

What is Psychology?



- Explain what psychology is and what it isn't.
- Define 'psychology' as a field of study.

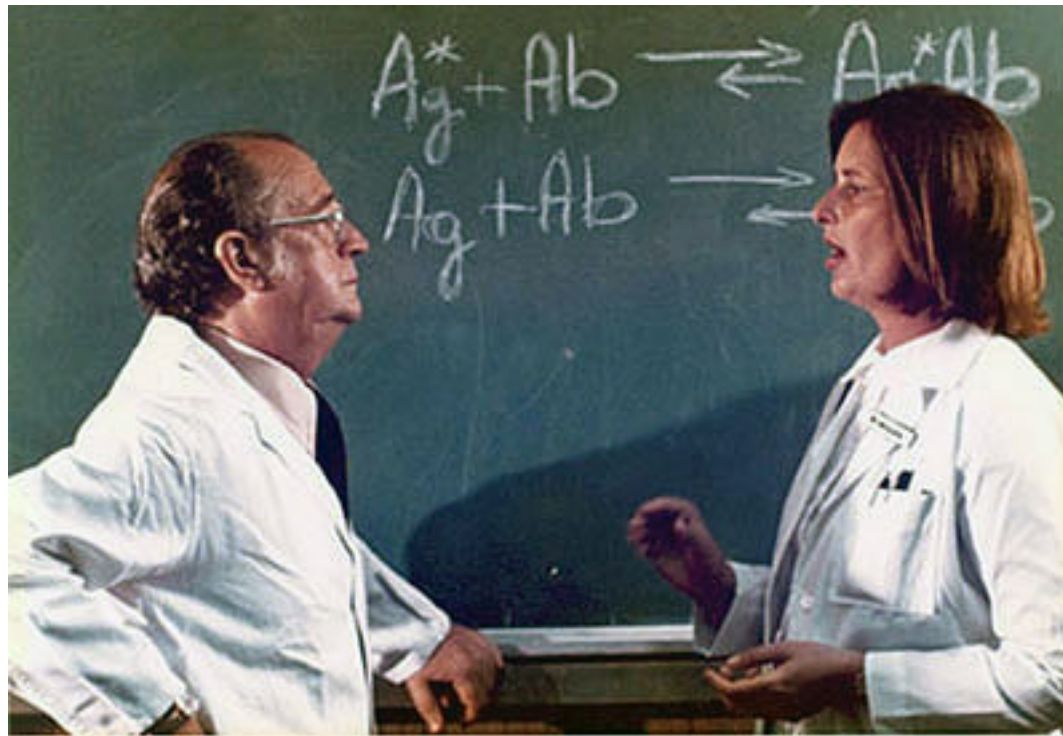
Learning Goals

How do you know what you know?

What is Psychology?

How do you know what you know?

Most of what we know comes from “authorities.”



