

Advanced Information Retrieval

Koç University, 1st June 2023



Nandan Thakur

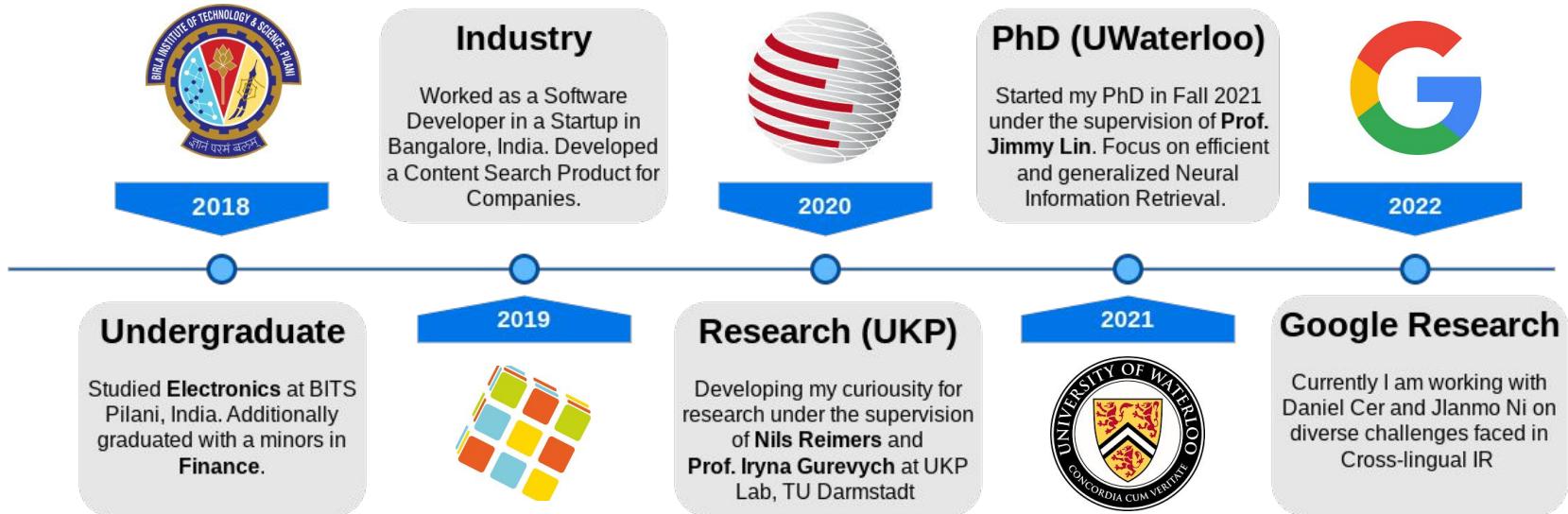
PhD Student

Current: Part time Student Researcher @ Google Research [Remote]

David R. Cheriton School of Computer Science
University of Waterloo

My Journey till now (Roadmap)

- **Current:** Second-year PhD student at the University of Waterloo, Canada
- **Current:** Research Internship at Google Research, Remote.
- **Previous:** Research Assistant (RA) at the UKP Lab, TU Darmstadt.



What is Information Retrieval?

All Images Books Videos News More

Tools

About 346,000,000 results (0.43 seconds)

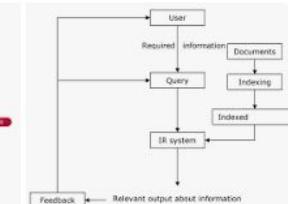
Information retrieval is the science of searching for information in a document, searching for documents themselves, and also searching for the metadata that describes data, and for databases of texts, images or sounds.

 Wikipedia
https://en.wikipedia.org/wiki/Information_retrieval

[Information retrieval - Wikipedia](#)

 Engati

What is
**Information
Retrieval?**



[About featured snippets](#) • [Feedback](#)

People also ask :

What is an example of information retrieval?



What is information retrieval main purpose?



What is the basic concept of information retrieval?



What are the three types of information retrieval?



[Feedback](#)

 Stanford University
https://nlp.stanford.edu/IR-book/information-retrie... ::

[Introduction to Information Retrieval - Stanford NLP Group](#)

The book aims to provide a modern approach to information retrieval from a computer science perspective. It is based on a course we have been teaching in ...

[Boolean retrieval · Irbook.html · Resources · CS 276 / Ling 286](#)

 GeeksforGeeks
https://www.geeksforgeeks.org/what-is-information-... ::

[What is Information Retrieval?](#)

Jul 3, 2022 — It is A process of identifying and retrieving the data from the database, based on the query provided by user or application. Retrieves ...

Information retrieval

Information retrieval in computing and information science is the process of obtaining information system resources that are relevant to an information need from a collection of those resources. Searches can be based on full-text or other content-based indexing.

[Wikipedia](#)

[Brain](#)

[Types](#)

[Field](#)

[Features](#)

People also search for

[View 10+ more](#)



Information



Memory



Semantics



Language

[Feedback](#)

Formal Definition of the Retrieval Task

Query (Natural language)



Which football club does Lionel Messi play for?

Query (Keyword)



Messi football club

OR

Document



WIKIPEDIA
The Free Encyclopedia

5.5M Articles

Lionel Messi

Lionel Andrés Messi (born 24 June 1987), also known as Leo Messi, is an Argentine professional footballer who plays as a forward for Ligue 1 club **Paris Saint-Germain** and captains the Argentina national team. Often considered the best player in the world and widely regarded as one of the greatest players of all time, Messi has won a record six Ballon d'Or awards, a record six European Golden Shoes, and in 2020 was named to the Ballon d'Or Dream Team.

Why is Information Retrieval Important?



Ubiquitous

present, appearing, or found everywhere.



IR Tasks: Architecture

What Happens in a Ad-hoc Retrieval System?

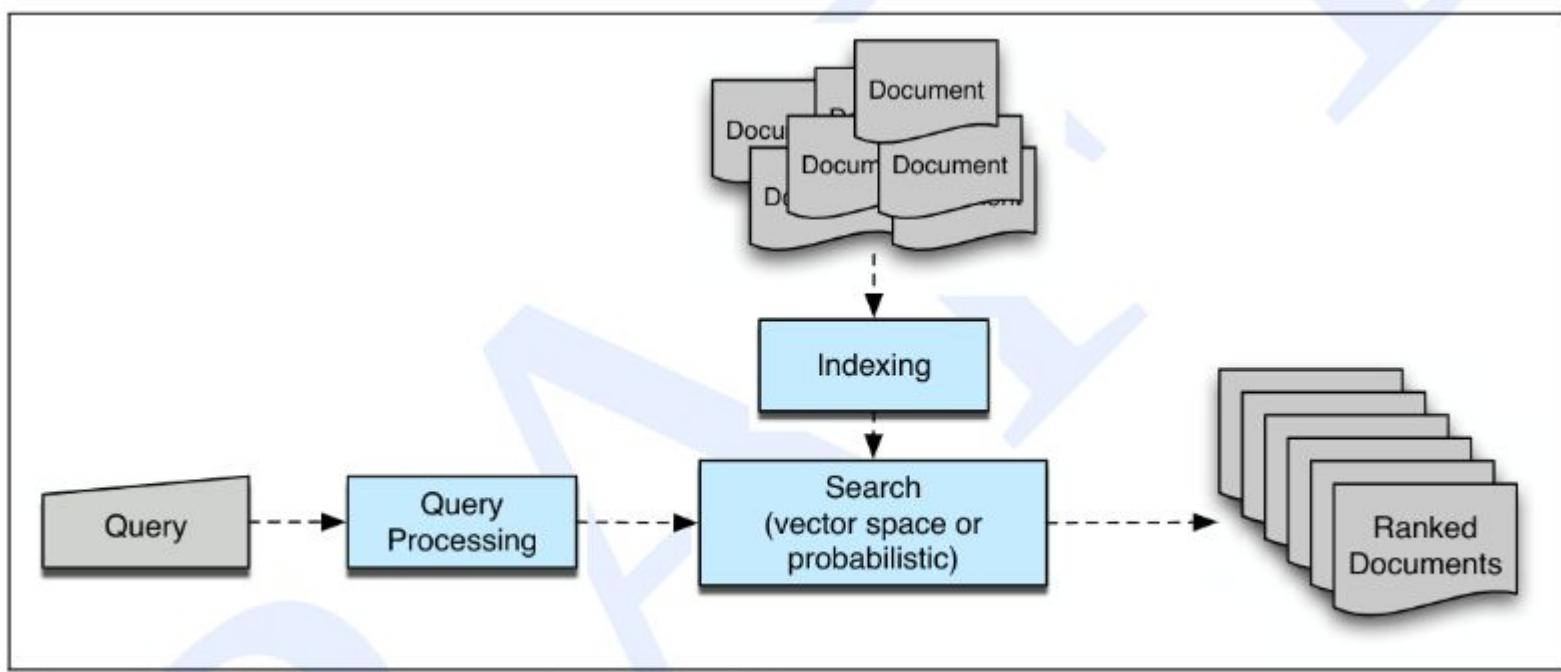


Figure 23.2 The architecture of an ad hoc IR system.

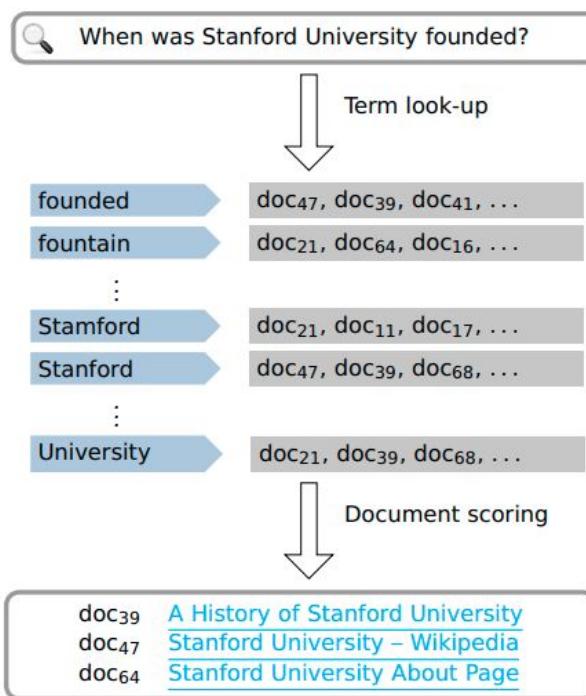
Figure taken from Speech and Language Processing, 2nd Edition by Dan Jurafsky and James H. Martin.

