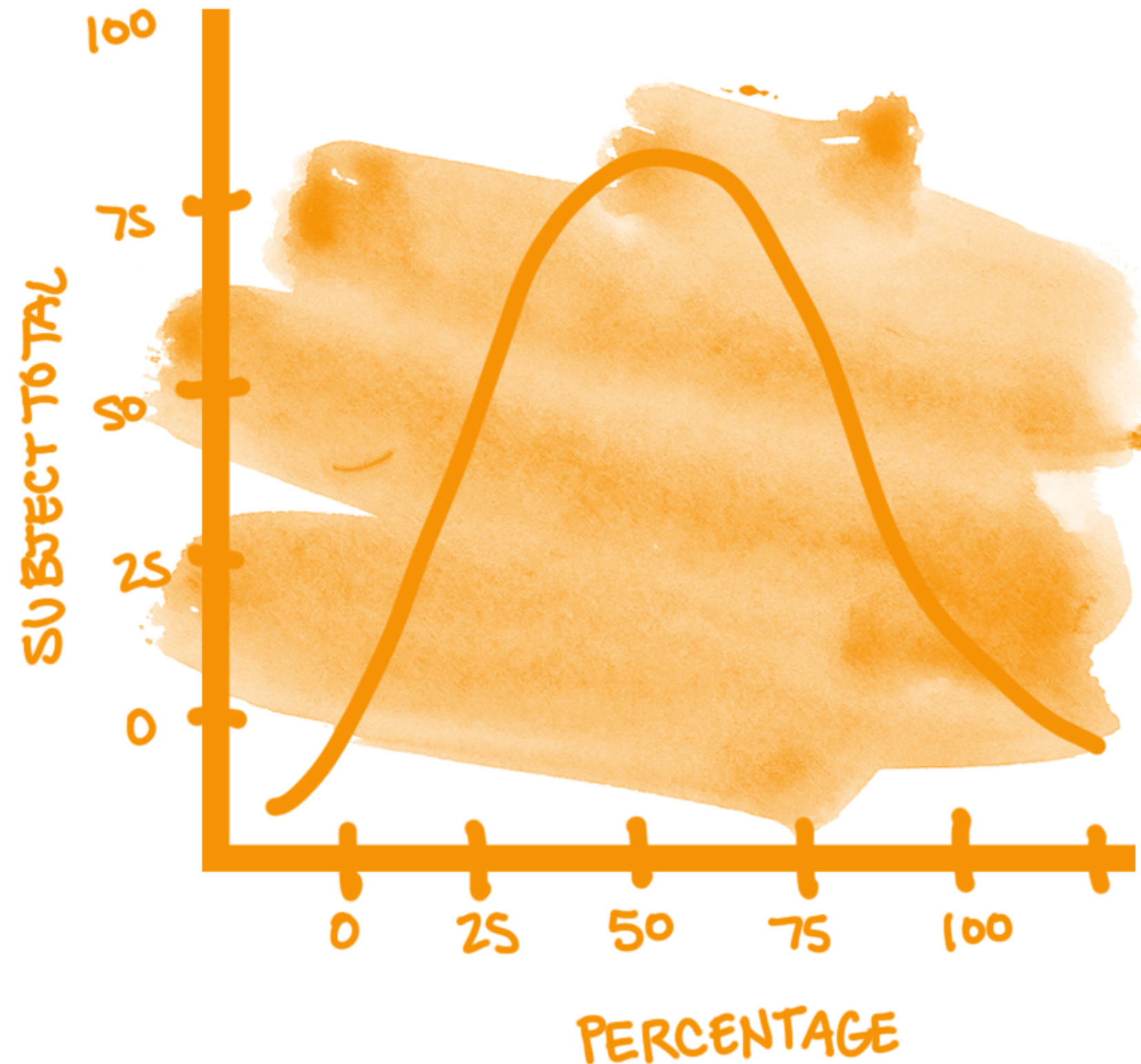


Statistical Reasoning: Describing Data Part 1



- Explain the difference between descriptive and inferential statistics.
- Be able to calculate the mean, median, and mode given a data set.
- Understand what is meant by the word 'average.'

Learning Goals

Psychological research makes use of a variety of statistical methods. They can be broken down into 2 groups:

Statistical Methods

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Statistical Methods

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1. Descriptive Statistics: Statistics that are used to help organize/summarize data.
2. **Inferential Statistics**: Statistics that allow a researcher to make inferences about the characteristics of a population, based on the characteristics of a representative sample taken from that population.

Statistical Methods

There are a large number of types of descriptive statistics. We will consider three general sorts:

Descriptive Statistics

There are a large number of types of descriptive statistics. We will consider three general sorts:

1. Measures of central tendency.
2. Measures of variability.
3. Measures of correlation.

Descriptive Statistics

Measures of Central Tendency

1
2
6
3
5
5
6
4
2
4
5
3
2
7
1

Descriptive Statistics

Measures of Central Tendency

1
2 The **mean** is the total of all the scores divided by the total
6
3 number of scores.
5
5
6
4
2
4
5
3
2
7
1

Descriptive Statistics

Measures of Central Tendency

1
+2 The mean is the total of all the scores divided by the total
+6 number of scores.
+3
+5
+5
+6
+4
+2
+4
+5
+3
+2
+7
+1

= 56

Descriptive Statistics

Measures of Central Tendency

1
+2 The mean is the total of all the scores divided by the total
+6 number of scores.
+3

$$\text{Mean} = 56/15 = 3.73$$

+5
+5
+6
+4
+2
+4
+5
+3
+2
+7
+1

= 56

Descriptive Statistics

Measures of Central Tendency

1
2
6
3
5
5
6
4
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4
5
3
2
7
1

The **median** is the “center” score once we rank the scores.

