

# AI Safety Initiative Overview

## Prepare for the future of a much more powerful AI

[CSA's AI Safety Initiative](#) is the premier coalition of trusted experts who converge to develop and deliver essential AI guidance and tools that empower organizations of all sizes to deploy AI solutions that are safe, responsible, and compliant.

Using CSA's agile programs for vendor-neutral research, training and certificates, as well as our global footprint of industry experts, chapters, webinars and conferences, CSA is uniquely positioned to build and evangelize authoritative AI best practices and tools.

Established leaders in generative AI and cloud security are invited to participate in select AI Safety Leadership Councils or have an active seat at the table in any of CSA's AI working groups. Those looking to better understand the future of AI disciplines, or receive pragmatic advice on managing risks and gaining benefits from generative AI in the cloud today, will benefit from Research papers, webinars, and events produced by the CSA AI Safety Initiative.

## Mission

To provide trusted, accessible AI security best practices, that help organizations deploy AI safely, responsibly, and in compliance with industry standards.

## How will CSA accomplish this?

Using CSA's global footprint and 15+ years of earned credibility as a thought leading non-profit association, the AI Safety Initiative will deliver a portfolio of research, education, certification and related tools for AI best practices with the support of industry experts, innovators, and our robust community of volunteers.

Taking a pragmatic approach, the AI Safety Initiative aims to disseminate best practices widely and accurately communicate:

- Transparency regarding how systems and information are safeguarded to allow compliance with applicable laws and corporate policies.
- The shared responsibility between the AI solution provider and AI consumer.
- A large majority of market facing AI solutions will be 3<sup>rd</sup> party SaaS consuming AI services, requiring their own vetting.

## Scope of Work

While there is no shortage of critical AI challenges and opportunities to address, the AI Safety Initiative will focus on tackling these core areas:

- Comprehensive AI readiness for organizations
- AI usage guidelines tied to existing security & governance frameworks
- Appropriate due care guidance to ethics and issues unique to AI
- Improving cybersecurity through appropriate use of AI
- How AI can be directly attacked to assist AI's continuous improvement
- How malicious actors can, will and are using AI
- Anticipate future challenges of AI and set a roadmap in place

## Vendor-Neutral Collaboration and Innovation

Tap into the power of CSA's leadership and expert community to build a responsible AI future. The interconnected partnerships and councils form the backbone of the AI Safety Initiative with each contributing specialized expertise and insight.

### Executive Leadership Council

Composed of government agencies, industry titans, and innovators who sit at the forefront of AI and Cloud, the Executive Leadership Council for the CSA AI Safety Initiative is focused on establishing and creating a "north star" for AI best practices.

### AI Safety Ambassadors

[Premier AI Safety Ambassadors](#) play a leading role in promoting AI safety within their organization, advocating for responsible AI practices and promoting pragmatic solutions to manage AI risks.

### Corporate Member Leadership Council

Open to all CSA corporate members, this council provides oversight of our AI activities, works closely with the Executive Committee to shape strategy, and helps promote the AI Safety Initiative.

### Non-Profit Leadership Council

This council supports the mission of the AI Safety Initiative by overseeing its activities with a broader perspective from external entities.

### Global Chapters

[CSA's Global Chapters](#) are key to spreading knowledge and innovation, each dedicated to fostering the advancement of artificial intelligence in the realm of cloud security.

### Research Working Groups

CSA's four AI working groups have been established to fulfill the mission of the AI Safety Initiative: [AI Technology and Risk](#), [AI Governance and Compliance](#), [AI Controls](#), and [AI Organizational Responsibilities](#).

## Support from AI Leaders

Prominent leaders from government agencies and titans of industry support the CSA AI Safety Initiative, recognizing CSA as the go-to partner for the safe and secure development of our collective AI future. Hear what CSA's innovative partners have to say about the AI Safety Initiative [here](#).

## Get Involved

Organizations are encouraged to join the CSA AI Safety Initiative to support the safe and secure use of the most important technology of our time.

- [Become a CSA AI Corporate Member](#)
- [Join the CSA AI Safety Ambassador Program](#)
- [Participate in a Leadership Council](#)
- [Sponsor CSA's robust calendar of AI virtual events and webinars](#)

Individuals are invited to participate and show their support for secure AI practices in a variety of ways.

- [Volunteer for a CSA AI working group](#)
- Check out the latest [CSA AI publications](#)
- [Sign up](#) to stay informed of all CSA AI activities and receive the "AI Safety Supporter" badge to share on social media
- Take the free [Introduction to Generative AI and Prompt Engineering](#) course
- Attend a [CSA event or webinar](#)
- Stay on top of the latest AI insights with the [CSA blog](#)
- [Contribute to CSA's open peer reviews and industry surveys](#)

## Stay Informed

Join CSA's AI Safety Initiative [mailing list](#) to stay updated on all things CSA AI related.