

985M

Revenue

2M

Sales qty

₹24.7M

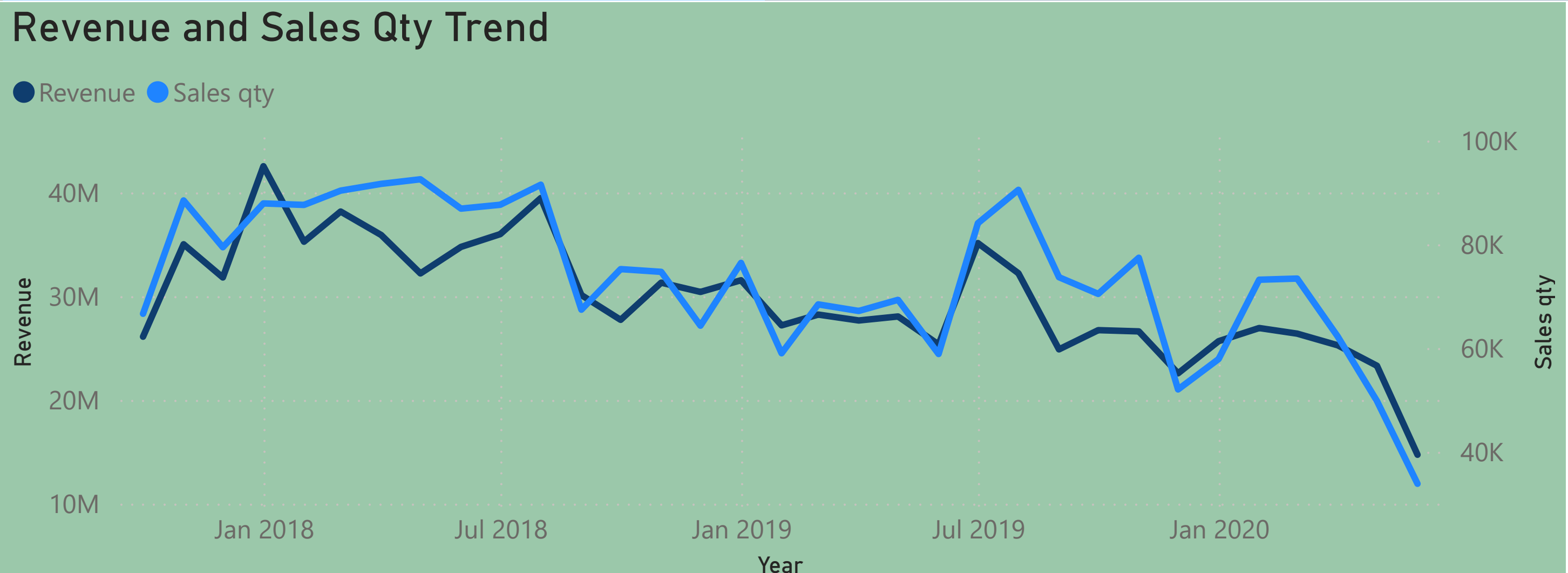