Descriptive Statistics

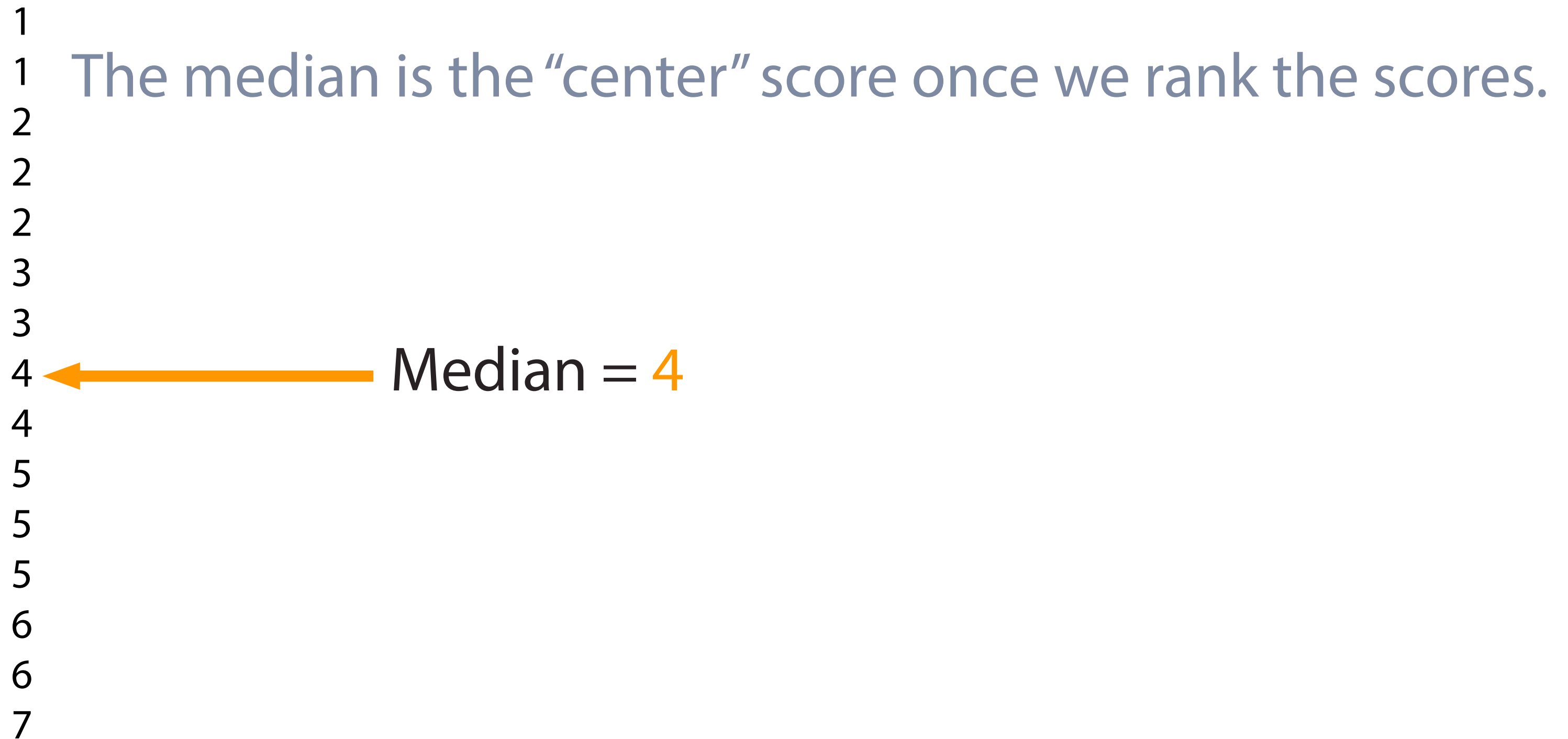
Measures of Central Tendency

1
1
2
2
2
3
3
4
4
5
5
5
6
6
7

The median is the “center” score once we rank the scores.

Descriptive Statistics

Measures of Central Tendency



Descriptive Statistics

Measures of Central Tendency

1
1 The mode is the most frequent score.

2

2

2

3

3

4

4

5

5

5

6

6

7

Descriptive Statistics

Measures of Central Tendency

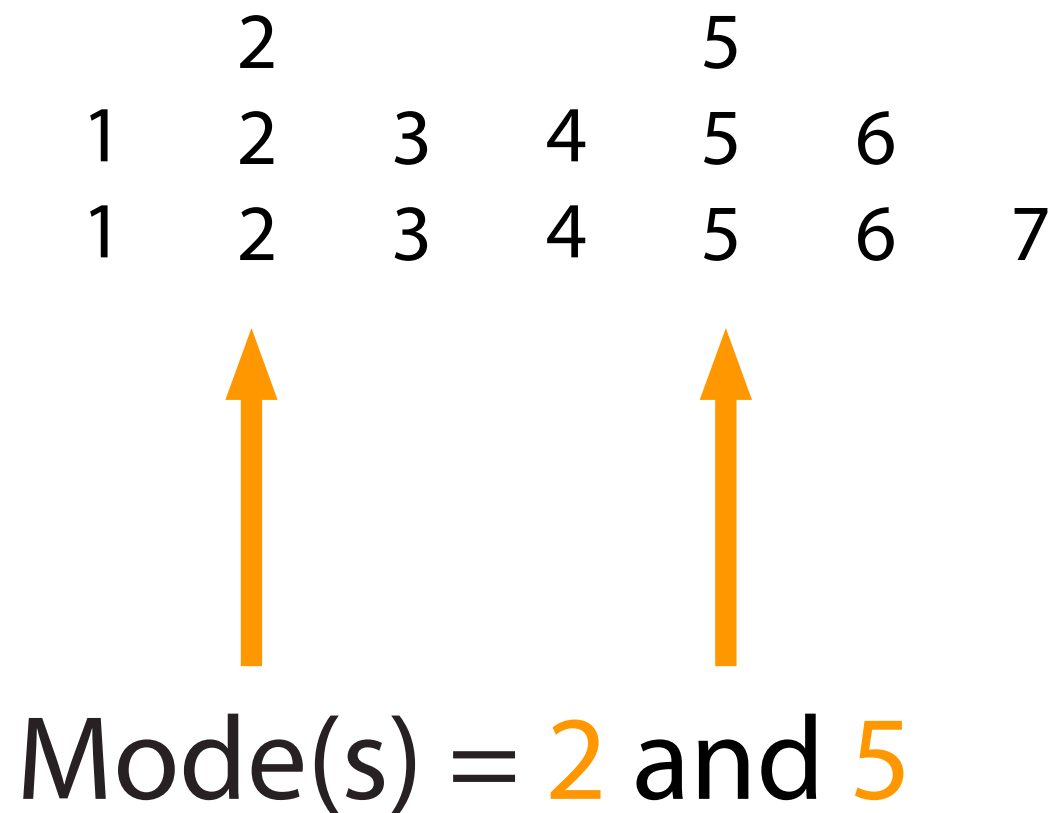
The mode is the most frequent score.

