# **Imam Abullaisi**

# **UI/UX** Designer



EXPERIENCES

# Freelance UI/UX Designer - EXPLOID Studios

Aug 2021 - now, remote

Directly collaborating with the owner who also a front-end to designing UI kit and style guide from sitemap & wireframe.

# Freelance Designer - Self-employed

June 2021 - now, Sumedang

Designing branding Identity such a logo, stickers, and social media design for clients.

# Entrepreneurship/Sales/Reseller

2019 - Jan 2021 - 2 years, Sumedang

Gadget trading, videogames account trading, financial instrument trading, dropshipping, and also collaborating with Ngabang.us founder to produce & selling ad accounts.

## **Graphic Design Internship -** Logo Bandung

May 2019 - June 2019 - 1 month, Bandung

Directly collaborated with CEO to designing an advertising graphic, video, and landing page.

## Graphic Designer & Marketing - various project

Jan 2019 - Apr 2019 - 4 months, Bandung

Collaborating, designing plus branding a logo, advertise, sticker, and social media design on various UMKM/MSME such as Yumi Corn, BagTic, and Sukadiia Consultant.

#### EDUCATION & CERTIFICATION

**UI/UX Design Certification –** UX Change (KursusUX.com)

Apr 2021, Remote/online

# Science (IPA) - Kamal 1 Senior State High School (SMAN 1 Kamal)

Graduated at 2017, Bangkalan

## **Industry Knowledge**

User Interface Design
User Experience Design
Graphic Design
Layout Design
Brand Identity
Competitive Research
Heuristic Evaluation
Sitemap
Wireframing
Prototyping

# **Tools & Technologies**

Figma
Adobe Photoshop
Adobe Illustrator
HTML, CSS, Bootstrap

# Languages

Indonesian (native) English Sundanese

#### Website

abullaisi.com

#### Contact

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