



## Chapter 1: Exploring the Network



### ITP172 – Networking Fundamentals & Project

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## Chapter 1: Objectives

**After completing this chapter, students will be able to:**

- Explain how multiple networks are used in everyday life.
- Explain the topologies and devices used in a small- to medium-sized business network.
- Explain the basic characteristics of a network that supports communication in a small- to medium-sized business.
- Explain trends in networking that will affect the use of networks in small to medium-sized businesses.



## 1.1 Globally Connected



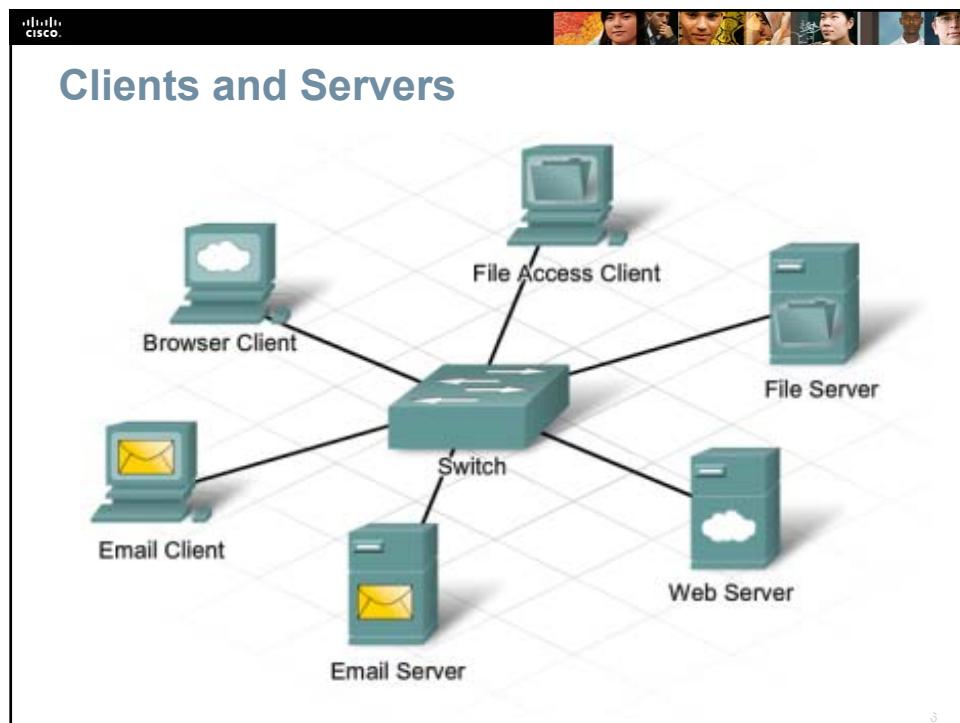
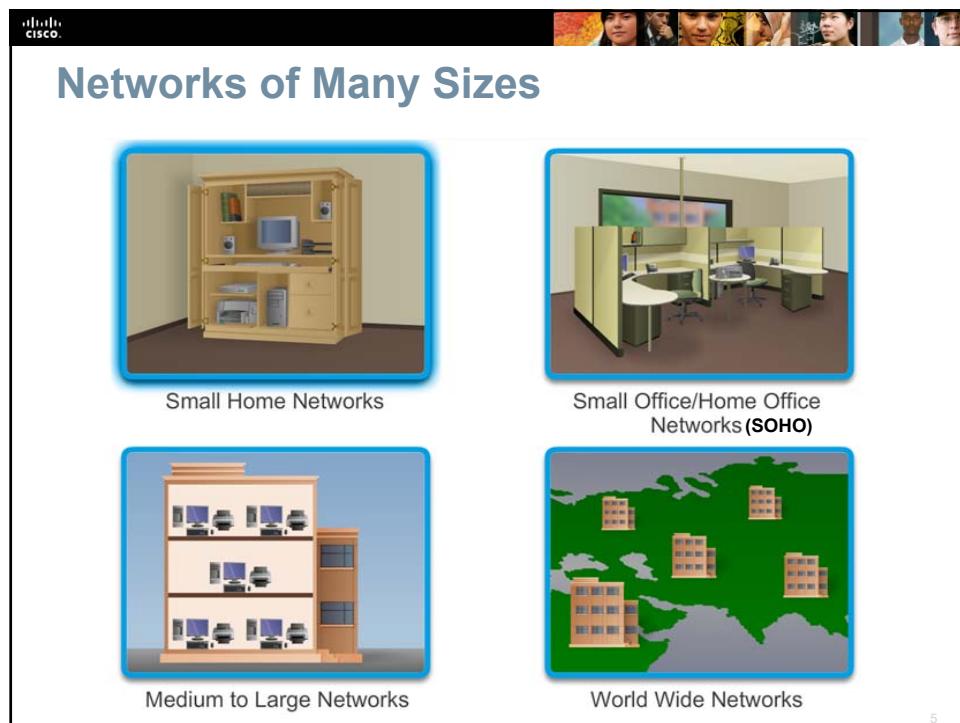
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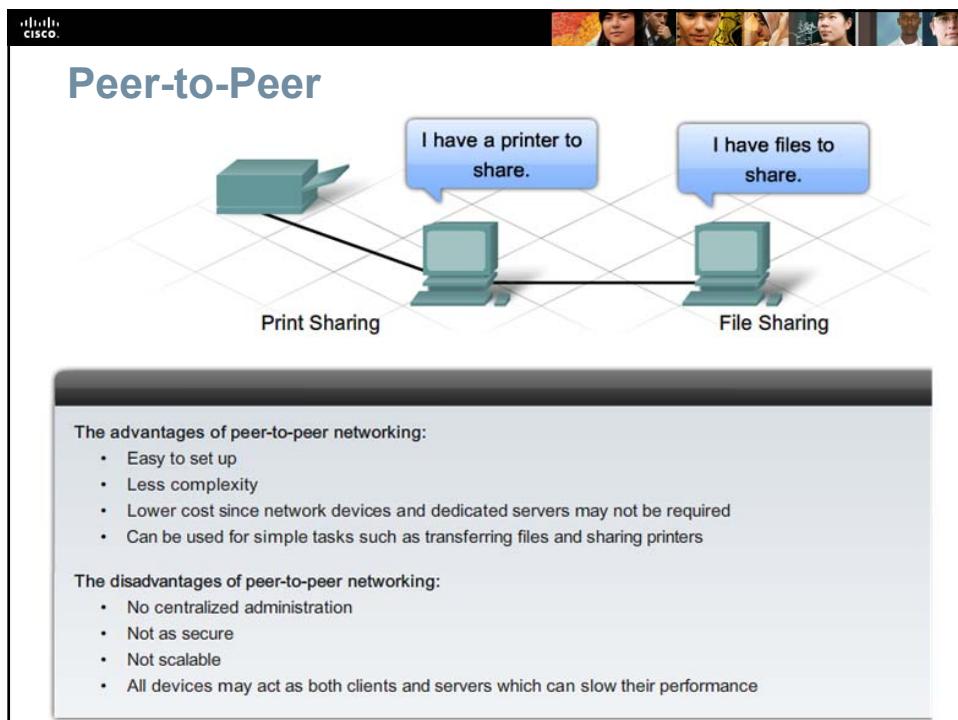
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## Networking Impacts in Our Daily Lives