Traditional Search Systems

The screenshot shows the classic Yahoo! homepage. At the top, there's a navigation bar with icons for 'What's New' (a person icon), 'Check Email' (an envelope icon), the 'YAHOO!' logo, 'My Yahoo!' (a circular icon with 'My'), and 'Help' (a question mark icon). Below the navigation bar, there are two main promotional banners. On the left, a banner for 'Yahoo! Pager' features the text 'instant messaging' and a small icon of a computer monitor with a speech bubble. On the right, a banner for 'Yahoo! Mail' features the text 'free email for life'. In the center, a red rectangular box contains the text 'Yahoo! Pager now works with chat' next to a small icon of a computer monitor with a speech bubble. Below these banners is a search bar with the placeholder 'Search' and a link to 'advanced search'. At the bottom of the page, there's a horizontal menu with links to various services: 'Yahoo! Auctions', 'Shopping', 'Yellow Pages', 'People Search', 'Maps', 'Travel Agent', 'Classifieds', 'Personals', 'Games', 'Chat', 'Email', 'Calendar', 'Pager', 'My Yahoo!', 'Today's News', 'Sports', 'Weather', 'TV', 'Stock Quotes', and 'more...'. The background of the page is white, and the overall design is characteristic of late 1990s/early 2000s web aesthetics.

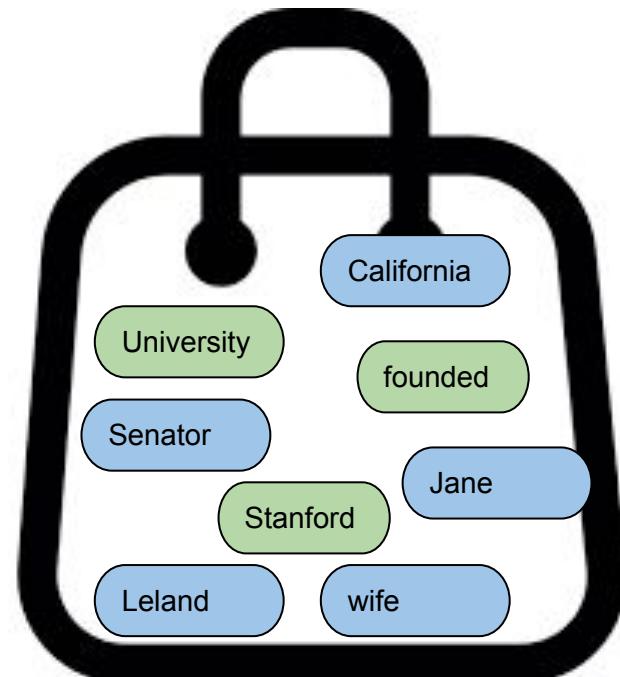
TF-IDF (Bag-of-Words Model)

Keyword based Search: Exact Match of Words



Q: When was Stanford University founded?

Doc: Stanford University was founded in 1885 by California senator Leland Stanford and his wife, Jane.



Ref: Christopher G Potts, ACL-IJCNLP 2021 keynote address
<https://web.stanford.edu/~cgpotts/talks/potts-acl2021-slides-handout.pdf>

TF-IDF Intuition and Example

Corpus D

Doc 1: A quick brown **fox** jumps over the lazy dog. What a **fox**!

Doc 2: A quick brown **fox** jumps over the lazy **fox**. What a **fox**!

Doc 3: A quick brown dog jumps over the lazy dog. What a dog!

TF: Frequency of any “term” in a given document.

IDF: Ratio of documents which include the “term”.

First, let's compute Term Frequency (TF) and Inverse Document Frequency (IDF) for “**fox**”:

TF(“fox”, Doc 1): $2 / 12 = 0.17$, TF(“fox”, Doc 2): $3 / 12 = 0.25$, TF(“fox”, Doc 3): $0 / 12 = 0$

$$\text{IDF}(“\text{fox}”, \text{D}) = \log(3/2) = 0.18$$

TF-IDF score = TF x IDF

$$\text{TF-IDF}(“\text{fox}”, \text{Doc 1}) = 0.03$$

$$\text{TF-IDF}(“\text{fox}”, \text{Doc 2}) = \mathbf{0.045}$$

$$\text{TF-IDF}(“\text{fox}”, \text{Doc 3}) = 0$$

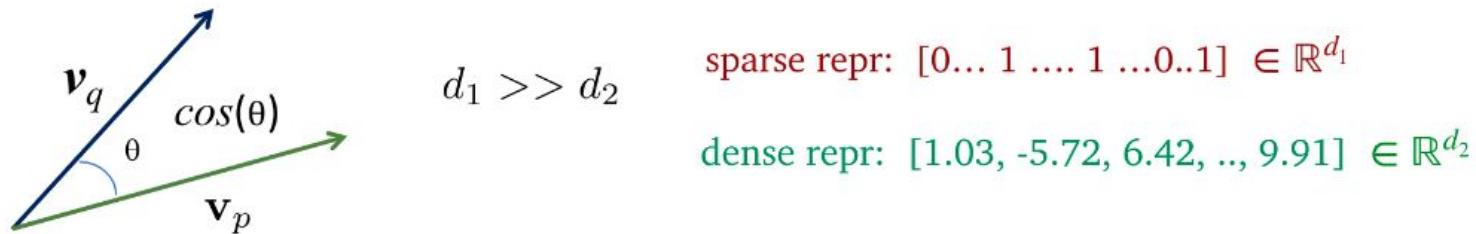
Modern (Neural) Search Systems

Part 1: Dense Retrieval

Limitations with Traditional Systems

Why do we need modern (neural) search systems?

Huge Memory Indexes: Sparse vectors are big and can be quite inefficient to store!



Unable to handle Synonyms: Won't understand “*bad guy*” and “*villain*” are similar in meaning!



dense

“Who is the **bad guy** in lord of the rings?”

*Sala Baker is an actor and stuntman from New Zealand. He is best known for portraying the **villain** Sauron in the Lord of the Rings trilogy by Peter Jackson.*

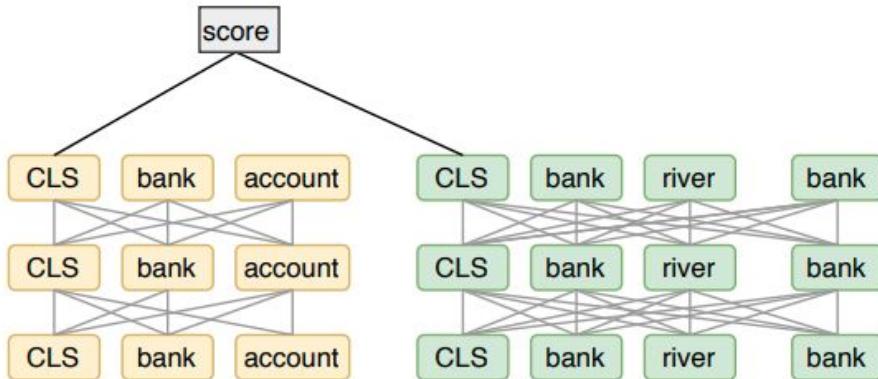
Ref: Danqi Chen, ACL 2020 OpenQA Tutorial

<https://github.com/danqi/acl2020-openqa-tutorial/blob/master/slides/part5-dense-retriever-e2e-training.pdf>

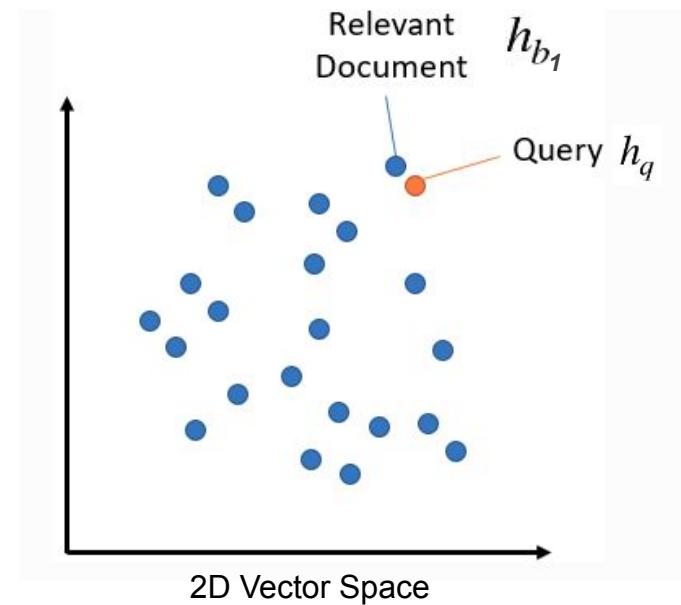
Dense Retrieval with Bi-Encoders

Mapping Individual Text to a fixed dimensional embedding!

$$\text{sim}(q, p) = E_Q(q)^\top E_P(p).$$



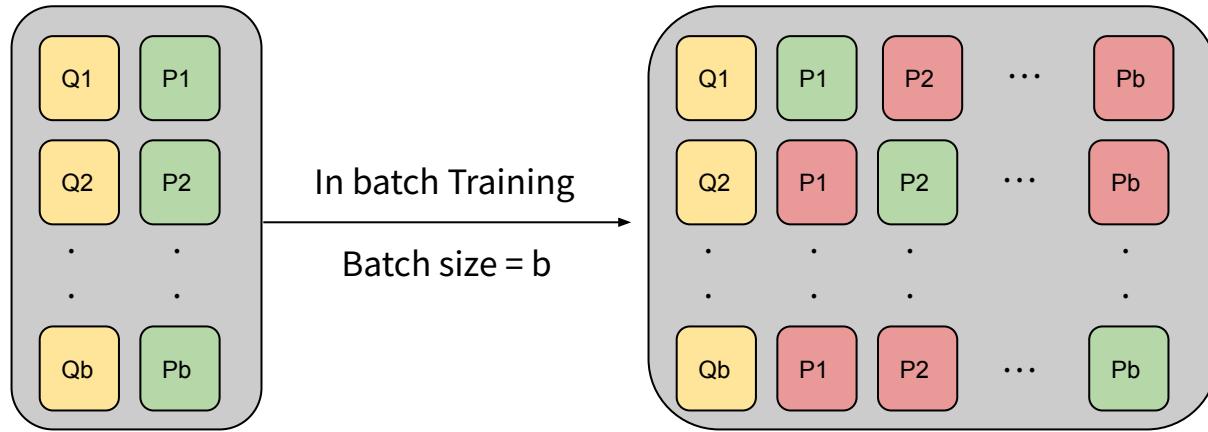
(b) Dense Retrievers (e.g., DPR)



- Passage Embeddings can be precomputed using BERT and stored!
- Fast and efficient at runtime, ideal for a practical system!