	2			5			
1	2	3	4	5	6		
1	2	3	4	5	6	7	

Descriptive Statistics

Measures of Central Tendency

The mode is the most frequent score.



Descriptive Statistics

Measures of Central Tendency

The mode is the most frequent score.

This is a **bimodal distribution**.

	2			5		
1	2	3	4	5	6	
1	2	3	4	5	6	7



Mode(s) = 2 and 5

Descriptive Statistics

Measures of Central Tendency

The mode is the most frequent score.

				5		
	2			5		
1	2	3	4	5	6	
1	2	3	4	5	6	7



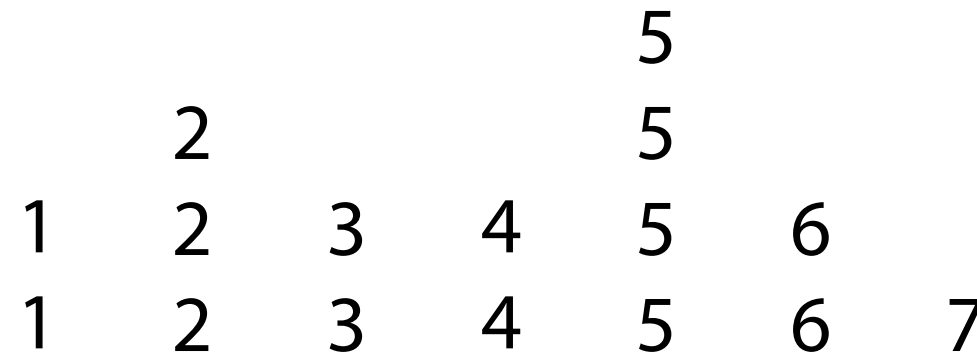
Mode(s) = 5

Descriptive Statistics

Measures of Central Tendency

The mode is the most frequent score.

This is a **unimodal distribution**.