- Networks support the way we learn.
- Networks support the way we communicate.
- Networks support the way we work.
- Networks support the way we play.





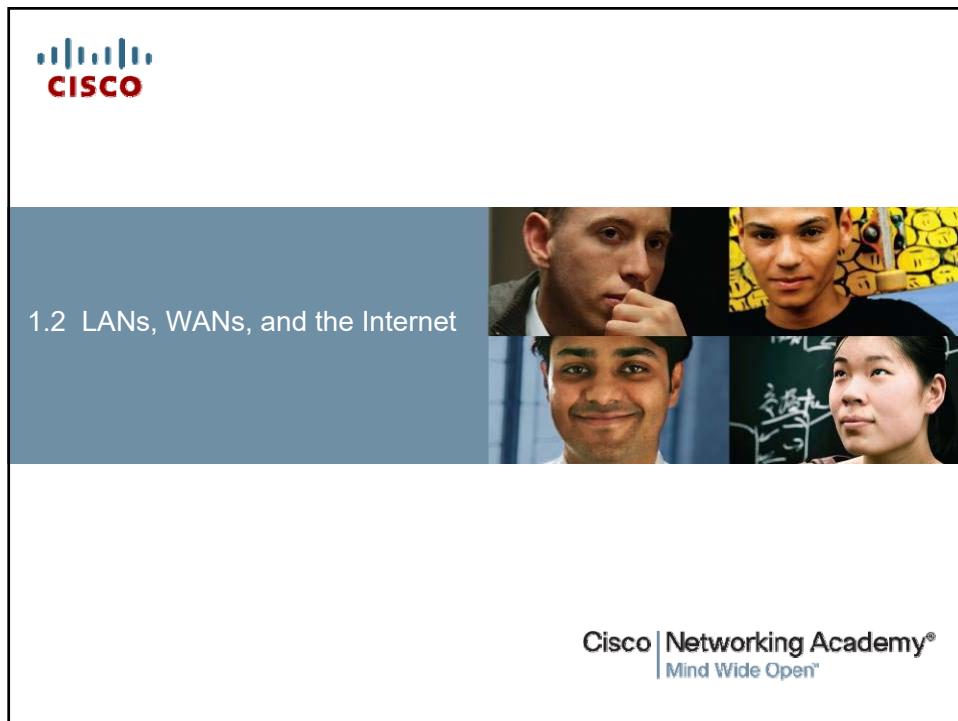
The diagram illustrates a peer-to-peer network setup. At the top left is a printer icon. Two computer icons are connected by a horizontal line. The computer on the left has a speech bubble above it containing the text "I have a printer to share." The computer on the right has a speech bubble above it containing the text "I have files to share." Below the computers, the text "Print Sharing" is centered under the left computer, and "File Sharing" is centered under the right computer.

**The advantages of peer-to-peer networking:**

- Easy to set up
- Less complexity
- Lower cost since network devices and dedicated servers may not be required
- Can be used for simple tasks such as transferring files and sharing printers

**The disadvantages of peer-to-peer networking:**

- No centralized administration
- Not as secure
- Not scalable
- All devices may act as both clients and servers which can slow their performance



The slide features the Cisco logo at the top left. Below the logo is a blue header bar containing the text "1.2 LANs, WANs, and the Internet". To the right of the header is a collage of four photographs showing people in various professional and educational settings, such as a classroom or office environment.