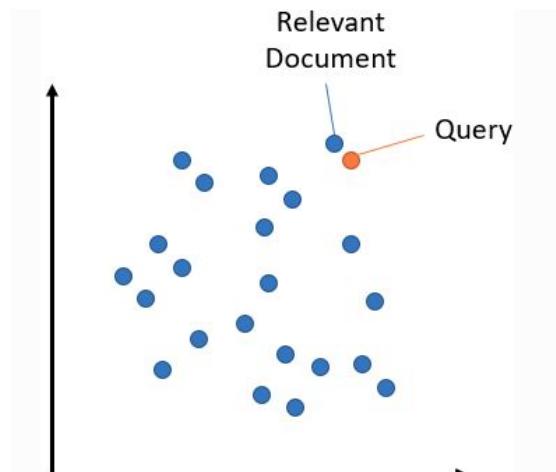
How to train the Dense Retriever model?

Method 1: Inbatch Fine-tuning with Random Negatives



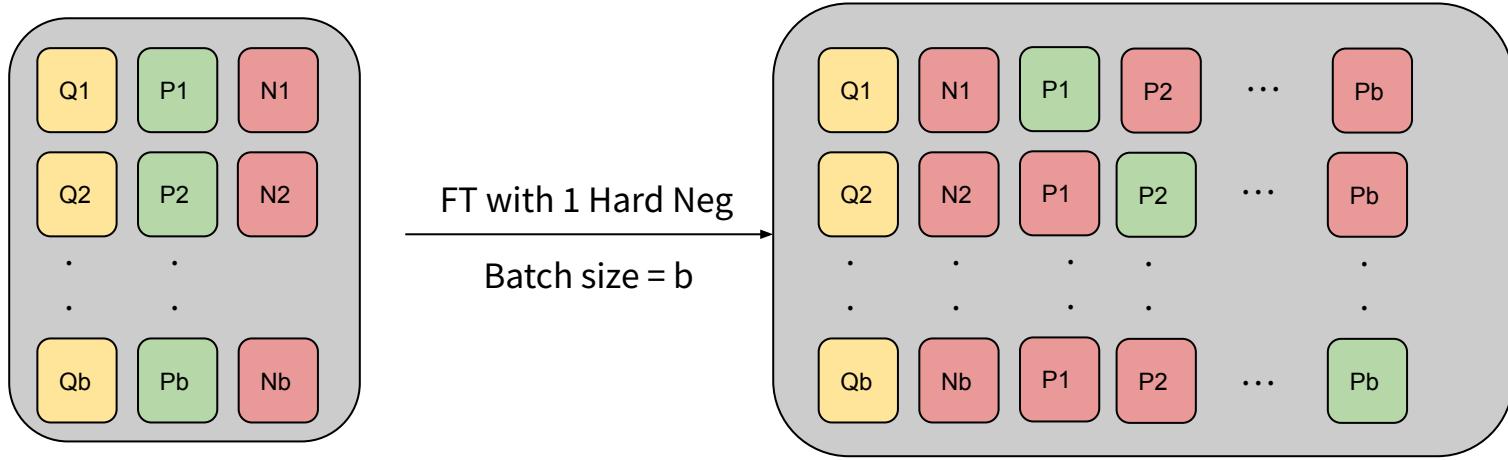
Cross-Entropy loss function

$$L(q_i, p_i^+, p_{i,1}^-, \dots, p_{i,n}^-) = -\log \frac{e^{\text{sim}(q_i, p_i^+)}}{e^{\text{sim}(q_i, p_i^+)} + \sum_{j=1}^n e^{\text{sim}(q_i, p_{i,j}^-)}}$$



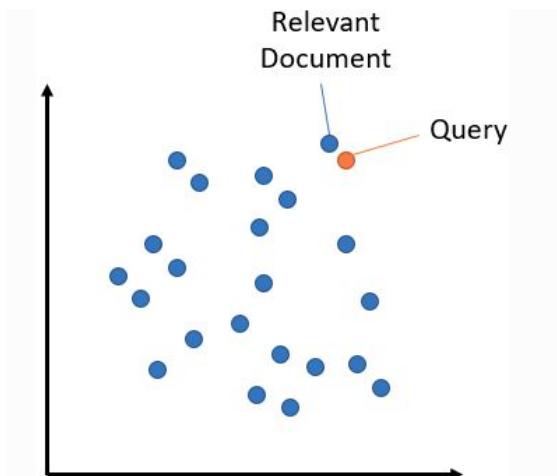
How to train the Dense Retriever model?

Method 2: Inbatch Fine-tuning with 1 Hard Negative



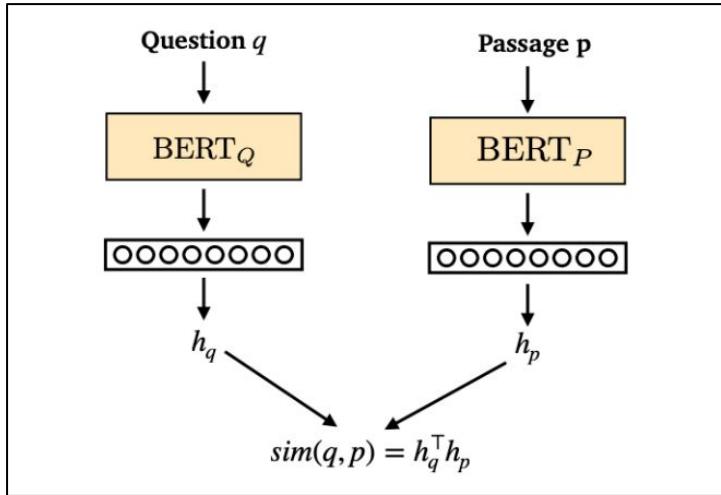
Cross-Entropy loss function

$$L(q_i, p_i^+, p_{i,1}^-, \dots, p_{i,n}^-) = -\log \frac{e^{\text{sim}(q_i, p_i^+)}}{e^{\text{sim}(q_i, p_i^+)} + \sum_{j=1}^n e^{\text{sim}(q_i, p_{i,j}^-)}}$$



DPR: Dense Passage Retriever (kharpurkin et al. 2020)

DPR Model Architecture

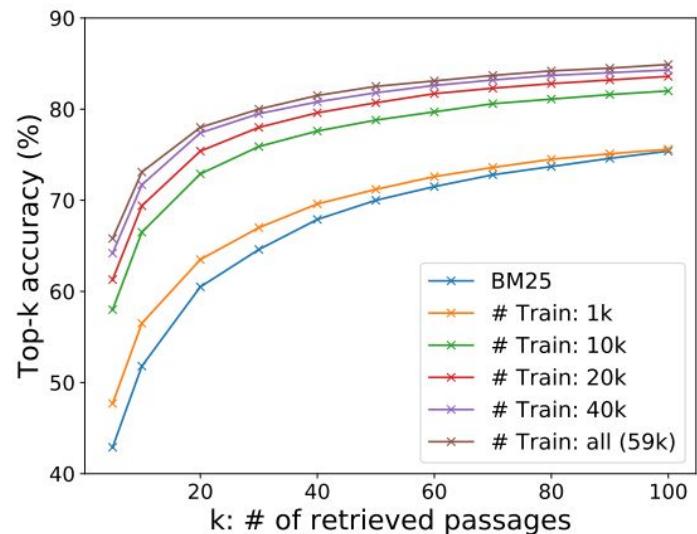


Training Loss Function

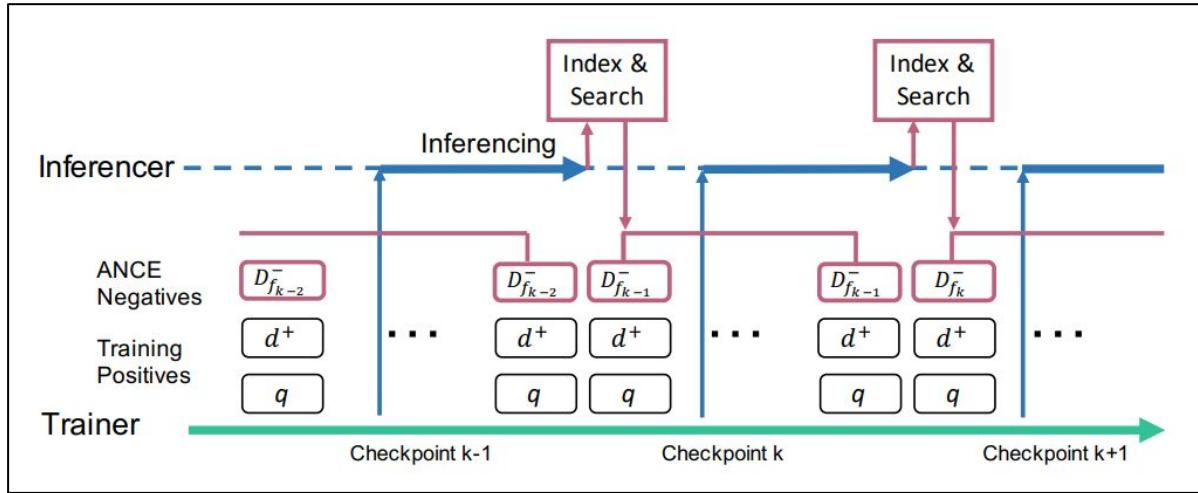
$$L(q_i, p_i^+, p_{i,1}^-, \dots, p_{i,n}^-) = -\log \frac{e^{\text{sim}(q_i, p_i^+)}}{e^{\text{sim}(q_i, p_i^+)} + \sum_{j=1}^n e^{\text{sim}(q_i, p_{i,j}^-)}}$$

DPR can outperform a traditional IR system (such as BM25) using ~1k train examples.

