

**“A FRAMEWORK TO UNDERSTAND AND REFLECT ON
ANY END-USER FACING APPLICATIONS”**

NARRATIVE

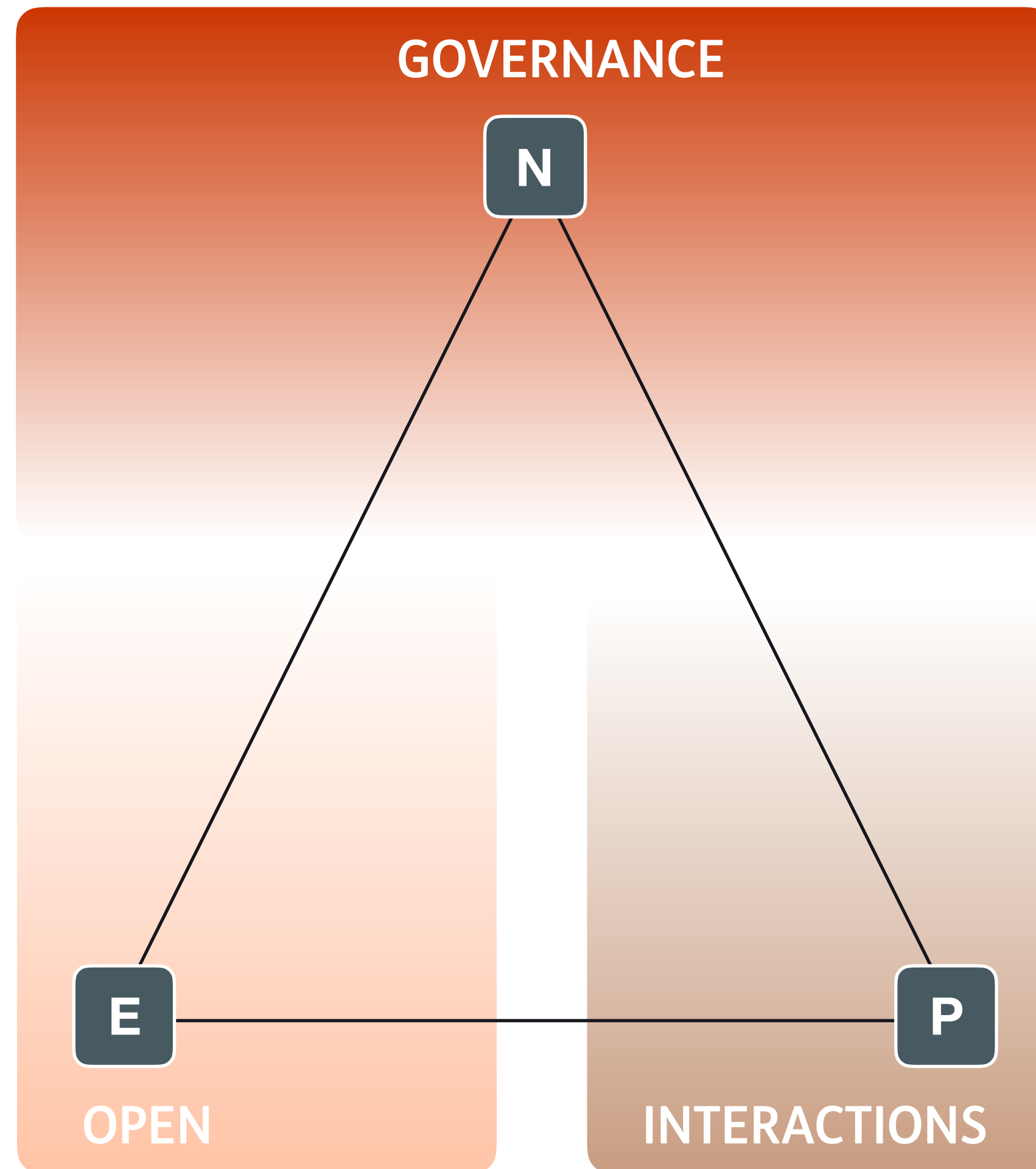
the Profound, Authentic and Sustainable behaviour of your users on which you build your experience.

PRIMITIVE

the core, simple, and self-sufficient means for users to be able to express themselves within the narrative.

ENABLER

the Primitive's complement to enhance, strengthen and amplify the users' expression within the narrative.



**“WE LIKE TO DEFINE A PLATFORM AS
AN OPEN ARCHITECTURE TOGETHER WITH A GOVERNANCE MODEL,
DESIGNED TO FACILITATE INTERACTIONS”**

<https://courses.edx.org/courses/course-v1:BUx+QD505x+2T2017/course/>

GOVERNANCE MODEL

to keep the narrative systemically coherent and desirable. To curate Enablers and Primitives so that the experiences that emerge from them keep supporting that narrative.

FACILITATING INTERACTIONS

the only part of the triade that the platform owner creates directly. Evolves in lock-step with the Narrative and in reaction to the Enablers.

OPEN ARCHITECTURE

plugging in Enablers to strengthen, enhance and amplify the Primitive-based experiences. The prime source of pressure to the Narrative.