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**Components of a Network**

**There are three categories of network components:**

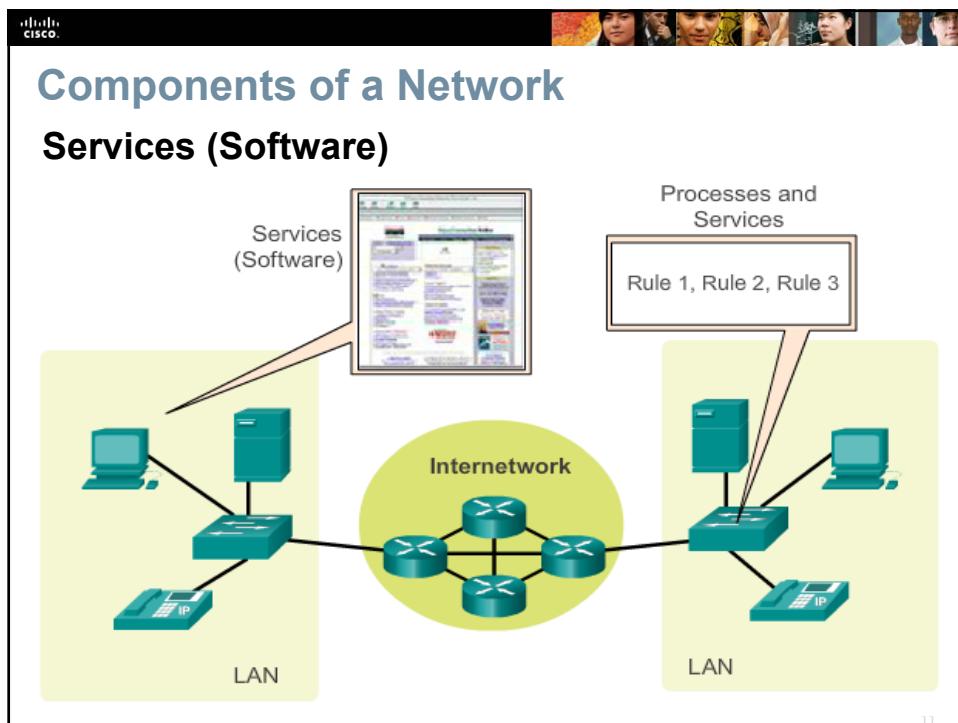
- **Devices**
- **Media**
- **Services**

The diagram shows a central green circle labeled 'Internetwork' containing four routers. Four arrows point from this central circle to four separate boxes, each labeled 'Devices'. The first box contains icons for a laptop, a server, and a phone. The second box contains icons for a server and a laptop. The third box contains icons for a server and a phone. The fourth box contains icons for a laptop and a server. Below each of these four boxes is the word 'LAN'.

**Components of a Network**

**Media**

This diagram is similar to the one above, but the labels 'Devices' have been replaced by 'Media'. The central green circle is labeled 'Internetwork' and contains four routers. Four arrows point from the central circle to four separate boxes, each labeled 'Media'. These boxes contain the same icons as the 'Devices' boxes in the previous diagram: a laptop, a server, and a phone in the first three, and a laptop and a server in the fourth. Below each of these four boxes is the word 'LAN'.



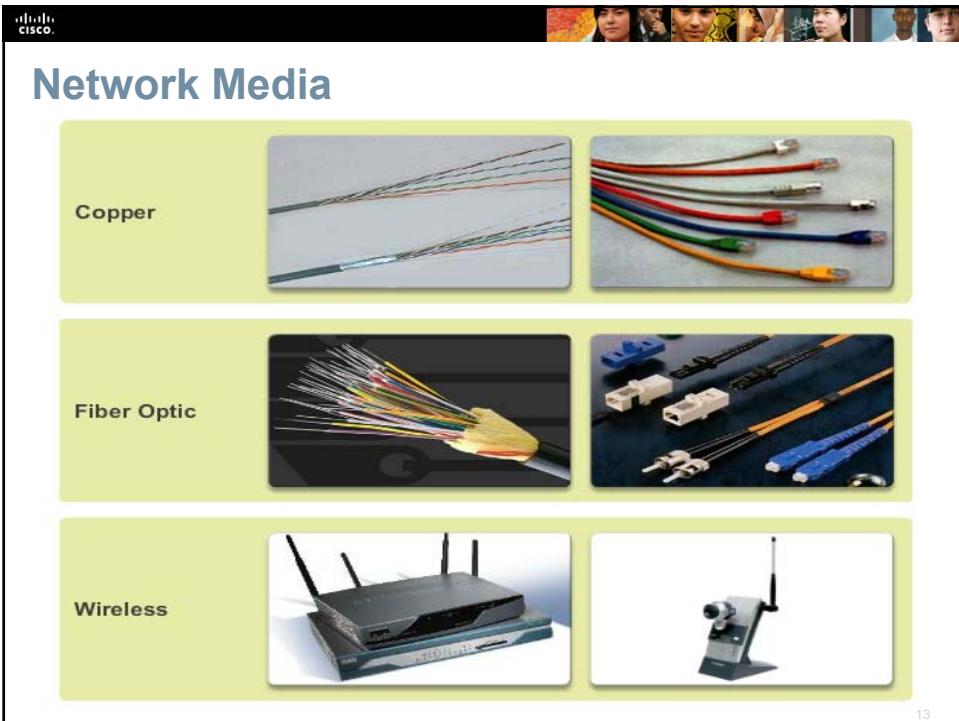
**End Devices**

**Some examples of end devices are:**

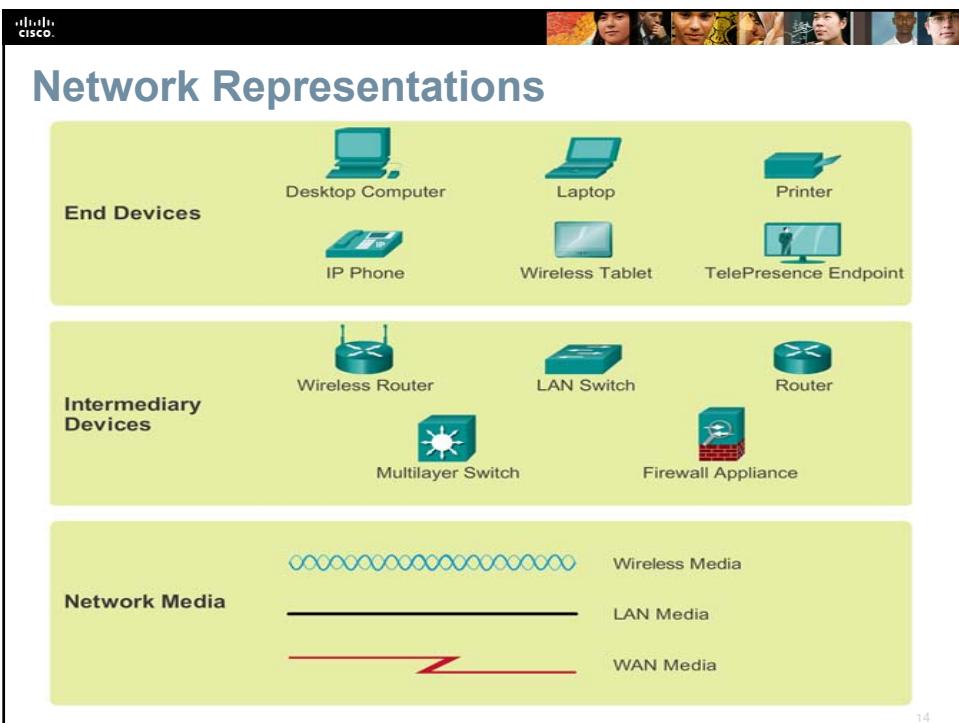
- Computers (work stations, laptops, file servers, web servers)
- Network printers
- VoIP phones
- TelePresence endpoint
- Security cameras
- Mobile handheld devices (such as smart phones, tablets, PDAs, and wireless debit / credit card readers and barcode scanners)

