Imam Abullaisi | UI/UX DESIGNER

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I am UI/UX Designer with 2 years+ of design experience. I am 22 years old born in Kuningan, Indonesia. I am an enthusiastic person and passionate to learn about a new things like design, business, and self-improvement.

EDUCATION

2017–2018 Zenius Education

2014-2017 Science (IPA) - SMAN 1 Kamal

WORK EXPERIENCES

Design Mentor - Remote Worker Indonesia

May 2022 - Now, Bantul Yogyakarta

- Answering questions about graphics, UI/UX, freelance, and a career in design.
- Provide material on various topics from minor, fundamental, and advanced topics in design.

UI/UX Designer - Troya Academic Platform

February 2022 - April 2022 - 2 months, Sleman Yogyakarta

- Ideating, brainstorming and iterating the design with PICs such as the stakeholders, Product Manager, & Lead Devs, to validate the design and features and gather feedback.
- Creating design system, and responsive high-fidelity design/clickable prototype.
- Lead the UI/UX intern on a study case project & providing mini-workshops.

UI/UX Designer Talent - Upwork

December 2021 - Now

Hired for 8 total jobs, acquired a Rising Talent badge, & reached a \$3k portfolio

UI Designer Internship, UI/UX Designer - TeamUp Studio

October 2021 - February 2022 (4 months Internship), February 2022 - Now, Sleman & Bantul Yogyakarta

- Conducting research (competitive audit, defining concept model, user flow, information architecture/ site map, and content hierarchy.
- Ideating, brainstorming and iterating the design with PICs such as the CEO, Project Manager, CTO, Chief Finance & Marketing to validate the design and features and gather feedback.
- Creating low-fidelity design/wireframe and high-fidelity/mockup about the product collaborating with another UI Designer on the team, Front-end Developer, & Back-end Developer.

UI/UX Designer - EXPLOID Studios

August 2021 - September 2021 - 2 months, Remote

- Directly collaborating with the CEO who is also a Front-end Developer to validate the design.
- Research and create a sitemap, wireframe, and UI mockup.

Freelance Designer - Self-employed

June 2021 - Now

• Designing branding Identity such as a logo, stickers, and social media design for clients.

Junior Designer - Visualspheres Studio

March 2020 - Jan 2021 - 11 months, Remote

- Help and collaborate with PM, Senior UI/UX Designer, & UX Writer to design Web UI for client needs.
- Conducting competitive research, user flow, and sitemap.
- Designing low-fidelity design/wireframe, high-fidelity/mockup, and handoff to PIC.

Entrepreneurship/Sales/Reseller - Self-employed

2019 - January 2021 - 2 years, Sumedang

• Gadget trading, videogames account trading, financial instrument trading, dropshipping, and also collaborating with Ngabang.us founder to produce ads.

Graphic Design Internship - Logo Bandung (X-Bargo Studio)

May 2019 - June 2019 - 1 month, Bandung

• Directly collaborated with CEO to design an advertising graphic, video, and landing page.

Graphic Designer & Marketing - various project

Jan 2019 - Apr 2019 - 4 months, Bandung

• Collaborating, designing plus branding a logo, advertising, sticker, and social media design on various UMKM/MSME such as Yumi Corn, BagTic, and Sukadiia Consultant.

SKILLS

Industry Knowledge

- User Interface Design
- User Experience Design
- Graphic Design
- Brand Identity
- Competitive Research
- Heuristic Evaluation

Tools & Technologies

- Figma (Auto Layout, Components, Variants)
- Adobe Photoshop
- Adobe Illustrator
- HTML, CSS, Bootstrap

- Sitemap & IA
- User Flow
- User Testing
- Wireframing
- Prototyping
- Design System

Languages

- Indonesian (native)
- English
- Sundanese

CERTIFICATION

Full-Stack Web Designer - BuildWith Angga

<u>Credential ID: kxNc3YcWLl</u> November 2021, Remote/online

UI Design Basic - UX Change (KursusUX.com)

April 2021, Remote/online

UX Design Process - *UX Change* (*KursusUX.com*)

April 2021, Remote/online