



ADRIAN BURLAZA

adrianburlaza@gmail.com

619 729 1235

[design portfolio](#)

objective

Using my passion for photography and design, I want to create work that not only satisfies expectations but more so, I want to create work that fills my soul and further pushes my passion forward. What's the point of creating something when it's meaningless to the creator?

profile

I work best when collaborating with a team.

I'm in love with details and finding creative solutions.

I love gaming and playing golf.

I can solve a rubik's cube.

Click here for my portfolio: [design portfolio](#)

experience

Integrated Signs | March 2022 - Present

Graphic Designer

- Design and create construction drawings for client signs using Adobe Illustrator.
- Using principals of construction & engineering drawings are designed to scale and with proper materials in mind.
- Create concepts of signage at their intended locations using Adobe photoshop.
- Knowledge of ADA compliance for interior signs as well as knowledge for construction permit requirements.

CashCo Pawn | September 2020 - March 2022

Product Photographer/Graphic Designer

- Created entire product photography workflow, including intake flow, image processing, Adobe Lightroom preset creation, export settings, file nomenclature and file handling.
- Took images of inventory as well as images for marketing assets.
- Worked directly with the Creative Director to design full sale/marketing campaigns for print and web applications.
- Created logo identity re-brand with simple brand style guide.

Adrian Burlaza Photography | July 2017 - present

Founder/Lead Photographer

- I am the lead photographer and editor, primarily photographing weddings, engagements, and families.
- I manage all website updates as well as social media posts.
- I manage all incoming leads and client correspondence.
- I developed and designed all of the branding and identity for the company, including all collateral and web design.



experience

McCarthy & Holthus LLP | July 2014 - April 2020

Mediation Assistant

- I prepared the loans for mediation hearings via retrieval of all necessary documentation from all parties.
- Corresponded with clients via telephone or email to make sure that everything is in place.
- Corresponded with grantors and opposing counsel via email and telephone regarding any questions they would have.

Adrian Burlaza Design | July 2014 - July 2017

Freelance Graphic Designer

- I designed for primarily small businesses clients in need of branding, identity creation or marketing assets.
- Created logo designs, business cards, packaging design, and apparel.
- Created brand style sheets for each brand with correlated type faces and color swatches so there is continuity in their brand moving forward.

In Life Photography and Design | 2012 - 2017

Co Founder, Designer/Photographer

- I photographed weddings, and events both on-site and in the studio.
- Edited images using Adobe Lightroom and Photoshop.
- I managed the content on the as well as social media platforms (facebook and instagram).
- Created company logo and all branding assets as well as marketing material.

IPSB (International Professional School of Bodywork) | July 2013 - July 2014

Graphic/Web Designer

- I designed various assets such as class flyers, brochures, email campaigns, event flyers and web banners.
- I laid out and re-designed the course schedules/catalogs as well as admission packets and panel cards.
- I created multiple websites including the school's .edu domain as well as the school's massage clinic.

education

San Diego State University | 2013

Bachelors of Fine Arts, Graphic Design

Major GPA 3.7 | Overall GPA 3.4

Deans List for Spring and Fall 2012 | Distinction in Major

SD SCPA (School of Creative and Performing Arts) | 2008

High School Diploma | Mixed Media, Photography, Music

Graduating GPA 4.0

IB Completion in Photography | AVID President

skills

Microsoft Office Suite, Adobe CC Illustrator, InDesign, Photoshop, Bridge and Camera Raw, Adobe Lightroom CC, Final Cut Pro, Silk Screen Printing, Mac and PC