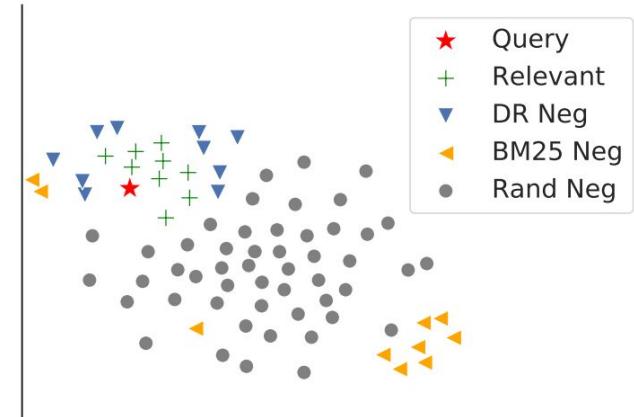
Natural Questions (Kwiatkowski et al., 2019)



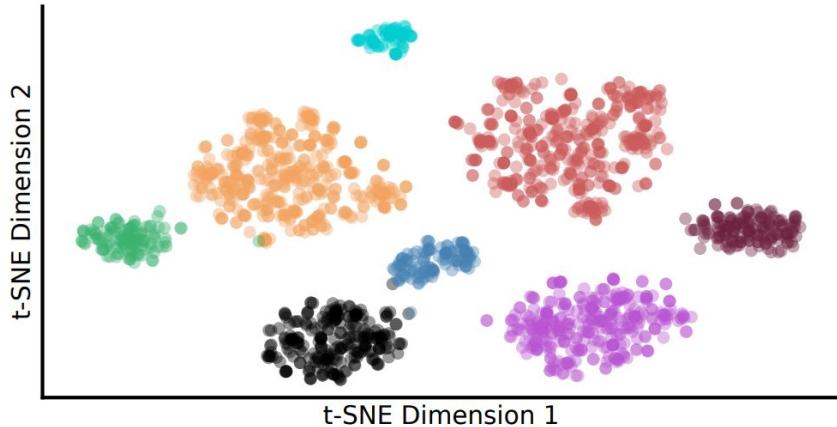
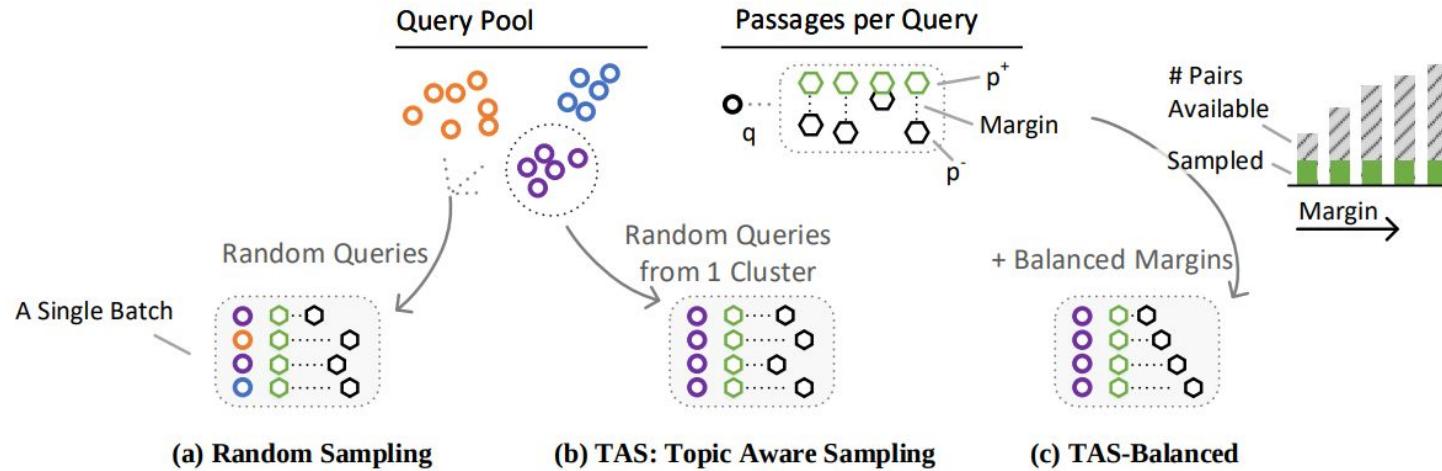
ANCE: Approximate Nearest Neighbor Negative Contrastive Learning (Xiong et al. 2021)



$$\theta^* = \operatorname{argmin}_{\theta} \sum_q \sum_{d^+ \in D^+} \sum_{d^- \in D_{\text{ANCE}}^-} l(f(q, d^+), f(q, d^-)),$$



TAS-B: Topic-Aware Query and Balanced Margin Sampling Technique (Hofstätter et al. 2021)



$$\begin{aligned} \mathcal{L}_{Pair}(Q, P^+, P^-) = & \text{MSE}(M_s(Q, P^+) - M_s(Q, P^-), \\ & M_t(Q, P^+) - M_t(Q, P^-)) \end{aligned}$$

$$\begin{aligned} \mathcal{L}_{InB}(Q, P^+, P^-) = & \frac{1}{2|Q|} \left(\sum_i^{|Q|} \sum_{p^-}^{P^-} \mathcal{L}_{Pair}(Q_i, P_i^+, p^-) \right. \\ & \left. + \sum_i^{|Q|} \sum_{p^+}^{P^+} \mathcal{L}_{Pair}(Q_i, P_i^+, p^+) \right) \end{aligned}$$

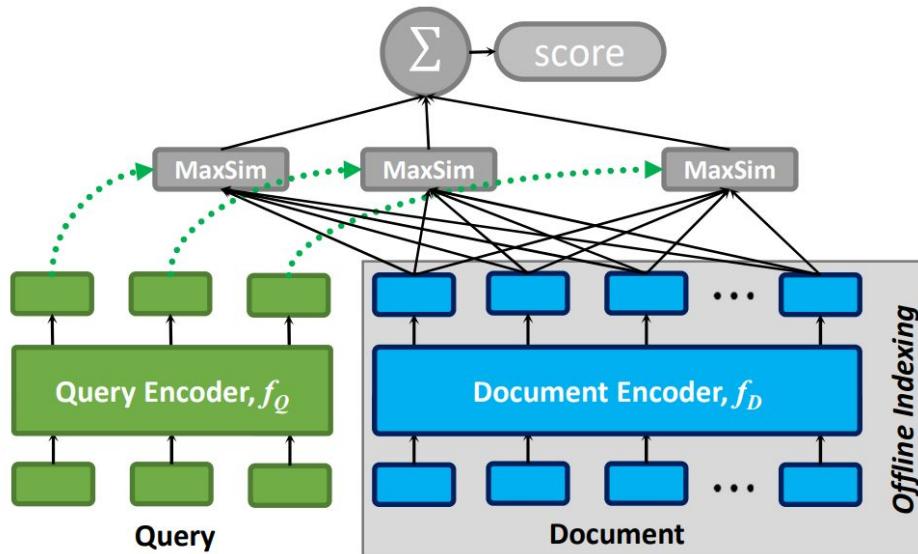
Modern (Neural) Search Systems

Part 2: Late Interaction

ColBERT (Late-Interaction) (Khattab et al. 2020)

Mapping Individual tokens to fixed dimensional embeddings

- ColBERT model maps an individual token to a fixed dense embedding.
- ColBERT allows “token-level interactions” between queries and documents.



Sum of Maximum Similarity

$$S_{q,d} := \sum_{i \in [|E_q|]} \max_{j \in [|E_d|]} E_{q_i} \cdot E_{d_j}^T$$

Figure taken from ColBERT: Efficient and Effective Passage Search via Contextualized Late Interaction over BERT by Omar Khattab and Matei Zaharia.

ColBERT (Late-Interaction) (Khattab et al. 2020)

Inference Method of ColBERT model

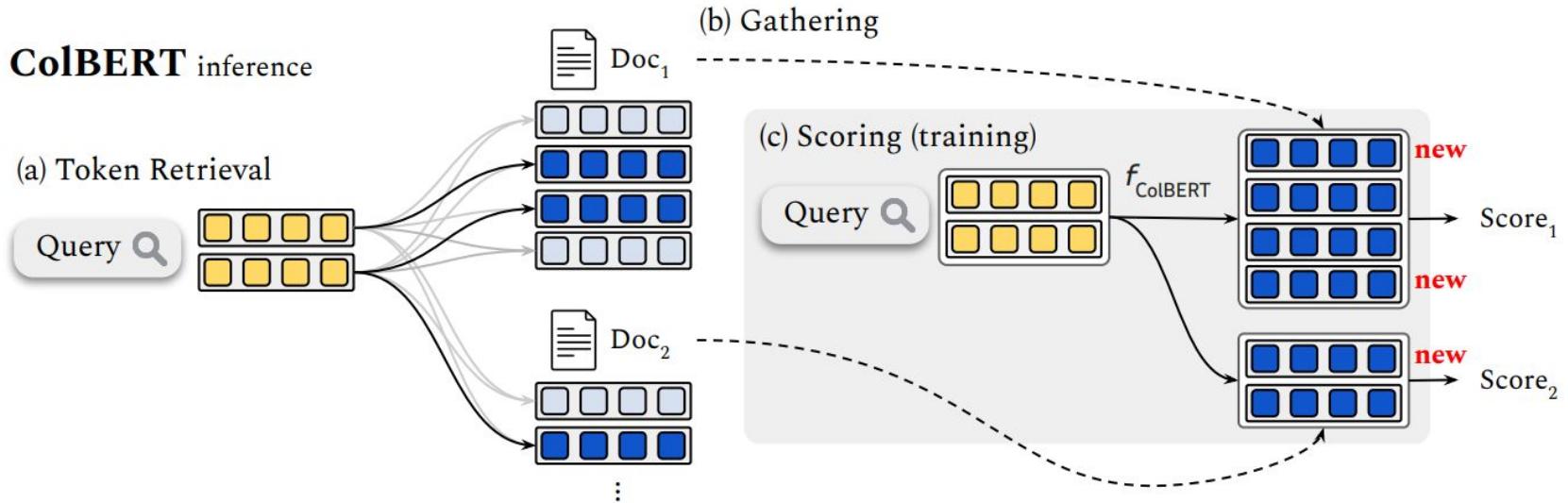


Figure taken from XTR: Rethinking the Role of Token Retrieval in Multi-Vector Retrieval by Jinhyuk Lee et. al.

(a) Token Retrieval

Query tokens used to search top- (k') doc tokens (among all tokens in corpus).

(b) Gathering

top- (k'') tokens are mapped to the original doc-id.

(c) Scoring

The unique documents are used to compute MaxSim and score.

