

Abu Sofian

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Professional Summary

IT Professional with proficiency in data analysis, reporting, and visualization using Excel, SQL, Looker Studio, and Python. Proven ability to transform complex data into actionable strategies while delivering high-impact data communication. Combines technical precision with creative storytelling to enhance decision-making and organizational performance.

Experience

Operations Manager - LPK Kalleria, Kutai Barat	(2022–2024)
<ul style="list-style-type: none">Collected and analyzed 300+ monthly data points, identifying inefficiencies and trends.Developed and maintained 20+ reports, enabling faster, data-driven decision-making.Managed over 10 projects annually, achieving 95% on-time completion rate.	
Instructor and Academic Staff - Ghanesa College, Samarinda	(2019–2022)
<ul style="list-style-type: none">Taught around 100 students weekly on IT fundamentals and data-related subjects.Developed 5 computer curriculum modules aligned with industry standards.Mentored 100+ students, boosting average grades by 15% within two semesters.	
IT Support - Ghanesa Group, Samarinda	(2017–2019)
<ul style="list-style-type: none">Maintained over 30 devices or systems and ensured stable operations and data flow.Resolved issues in under 24 hours, minimizing downtime.Supported digital campaigns with data insights, contributed to a 20% sales increase.	

Education

Widya Cipta Dharma College of Information and Computer Management, Samarinda	(2016)
<ul style="list-style-type: none">Bachelor of Information Systems (S.Kom.)GPA: 3.03 / 4.00	
SMK Negeri 7, Samarinda	(2010)
<ul style="list-style-type: none">Vocational High School Diploma in MultimediaAnalyzed vehicle emissions data and produced a 60-second public service announcement that raised public awareness of environmental and health risks through clear data communication.	

Skills

Data & Tools:
Microsoft Excel, SQL, Google Analytics, Tableau, Looker Studio, Python, Generative AI Tools, Data Analysis, Systems Analysis, and Data Visualization.
Design & Visualization:
Graphic Design, Illustration, Architecture and Interior Design, and Visual Branding.
Communication & Marketing:
Public Speaking, Presentation, Copywriting, Digital Marketing, and Content Strategy.
Soft Skills:
Problem-Solving, Attention to Detail, Time Management, Teamwork and Collaboration, Curiosity, Continuous Learning, and Mentorship and Interpersonal Guidance.

Certificates

Ask Questions to Make Data-Driven Decisions - Google	(2025)
Data Analysis with Python – FreeCodeCamp	(2025)
PyCon Indonesia 2020 - Certified Python Conference Participant	(2020)