### **Module 6 Overview**

# Final Exam (digital magazine)

- Due Dec 16, 2021 by 11:59pm
- Points 15
- Submitting a file upload
- File Types pdf and indd

Your final exam is to create an E-magazine style publication based on your reading responses for the class. The design is entirely your choosing - it should, nevertheless, have some similarities to antecedent genres and should be cohesive and professionally presented.

I am particularly looking for visually rich pages. The most successful projects will likely incorporate multiple images and visual elements on the page. You may take liberty with typography, pull-quotes, charts and graphs, other visuals. Nevertheless, your visual elements should relate, to some degree, to the words on the page.

This isn't an art class so I do not expect you to design your own logos, buttons, images, typography but I do expect professionalism across the entire publication and a demonstration of skillful incorporation of elements.

You may find it helpful to use stock images or icons. I strongly advise students from using a simple google image search for their projects. Its much better to use something like unsplash.com or flaticon.com.

Part of having strong professional writing skills is being able to look at projects that are similar to what you're trying to create and deciding what elements of others' projects are worth improving upon and adding to yours and which parts are better left out.

## Requirements

Below is a breakdown of the requirements for this exam. You'll be expected to fulfill the minimum content, design, and technical aspects in order to receive an above 50% grade.

#### **Contents**

- Cover
- Back cover
- Five reading responses
- Table of contents

#### Design

- Visually rich pages
- Cohesiveness
- CRAP (Links to an external site.) principles of design
- At least one drop cap

#### **Technical**

- Proficient use of interaction and/or animation
- Proficient use of layers and layering
- At least one expert use of <u>text-wrapping</u> (<u>Links to an external site.</u>)

#### **Deliverables**

You'll turn in two files for this assignment. A PDF file and an Adobe InDesign file. Technically, your e-magazine should be exportable to EPUB but there is no need to do that for this assignment.

#### **Due Dates**

Final deliverable (both files): 12/16 11:59PM

# **Publishing Skills**

### **Overview**

For your final exam (<u>overview</u> / <u>turn-in portal</u>) you'll need to demonstrate proficiency in digital publishing skills. At the very least, you should learn how to use layers in publishing software, learn how to export your documents as print ready and working documents (you can host them via adobe's collaboration website or export with linked materials), and you should learn the basics of laying type and images.

### **Getting Started**

There are several very good tutorials for InDesign that can quickly give you an overview. The University pays for LinkedIn Learning for all students so they do ask that we guide you here (Links to an external site.). However, the Adobe tutorials here (Links to an external site.) are very good.

## **Text Wrap**

To earn full credit on the final exam you'll need to effectively use text wrapping in your document.

This 3 minute video (Links to an external site.) demonstrates text wrap around an object.

This brief written tutorial (Links to an external site.) gives extra support for learning text wrap

This assignment does not count toward the final grade.