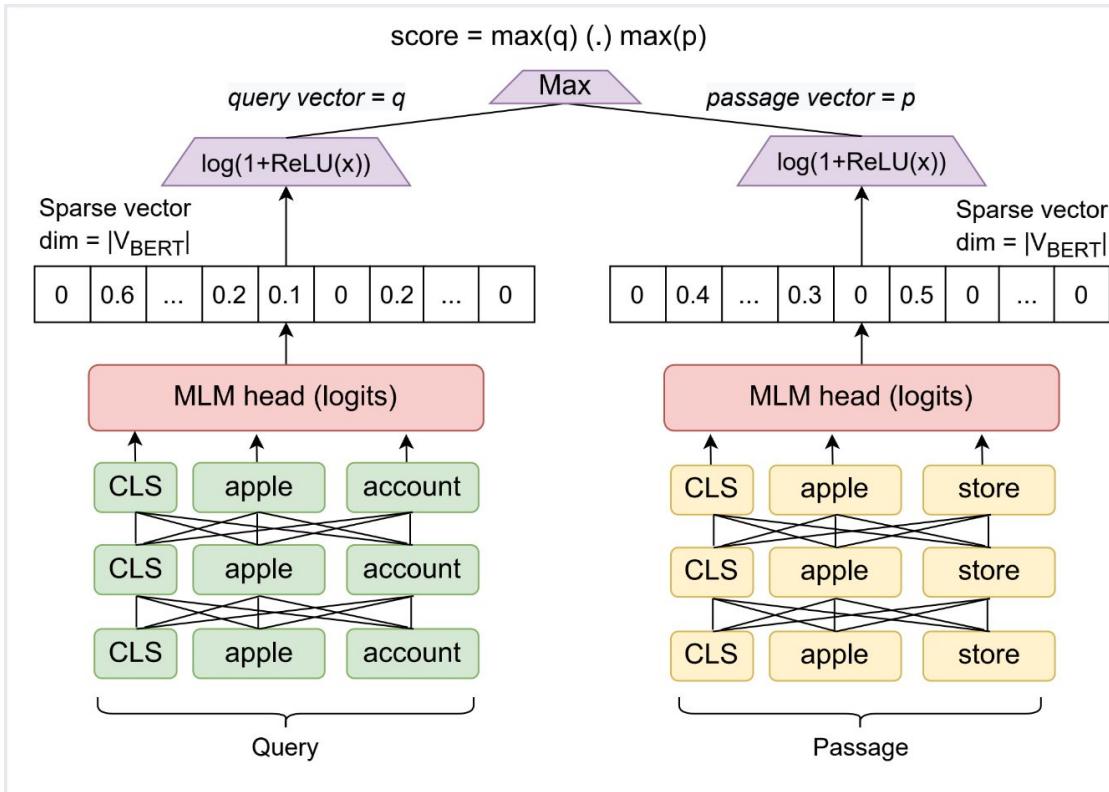
Modern (Neural) Search Systems

Part 3: Sparse Retrieval

SPLADE (Sparse Retrieval) (Formal et al. 2020)

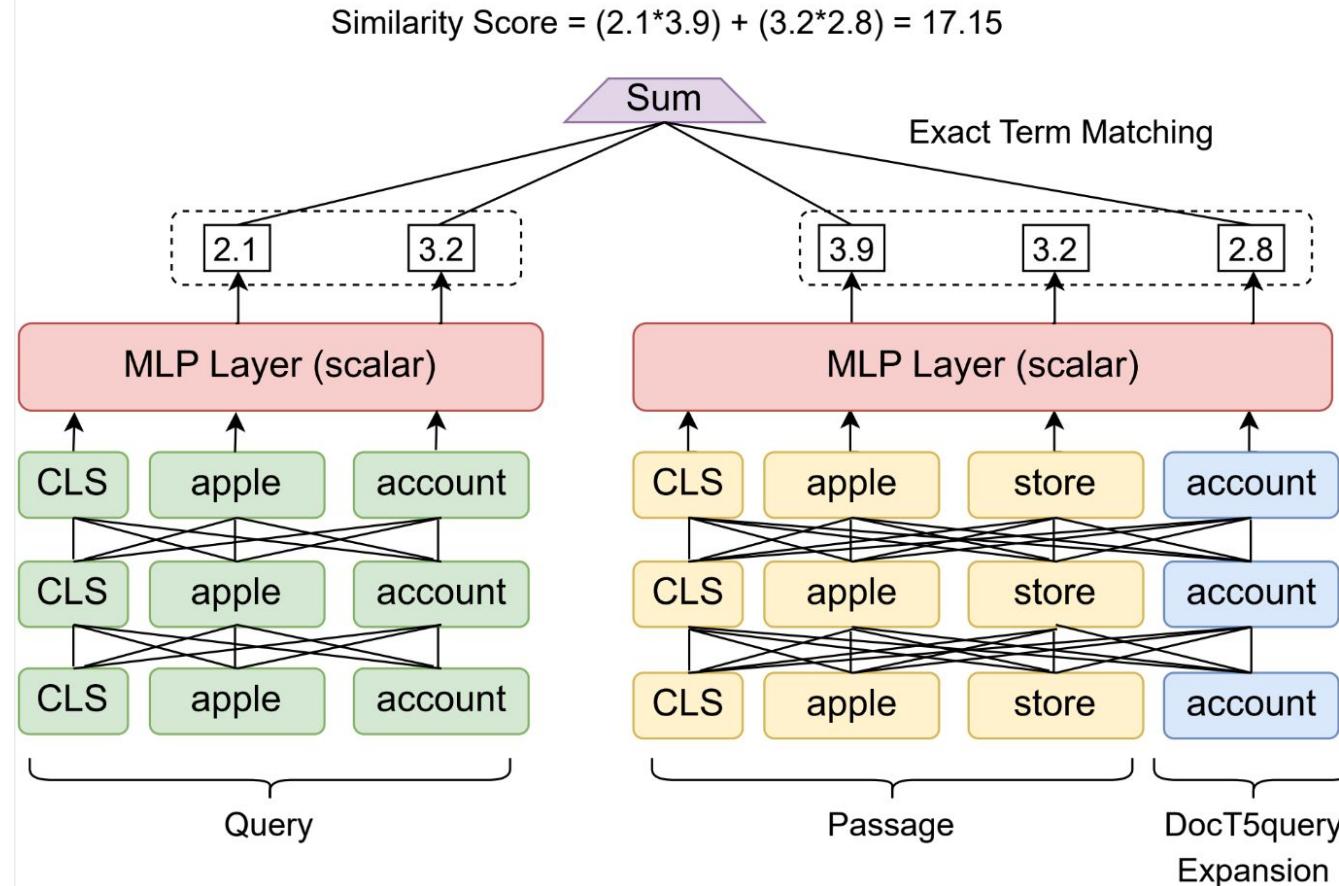
Mapping scalar weights across whole BERT Vocabulary

- SPLADE model produces weights for a 30k long sparse vector.
- Score can be efficiently computed using an inverted index algorithm.



uniCOIL (Sparse Retrieval) (Lin et al. 2021)

Mapping scalar weights across for words in input paragraph

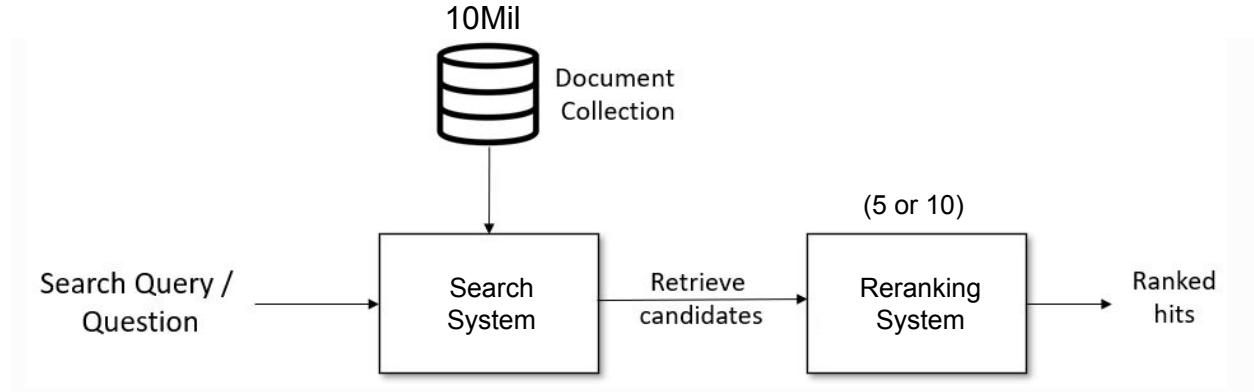


Modern (Neural) Search Systems

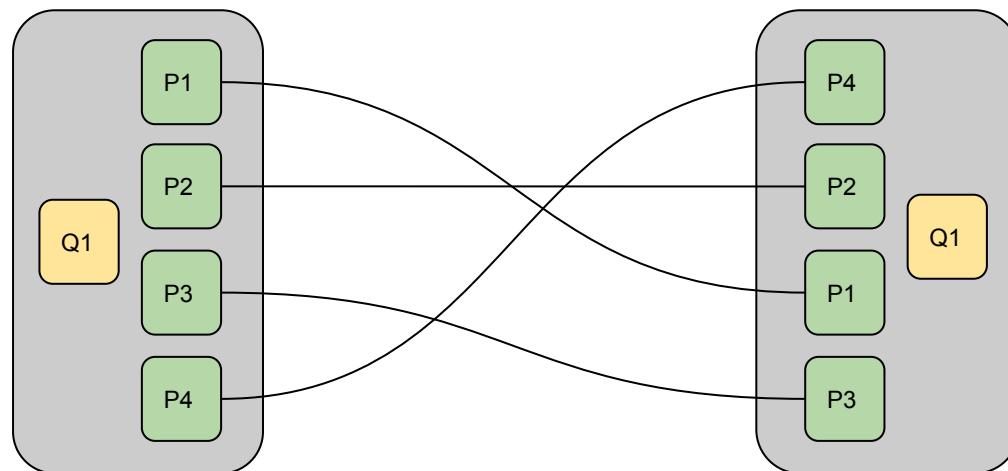
Part 4: Cross-Encoder Reranker

Retrieve and Rerank

Change the order of docs and bring best documents on top.

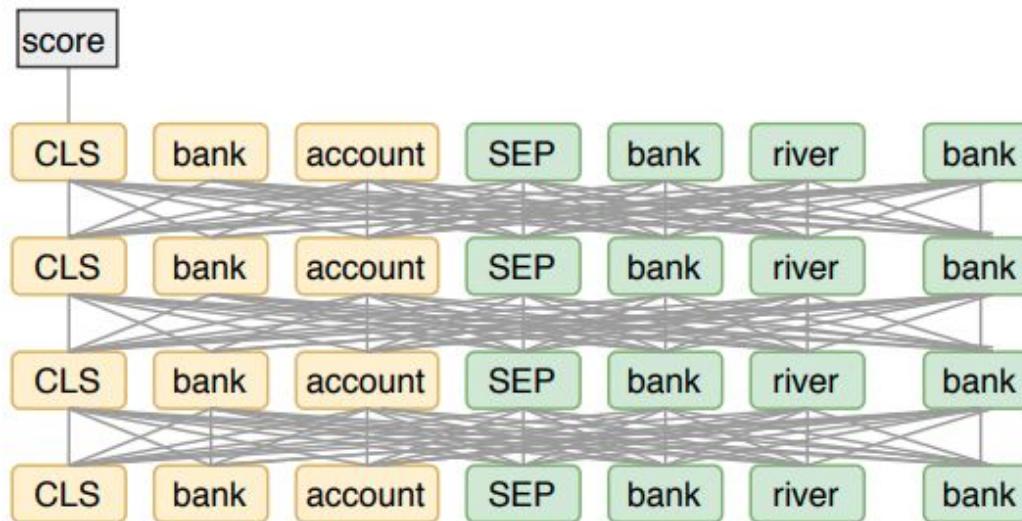


**Reranking
Algorithm
Intuition**



Reranking with Cross-Encoders

Concatenate Query and Document together. No Embedding!



