



# CHONG XIAO XUAN, ACACIA

FINAL YEAR UNDERGRADUATE @ NUS

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## PROFILE

A highly motivated individual with a keen interest for user interface and user experience (UIUX) design. An agile thinker known for my attention to detail and effective communication. I constantly strive to improve myself through learning new skills and seeking challenges. **I am looking for an internship from Jan to mid-May 2025.**

## SKILLS

Figma, Adobe Illustrator, Photoshop & InDesign  
Basic proficiency in HTML, CSS and JavaScript

## LANGUAGES

Written: English, Chinese  
Spoken: English, Mandarin, Cantonese

## EXPERIENCE

### UI/UX DESIGNER INTERN

Sinolight Lab Pte Ltd

Jul 2024 - Present  
(Ending in Dec 2024)

- Mapping of app & web user flow to gain insight on user journeys.
- Figma interactive prototype development and design according to client needs.
- Competitor research to understand industry best practices.
- WordPress web design.

### SUSTAINABILITY INTERN

Health Sciences Authority (HSA)

May 2023 - Jul 2023

- Analysed multiple sustainability reports to create a suitable statutory board sustainability report template.
- Designed an automatically updating excel dashboard through data curation of sustainability statistics.
- Researched and developed an animated video series to educate HSA's staff on sustainability.
- Organised logistics and created publicity materials for a mass donation drive for a migrant workers shop, supporting sustainable consumption.

### SOCIAL MEDIA MANAGER & ASSISTANT PET GROOMER

Pawsitive Image LLP

Jan 2021 - Aug 2022

- Increased Instagram followers by 100+ in three months through strategic content creation and daily social media management.
- Boosted customer satisfaction by streamlining scheduling, clarifying pricing, and ensuring prompt responses.
- Contributed to a positive client experience by assisting in pet grooming and maintaining a spotless, hygienic environment.

## EDUCATION

### NATIONAL UNIVERSITY OF SINGAPORE (NUS)

Bachelor of Social Science (Hons) in Geography with a minor in Interactive Media Development

Aug 2021 - Present

- Current GPA: 4.72/5.0
- NUS Merit Scholarship recipient
- Media Relations Director | NUS Geographical Society 56th Management Committee
- Captain | Tchoukball interest group @ College of Alice and Peter Tan (CAPT)
- Vice Director | 11th Sports Committee @ College of Alice and Peter Tan (CAPT)
- Student Exchange Programme (SEP) | Loughborough University | Grade: First Class

**PORTFOLIO:** <https://acaciachongxiaoxuan.github.io/portfolio/>