

## Q/A Assignment.

### Solution 1.

(For a single point)

For logistic regression

$$\text{loss function} = y \log \hat{y} + (1-y) \log(1-\hat{y})$$

where  $y$  is the label and

$\hat{y}$  is the model's output using input vector  $x$

$$\text{also } \hat{y} = \sigma(w \cdot x)$$

where  $w = [w_1, w_2, \dots, w_n]$   
are the weights

$x = [x_1, \dots, x_n]$   
are features

Since logistic regression is trained on both cases

we can assume loss for both models will be almost same.

$$\text{Let } w = [w_1, \dots, w_n] \text{ \& } w_{\text{new}} = [w_{\text{new},1}, \dots, w_{\text{new},n+1}]$$

$$\text{ \& } x = [x_1, \dots, x_n] \text{ \& } x_+ = [x_1, \dots, x_n, x_{n+1}]$$

$$y \log(\sigma(w \cdot x)) + (1-y) \log(1-\sigma(w \cdot x)) = y \log(\sigma(w_{\text{new}} \cdot x_+)) + (1-y) \log(1-\sigma(w_{\text{new}} \cdot x_+))$$

Since this should be true for all points

$$\text{so let } y = 1 \text{ and } x_1 = x_2 = \dots = x_n = 0$$

$$\Rightarrow \sigma(w \cdot x) = \sigma(w_{\text{new}} \cdot x_+)$$

$$\Rightarrow w_n x/n = w_{\text{new},n} x/n + w_{\text{new},n+1} x_{n+1}$$

$$\Rightarrow \boxed{w_n = (w_{\text{new},n} + w_{\text{new},n+1})} \text{ \& } \boxed{w_{\text{new},i} = w_i \quad \forall i \in [1, n-1]}$$

Q.2 / Sol-2.

Using pairwise comparison ~~to find out~~ with z-test between each template and control.

- Comparing A with E, CTR of E is significantly higher than A.
- B has slightly lower CTR than A.
- D has higher CTR than A.
- C has slightly higher CTR than A { although comparable }

So option C is correct.

Sol-3.

Since g.d iteration  $\Rightarrow$

$$w_{t+1} = w_t - \alpha \nabla_{\theta} f(\theta, z)$$

where  $f(\theta, z)$  is the output of loss

let the cost function be  $l(\cdot, \cdot)$  and  $O(\theta, x)$  be the output of model.

$$\text{i.e. } f(\theta, z) = l(y, O(\theta, x))$$

$$\text{so } \nabla_{\theta} f(\theta, z) = l'(y, O(\theta, x)) \nabla_{\theta} O^{\theta}(\theta, x)$$

Because  $x$  is sparse so for  $O(\theta, x)$

instead of  $n$  operations you will only need  $k$  operations

$$\text{i.e. } x_1 w_1 + x_2 w_2 + \dots + x_n w_n \approx O(k) \text{ instead of } O(n)$$

For  $\nabla_{\theta} O(\theta, x)$

$$\text{since } \frac{\partial O(\theta, x)}{\partial w_i} = x_i$$

so computation of vector  $\nabla_{\theta} O(\theta, x)$   
will again take  $O(k)$  instead of  $O(n)$ .

~~∴ This so final increase will be of the order.~~

~~$O(n)$~~

So final computation cost will be  $O(k^2)$ .

(considering efficient space under  $\nabla_{\theta} O(\theta, x)$   
~~product~~ could be represented in  $O(k)$   
time.)