

# Imam Abullaishi | UI/UX DESIGNER



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## WORK EXPERIENCES

### UI Design Internship – TeamUp Studio

October 2021 – Now, Sleman

- Conducting research (competitive audit, defining concept model, user flow, information architecture/site map, and content hierarchy).
- Ideating, brainstorming and iterating the design with PICs such as the CEO, Project Manager, CTO, Chief Finance & Marketing to validate the design and features and gather feedback.
- Creating low-fidelity design/wireframe and high-fidelity/mockup about the product collaborating with another UI Designer on the team, Front-end Developer, & Back-end Developer.

### UI/UX Designer – EXPLOID Studios

August 2021 – September 2021, Remote

- Directly collaborating with the CEO who is also a Front-end Developer to validate the design.
- Research and create a sitemap, wireframe, and UI mockup.
- Complete handover of the design that includes cover, promotion image, copywriting, style guide, and UI kit.

### Freelance Designer – Self-employed

June 2021 – Now, Sumedang

- Designing branding Identity such as a logo, stickers, and social media design for clients.

### Junior UI/UX Designer – Visualspheres Studio

March 2020 – Jan 2021, Remote

- Help and collaborate with PM, Senior UI/UX Designer, & UX Writer to design Web UI for client needs.
- Conducting competitive research, user flow, and sitemap.
- Designing low-fidelity design/wireframe, high-fidelity/mockup, and handoff to PIC.

### Entrepreneurship/Sales/Reseller – Self-employed

2019 – January 2021 – 2 years, Sumedang

- Gadget trading, videogames account trading, financial instrument trading, dropshipping, and also collaborating with Ngabang.us founder to produce ads.

### Graphic Design Internship – Logo Bandung (X-Bargo Studio)

May 2019 – June 2019 – 1 month, Bandung

- Directly collaborated with CEO to design an advertising graphic, video, and landing page.

## Graphic Designer & Marketing – various project

Jan 2019 – Apr 2019 – 4 months, Bandung

- Collaborating, designing plus branding a logo, advertising, sticker, and social media design on various UMKM/MSME such as Yumi Corn, BagTic, and Sukadiia Consultant.
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## EDUCATION

**2014–2017**      Science (IPA) – SMAN 1 Kamal

**2017–2018**      Zenius Education

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## CERTIFICATION

### Full–Stack Web Designer – BuildWith Angga

ID Credential: kxNc3YcWLI

November 2021, Remote/online

### UI Design Basic – UX Change (KursusUX.com)

April 2021, Remote/online

### UX Design Process – UX Change (KursusUX.com)

April 2021, Remote/online

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## SKILLS

### Industry Knowledge

- User Interface Design
- User Experience Design
- Graphic Design
- Brand Identity
- Competitive Research
- Heuristic Evaluation
- Sitemap, Content Hierarchy
- User Flow
- Wireframing
- Prototyping

### Tools & Technologies

- Figma
- Adobe Photoshop
- Adobe Illustrator
- HTML, CSS, Bootstrap

### Languages

- Indonesian (native)
- English
- Sundanese