{{title}}

[Format as: Heading 1, Bold, Center-aligned, 18pt font]

{{location}} – {{opening\_paragraph}}

{{#body\_paragraphs}}

{{.}}

{{/body\_paragraphs}}

{{#has\_quote}}

"{{quote\_text}}" said {{quote\_attribution}}.

{{/has\_quote}}

{{#has\_product\_image}}

[Insert → Picture, then replace with {{%product\_image}}]

{{/has\_product\_image}}

{{closing\_paragraph}}

About {{company\_name}}

{{company\_description}}

###

[Center-aligned, indicates end of press release]