Mode(s) = 5

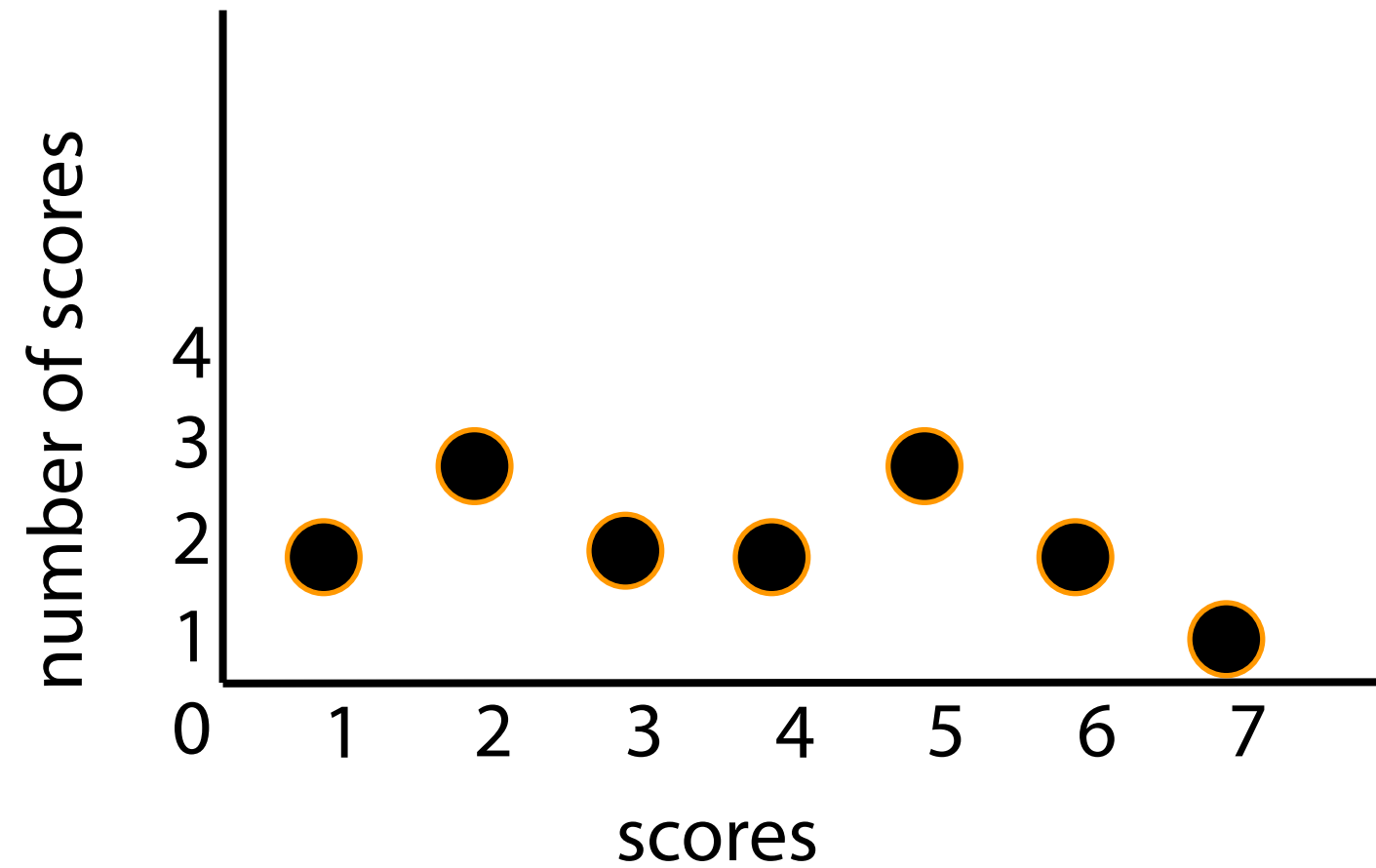
Descriptive Statistics

Measures of Central Tendency

	2			5			
1	2	3	4	5	6		
1	2	3	4	5	6	7	

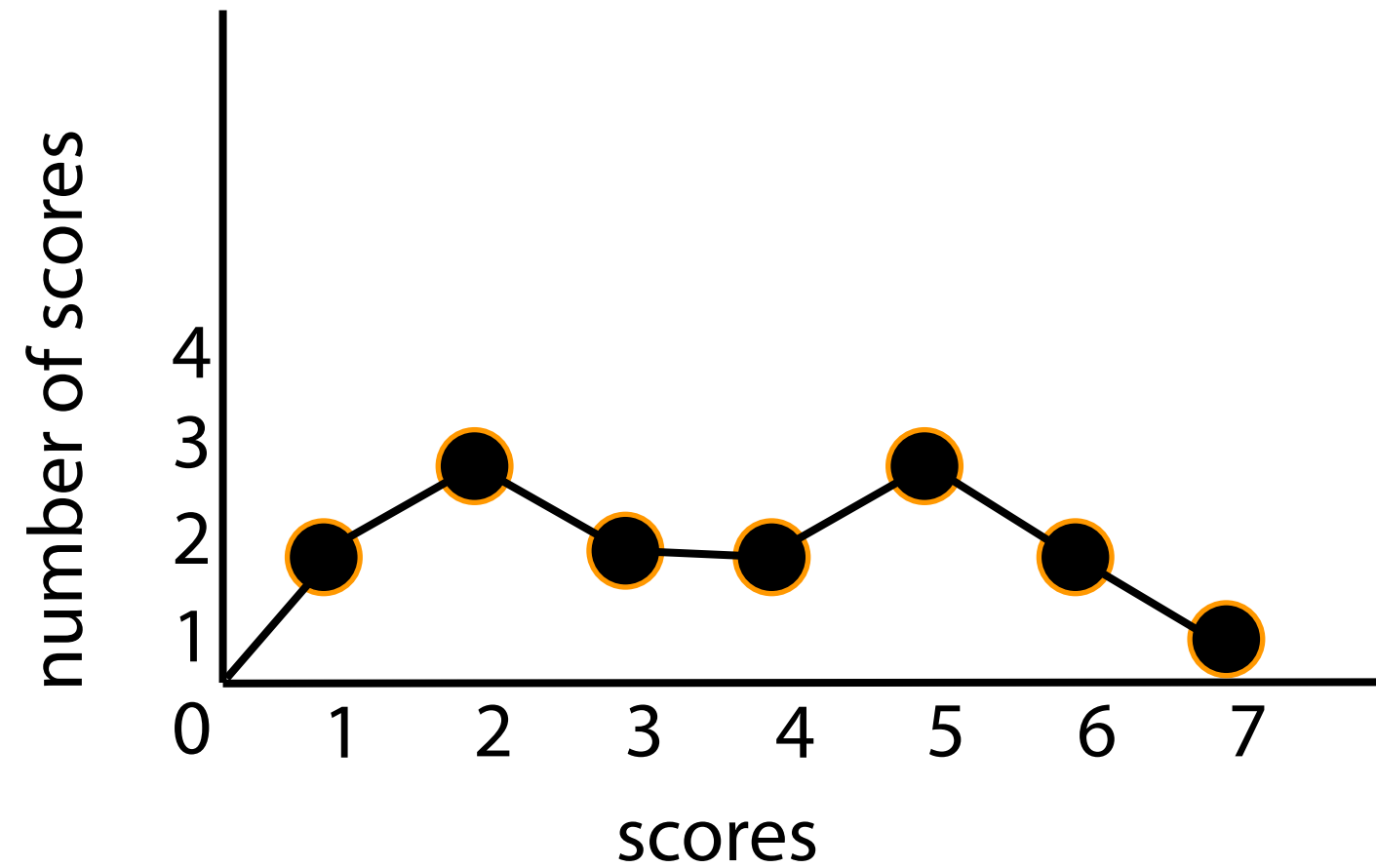
Descriptive Statistics

Measures of Central Tendency



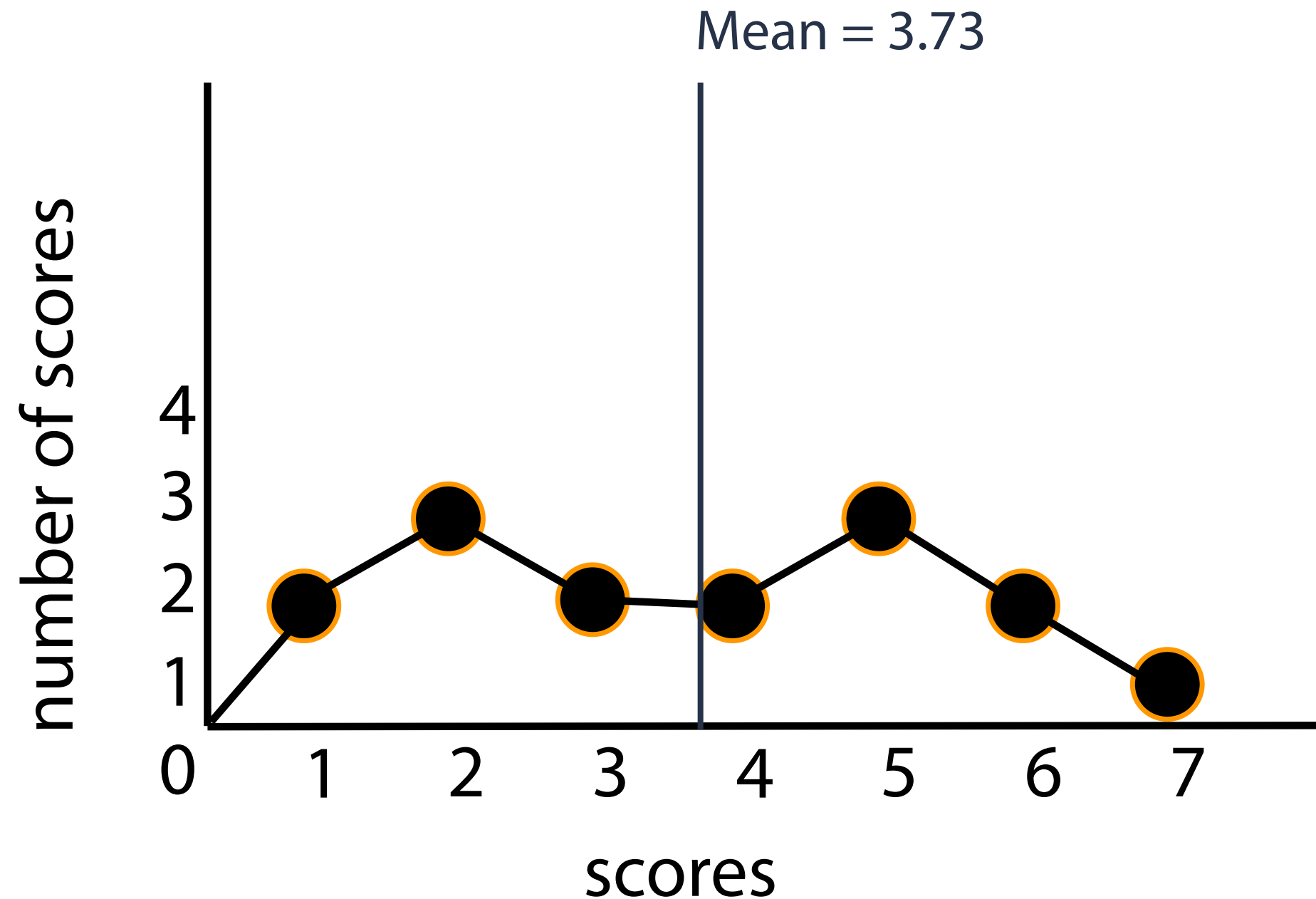