(a) Cross-Attention Model (e.g., BERT reranker)

- Inefficient, as scoring millions of (query, doc)-pairs is slow!
- Best performance, due to cross-attention across query and doc.

Traditional IR Benchmarking

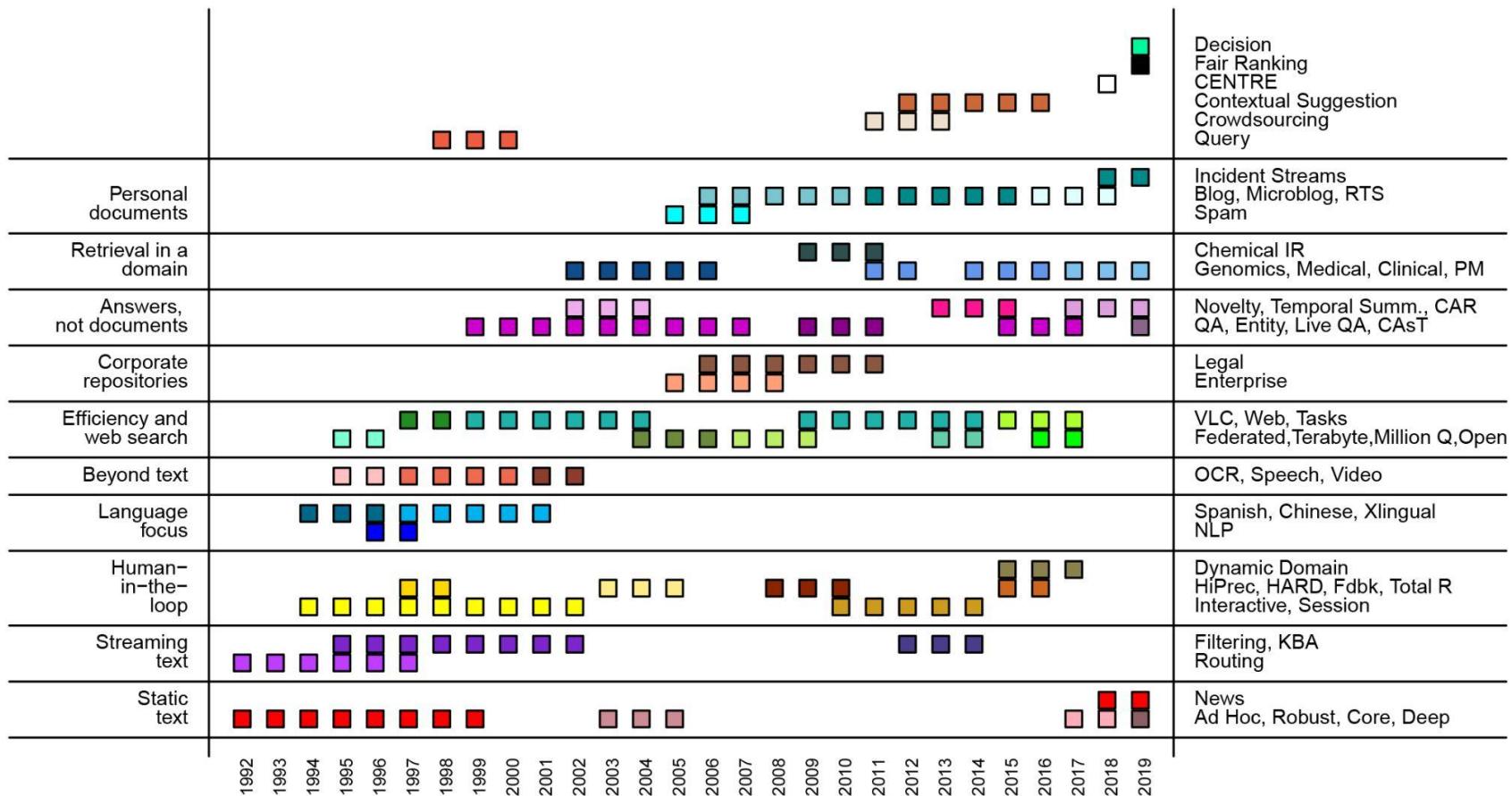
What is Benchmarking? Why is it Useful?

Benchmarks in **NLP/IR** has three components: (1) it consists of one or multiple datasets, (2) one or multiple associated metrics, and (3) a way to aggregate performance.

Advantages of Benchmarking

- Helps provide a **unified platform** utilized for comparing our ML model performances
- Leads to a way of **discovering** what is state-of-the-art (SoTA) being achieved
- Useful in understanding fundamental **gaps** in existing evaluated models
- Benchmarks help to point out difference to **human level** performances
- Sets a **standard** for assessing the performance of different systems in the community

TREC Suite: History of IR Benchmarking

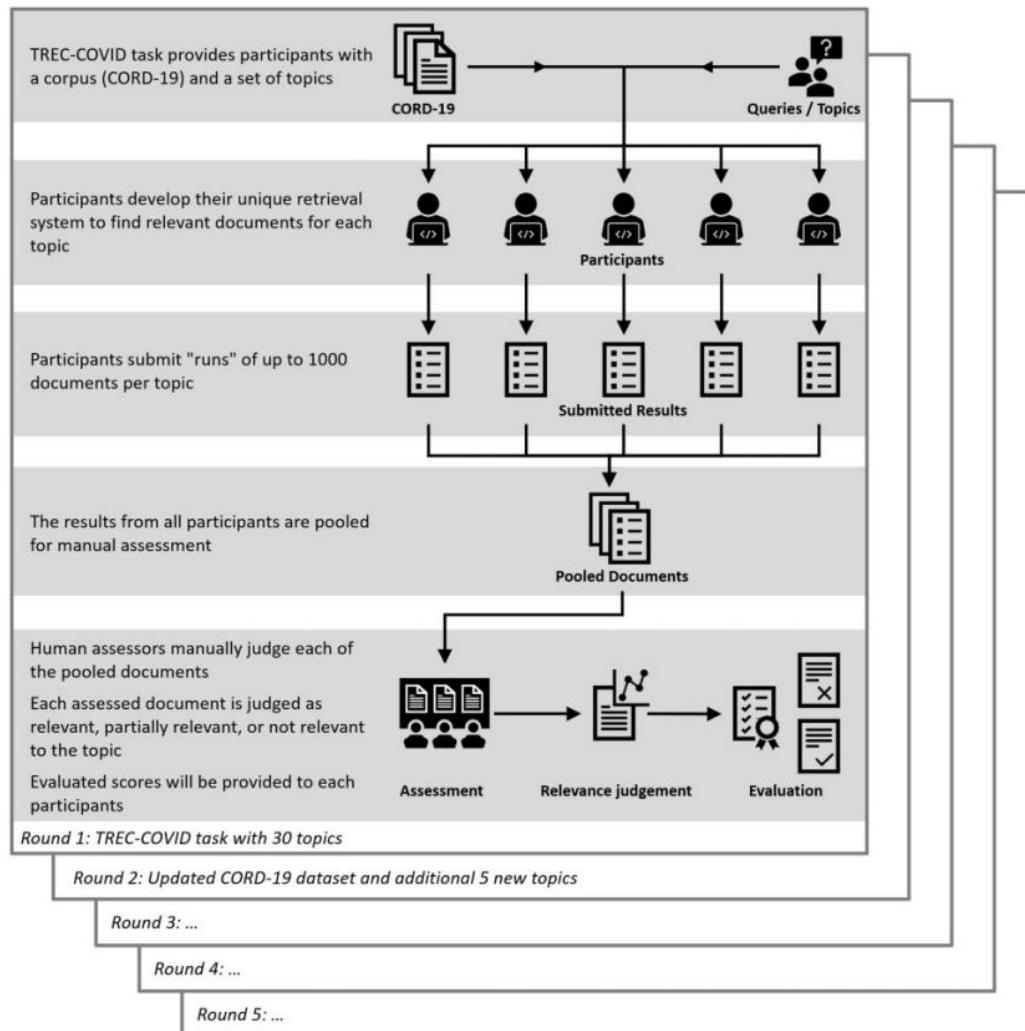


The TREC tasks. A box represents the corresponding task occurring in the given year. The far right column lists the names of the TREC track that included the task, and the far left column provides a short gloss of the research focus of the task. Differing colors within a row show the evolution of the task in different tracks.

How to build a TREC test Collection?

1. Build a corpus C using a set of documents and queries (also called topics in TREC)
 - a. For e.g., Corpus with Law articles
2. The initial participants in the TREC competition runs the queries against documents
 - a. Returns the top documents per query
 - b. Participants can develop any system for retrieval
 - c. Coopetition = Cooperation + Competition
3. Evaluation pool is formed and then judged by relevance assessors
 - a. Evaluated using relevance judgements (binary or multiple levels)
4. Results then are returned to participants who participated in the competition.
5. Relevance Judgements turn the documents and topics into test collection.

Example: The TREC-COVID Test Collection



Advantages:

Pooling ensures diversity among the judged annotations.

Encourages audience to participate in lieu of their model retrieved results will get judged by annotators

Gradually keep on adding topics, and updating the dataset every year.

IR Evaluation Metrics

Common IR Evaluation Metrics

Precision (position unaware): fraction of retrieved docs
that are relevant = $P(\text{relevant} | \text{retrieved})$

Recall (position unaware): fraction of relevant docs
that are retrieved = $P(\text{retrieved} | \text{relevant})$

MRR (position aware): position of the first relevant doc
which is retrieved = $1 / \text{rank}(i)$

Evaluation Metric: NDCG@10

Zero-shot setting, i.e. Model trained on (A), evaluated on (B).

NDCG is then *the ratio of DCG of recommended order to DCG of ideal order.*

$$NDCG = \frac{DCG}{iDCG}$$

Recommendations Order = [2, 3, 3, 1, 2] *Ideal Order* = [3, 3, 2, 2, 1]

$$DCG = \frac{2}{\log_2(1+1)} + \frac{3}{\log_2(2+1)} + \frac{3}{\log_2(3+1)} + \frac{1}{\log_2(4+1)} + \frac{2}{\log_2(5+1)} \approx 6.64$$

$$iDCG = \frac{3}{\log_2(1+1)} + \frac{3}{\log_2(2+1)} + \frac{2}{\log_2(3+1)} + \frac{2}{\log_2(4+1)} + \frac{1}{\log_2(5+1)} \approx 7.14$$

Thus, the NDCG for this recommendation set will be:

$$NDCG = \frac{DCG}{iDCG} = \frac{6.64}{7.14} \approx 0.93$$

Retrieval System Evaluation

How well do Dense Retrievers Perform?

