Our Face
Logomark

Our Expression
Illustration

Our Communication
Semi-formalgraphic

Our Mark
Typography

Building.....
Career.....
Connecting.....
Future.....

RUBIK
Inter

Our Palette
Color

Our Vocal
Tone And Voice

Joyfull
Casual.

Get to Know With

Our Face

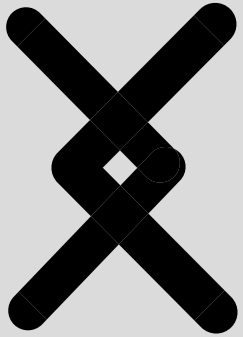
KarirNex

KarirNex

KarirNex
by ebizmark

KarirNex

by ebizmark



KarirNex
KarirNex
KarirNex

#67ABC9
59 19 13 0

#F17E1A
2 62 100 0

#C91A1A
14 100 100 5

KorirNex
KorirNex

Get to Know With

Our Scheme

Main Brand Colors

HEX : #67ABC9
CMYK: 59 19 13 0

Frosted Azure

HEX : #F17E1A
CMYK: 2 62 100 0

Tangerine

HEX : #C91A1A
CMYK: 14 100 100 5

Bloodstone

Secondary Colors

HEX : #383838
CMYK : 69 62 61 54

Onyx Mist

HEX : #303267
CMYK : 95 91 30 19

Eclipse Blue

HEX : #FCC931
CMYK : 1 20 90 0

Sunflower

Accent Colors

HEX : #A03838
CMYK: 26 89 78 19

Rusty Red

HEX : #CB7D3C
CMYK: 17 57 88 3

Amberwood

HEX : #6B896A
CMYK: 61 31 65 9

Forest Green

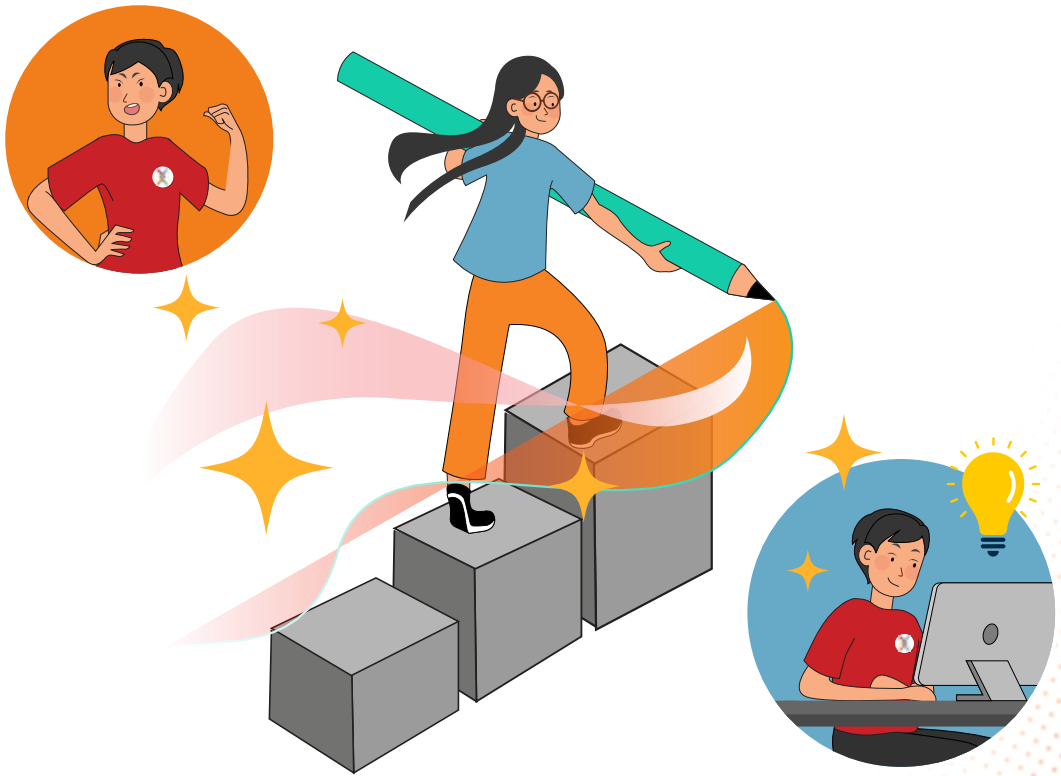
HEX : #8EE3E8
CMYK: 39 0 12 0

Glacial Dew

Get to Know With

Our Expressions

Vector Flat Illustrations



Get to Know With

Our Language

Typography

Rubik

E E E E E E E

RUBIK

Designed for a friendly and modern look, balancing readability with a touch of playfulness. Its slightly rounded corners and even stroke width create a casual yet professional feel. With a versatile structure and strong legibility, Rubik is ideal for branding, UI, and content that embodies joy and approachability.

