

Usability Testing

What is Usability Testing?

Usability Testing is a testing technique used to evaluate how easily the user can use the software.

In simple words, it checks the user-friendliness of the software. It is also called UX testing (user experience testing) because it observes the experience a user has while interacting with a software.

Usually, the customer performs these usability testing and the organization which creates these software collects feedback and metrics from these tests and makes changes in the software application.

Simple text: Can the user understand the text given in the software?

Helpful error messages: Does the error message help the user to give the right input next time?

Easy navigation: Can the user navigate to the desired page or module of the software?

Usability Testing

- Usability Testing helps us check and measure the effectiveness-based design.
- How easy can the user solve their problem using the software application?
- It measures the ease of use of the software.
- It takes place after the software is completely built.
- Example: In the Amazon app, we can see the '+' and '-' buttons on the checkout page to add or remove the product from the cart.

Advantage of Usability Testing

- Usability testing helps to save time on designing the software
- Helps to save money in rebuilding/coding the software.
- Helps to make useful changes based on solid data insights.
- It ensures that the product will be a success

Disadvantages of Usability Testing

- Participant might leak the software's feature to the public

-----END-----

Muntasir Abdullah Mizan
muntasir.abdullah01@gmail.com