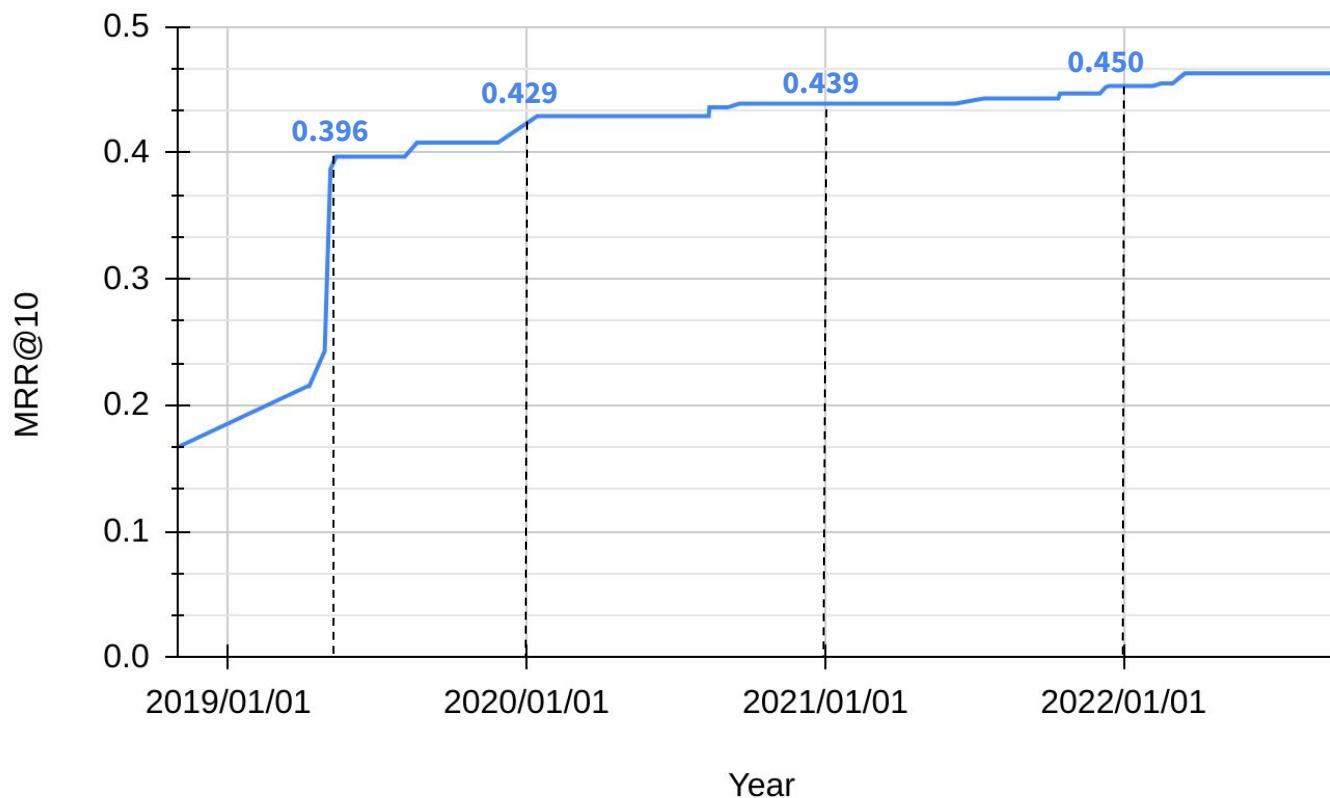
Dense Retrievers outperform BM25 on datasets with large training sizes!

DPR (kharpurkin et al. 2020)	BM25	NQ Retrieval	↑ 20.3 points (Top-20 Recall)
ANCE (Xiong et al. 2021)	BM25	MSMARCO NQ Retrieval	↑ 9.0 points (MRR@10) ↑ 23.8 points (Top-20 Recall)
TAS-B (Hofstätter et al. 2021)	BM25	MSMARCO	↑ 14.9 points (MRR@10)

Retrieval-Stage	TREC-DL'19			TREC-DL'20			MSMARCO DEV		
	Model	#	Latency (ms)	nDCG@10	MRR@10	R@1K	nDCG@10	MRR@10	R@1K
Low Latency Systems (<70ms)									
Training Rev	[43] BM25	-	-	.55	.501	.689	.745	.475	.649
None	[9] DeepCT	-	-	.55	.551	-	.756	-	-
Single	[31] docT5query	-	-	.64	.648 ^b	.799	.827	.619 ^b	.742
Multi	TAS-B	-	-	.64	.722 ^{bd}	.895 ^b	.842	.692 ^{bd}	.841 ^{bd}
Sparse & Cascade IR									
Training Rev	BM25	-	-	-	-	-	0.240	0.243	0.240
None	Best DeepCT	-	-	-	-	-	0.814	0.814	0.814
Single	Best TREC Trad Retrieval	-	-	-	-	-	-	-	-
Multi	BERT Reranker	-	-	-	-	-	-	-	-
Dense Retrieval									
Training Rev	Dense Retrieval	-	-	-	-	-	-	-	-
None	Rand Neg	-	-	-	-	-	-	-	-
Single	NCE Neg	-	-	-	-	-	-	-	-
Multi	BM25 Neg	-	-	-	-	-	-	-	-
TREC-DL Passage Rerank									
Training Rev	TREC-DL Passage Rerank	-	-	-	-	-	-	-	-
None	MARCO Dev Passage Retrieval	-	-	-	-	-	-	-	-
Single	MRR@10	-	-	-	-	-	-	-	-
Multi	Recall@1K	-	-	-	-	-	-	-	-
MSMARCO DEV									
Training Rev	MSMARCO DEV	-	-	-	-	-	-	-	-
None	nDCG@10	-	-	-	-	-	-	-	-
Single	MRR@10	-	-	-	-	-	-	-	-
Multi	R@1K	-	-	-	-	-	-	-	-

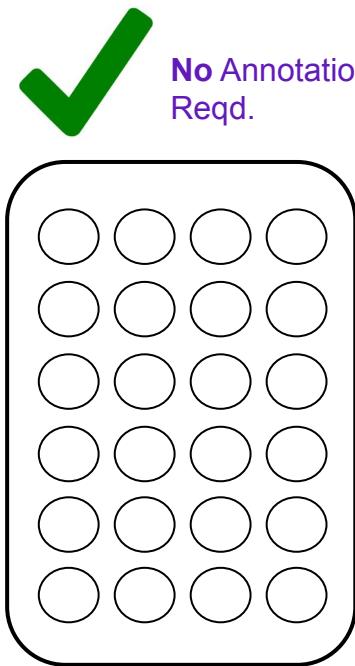
MS MARCO is Saturated: Too Old too Soon!

Overall Maximum Performance on MSMARCO Dev (Full Retrieval) across the years



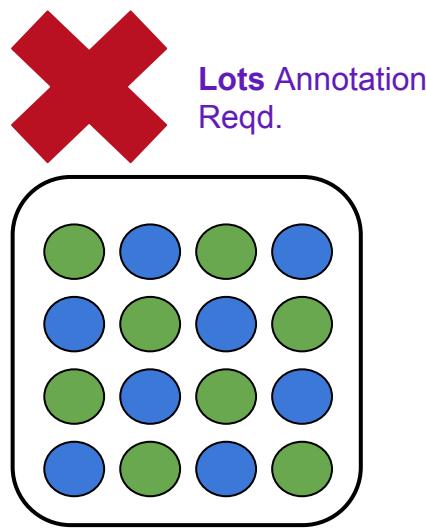
Why Zero-Shot Evaluation is Important?

Generating High-Quality Labeled Training Data is cumbersome!



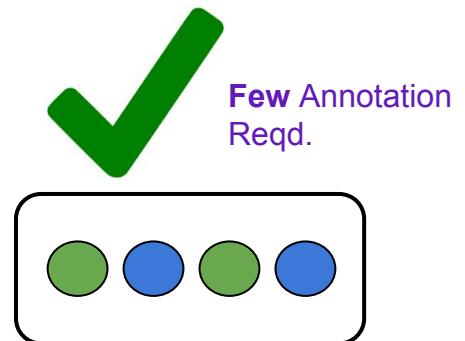
Unlabeled Data

Typically in ~Millions



**Labeled
Training Data**

Typically in ~100k pairs

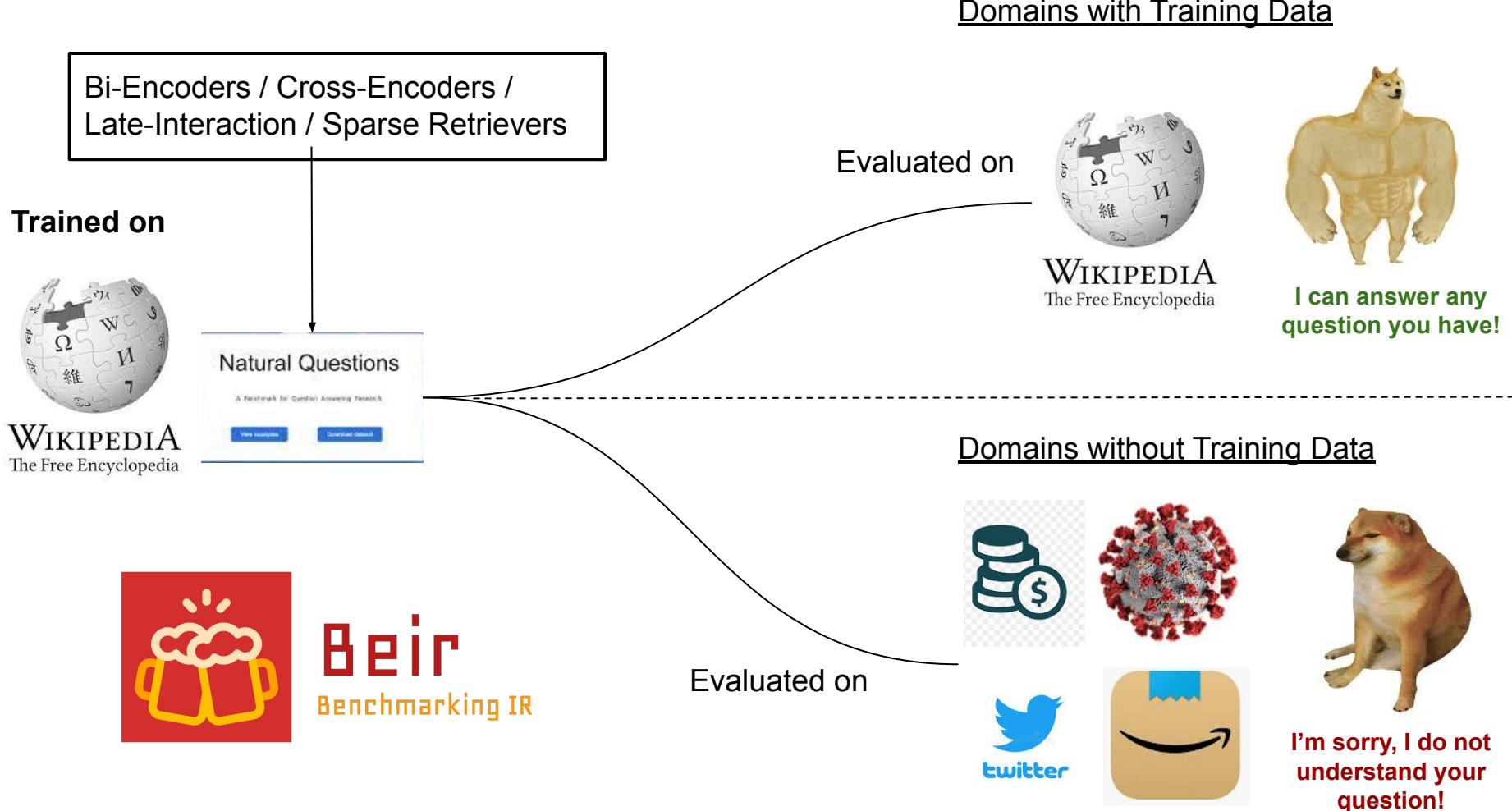


Labeled Test Data

Typically in ~100 pairs

RQ: Can Modern Search Systems Generalize?

