

# CI/CD

## Fundamentals and Benefits

A Methodology to Achieve, Build, and Deploy  
Automation for Cloud-Based Software Products



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# 01

## FUNDAMENTALS OF CI/CD

### Continuous Delivery

An engineering practice in which teams produce and release value in short cycles.



### Continuous Deployment

A software engineering approach in which the value is delivered frequently through automated deployments.



### Continuous Integration

The practice of merging all developers' working copies to a shared mainline several times a day.



### CI/CD

Combination of all the aforementioned terms to achieve smoother Software Development.

# 02

## BENEFITS OF CI/CD

### Customer Satisfaction

Customer satisfaction is guaranteed because there is less time to market.

### Faster Deployment

Automation infrastructure creation prevents human error which helps to avoid unnecessary costs

### Faster Error Resolution

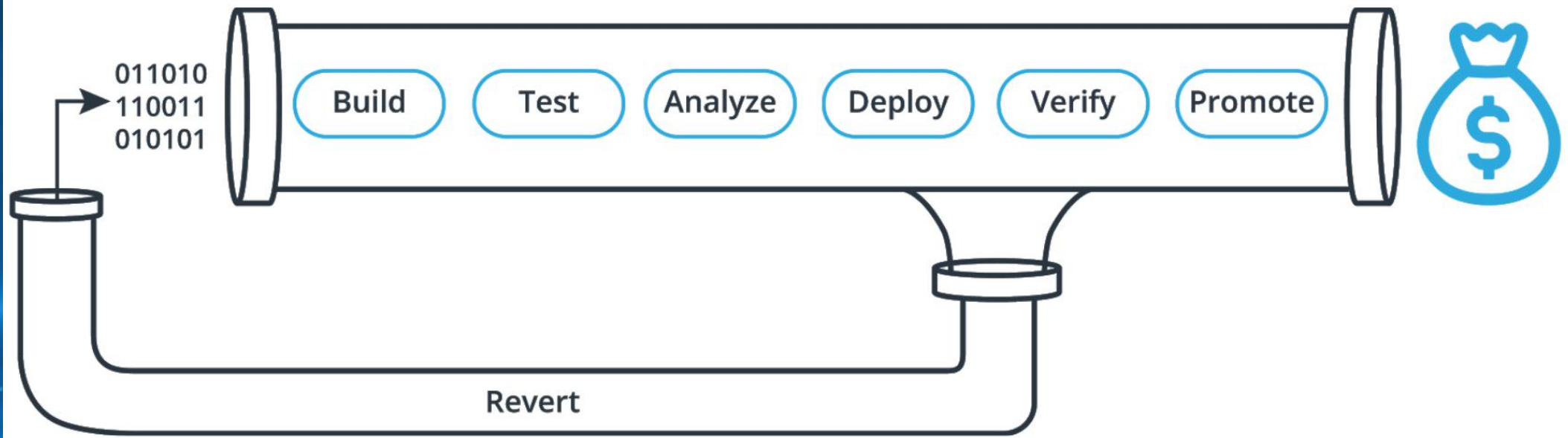
Error resolution time is faster as any error can be rolled back which in turn protects revenue.

### Reduced Downtime

Reduced downtime from a deploy-related crash or major is a major protection for company's revenue.



## The CI/CD Pipeline





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THANK YOU