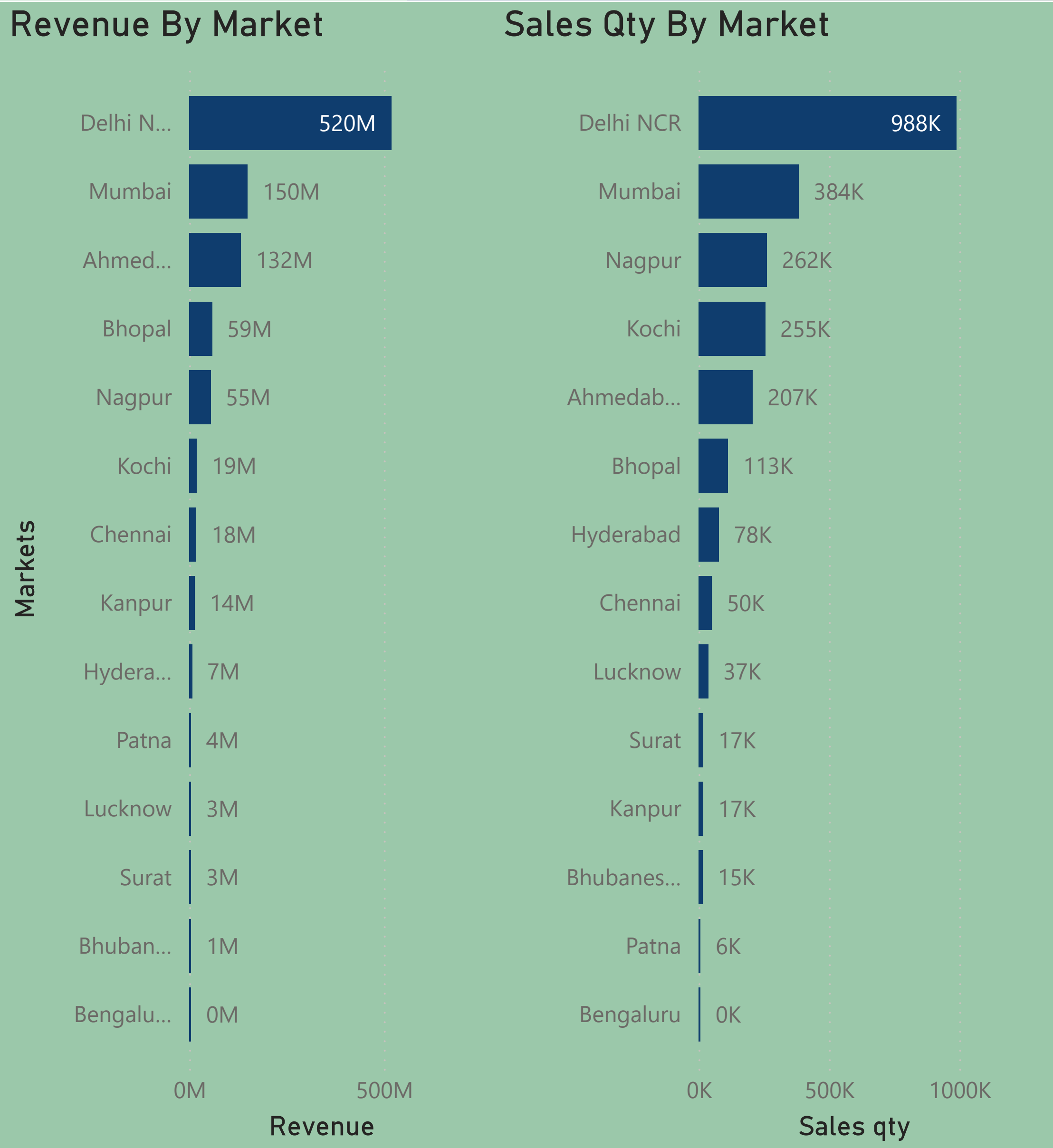
Total Profit margin

