# Abigail Zimmerman

abzimm02@gmail.com abby-zimmerman.com 267 272 7710 Pittsburgh, PA

#### **FDUCATION**

## University of Pittsburgh

Expected Spring 2025

B.A in Digital Narrative & Interactive Design

Minors in Information Science and Korean

Relevant Coursework in User-Centered Design, Human-Centered Systems, Digital Narrative & Interactive Design

#### **EXPERIENCE**

## UX Researcher/Developer — University of Pittsburgh

January 2024 - Present

Produced 3 website prototypes for NSF research grant. Rapidly iterates and incorporates feedback through biweekly meetings with project lead. Conducts usability testing sessions, gathering data to to contribute to an academic paper on technology accessibility practices.

## Makerspace Design Lead — *Open Lab, University of Pittsburgh*

April 2023 - Present

Redesigned the main website, improving information architecture and user navigation for 3,000+ members. Creates and facilitates instructional workshops on digital fabrication tools, demonstrating strong teaching and communication ability.

## Teaching Assistant — STEM Coding Lab

May 2023 - August 2023

Taught across 5 programs in under-resourced Pittsburgh schools, delivering K-12 curriculum on design technology like Arduino and Scratch. Fostered inclusive environments for STEM education and diverse needs.

## Digital Artist - Mercury Camera

January 2023 - May 2023

Produced 5 illustrations and 2 logos for Kickstarter campaign that raised \$18,000, exceeding its original goal by \$13,000. Experience with branding, video production, and complex visualization.

#### SKILLS

## Design

Usability Testing, User Flows, User Personas, Wireframing, Prototyping, Information Architecture, Interaction Design, Visual Identity, Graphic Design

## Software

Figma, Miro, Trello, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Visual Studio, Webflow

#### Code

HTML/CSS, JavaScript, React, Arduino, Python, SQL

## **AWARDS**

Shelnnovates Hackathon 2023 Overall Winner