

NEWS

UMatter discontinues bus due to low ridership



“Having [the U Matter Bus] **demonstrated care** from the University. It was a really nice thing to tell freshmen about, as a [Residential College Advisor].”

“It was a really nice thing to say, ‘if you’re ever on the street, if you ever need somewhere to go, **out of the cold and to get home**, the U Matter bus is here.’”

Jules Regan '25



The **elusiveness** of the U Matter Bus was partially addressed by the **new late-night TigerTransit service** launched in the fall.

These new bus services — the N5 and N6 routes, which connect Prospect via Fisher Hall and Friend Center to dormitories via the Admissions Information Center and Princeton Station — operate on a fixed schedule, unlike the U Matter Bus.



After conducting a survey, TPS identified the need for “more frequent and direct late-night service for better connections around campus after dark,” leading to the new service.

“If TigerTransit replaces the UMass Bus, and if the marketing for TigerTransit changes to reflect that, I think it’s a really great idea.”

I’m okay with it changing, as long as there’s some bus, because I just think it was a nice service.”

Jules Regan '25



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Caption: The U_Matter Bus, a nightly bus service that transported students from Prospect Avenue to their dorms on nights out, has been discontinued due to low ridership, according to a spokesperson for University Health Services and Transportation and Parking Services (TPS).

Tap the link in our bio for the full story. Reporting by Hannah Gabelnick. Post design by @paige.walworth. Photo credit: Mark Dodici / The Daily Princetonian

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