Imam Abullaisi | UI/UX DESIGNER

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I am UI/UX Designer with 2 years+ of design experience. I was born in Kuningan, Indonesia on June 11, 1999. I am enthusiastic person and passionate to learn about a new things about design, business, and self-improvement. My hobbies are music, sports, film, travel, and books.

EDUCATION

2017–2018	Zenius Education
2014–2017	Science (IPA) – SMAN 1 Kamal

WORK EXPERIENCES

UI/UX Designer – *Troya Academic Platform*

February 2021 – April 2022 – 2 months, Sleman Yogyakarta

- Ideating, brainstorming and iterating the design with PICs such as the stakeholders, Product Manager, & Lead Devs, to validate the design and features and gather feedback.
- Creating design system, and responsive high-fidelity design/clickable prototype.
- Lead the UI/UX intern on a study case project & providing mini-workshops.

UI/UX Designer Talent – *Upwork*

December 2021 – Now

- Hired for 6 total jobs, acquired a Rising Talent badge, & reached a $1k portfolio

UI Designer Inter, UI/UX Designer Freelance – *TeamUp Studio*

October 2021 – February 2022 (4 months Internship), February 2022 – Now (Freelance), Sleman Yogyakarta

- Conducting research (competitive audit, defining concept model, user flow, information architecture/ site map, and content hierarchy.
- Ideating, brainstorming and iterating the design with PICs such as the CEO, Project Manager, CTO, Chief Finance & Marketing to validate the design and features and gather feedback.
- Creating low-fidelity design/wireframe and high-fidelity/mockup about the product collaborating with another UI Designer on the team, Front-end Developer, & Back-end Developer.

UI/UX Designer – *EXPLOID Studios*

August 2021 – September 2021 – 2 months, Remote

- Directly collaborating with the CEO who is also a Front-end Developer to validate the design.
- Research and create a sitemap, wireframe, and UI mockup.

Freelance Designer – *Self-employed*

June 2021 – Now

- Designing branding Identity such as a logo, stickers, and social media design for clients.

Junior Designer – *Visualspheres Studio*

March 2020 – Jan 2021 – 11 months, Remote

- Help and collaborate with PM, Senior UI/UX Designer, & UX Writer to design Web UI for client needs.
- Conducting competitive research, user flow, and sitemap.
- Designing low-fidelity design/wireframe, high-fidelity/mockup, and handoff to PIC.

Entrepreneurship/Sales/Reseller – *Self-employed*

2019 – January 2021 – 2 years, Sumedang

- Gadget trading, videogames account trading, financial instrument trading, dropshipping, and also collaborating with Ngabang.us founder to produce ads.

Graphic Design Internship – *Logo Bandung (X-Bargo Studio)*

May 2019 – June 2019 – 1 month, Bandung

- Directly collaborated with CEO to design an advertising graphic, video, and landing page.

Graphic Designer & Marketing – *various project*

Jan 2019 – Apr 2019 – 4 months, Bandung

- Collaborating, designing plus branding a logo, advertising, sticker, and social media design on various UMKM/MSME such as Yumi Corn, BagTic, and Sukadiia Consultant.

SKILLS

Industry Knowledge

- User Interface Design
- User Experience Design
- Graphic Design
- Brand Identity
- Competitive Research
- Heuristic Evaluation

- Sitemap & IA
- User Flow
- Wireframing
- Prototyping
- Design System

Tools & Technologies

- Figma (Auto Layout, Components, Variants)
- Adobe Photoshop
- Adobe Illustrator
- HTML, CSS, Bootstrap

Languages

- Indonesian (native)
- English
- Sundanese

CERTIFICATION

Full-Stack Web Designer – *BuildWith Angga*

Credential ID: kxNc3YcWLl
November 2021, Remote/online

UI Design Basic – *UX Change (KursusUX.com)*

April 2021, Remote/online

UX Design Process – *UX Change (KursusUX.com)*

April 2021, Remote/online