

# Bandit Algorithms

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# Casino \$\$\$



mean reward 0.5



mean reward 0.6



mean reward 0.7

You will be playing a 100 times, what is a good strategy ?

# Drug Clinical Trial



Which pill for the next patient ?

# Advertisement



Success



Success



Failure



Success

Which picture for the next user ?

# Recommendation Systems



Success



Success



Failure



Success

Which song for the next user ?

# Problem Formulation

## Setting

- $K$  options =  $K$  arms
- Each arm  $k \in [K]$  has expected reward  $\mu_k$
- The values of the means are **unknown** to the agent
- At iteration  $t$ , agent picks arm  $a_t$
- Receives reward  $\mu_{a_t} + \epsilon_t$ , with  $\epsilon_t$  sub-gaussian mean 0 noise

## GOAL

Maximize cumulative reward over  $T$  iterations  $\sim$  minimize the regret:

$$R(T) := T \max_{k \in [K]} \mu_k - \mathbb{E} \left[ \sum_{t=1}^T \mu_{a_t} \right]$$

## Exploration/Exploitation trade-off

At iteration  $t$ , define the agent's estimate for the average reward of arm  $k$  (e.g. empirical mean):

$$\hat{\mu}_k(t).$$

Greedy action:  $a^*(t) := \arg \max_{k \in [K]} \hat{\mu}_k(t)$ .

Two options:

- Pull  $a^*(t) \rightarrow$  Exploitation,
- Pull another arm  $\rightarrow$  Exploration.

## Toy example

Two Bernoulli arms:

Arm  $A$ , mean reward 0.6,  
Arm  $B$ , mean reward 0.5.

- Explore-only strategy: Pull two arms equally until the end,

$$R(T) = 0.1 \times \frac{T}{2}$$

Linear Regret.

- Exploit-only strategy : Pull the arm with highest empirical mean (ties broken at random).

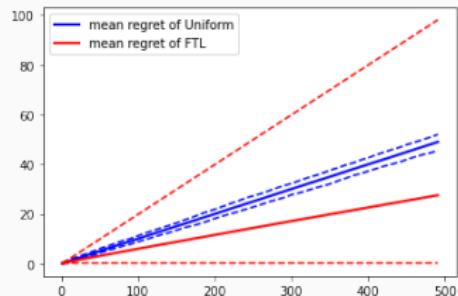
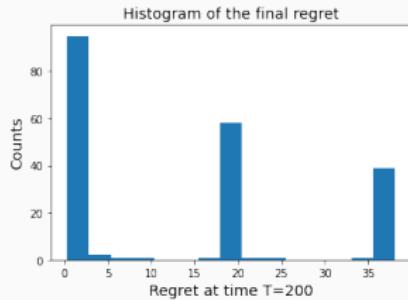
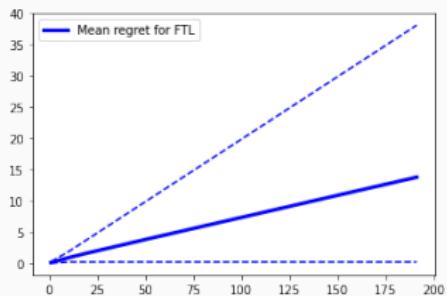
With proba. 0.2, at first pull, arm  $A$  returns 0 and arm  $B$  returns 1,

$$R(T) \geq 0.2 \times 0.1 \times T$$

Linear Regret.

Note: this strategy is also called Greedy and Follow-The-Leader (FTL)

# Regret of FTL and Uniform



## Baseline Strategy

Explore uniformly at random for a fixed period ( $mK$  iterations).  
Then run Greedy.

This is the **Explore-Then-Commit** (ETC) Algorithm.

### Regret Bound

If ETC interacts with a 1-subgaussian bandit and an appropriate  $m$ :

$$R(T) \leq 1 + c\sqrt{T},$$

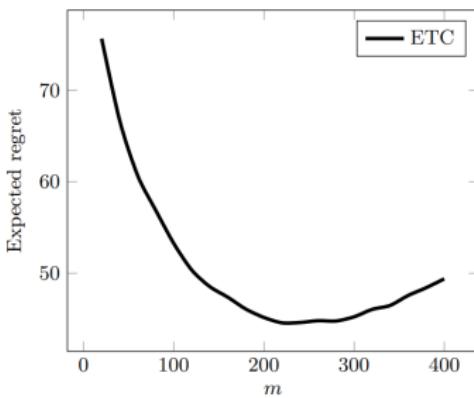
with  $c$  a universal constant.

The regret is no longer linear !!

## Actually, we cheated...

The value of  $m$  giving the previous regret depends on the value of the gap between the optimal arm and the second one.