**Examples of intermediary network devices are:**

- Network Access Devices (switches, and wireless access points)
- Internetworking Devices (routers)
- Security Devices (firewalls)



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## Types of Networks

**The two most common types of network infrastructures are:**

- Local Area Network (LAN)
- Wide Area Network (WAN)

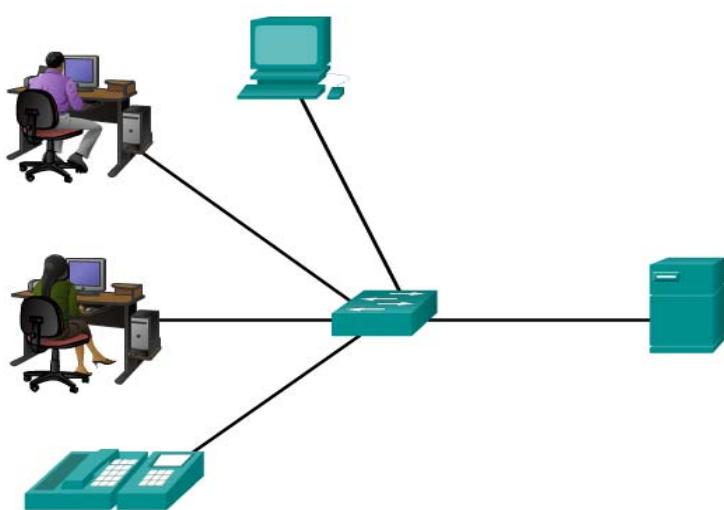
**Other types of networks include:**

- Metropolitan Area Network (MAN)
- Wireless LAN (WLAN)
- Storage Area Network (SAN)

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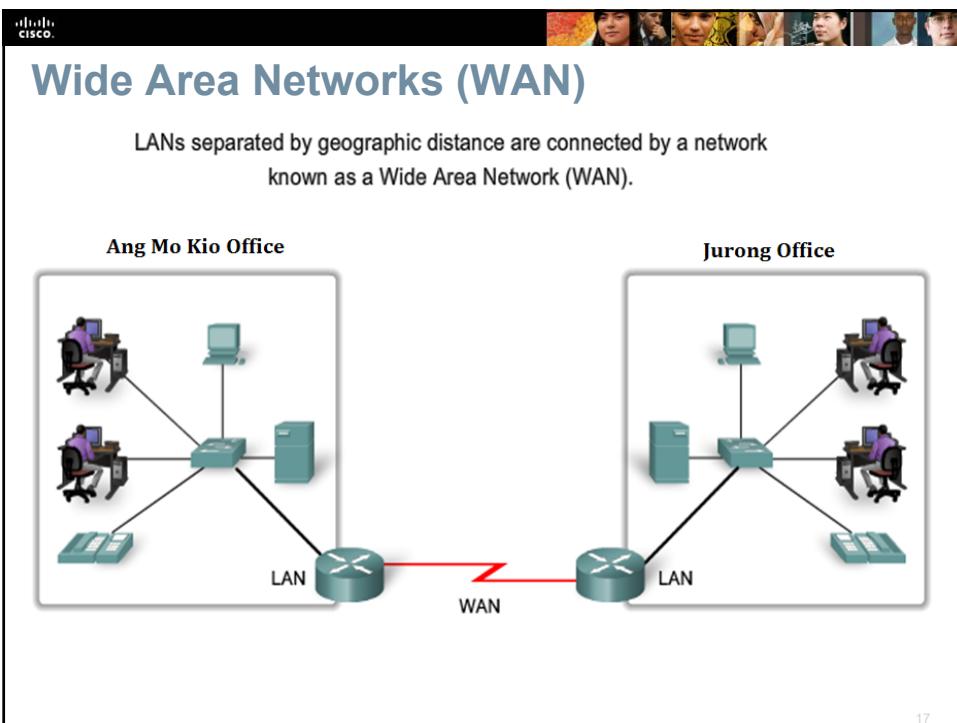