Descriptive Statistics

Measures of Central Tendency



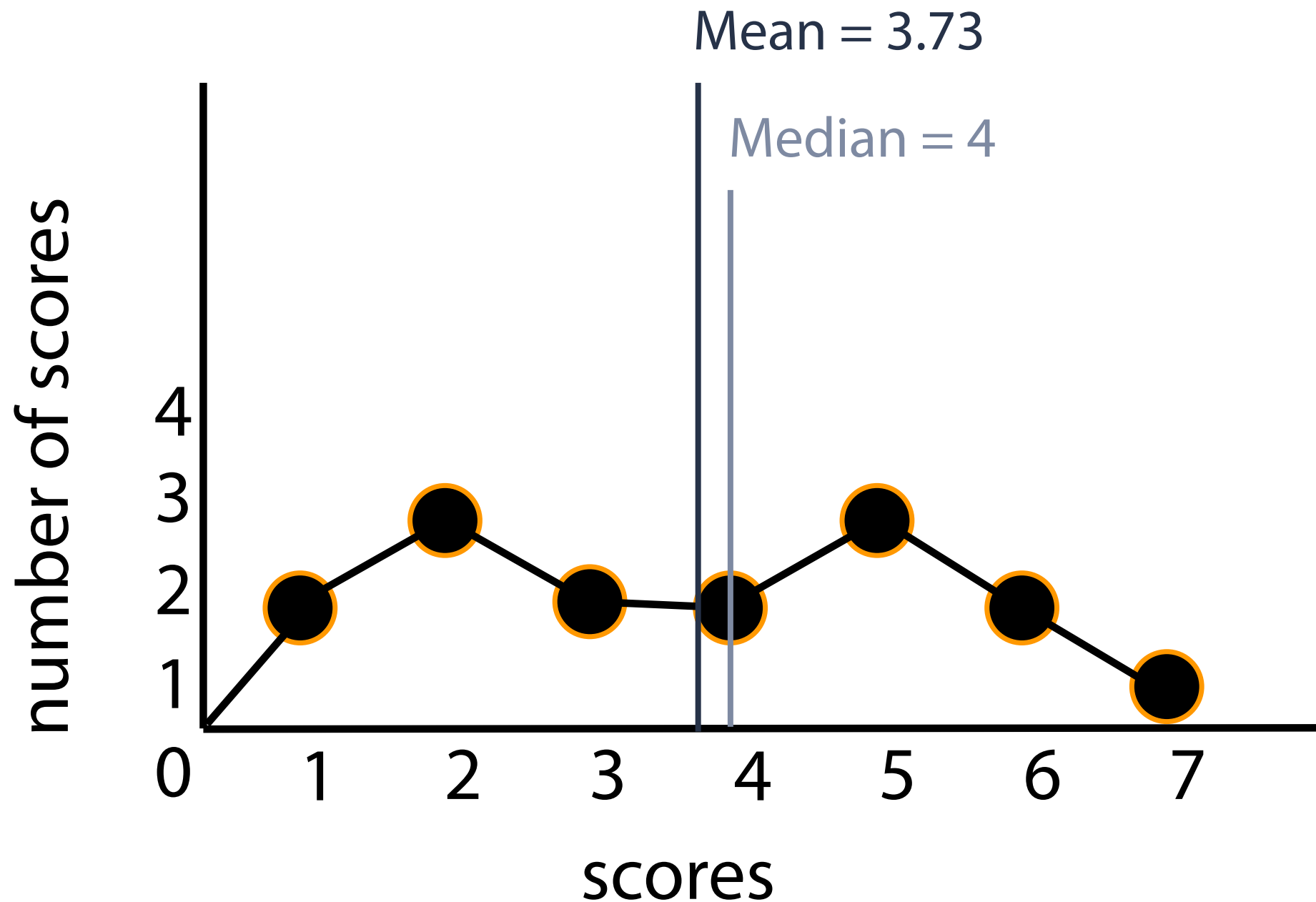
Descriptive Statistics

Measures of Central Tendency



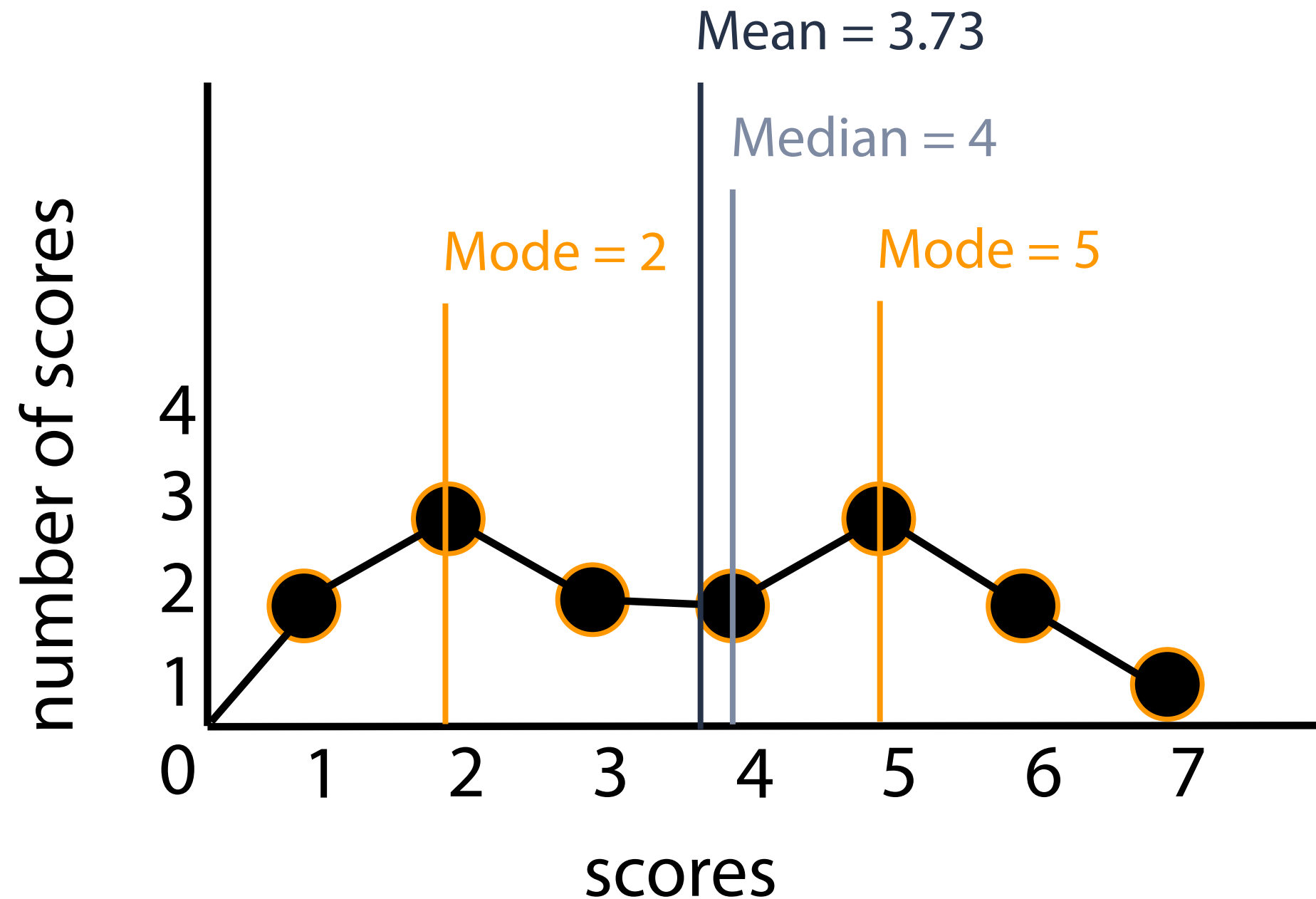
Descriptive Statistics

Measures of Central Tendency



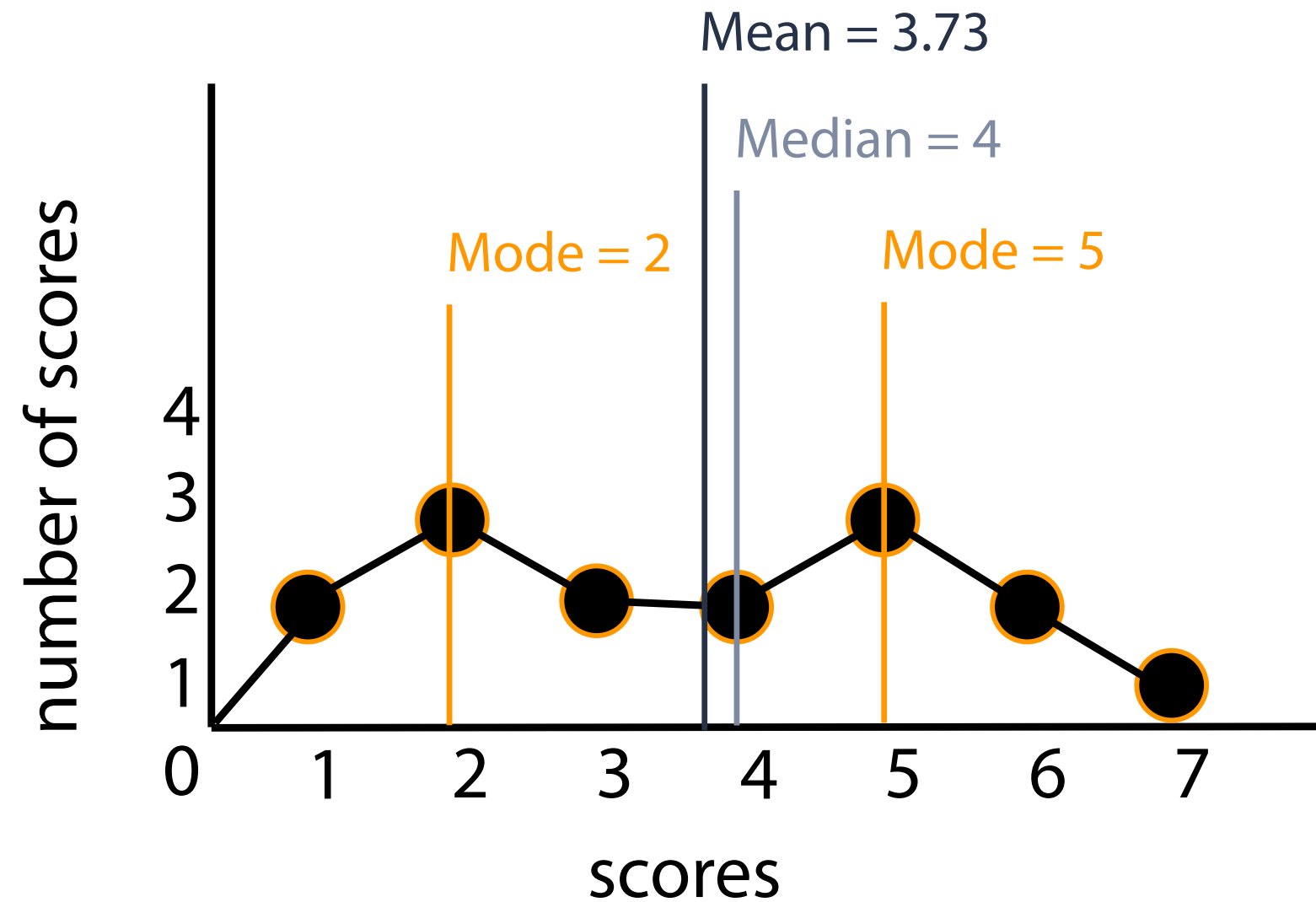