In practice,  $m$  cannot be set to its optimal value



**Figure 6.2** Expected regret for ETC over  $10^5$  trials on a Gaussian bandit with means  $\mu_1 = 0, \mu_2 = -1/10$

# The Optimism Principle

## UCB Algorithm

At iteration  $t$ , define for each arm  $k \in [K]$ ,

- the number of times arm  $k$  has been pulled before iteration  $t$ ,

$$T_k(t-1),$$

- the empirical mean of arm  $k$ ,

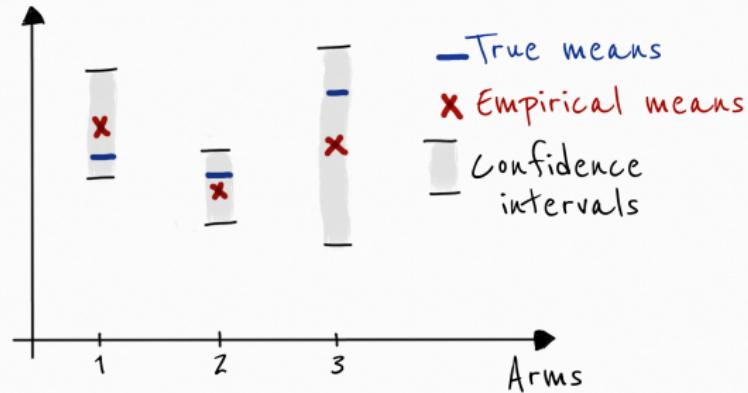
$$\hat{\mu}_k(t),$$

- a "reasonable" upper bound on the true mean of arm  $k$ ,

$$U_k(t) := \hat{\mu}_k(t) + 2\sqrt{\frac{\log(T)}{T_k(t-1)}}.$$

Pull  $\arg \max_{k \in [K]} U_k(t)$

# UCB Algorithm



# Regret bound

W.l.o.g., assume arm 1 is the optimal arm. Define:

$$\Delta_k := \mu_1 - \mu_k.$$

## Theorem

For 1-subgaussian arms, UCB's regret is bounded as

$$R(T) \leq 16 \sum_{\Delta_k > 0}^K \frac{\log(T)}{\Delta_k} + 3 \sum_{k=1}^K \Delta_k.$$

## Proof Sketch

We can decompose the regret:

$$R(T) = \sum_{k=1}^K \Delta_k \mathbb{E}[T_k(T)]$$

A sub-optimal arm  $k$  is pulled iff:

1. the upper bound on arm  $k$  is larger than the true mean of the optimal arm,
2. the upper bound on the optimal arm is smaller than its true mean.

## Proof Sketch

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Bad event "Some upper bound does not hold" happens with small probability.

By Hoeffding's inequality, for any  $t, k$ :

$$\mathbb{P}(\mu_k > U_k(t)) \leq \frac{1}{T^2}.$$

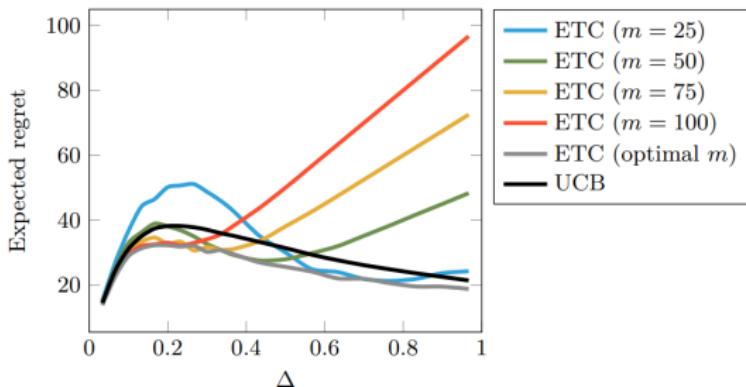
If for any  $t, k$

$$\mu_k \leq U_k(t),$$

then for any sub-optimal arm  $k > 1$ :

$$T_k(T) \leq \frac{16 \log(T)}{\Delta_k^2}.$$

# Experiments



**Figure 7.1** Experiment showing universality of UCB relative to fixed instances of ETC

experiment drawn from Bandit Algorithm book, Lattimore and Szepesvari

# Bayesian Approach: Thompson Sampling

## Algorithm

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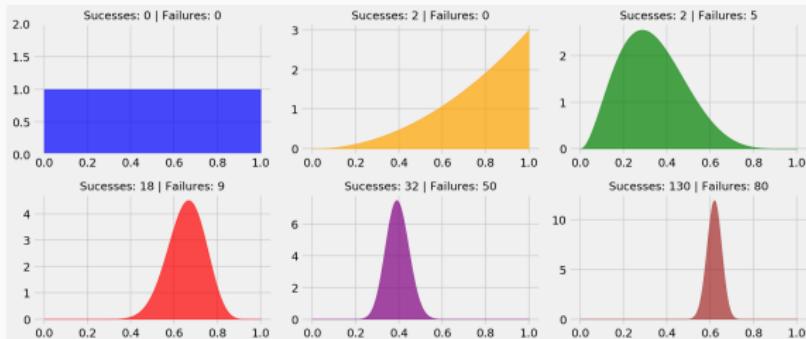
- Input a prior distribution for the arms' parameters
- At every iteration, compute posterior,
- Sample from the posterior,
- Play optimal arm according to sampled parameters.