## Local Area Networks (LAN)

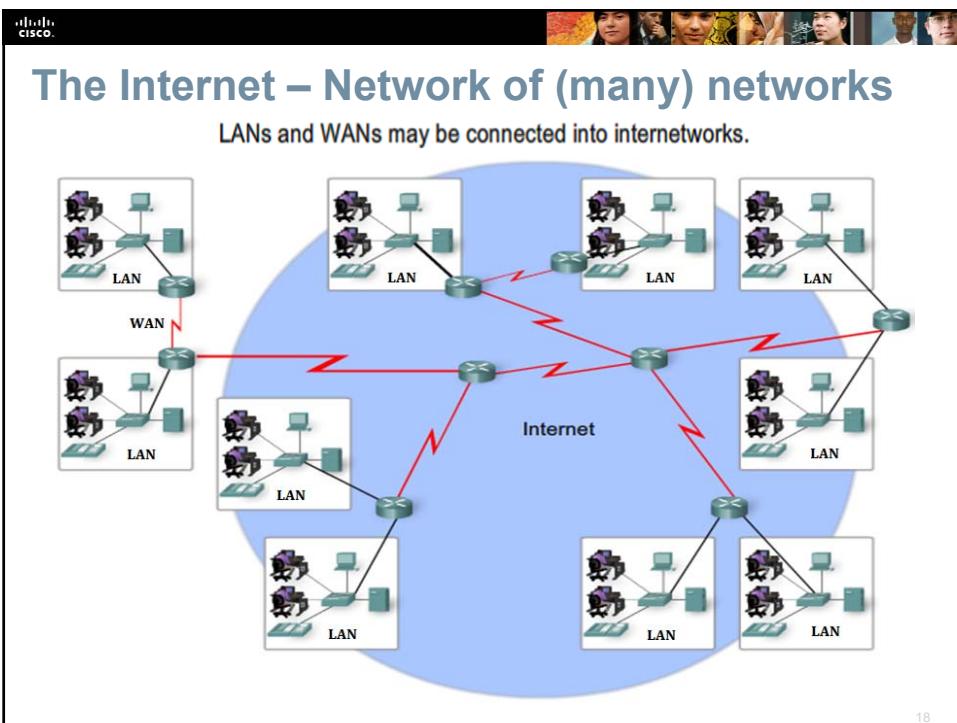


A network serving a home, building, or campus is considered a LAN.

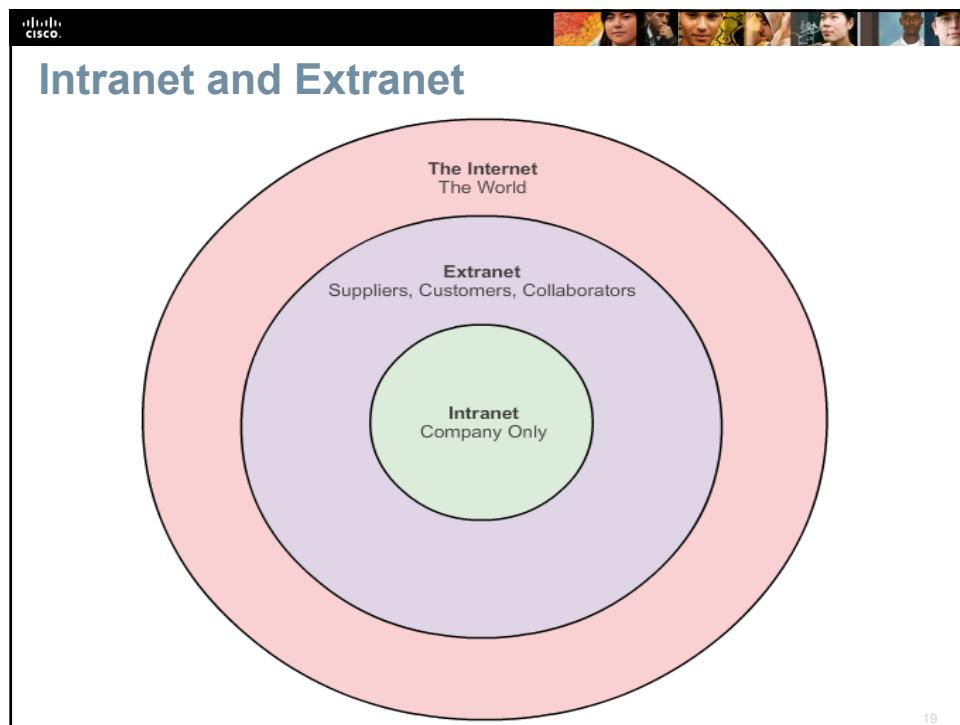
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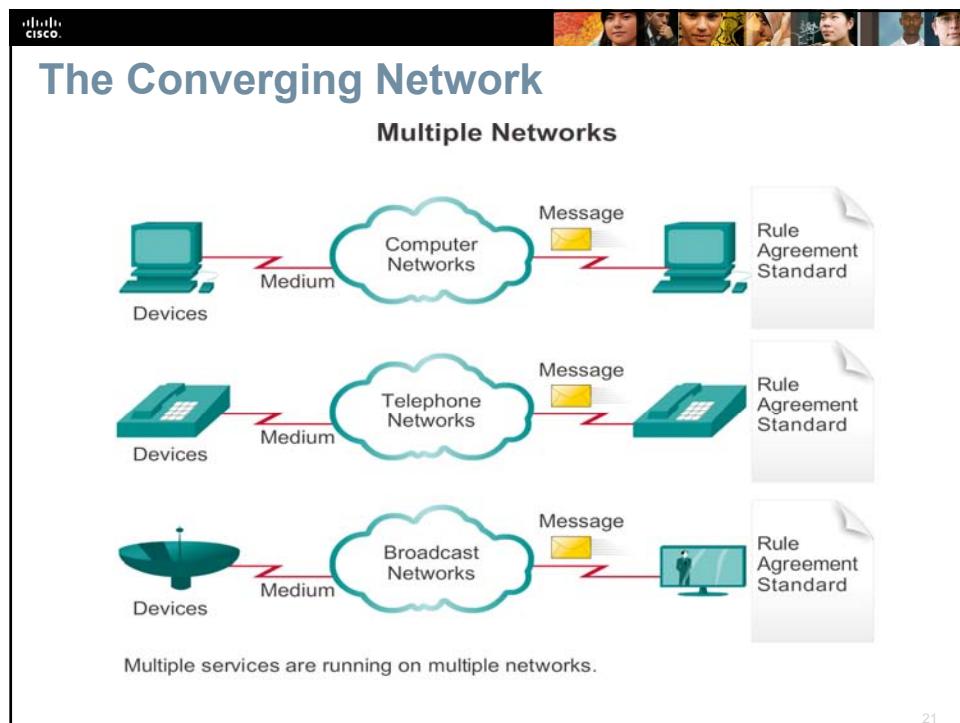


