Adam Cheslow

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Technical Skills

- HTML/CSS, HTML5/CSS3, LESS, Javascript, jQuery, Adobe Suite, Wordpress, PHP, Google Adwords, Google Analytics, Linux, Terminal, MySQL, Drupal Theming

Professional Experience

Web Developer, Drupal Themer, Front End Developer   *1/2014–Present*
http://coolmath-games.com, http://coolmath.com, http://quizlife.com, http://coolmath4kids.com, *+ various sub-sites*

- Maintaining and managing static html pages for various sites from 12/2013 – 12/2014.
- Worked on migration to Drupal and front-end architecture.
- Coolmath-games.com
    - Implemented new features such as a leaderboard for scores
    - Theming out new design to give a fresh feel
    - Mobile theming for mobile displays
    - iOS App management (iTunes store submission, Beta builds)
    - Site maintenance and upgrades
    - Ad positioning optimization
    - Worked with content blocks, site templates, image styles, and various other Drupal modules for page structuring.
    - Used Google Analytics events to track interactions with various site content
    - Implement a search feature using a JSON file to search through published games to allow faster game finding.
    - Cross browser and Cross platform QA testing. (spreadsheet testing various user scenarios and interactions).
- Coolmath.com
    - Migration of content from static HTML to Drupal content
    - Maintenance and various design tweaks
- Quizlife.com
    - Implemented scoring system that uses html5/css3 as well as javascript and jquery to present users their score.
    - Maintained a responsive design that allows users to use any device to view and interact with quiz content.
- Coolmath4kids.com
    - Created and implemented a basic math quiz with timer for kids to use to improve their addition, subtraction, multiplication and division.
    - Implemented Click to enable flash custom display for all browsers and games that require flash.
- Adobe Test and Target
    - Various site A/B tests that displays different content to select users to decide on changes to be made
    - Implemented a test that forced users in select geographic regions to be required to enter a premium subscription.
        - User in state X can play X amount of games before pay wall during these hours.
        - User in state Y can play 0 games before pay wall during these hours.

Web Developer, *Zumic Entertainment, Brooklyn, NY*   *05/2013– 11/2013*
http://zumic.com

- LAMP stack
- Wordpress theme development
- Source Control using BitBucket.
- Developed with various APIs to pull data to zumic.com
    - http://zumic.com/artist-page/2-chainz
        - Using Songkicks API created a function that pulls tour dates into a concert calendar.
- Work with CDN in order to decrease page loads.
- Create a responsive interface to allow optimal viewing for all devices
- 2.0 Development (incomplete available upon request) – Wordpress plugin JSON API create a Backbone front end interface for a more appealing interface the posts to be presented in a stylish manner

Front End Web Development, *Thomas Publishing, New York, NY*   *03/2013– 05/2013*
http://thomasnet.com, http://plasmacoatings.com, http://beisensors.thomaswebs.net/replocator-world.html

- Created semantic HTML/CSS from Photoshop mockups
- Tested for bugs and cross browser compatibility among different devices including mobile.
- Established integration of new technologies such as HTML5 and CSS3 within custom CMS System
- PHP Form creation and email design

Software Engineer, *Popdust Inc., New York, NY*   *10/2012-03/2013*
http://popdust.com, http://popduststyle.com, http://itsgeist.com

- Feature additions to Popdust homepage included various tournament styling, previous/next article navigation on each page
- Itsgeist website creation
- Troubleshoot errors logged in Jira or Basecamp by other teams
- Create HTML emails based on Photoshop designs for Popdust Style
- Team source control using Github
- Utilized Google Analytics and Google Adwords on our site to judge page views and traffic source

Front End Web Development, *Thomas Publishing, New York, NY*   *11/2011 – 8/2012*
http://techmatchpro.com, http://manufacturing-executive.com

- Front-end development (HTML, CSS, JavaScript)
- Created semantic HTML/CSS from Photoshop mockups.
- Bug tested and cross browser compatibility among different devices, including mobile
- Actualized integration of new technologies such as HTML5 and CSS3
- Implemented HTML marketing campaigns within Marketo:
    - Smart list creation for email blasts.
    - Spam filter testing
    - Cross platform, device, client testing and correcting
    - Created lists of recipients based on marketing needs
- Worked in Visual Studio .NET environment, Razor templating system, and SVN version control.
- Developed Internal webpage development such as calendars and event notifications for Thomas staff

Education

- Bachelor of Science in Interactive Media and Web Design,
    Art Institute of Fort Lauderdale, Fort Lauderdale, FL 2008-2011