OO JavaScript, jQuery
XHTML

October 2009 to January 2010 Big Fish, London User interface developer

Notable project: Clipper teas (www.clipper-teas.com)

- Implement the Magento e-commerce system into shopping interfaces
- Develop bespoke e-commerce modules as part of the Magento system
- Develop XHTML and CSS standards compliant, browser and platform compatible web pages to pixel perfect designs
- Optimise and implement JavsScript functionality and enhancements ensuring progressive enhancement

Adobe Photoshop

CSS 1, 2 & 3

Magento e-commerce system (PHP Zend and XML)

iQuery

MySQL

Netbeans IDE

XHTML

November to December 2009 British library, UK Web Archive, London User interface developer / user experience designer

Project: <u>UK Web Archive</u> (www.webarchive.org.uk)

- Produce a user requirements specification, personas and user-flows for the website
- Design an improved user interface using collaborative, participatory and iterative design techniques that involve curators, observational and user interviews, iterative wireframing and in-house usability testing
- Communicate research findings, conceptual ideas, experiences and design rationale both verbally and visually
- Develop XHTML and CSS standards compliant, browser and platform compatible web pages to pixel perfect designs
- Optimise and implement JavaScript functionality and enhancements

Adobe Photoshop and Illustrator Java Freemarker templates
CSS 1, 2 & 3 jQuery

Eclipse IDE XHTML

February 2009 to May 2009 BT Fresca, High Wycombe User interface developer

Notable projects: Annoushka (annoushka-jewellery.com), TJ Hughes (www.tjhughes.co.uk)

- Implement the BT Fresca e-commerce (Java) system into shopping interfaces

- Develop XHTML and CSS standards compliant, browser and platform compatible and accessible web pages to pixel perfect designs
- Optimise and implement additional functionality using JavaScript ensuring progressive enhancement

Apache Struts

CSS 1, 2 & 3

Eclipse IDE

JSTL

Jira

jQuery

SVN versioning

XHTML

January 2008 to January 2009 Rocklands Boulders, Cape Town *Web developer*

Project: Rocklands Boulders

- Produce a user requirements specification, personas, storyboards and user-flows
- Design the user interface and information architecture using collaborative, participatory and iterative design techniques that involve the marketing department, wireframe designs and in-house usability testing
- Communicate research findings, conceptual ideas, experiences and design rationale both verbally and visually
- Design and develop the website using an exisiting Codeigniter PHP CMS
- Optimise web pages using OO JavaScript ensuring progressive enhancement and implement an online booking calendar with PayPal integration
- Implement and analyse web metrics to direct the ongoing improvement and progression of the website

CSS 1, 2 & 3	MySQL
Codeigniter PHP	PayPal online payment system
iQuery	XHTML

September 2006 to December 2007 Tangozebra / Doubleclick, London User interface developer

Notable projects: Doubleclick richmedia application manager, Tambor podcast manager

- Design user interfaces and information architecture using collaborative, participatory and iterative design techniques that involve the marketing and design departments, observational and user interviews, iterative wireframe design, prototyping and in-house usability testing
- Develop XHTML and CSS standards compliant, browser and platform compatible web pages to pixel perfect designs
- Optimise web pages using OO JavaScript ensuring progressive enhancement
- Implement and conduct in house user testing for all product offerings

Adobe Photoshop & Illustrator	Native JavaScript, jQuery
Agile (strict)	PHP
CSS 1, 2 & 3	XML
Eclispe IDE	XSLT
Morae usability testing software	XHTML