year

2017201920182020

cy_date

June, 2017July, 2017



985M

Revenue

2M

Sales qty

₹24.7M

Total Profit margin

year

2017

2019

2018

2020

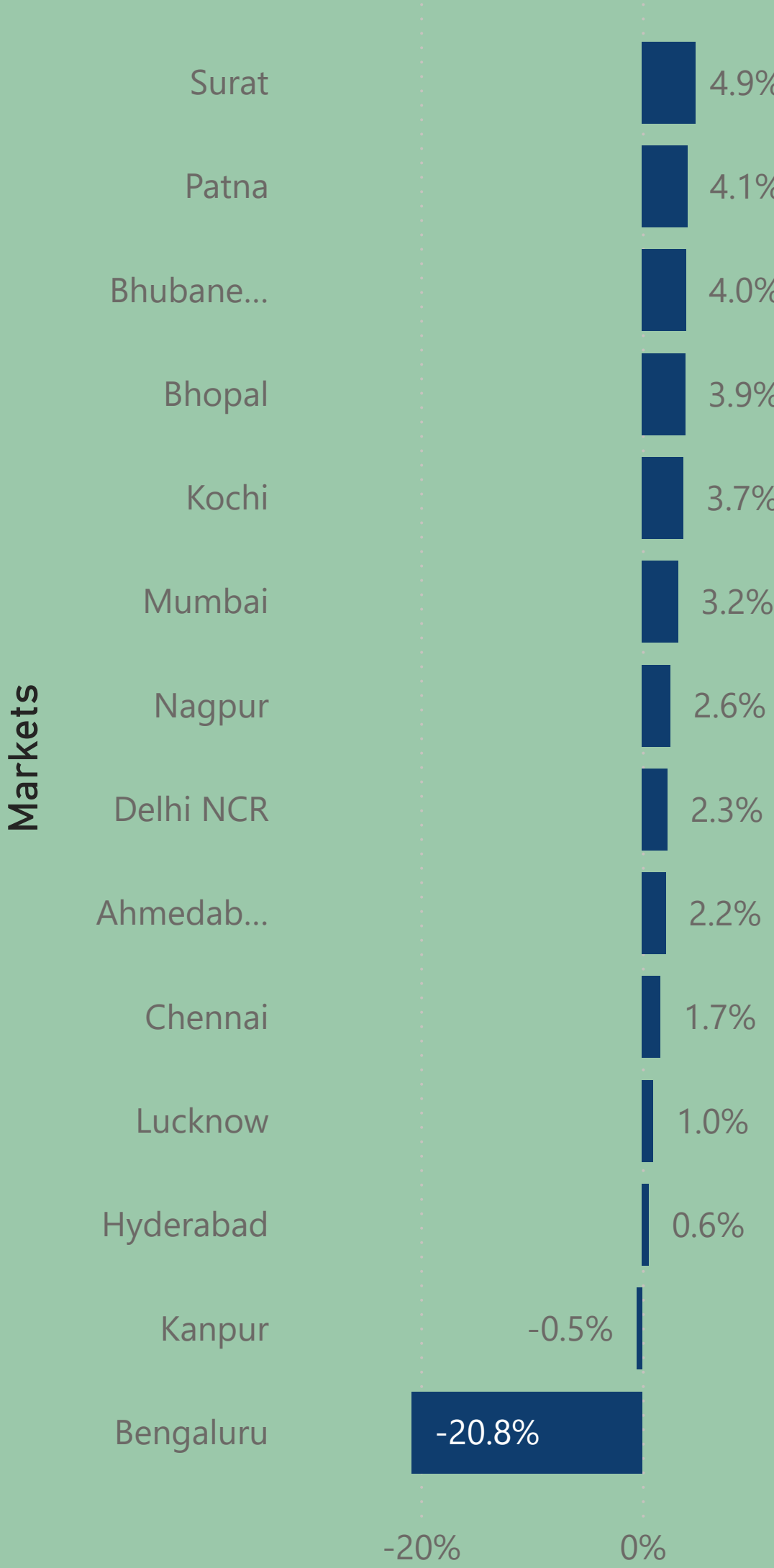
cy_date

June, 2017

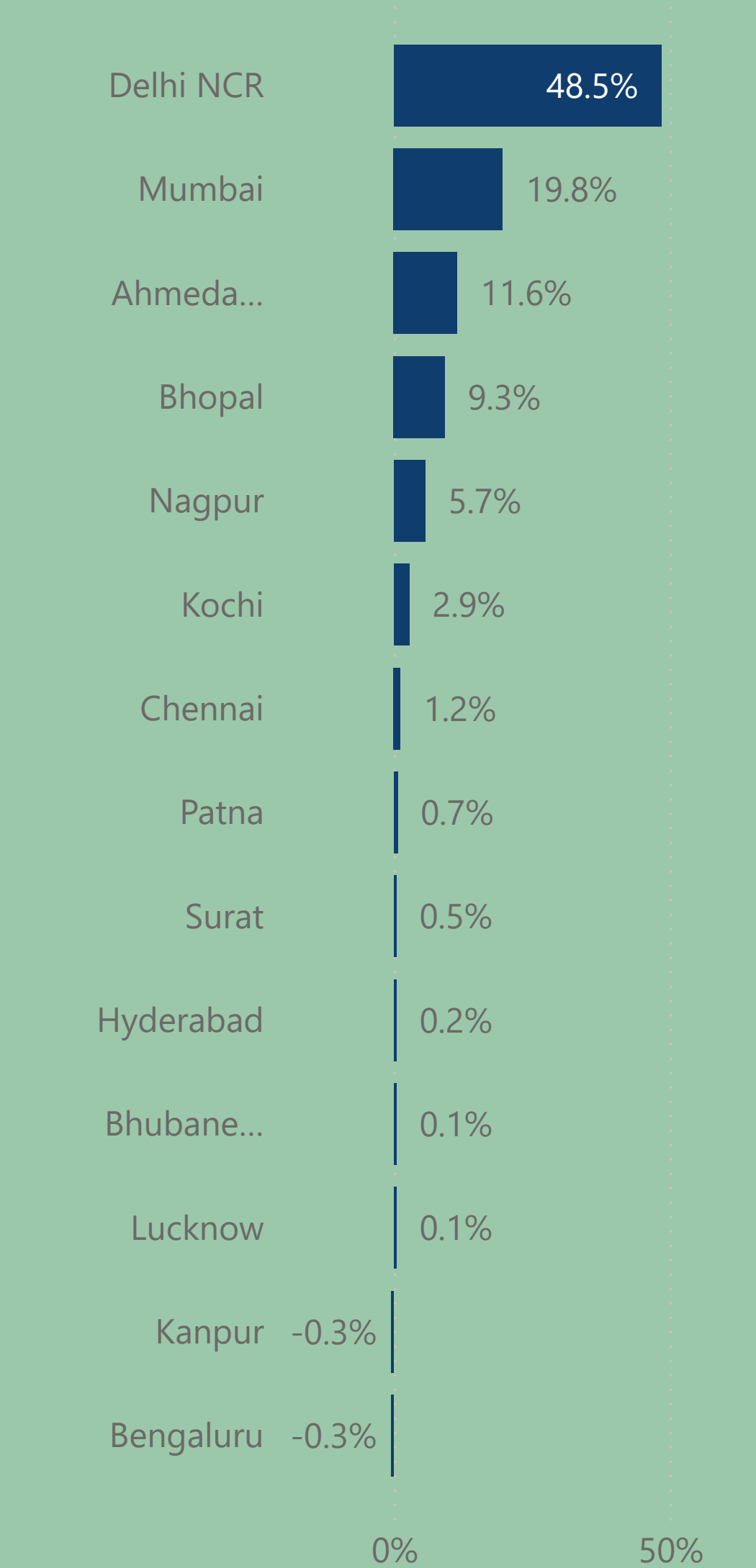
July, 2017



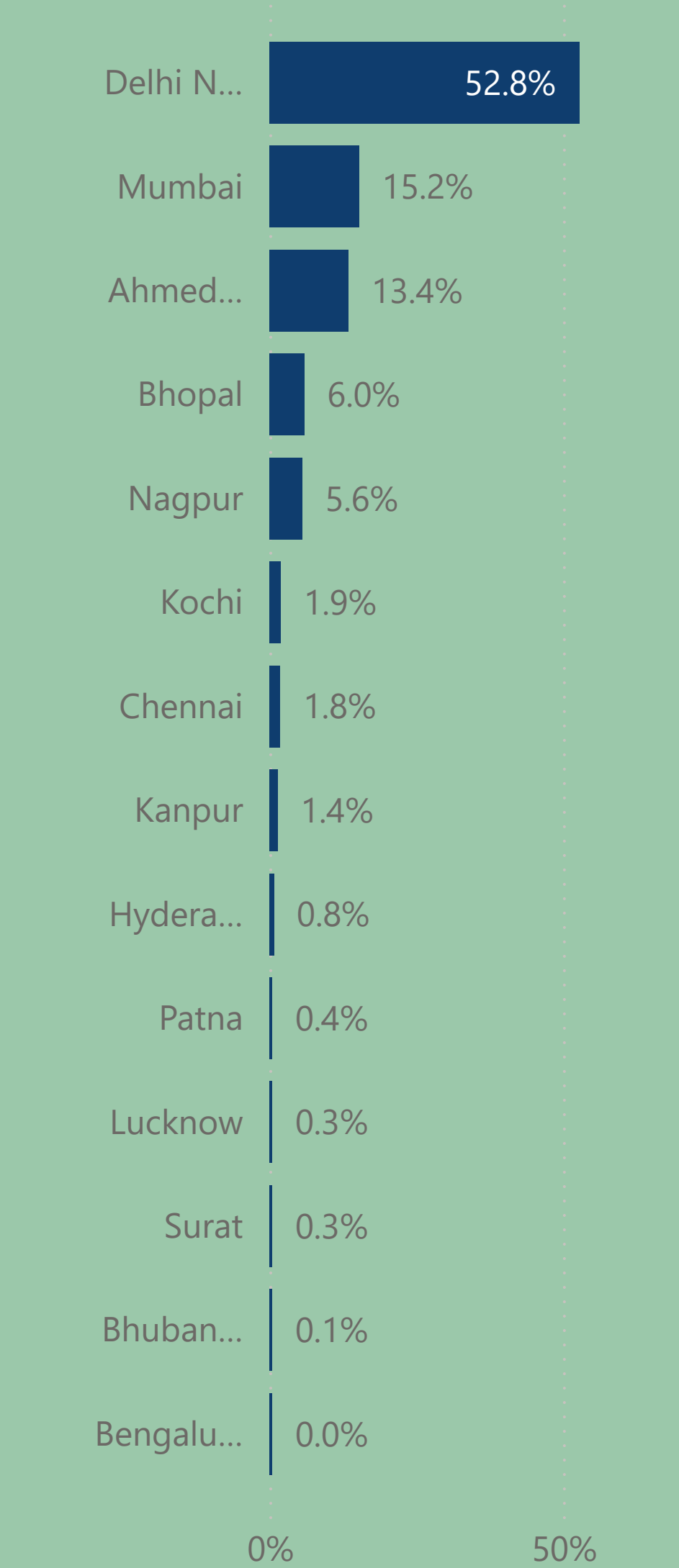
Profit Margin percentage



Profit Margin Contribution %



Revenue contribution %



Revenue and Sales Qty Trend



142M

Revenue

350K

Sales qty

₹2.1M

Total Profit margin