WIKIPEDIA
The Free Encyclopedia

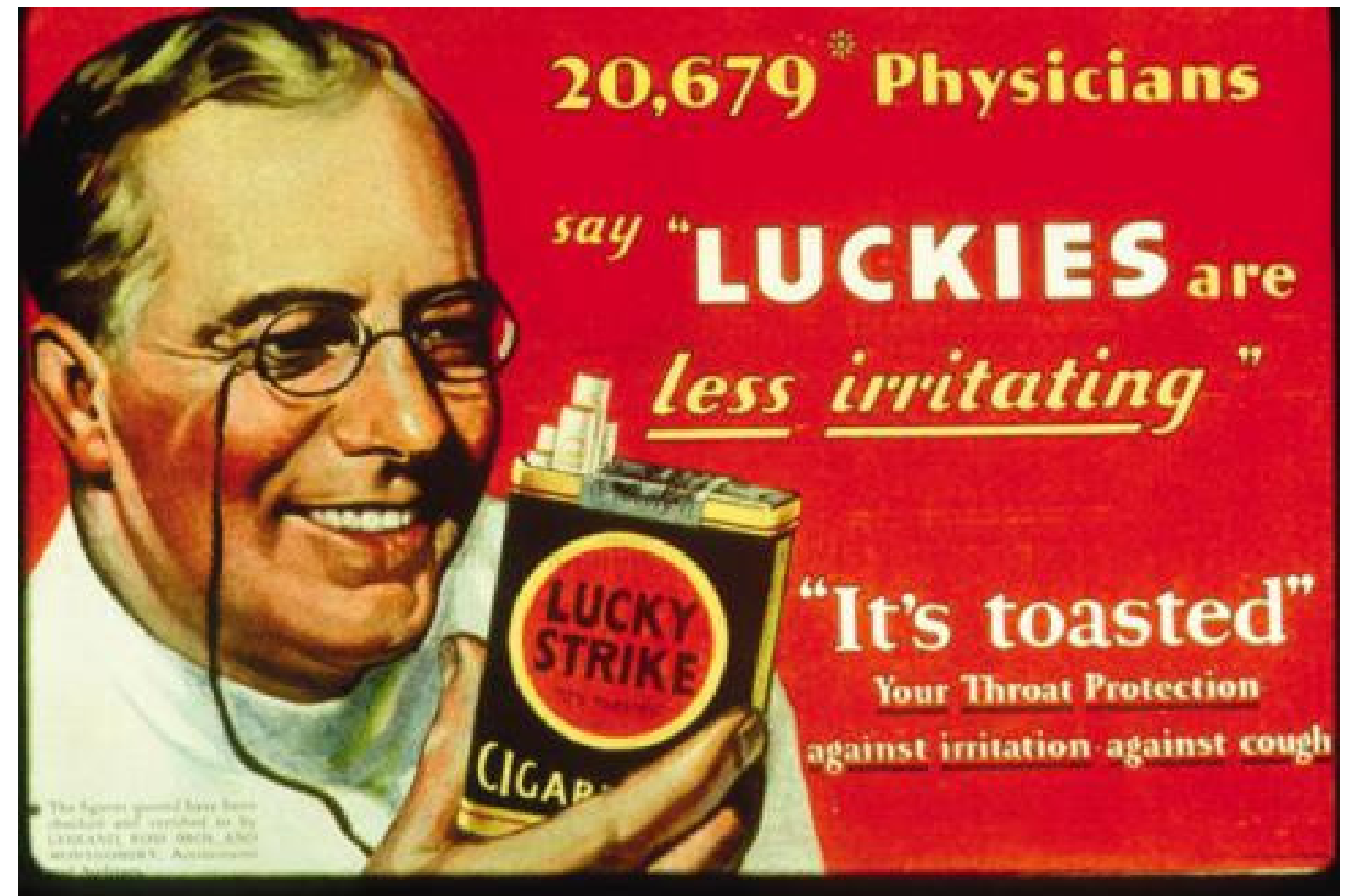


What is Psychology?

How do you know what you know?

Who can you trust? Who are the authorities/experts?

How do they know what they know?



What is Psychology?

How do you know what you know?



What is Psychology?

How do you know what you know?

Which drug is more dangerous?



What is Psychology?

How do you know what you know?

Which drug is more dangerous?



How did they determine that?

What is Psychology?

What do we trust?