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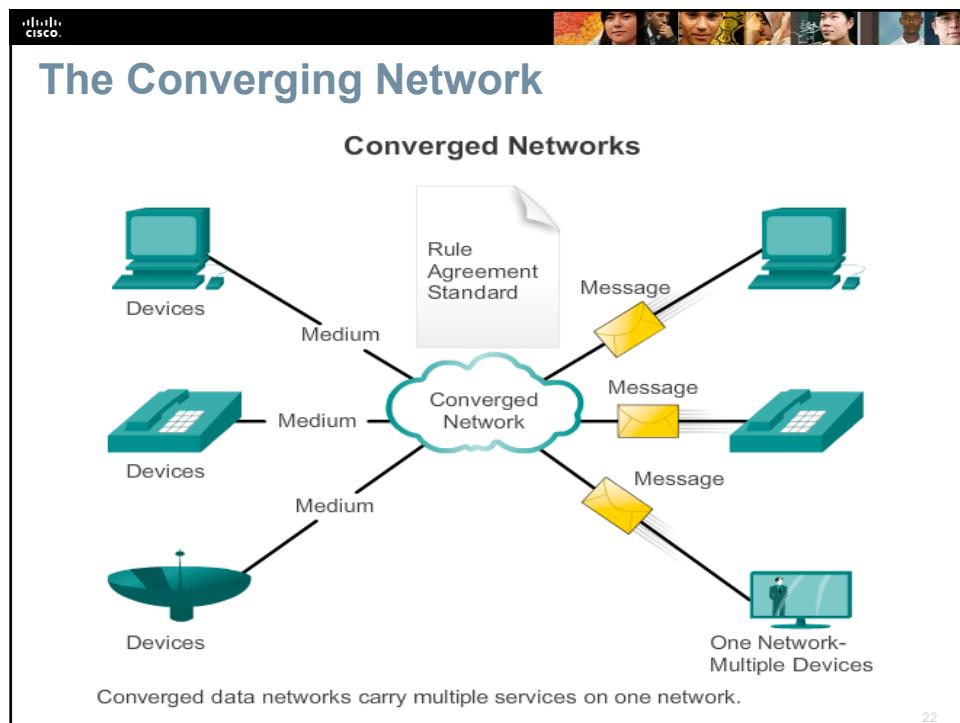


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The slide features the Cisco logo at the top left. Below it is a dark blue horizontal bar containing the text "1.3 The Network as a Platform". To the right of this bar is a collage of four photographs showing diverse individuals, likely students or professionals, engaged in networking activities. At the bottom right of the slide is the Cisco Networking Academy logo with the tagline "Mind Wide Open®".



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**Planning for the Future**

**Intelligent Networks Are Bringing the World Together**

Intelligent networks allow handheld devices to receive news and emails, and to send text.

Video conferencing around the globe is in the palm of your hand.

The Human Network is everywhere.

Phones connect globally to share voice, text, and images.

Online gaming connects thousands of people seamlessly.

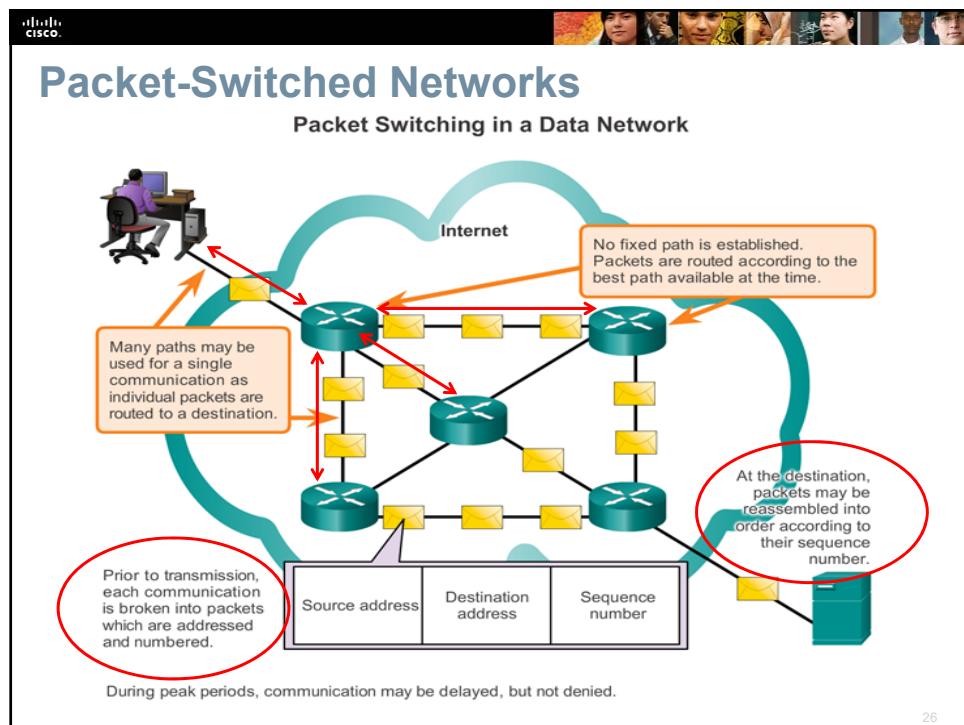
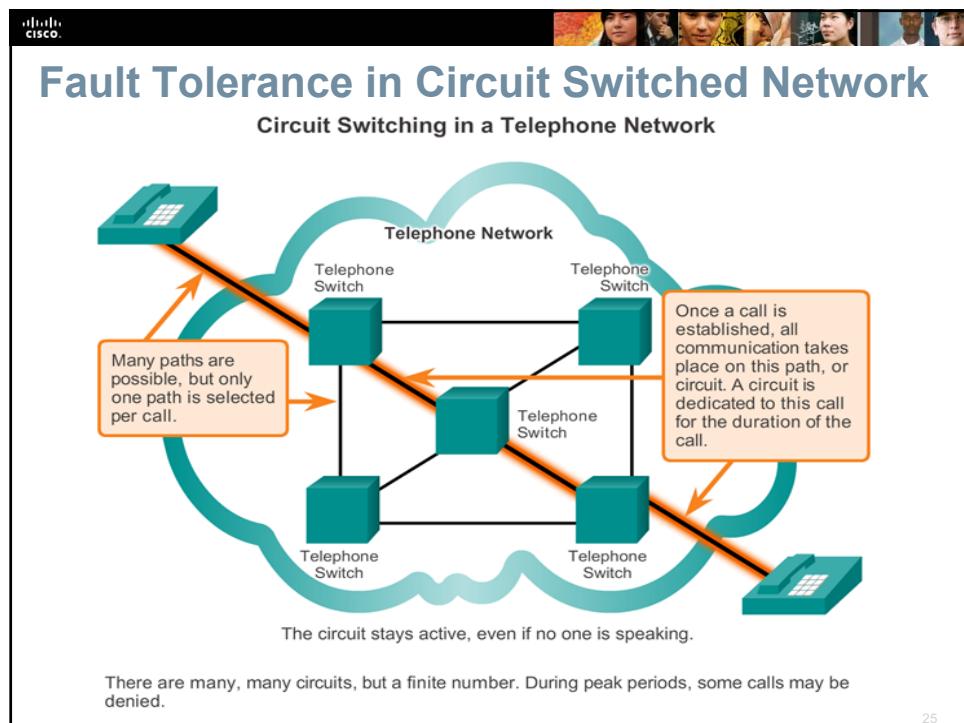
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**Supporting Network Architecture**

