

NEWS

UMatter discontinues bus due to low ridership



“Having [the UMatter Bus] demonstrated care from the University. It was a really nice thing to tell freshmen about, as a [Residential College Advisor].”

“It was a really nice thing to say, ‘if you’re ever on the street, if you ever need somewhere to go, out of the cold and to get home, the UMatter bus is here.’”

Jules Regan ’25





The **elusiveness** of the UMatter Bus was partially addressed by the **new late-night TigerTransit service** launched in the fall.

These new bus services – the N5 and N6 routes, which connect Prospect via Fisher Hall and Friend Center to dormitories via the Admissions Information Center and Princeton Station – operate on a fixed schedule, unlike the UMatter Bus.



After conducting a survey, TPS identified the need for “more frequent and direct late-night service for better connections around campus after dark,” leading to the new service.

“If TigerTransit replaces the UMatter Bus, and if the marketing for TigerTransit changes to reflect that, I think it’s a really great idea.”

I’m okay with it changing, as long as there’s some bus, because I just think it was a nice service.”

Jules Regan ’25



Created Timestamp: 2024-12-03_12-00-05
Archival Timestamp: 2024-12-05_19-30-33

URL: <https://www.instagram.com/p/DDH7HFbtsFh/>

Post ID: 3515038005800124769

Short Code: DDH7HFbtsFh

Mentions: paige.walworth.

Comments Count: 4

Likes Count: 271

Owner Full Name: The Daily Princetonian

Owner Username: dailyprincetonian

Caption: The UMatter Bus, a nightly bus service that transported students from Prospect Avenue to their dorms on nights out, has been discontinued due to low ridership, according to a spokesperson for University Health Services and Transportation and Parking Services (TPS).

Tap the link in our bio for the full story. Reporting by Hannah Gabelnick. Post design by @paige.walworth. Photo credit: Mark Dodici / The Daily Princetonian

Alt Text: Image of street with text over top

Top text, in orange: NEWS

Bottom text, in white: UMatter discontinues bus due to low ridership