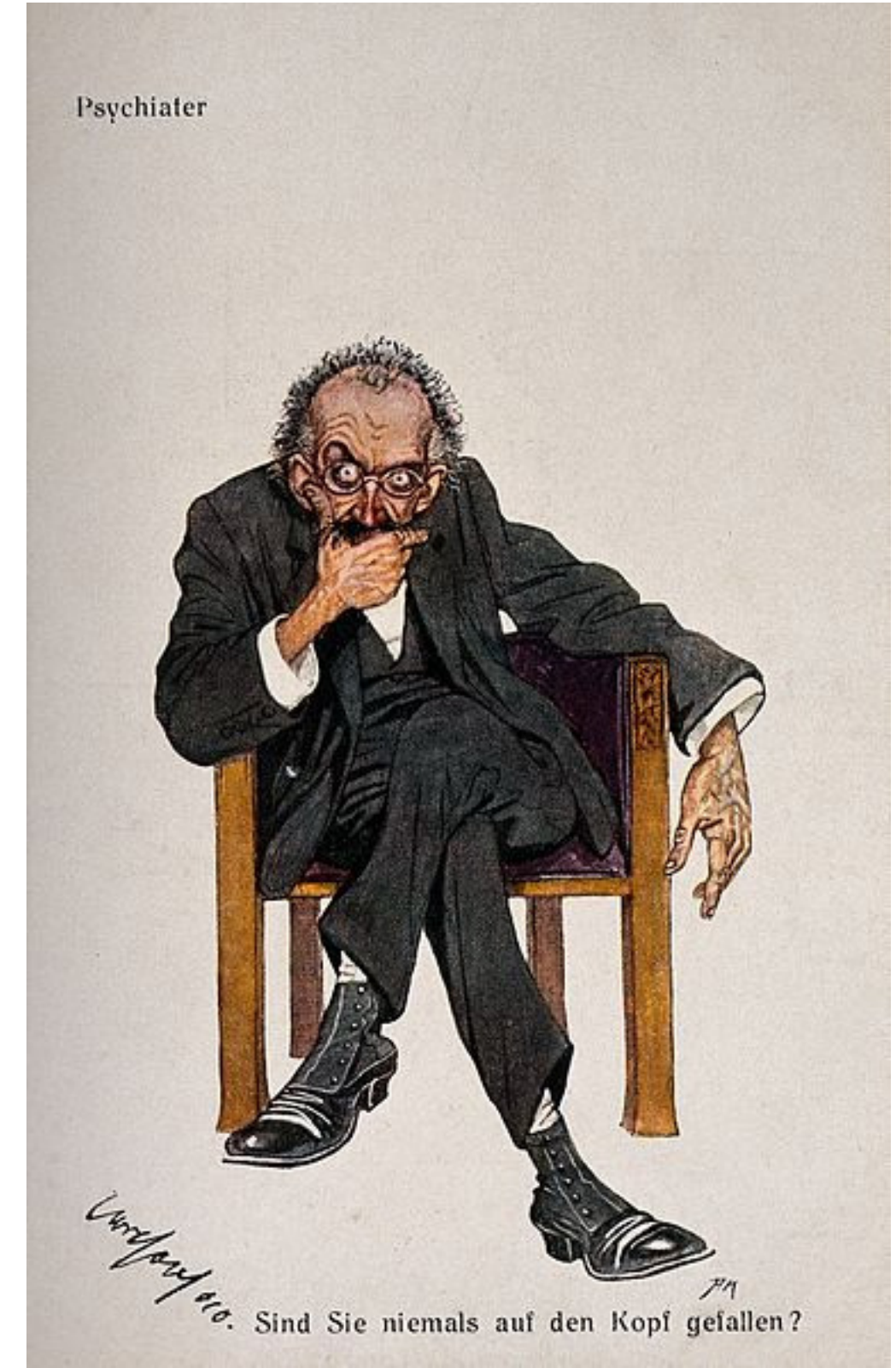
We look for authorities.

We look for consensus.

What is Psychology?

