

Credit Card Transaction Report

Total Revenue

55M

Total Interest

8M

Transaction Amount

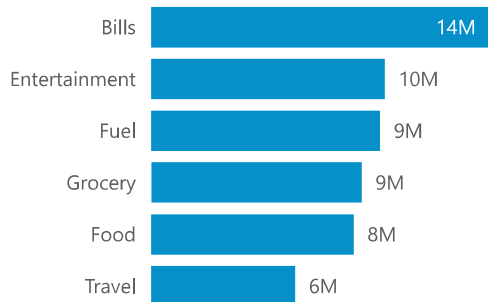
45M

Transaction Count

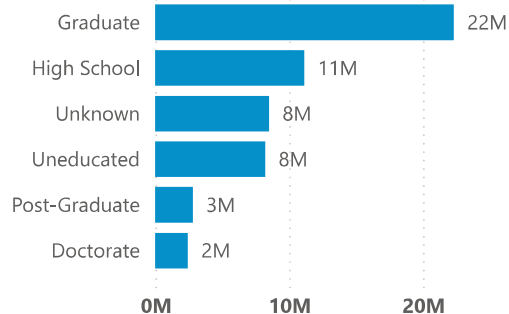
656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	6495888	2685635
Silver	5586332	812081	187505
Gold	2454072	373784	56210
Platinum	1135608	161629	20665
Total	55315410	7843382	2950015

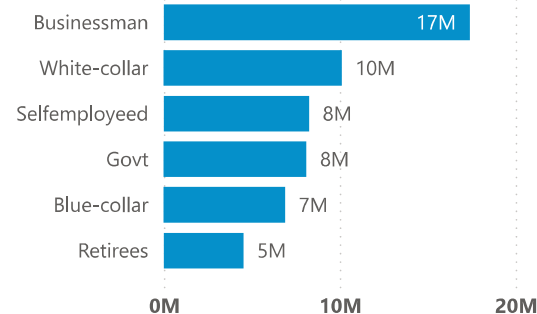
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Week_Start_Date

All

F

M

Med

Low

High

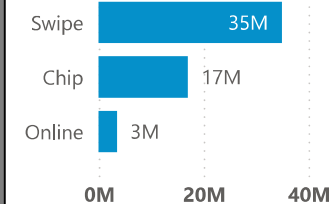
Silver

Blue

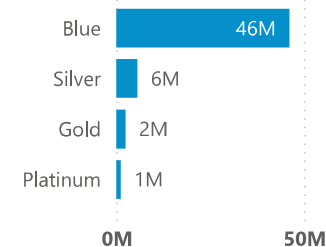
Gold

Platin...

Revenue by Use Chip

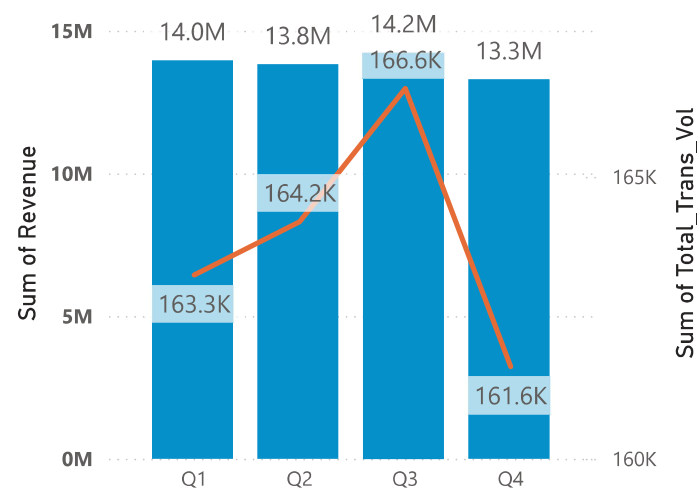


Customer Acq Cost



Qtr Revenue & Transaction Count

Sum of Revenue Sum of Total_Trans_Vol



Credit Card Customer Report

Total Revenue

55M

Total Interest

8M

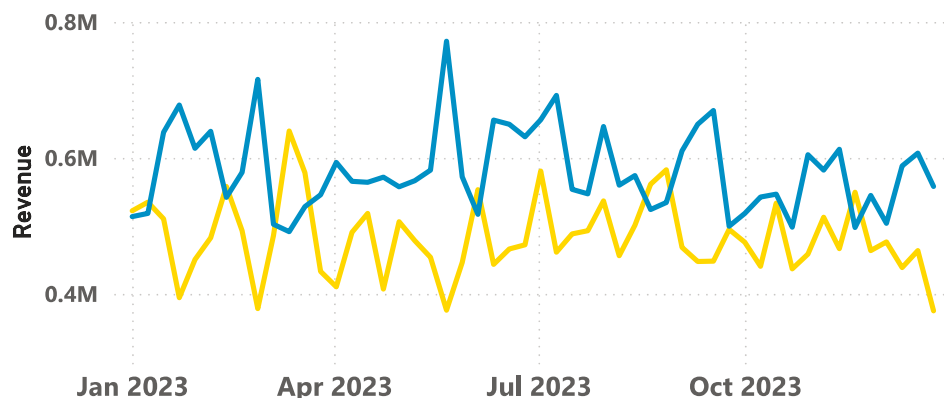
Total Income

576M

CSS

3.19

Revenue by week



Q4

Q3

Q2

Q1

Week_Start_Date

All

Med

Low

High

M

30.2M

F

25.1M

Silver

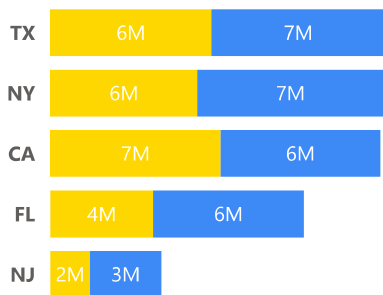
Blue

Gold

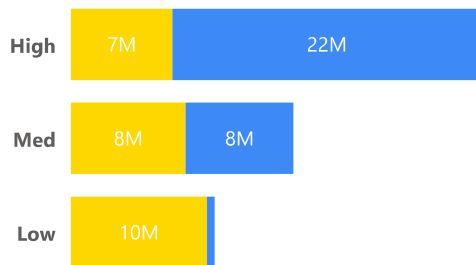
Platin...

Customer_Job	Revenue	Sum of Income	Sum of Total_Trans_Amt
White-collar	10114656	103930055	8221742
Selfemployeed	8261758	75313288	6395026
Retirees	4535184	48675030	3623120
Govt	8111701	88773989	6507875
Businessman	17387832	186959919	14285412
Blue-collar	6904279	72262158	5488838
Total	55315410	575914439	44522013

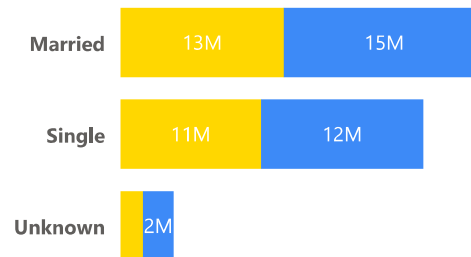
Top 5 States



Salary Group



Marital Status



Education Level

