



FEATURES

Professors by day, political columnists by night: Princeton faculty in the election spotlight



From using VP Hubert Humphrey as a historical foil to Vice President Kamala Harris in the discussion of her entry into the presidential race, to examining the country's history of political violence in light of Trump's assassination attempt, Zelizer looks backward for perspective about the present.



Taking an economic perspective to Zelizer's historical outlook, economics and public affairs professor Alan Blinder's Wall Street Journal columns address a fundamental misunderstanding of the performance of the economy among many voters, which has contributed to the increased importance and polarization of the issue on the presidential ballot.



Another professor using his voice to speak directly to voters is neuroscience professor Sam Wang, the architect of several election tools, like his poll aggregator, the Princeton Election Consortium, which has predicted national elections since 2004, and Vote Maximizer, which calculates per vote power in elections across the country.