Descriptive Statistics

Measures of Central Tendency



Descriptive Statistics

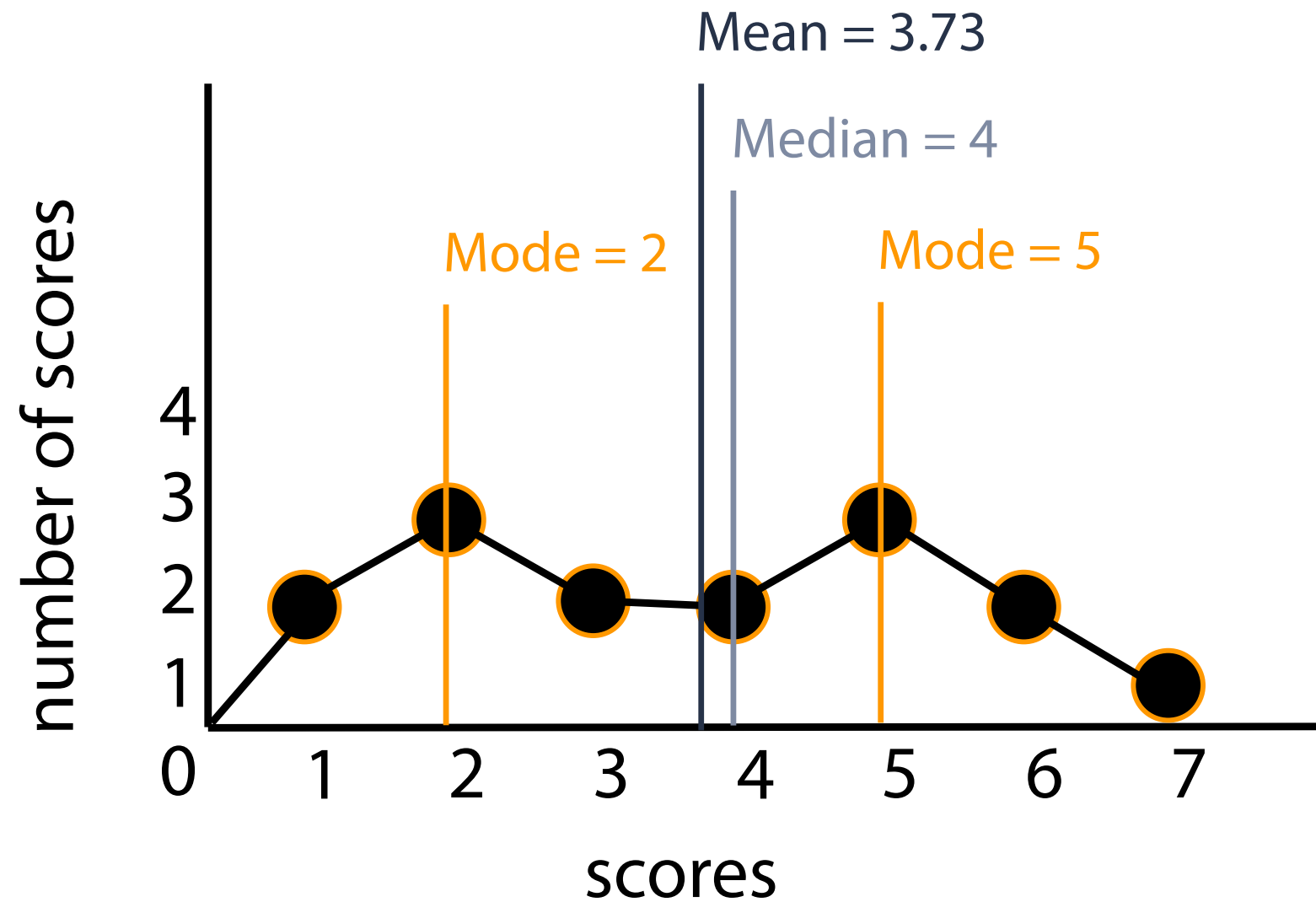
Measures of Central Tendency



So which one of these do we mean when we say 'average'?

Descriptive Statistics

Measures of Central Tendency