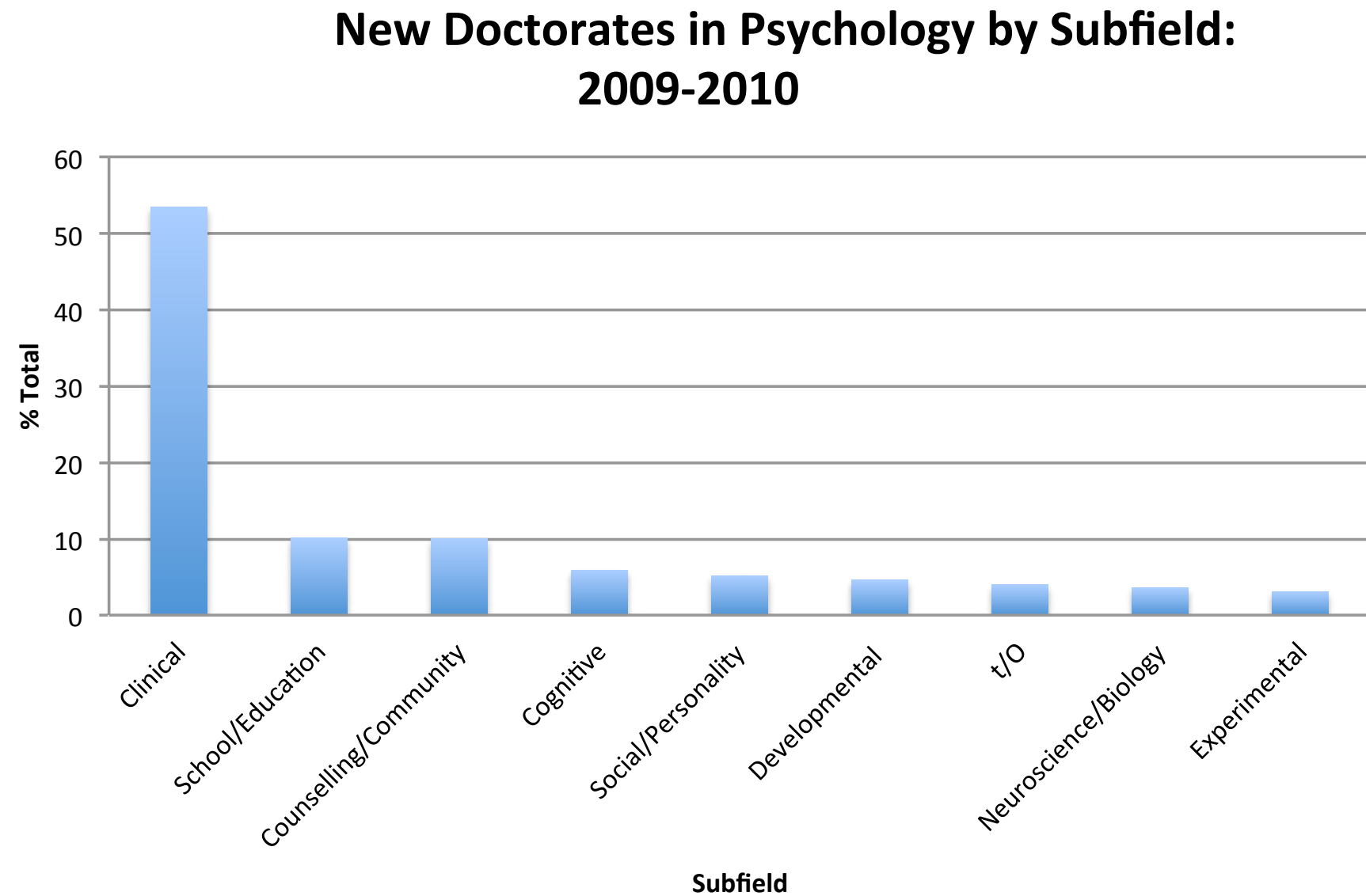
Common Misconception

If you are introduced as a psychologist, people often say, "Please don't analyze me!" This reveals a common assumption: That psychologists are therapists waiting to analyze people.