Light
Regular
Medium
Semibold
Bold
Extrabold
Black

01 02 03 04 05 06 07 08 09 10

Aa Bb Cc Dd Ee Ff Gg Hh Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

[(!?.,@#)]$%^&

Inter

Inter is a modern sans serif. Optimized for digital readability with a neutral and versatile look.
Its open letterforms and balanced proportions make it an ideal secondary font for research-driven branding.

Light
Regular
Medium
Semibold
Bold
Extrabold
Black

01 02 03 04 05 06 07 08 09 10

Aa Bb Cc Dd Ee Ff Gg Hh Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

[(!?.,@#)]$%^&

x1,618

Rubik Bold 64pt — **Karirnex**

Rubik Semi bold 40pt — **Building Career Connecting Future**

Inter Regular 25pt — A technology-based training and

Inter Regular 15pt — education startup.

Karir

30pt

Building C
Connectin
Future

20pt

A technology-b
and education s

20pt

www.ebizmark.id

Get to Know With

Our Language

Communications

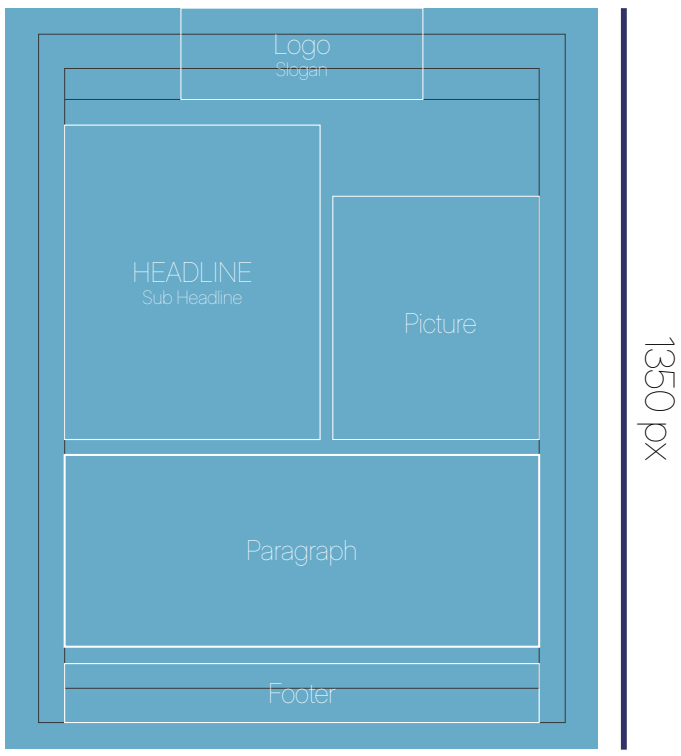
Semi-formalgraphic

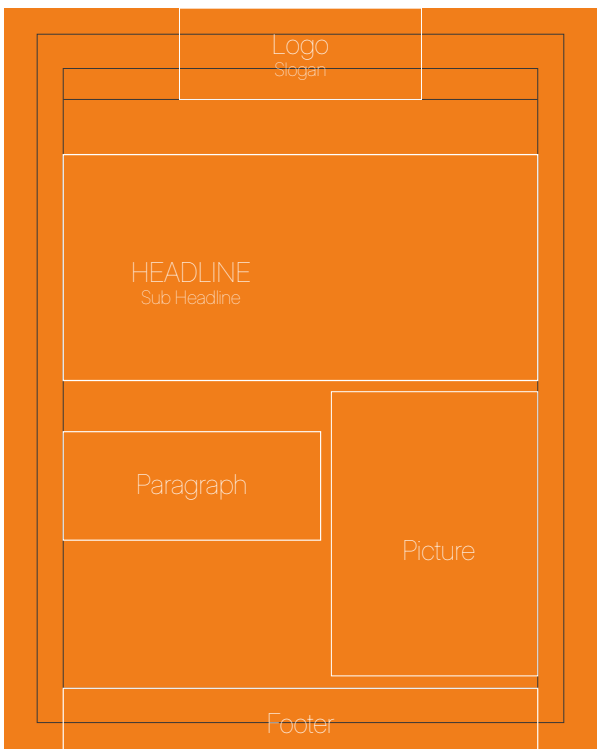
Our composition concept is to tell an informatif messages for the audien's to the informations we want to mainly communicate with simple and joyfull ways.

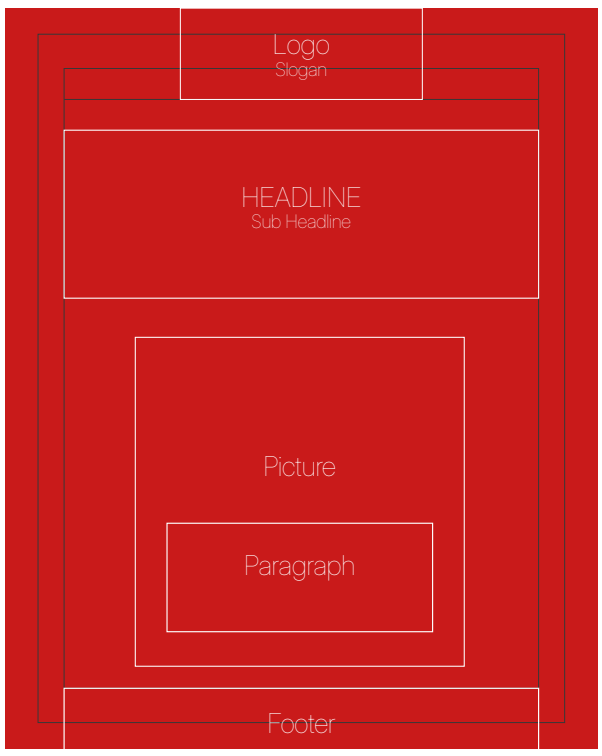
Feeds

Ratio 4:5

1080 × 1350 px







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KarirNex

Buka Jalan Menuju Karir Impianmu!