So which one of these do we mean when we say 'average'?

Any of the above!

Descriptive Statistics

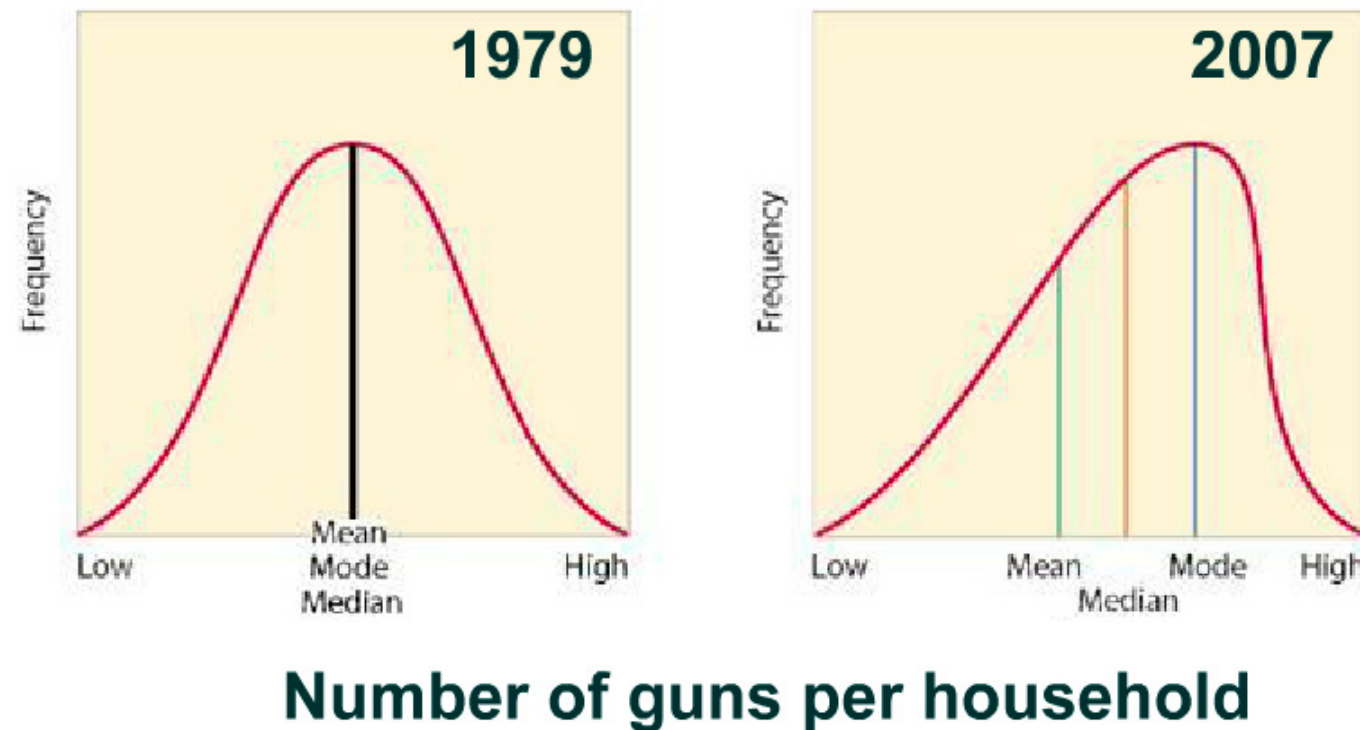
Measures of Central Tendency

The ambiguity in the word 'average' can be useful in certain domains.

Descriptive Statistics

Measures of Central Tendency

The ambiguity in the word 'average' can be useful in certain domains.



"The average number of guns per household has increased!"

"The average number of guns per household hasn't changed!"

"The average number of guns per household has decreased!"

Descriptive Statistics