As networks evolve, we are discovering that there are four basic characteristics that the underlying architectures need to address in order to meet user expectations:

- Fault Tolerance
- Scalability
- Quality of Service (QoS)
- Security

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## Providing QoS

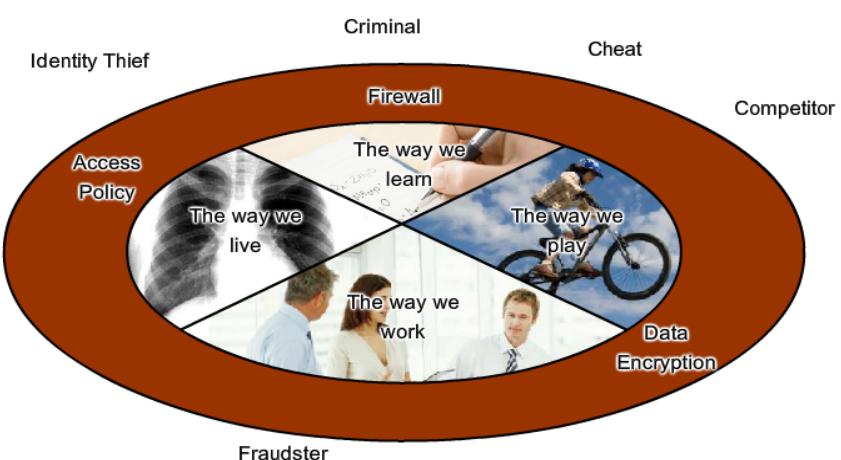
**Examples of priority decisions for an organization might include:**

- **Time-sensitive** communication - increase priority for services like telephony or video distribution.
- **Non time-sensitive** communication - decrease priority for web page retrieval or email.
- **High importance to organization** - increase priority for production control or business transaction data.
- **Undesirable communication** - decrease priority or block unwanted activity, like peer-to-peer file sharing or live entertainment.

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## Providing Network Security



The communication and information that we would like to be private is protected from those who would make unauthorized use of it.

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## 1.4 The Changing Network Environment



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## New trends

**Some of the top trends include:**

- Bring Your Own Device (BYOD)
- Online collaboration
- Video
- Cloud computing



## Bring Your Own Device (BYOD)



The concept of any device, to any content, in anyway is a major global trend that requires significant changes to the way devices are used.  
This trend is known as Bring Your Own Device (BYOD).

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## Online Collaboration – working together