Karirnex www.karirnex.com Karirnex Karirnexus

KarirNex

Kenapa Banyak Fresh Graduate Gagal Tembus Dunia Kerja?

Itu karena...

Skill kurang relevan dengan kebutuhan industri

Tidak punya pengalaman praktis

CV kurang kuat dan tidak standout

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KarirNex

Solusinya Ada di Karirnex! Ayo Belajar dengan Gratis dan Praktis!

Kursus online + studi kasus nyata

Di Karirnex, kamu bukan hanya belajar teori tingkat tinggi, tapi juga langsung praktek dengan studi kasus real dari dunia industri. Skill-mu pasti matang dan siap tempur!

Mentoring dari praktisi berpengalaman

Dapatkan bimbingan langsung dari para mentor yang sudah expert lama di bidangnya. Belajar secepat kilat, dan ungkap rahasia suksesnya!

Sertifikat untuk memperkuat CV-mu

Setelah menyelesaikan program, kamu akan mendapatkan sertifikat resmi yang akan boosting nilai jual CV-mu di mata recruiter.

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KarirNex

Jangan Sampai Terlambat!!

Mulai Perjalanan Karirmu Sekarang Juga!!

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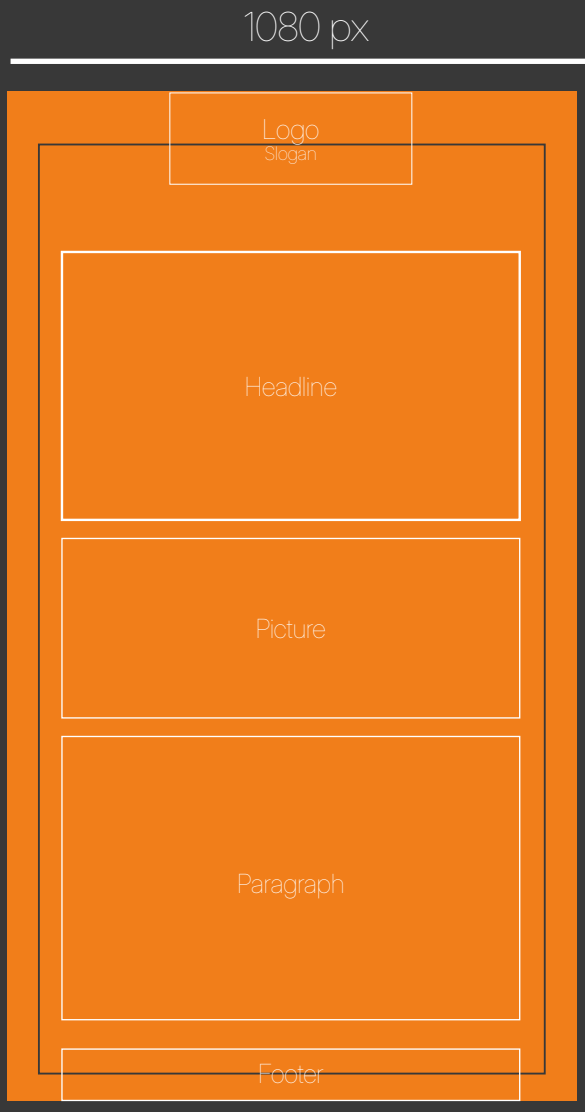
www.karirnex.com

Karirnex Karirnex Karirnexus

Instastory

Ratio 9:16
1080 × 1920 px



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59 19 13 0

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14 100 100 5

#FFFFFF
0 0 0 0

Get to Know With

Our Language

Vocal

Joyfull & Casual

Be a reliable friend

User-first approach

Deliver effective solutions

Commit to continuity

Principles:

Be a reliable friend
Every content should be treated like a thoughtful suggestion from a friend. You need to help them to decide quickly.

User-first approach
Tell your users only the most important information/benefit, and put them as the subject of the action.

Deliver effective solutions
Every word written must guide users in achieving their goals and help their problem. Let them see the end of their journey.

Commit to continuity
Every content should be clearly derived from a big idea or a big message. Stay reliable and consistent along the way

Conditional Tone

Positive Situation
Use a joyful and engaging tone language.

Neutral Situation
Use a Casual and engaging tone language.

Negative Situation
Use a serious and straightforward tone. Stay Polite and say sorry when needed.

Building Career Connecting Future