

Adam Cheslow

230 E 14th Street New York, NY 10003

561.699.4409

adamscheslow@gmail.com

<http://adamcheslow.me>

Technical Skills

- HTML/CSS, HTML5/CSS3, LESS, Javascript, jQuery, Adobe Suite, Wordpress, PHP, Google Adwords, Google Analytics, Linux, Terminal, MySQL

Professional Experience

Web Developer, Zumic Entertainment, Brooklyn, NY

05/2013– 11/2013

<http://zumic.com>

- LAMP stack
- Wordpress theme development
- Source Control using BitBucket.
- Developed with various APIs to pull data to zumic.com
- <http://zumic.com/artist-page/2-chainz>
 - Using Songkicks API created a function that pulls tour dates into a concert calendar.
- Work with CDN in order to decrease page loads.
- Create a responsive interface to allow optimal viewing for all devices
- 2.0 Development (incomplete available upon request) – Wordpress plugin JSON API create a Backbone front end interface for a more appealing interface the posts to be presented in a stylish manner

Front End Web Development, Thomas Publishing, New York, NY

03/2013–

05/2013

<http://thomasnet.com>, <http://plasmacoatings.com>, <http://beisensors.thomaswebs.net/relocator-world.html>

- Created semantic HTML/CSS from Photoshop mockups
- Tested for bugs and cross browser compatibility among different devices including mobile.
- Established integration of new technologies such as HTML5 and CSS3 within custom CMS System
- PHP Form creation and email design

Software Engineer, Popdust Inc., New York, NY

10/2012–

03/2013

<http://popdust.com>, <http://popduststyle.com>, <http://itsgeist.com>

- Feature additions to Popdust homepage included various tournament styling, previous/next article navigation on each page
- Itsgeist website creation
- Troubleshoot errors logged in Jira or Basecamp by other teams
- Create HTML emails based on Photoshop designs for Popdust Style
- Team source control using Github
- Utilized Google Analytics and Google Adwords on our site to judge page views and traffic source

Front End Web Development, Thomas Publishing, New York, NY

11/2011 –

8/2012

<http://techmatchpro.com>, <http://manufacturing-executive.com>

- Front-end development (HTML, CSS, JavaScript)
- Created semantic HTML/CSS from Photoshop mockups.
- Bug tested and cross browser compatibility among different devices, including mobile
- Actualized integration of new technologies such as HTML5 and CSS3
- Implemented HTML marketing campaigns within Marketo:
 - Smart list creation for email blasts.
 - Spam filter testing
 - Cross platform, device, client testing and correcting
 - Created lists of recipients based on marketing needs
- Worked in Visual Studio .NET environment, Razor templating system, and SVN version control.
- Developed Internal webpage development such as calendars and event notifications for Thomas staff

Freelance

• ~~Reference~~

9/2011

Horsing Around NYC, New York, NY

<http://horsingaroundnyc.com>

- Email capture page. → Created in HTML5 and CSS3 with a PHP email delivery system

Web Consultant, *Crown Financial Solutions, Lantana, Florida*

11/2009-6/2011

Crown Financial Solutions, Lantana, Florida

<http://yourcfs.com>

- Maintained a previously designed website with current employees
- Upgraded to Wordpress.
- Managed email lists, customer testimonials

Education

- Bachelor of Science in Interactive Media and Web Design,
Art Institute of Fort Lauderdale, Fort Lauderdale, FL 2008-2011