

Create the kind of self that you will be happy with.

# About Mariam Moussa Coaching:

Mariam Moussa - Coaching (MMC) aims to be the flame that ignites the spark in every individual to enable them to transform into their fullest potential and live a fulfilled life while honoring their values and living according to their life purpose.

At MMC our values are:
Professionalism, Quality of Services,
Compassion, Aliveness, Inspiration, Influence,
Leadership, Challenges, Development, Learning,
Positivity, Support, Understanding, Championing,
Innovation, Individuality and Love.
We strive to raise the bar of the coaching industry,
the quality of relationships
and the flourishing of people in Egypt
and the Middle East by working
from the heart and not only the mind.

#### **About The Founder:**

Mariam is a Certified Professional
Co-Active Coach (CPCC)
and an Associate Certified Coach (ACC)
who is passionate to live purposefully
and appreciates the privilege of coaching
others and witnessing their magnificent
growth and transformation.

Seeking fulfillment and more out of life,
Mariam has decided to follow her heart
desires regardless of what it takes and further
expand her leadership, determination,
professionalism, compassion, understanding
and willingness to help other human beings
by pursuing her dream, a passionate job
that influences others and helps them
to blossom, live fully
and choose their own life story.

## "What is Coaching?"

A common question with no common answer!

One of the core coaching beliefs,
is that we are all different and
what works for you doesn't necessarily work for me.

Holding that, I would say that coaching would be defined differently from one person to another;
YET what is common between all is that
Coaching makes TODAY
and TOMORROW DIFFERENT from YESTERDAY!

Transformation happens to the whole of you!

This transformation is not based on what the coach thinks or believes is right or best for you but rather it is based on what comes out of you; your unique inner resources, your creativity and your magnificence and the best use of that in order to reach the desired outcome.

A coaching relationship is a relationship between the coach and the coachee (client) that is designed in the most appropriate way to enable the coachee to move from where they are today and who they are to where they want to be and who do they want to become.

Co-Active Coaching is a holistic approach that works with the whole person, the being of the person as well as the doing; who they are as well as what they do.

Co-Active Coaching works with the mental wellbeing, emotional wellbeing, physical wellbeing, and spiritual wellbeing of the person.

## Services:



#### PERSONAL COACHING:

An ongoing intimate relationship between the coach and the coachee/team in the form of

one-to-one/many sessions to take the coachee from where they are right now & who they are to where they want to be & who they want to be in the future while discovering, empowering and transforming the client's potential!

PROFESSIONAL COACHING:
An ongoing intimate relationship between the coach and the coachee/ team in the form of one-to-one/ many sessions to take the coacheefrom where they are right now in regards to the corporate's goals

& the client's personal growth to where they want to be in the future in regards to the corporate's goals & the client's personal growth while discovering, empowering and transforming who the client himself or herself is!

COACHING PROGRAMS:

Coaching for Mangers Program
The core foundation of this program
is totransfer coaching skills from the

coach to the managers through coaching them, reflecting with them and role-playing. It is an interactive and practical process rather than a theoretical one. Through the GROW Model and the Co-Active Model, the program will deliver the 5Ws & H of coaching (what is coaching, when, what, who, why andhow to coach), the coaching skills with a focus on the most essential ones.

BUSINESS PARTNERSHIPS:
For cooperation, kindly contact
our Business Development Team
at development@mariam-moussa.com

#### Testimonials:

"I think coaching gave me more self-confidence and it helped me as if I'm talking to myself, and what are the questions to ask; it helps to go deep inside my thinking."

- Anonymous

"Mariam is wonderful to work with.

She holds a supportive, safe space, where I feel very comfortable to talk things through.

She has a way of thinking just a bit more highly of me than I do of myself, which gently pushes me to raise my sights.

And don't mistake her gentleness for weakness - she is fiercely strong, both in herself and for her clients."

— Roz Savage

"I worked with Mariam to help me understand why I was finding it so difficult to tackle certain emotionally charged issues in my life.

Mariam's calm, caring and wise coaching helped me to gain a more balanced perspective and plot a more constructive and rewarding way forward."

- Robin, Writer

"During the session, Mariam has anamazing ability to help you dig deeper within yourself and grow from there."

- Karim

"A passionate person about empowering others to live a more purposefull life. Her character inspired me & many others around her. If you are looking for a coach, you will be in safe hands with Mariam."

- Andrew

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by the name of:

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