IP Communication



Mobile Applications



Telepresence

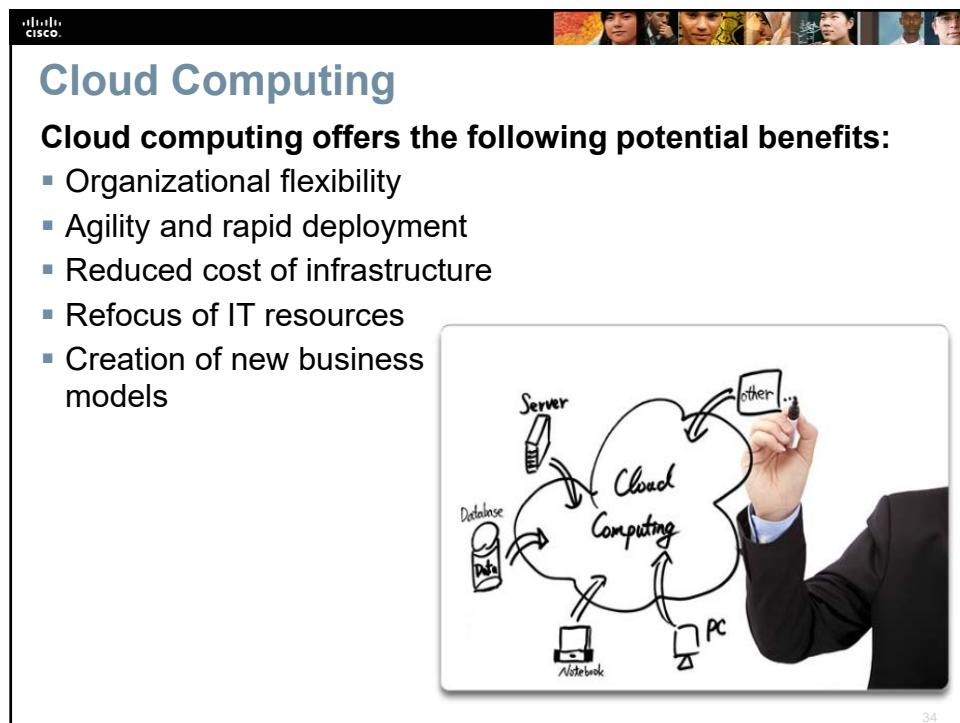
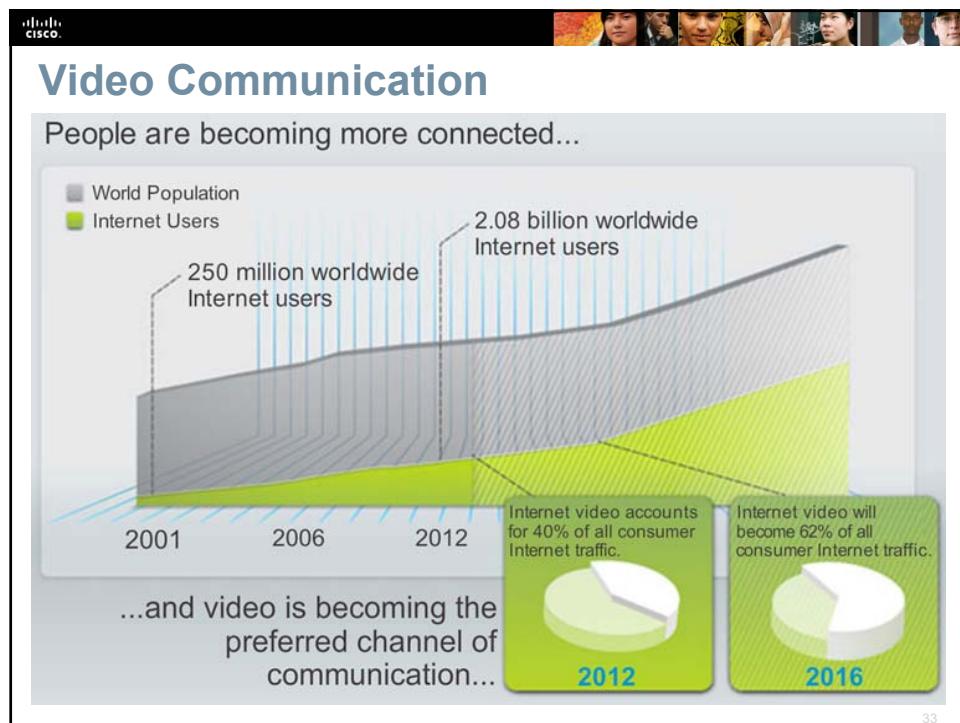


Messaging



Online Conferencing

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## Data Centers

**A data center is a facility used to house computer systems and associated components including:**

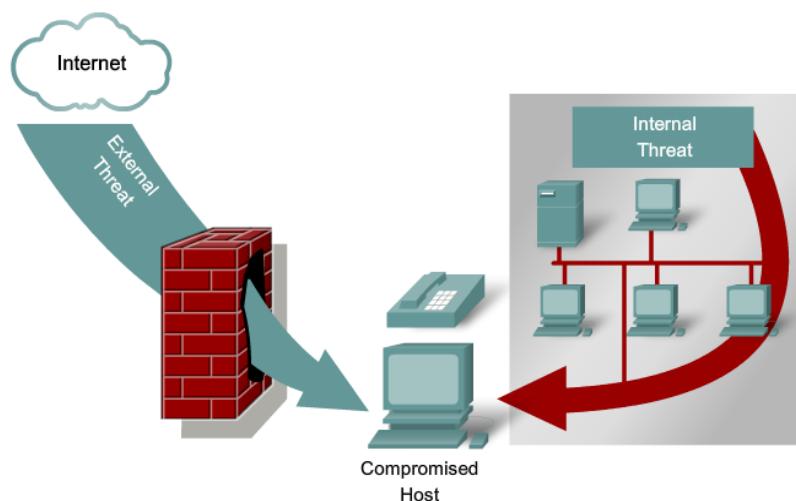
- High-speed virtual servers  
(sometimes referred to as server farms or server clusters)
- Storage systems (typically uses SAN technology)
- Backup power supplies
- Redundant data communications connections
- Environmental controls  
(e.g., air conditioning, fire suppression)
- Security devices

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## Network Security

### Threats to Networks



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## Security Threats

**The most common external threats to networks include:**

- Viruses, worms, and Trojan horses
- Spyware and adware
- Zero-day attacks, also called zero-hour attacks
- Hacker attacks
- Denial of service (DoS) attacks
- Data interception and theft
- Identity theft

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## Security Solutions

**Network security components often include:**

- Antivirus and antispyware
- Firewall filtering
- Dedicated firewall systems
- Access control lists (ACL)
- Intrusion prevention systems (IPS)
- Virtual Private Networks (VPNs)

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## Summary

### In this chapter, you learned:

- Networks and the Internet have changed the way we communicate, learn, work, and even play.
- The Internet is the largest network in existence. In fact, the term Internet means a “network of networks”.
- Network infrastructure is made up of network components such as intermediate and end devices and network media.
- Network security is an important part of computer networks, regardless of whether it is a small home network or a large corporation with thousands of users.
- The network infrastructure must grow and adjust to support the way the network is used.
- The routing and switching platform is the foundation of any network infrastructure.

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