## Example with Bernoulli arms and Beta priors

- Prior  $\text{Beta}(\alpha_k, \beta_k)$  for every arm.  
If  $\alpha = \beta = 1$ , the prior is  $U([0, 1])$ .
- Success of arm  $k$ :  $\beta \leftarrow \beta + 1$ ,
- Failure of arm  $k$ :  $\alpha \leftarrow \alpha + 1$ ,

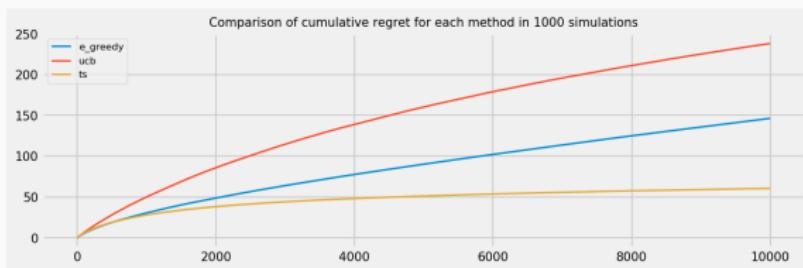
**Note 1** : here, Bernoulli and Beta are conjugate of each other, hence the easy update. It is not always the case.

**Note 2** : as  $\alpha_k$  and  $\beta_k$  increase, the variance of  $\text{Beta}(\alpha_k, \beta_k)$  decreases.



experiment drawn from <https://gdmarmarola.github.io/t-s-for-bernoulli-bandit>

# Comparison of the 3 strategies on the Bernoulli bandit with 4 arms



experiment drawn from <https://gdmarmerola.github.io/tutorials-for-bernoulli-bandit>

# Beyond Vanilla Multi-Armed Bandits

# Linear Contextual Bandits

Iteration  
 $t = 1$



Iteration  
 $t = 2$



context  $x_{1,1}$

context  $x_{2,1}$

context  $x_{3,1}$

context  $x_{1,2}$

context  $x_{2,2}$

context  $x_{3,2}$

# Linear Contextual Bandits

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- K arms (may be very large),
- For every arm  $k$ , at every iteration  $t$ , a d-dimensional feature vector (context)  $x_{k,t}$ ,
- Hidden parameter  $\theta$ ,
- Agent picks  $x_t \in \{x_{1,t}, \dots, x_{N,t}\}$ , observe  $r_t = x_t \cdot \theta + \epsilon_t$ ,
- Optimal arm depends on context:  $x_t^* = \arg \max_k x_{k,t} \cdot \theta$ ,
- Goal : minimize regret  $\sum_t (x_t^* - x_t) \cdot \theta$

# Combinatorial Bandits

- $K$  arms,
- At iteration  $t$ , agent draws an ensemble of arm,  $\mathcal{A}_t \subset [K]$  subject to a combinatorial constraint

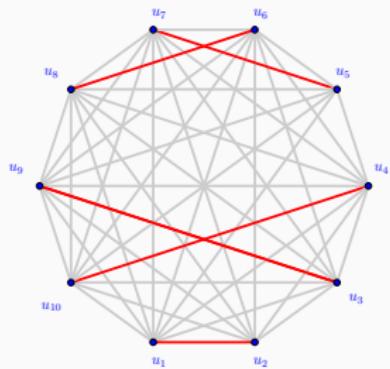
$$\mathcal{A}_t \in \mathcal{C},$$

- Receives reward:

$$\sum_{a \in \mathcal{A}_t} x_a(t),$$

- Observes  $x_a(t)$  for each  $a \in \mathcal{A}_t$ .

# Matching Bandit



- **Set of arms** : edges of the graph  $(\mathcal{U}, \mathcal{E})$
- **Combinatorial constraint** : the selected arms form a matching (no vertex is selected twice)

+ Rank one structure:

Expected reward for arm  $(u_i, u_j)$ ,

$$\mathbb{E}[x_{ij}(t)] = u_i u_j$$

# Multi-player Bandits



Second-by-second packet routing

Dropped packets have to be resent in next  
rounds

→ Learning in repeated games **with carryover?**

Flore Sentenac, Etienne Boursier, and Vianney Perchet. Decentralized learning in online queuing systems. arXiv preprint arXiv:2106.04228, 2021.

# Thank you!