

Andre M. Butler

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Education

Fort Hays State University: Bachelor of Science in Organizational Leadership August 2015 – May 2017

Related Coursework: Algorithms + Data Structures, Full Stack Developer Bootcamp, Angular – Masterclass, Operating Systems, Software Engineering, and Computer Architecture.

Skills

- **Languages** – HTML / CSS / JAVA
- **Web Frameworks** – Angular 9, Express.js, JQuery
- **Development Environments** – Visual Studio / Node JS/ Sublime / Goorm / Cloud9
- **Version Control** – Git/Github
- **Operating Systems** – Mac / Windows
- **Databases** – SQL, MongoDB

Projects

JavaScript Memory Game - <https://abutler6588.github.io/butlerMemGame/>

- Built a single page JavaScript matching game to test a player's memory with a custom *Mortal Kombat* theme using animated GIFs images. Technologies used: Vanilla JS, CSS, HTML, Github.

RGB Color Picker Application - https://abutler6588.github.io/RGB_ColorGame1/

- Built a substantial RGB Colour Picker web application to help demo how RGB colors are numbered and to become more familiar with styling in CSS. Technologies used: JavaScript, CSS, HTML, Github.

Custom Logo Generator – https://abutler6588.github.io/custom_logo_generator/

- Created a responsive web application which takes data input from a user, then routes the data to be returned as a custom text after interacting with a responsive front end design. Technologies used: Bootstrap 4, CSS,, JavaScript, and HTML5. Pushed code to Github repositories to enable application for testing and further debugging.

Work Experience

Intercontinental Hotels Group
Director, Sales

2017 – Present

- Responsible for project management of local sales & marketing campaign named “Look and Book,” which yielded an increase in new client base by 25% over previous year. Success of campaign attendance was a result of leveraging my knowledge of HTML, CSS and JS in email marketing.
- Spearheaded daily maintenance of existing hotel website and uncovered opportunities to increase SEO for visibility on third party applications which yielded an increase in web traffic by 27%. Identified and maintained links to and from other websites and check links to ensure proper functionality for hotel website, improving ranking in local SEO.

WoodSpring Hotels
Director, Major Accounts

2014 – 2017

- Doubled market share of WoodSpring hotels over 2 years by self-generated leads and implementing individual account strategies, including email marketing campaigns which utilized HTML and JS technologies. Successfully developed and implemented a world class pre-opening sales process which yielded an increase in occupancy and average daily rate for Seattle, Denver, and Oklahoma City market.
- Suggested UI for client dashboard which improved user experience, triggering an increase in bookings within core accounts by 10%.

Professional Organizations

- Techlahoma, member, 2018
- FreeCodeCampOKC, member, 2018