Profit Target

0%

year

2017

2018

2019

2020

cy_date

All

Profit Margin percentage by Markets

Markets

Bhubaneswar

Hyderabad

Chennai

Kochi

Patna

Mumbai

Nagpur

Ahmedabad

Bhopal

Surat

Delhi NCR

Kanpur

Lucknow

10.5%

6.7%

6.3%

4.7%

4.5%

2.4%

2.3%

2.2%

1.4%

0.9%

0.6%

0.4%

-2.7%

Profit Margin percentage

Revenue LY, Revenue and Profit Margin percentage by Year and Month

Revenue LY

Revenue

Profit Margin percentage

30M

20M

10M

0M

January

February

March

April

May

June

2020

4%

3%

2%

1%

0%

custmer_name	Revenue	Revenue contribution %	Profit Margin percentage	Profit Margin Contribution %
▲				
Acclaimed Stores	3,116,384	2.2%	4.0%	6.1%
All-Out	713,953	0.5%	4.5%	1.6%
Atlas Stores	2,189,613	1.5%	2.0%	2.1%
Control	4,182,662	2.9%	1.2%	2.5%
Electricalsara Stores	65,641,977	46.2%	0.4%	11.9%
Electricalsbe a Stores	50,940	0.0%	15.6%	0.4%
Electricalslan	142,742	0.1%	3.5%	0.2%
▲				
Total	142,224,545	100.0%	1.4%	100.0%