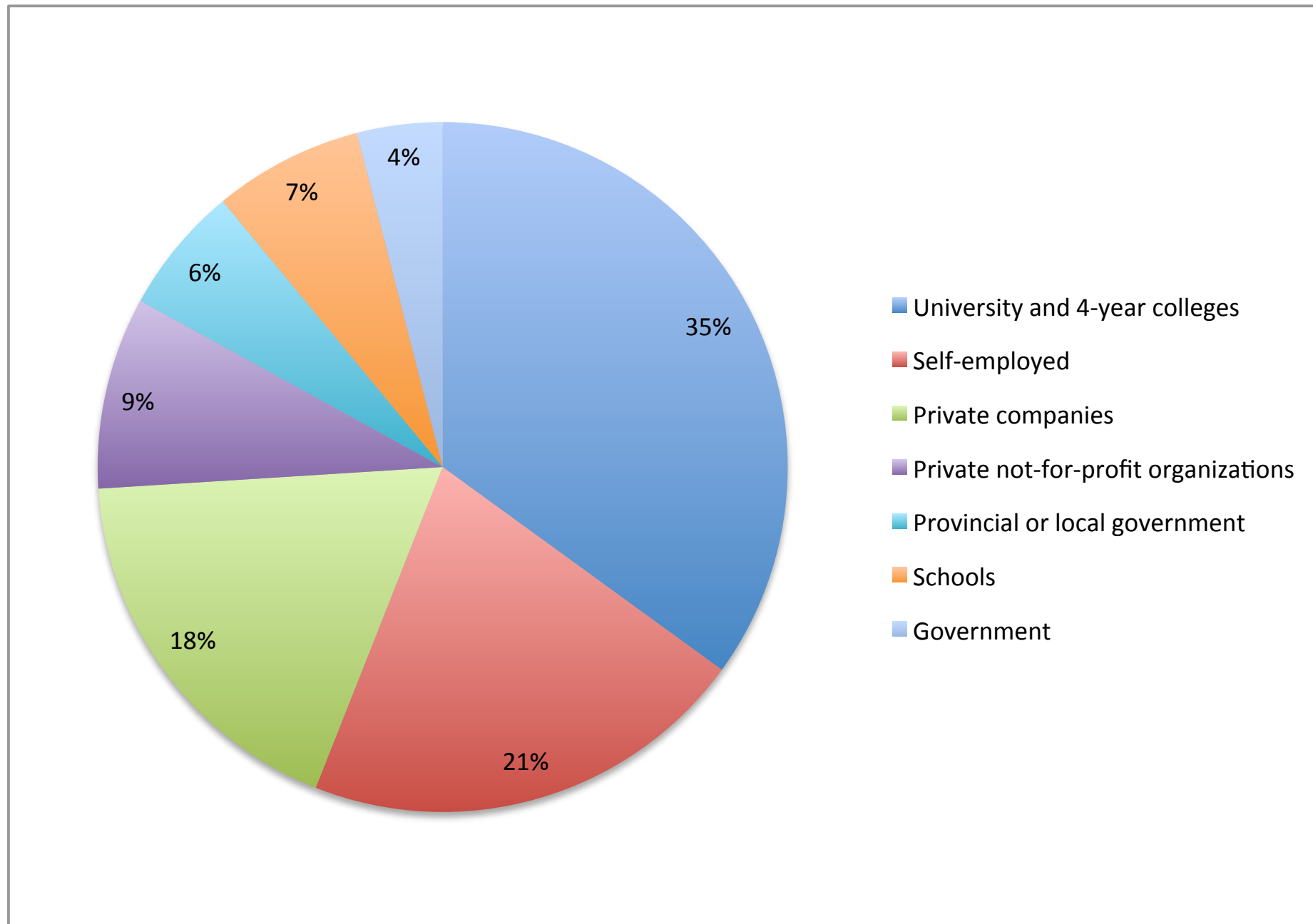
What is Psychology?

What do Psychologists Do?



What is Psychology?

What do Psychologists Do?



What is Psychology?

Current Definition of the Field

“The scientific study of the mind, brain, and behaviour”
(Lilienfeld et al., 2013)

Lilienfeld, S. O., Lynn, S. J., Namy, L. L., Woolf, N. J., Cramer, K. M., & Schmaltz, R. (2013).
Psychology: From inquiry to understanding, second Canadian edition. Pearson Education Canada.

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