Will these neural models perform well out-of-box (w/o) training?

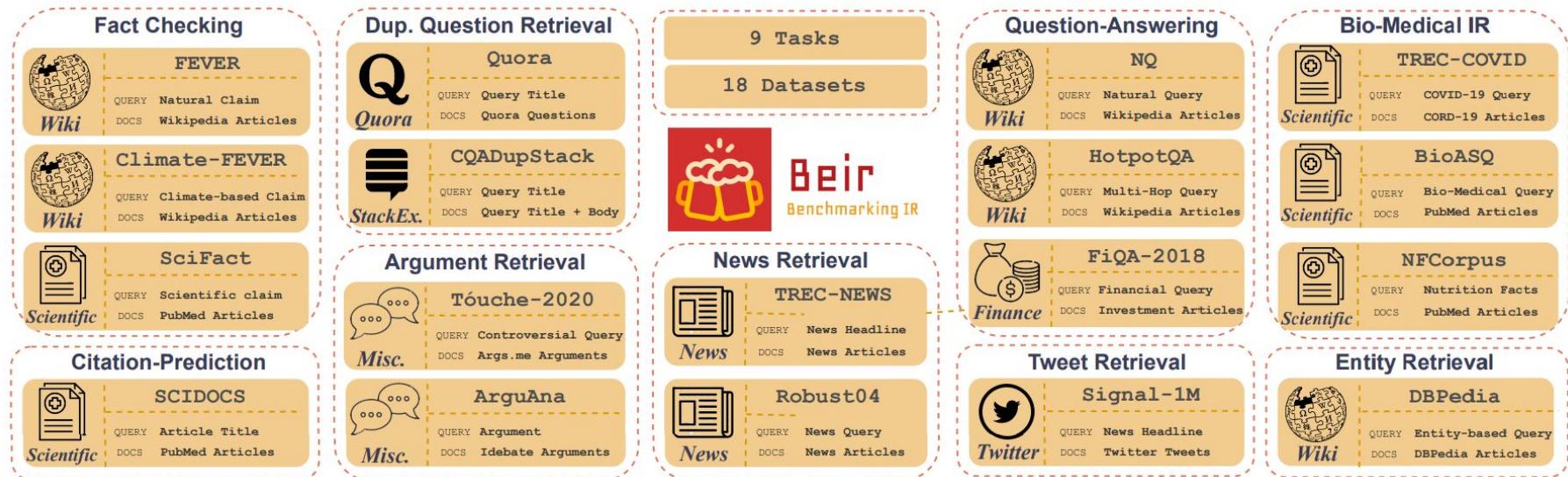




The BEIR Benchmark (Thakur et al. 2021)

Diverse, Zero-shot retrieval benchmark with 18 datasets and tasks!

- BEIR provides a **standardized benchmark** for comparison of zero-shot IR-based systems
- BEIR contains 18 **broad** datasets across **diverse** retrieval based tasks and domains
- BEIR contains evaluation datasets created using diverse annotation strategies.



Zero-shot Retrieval Results on BEIR

Model (→)	Lexical				Sparse				Dense				Late-Interaction		Re-ranking	
	Dataset (↓)	BM25	DeepCT	SPARTA	docT5query	DPR	ANCE	TAS-B	GenQ	ColBERT	BM25+CE					
MS MARCO	0.228	0.296 [‡]	0.351 [‡]	0.338 [‡]	0.177	0.388 [‡]	0.408 [‡]	0.408 [‡]	0.425 [‡]	0.413 [‡]						
TREC-COVID	0.656	0.406	0.538	0.713	0.332	0.654	0.481	0.619	0.677	0.757						
BioASQ	0.465	0.407	0.351	0.431	0.127	0.306	0.383	0.398	0.474	0.523						
NFCorpus	0.325	0.283	0.301	0.328	0.189	0.237	0.319	0.319	0.305	0.350						
NQ	0.329	0.188	0.398	0.399	0.474 [‡]	0.446	0.463	0.358	0.524	0.533						
HotpotQA	0.603	0.503	0.492	0.580	0.391	0.456	0.584	0.534	0.593	0.707						
FiQA-2018	0.236	0.191	0.198	0.291	0.112	0.295	0.300	0.308	0.317	0.347						
Signal-1M (RT)	0.330	0.269	0.252	0.307	0.155	0.249	0.289	0.281	0.274	0.338						
TREC-NEWS	0.398	0.220	0.258	0.420	0.161	0.382	0.377	0.396	0.393	0.431						
Robust04	0.408	0.287	0.276	0.437	0.252	0.392	0.427	0.362	0.391	0.475						
ArguAna	0.315	0.309	0.279	0.349	0.175	0.415	0.429	0.493	0.233	0.311						
Touché-2020	0.367	0.156	0.175	0.347	0.131	0.240	0.162	0.182	0.202	0.271						
CQA DupStack	0.299	0.268	0.257	0.325	0.153	0.296	0.314	0.347	0.350	0.370						
Quora	0.789	0.691	0.630	0.802	0.248	0.852	0.835	0.830	0.854	0.825						
DBpedia	0.313	0.177	0.314	0.331	0.263	0.281	0.384	0.328	0.392	0.409						
SCIDOCs	0.158	0.124	0.126	0.162	0.077	0.122	0.149	0.143	0.145	0.166						
FEVER	0.753	0.353	0.596	0.714	0.562	0.669	0.700	0.669	0.771	0.819						
Climate-FEVER	0.213	0.066	0.082	0.201	0.148	0.198	0.228	0.175	0.184	0.253						
SciFact	0.665	0.630	0.582	0.675	0.318	0.507	0.643	0.644	0.671	0.688						
Avg. Performance vs. BM25	- 27.9%	- 20.3%	+ 1.6%	- 47.7%	- 7.4%	- 2.8%	- 3.6%	+ 2.5%	+ 11%							

BM25 (Lexical)

BM25 is an overall strong system. It doesn't require to be trained.

Cross-Encoders (Rerank)

Reranking Models generalize best. They outperform BM25 on **11/18** retrieval datasets.

Bi-Encoders (Dense)

Dense models suffer from generalization. They outperform BM25 on **7/18** datasets.

Zero-shot Retrieval Results on BEIR

Dataset	Baselines			
	BM25 [†]	BM25	DocT5	SPLADEv2-distil
arguana	42.25	41.42	46.90	47.91
bioasq	47.67	46.46	43.10	50.80
climate-fever	21.32	21.29	20.10	23.53
cquadupstack	28.53	29.87	32.50	35.01
dbpedia-entity	32.26	31.28	33.10	43.50
fever	74.35	75.31	71.40	78.62
fiqa	24.30	23.61	29.10	33.61
hotpotqa	60.13	60.28	58.00	68.44
nfcorpus	32.67	32.55	32.80	33.43
nq	32.87	32.86	39.90	52.08
quora	74.71	78.86	80.20	83.76
robust04	41.91	40.84	43.70	46.75
scidocs	15.83	15.81	16.20	15.79
scifact	66.28	66.47	67.50	69.25
signal1m	32.69	33.05	30.70	26.56
trec-covid	71.23	65.59	71.30	71.04
trec-news	40.33	39.77	42.00	39.18
webis-touche2020	35.40	36.73	34.70	27.18
Average	43.04	42.89	44.07	47.02
Best on	0	1	0	4

Corpus	Models without Distillation				Models with Distillation			
	CoLBERT	DPR-M	ANCE	MoDIR	TAS-B	RocketQA v2	SPLADEv2	CoLBERTv2
BEIR Search Tasks (nDCG@10)								
DBpedia	39.2	23.6	28.1	28.4	38.4	35.6	43.5	44.6
FiQA	31.7	27.5	29.5	29.6	30.0	30.2	33.6	35.6
NQ	52.4	39.8	44.6	44.2	46.3	50.5	52.1	56.2
HotpotQA	59.3	37.1	45.6	46.2	58.4	53.3	68.4	66.7
NFCorpus	30.5	20.8	23.7	24.4	31.9	29.3	33.4	33.8
T-COVID	67.7	56.1	65.4	67.6	48.1	67.5	71.0	73.8
Touché (v2)	-	-	-	-	-	24.7	27.2	26.3
BEIR Semantic Relatedness Tasks (nDCG@10)								
ArguAna	23.3	41.4	41.5	41.8	42.7	45.1	47.9	46.3
C-FEVER	18.4	17.6	19.8	20.6	22.8	18.0	23.5	17.6
FEVER	77.1	58.9	66.9	68.0	70.0	67.6	78.6	78.5
Quora	85.4	84.2	85.2	85.6	83.5	74.9	83.8	85.2
SCIDOCs	14.5	10.8	12.2	12.4	14.9	13.1	15.8	15.4
SciFact	67.1	47.8	50.7	50.2	64.3	56.8	69.3	69.3

Sparse Retrieval (SPLADEv2)

Sparse models are able to “generalise”. They outperform BM25 on **12/18** datasets.

Late Interaction (CoLBERTv2)

Late Interaction also “generalizes” well and outperforms BM25 on **11/13** datasets evaluated.

Efficiency and Memory Comparison on BEIR

Retrieval Latency (in ms) and Index Sizes (in GB)

DBpedia [19] (1 Million)			Retrieval Latency		Index
Rank	Model	Dim.	GPU	CPU	Size
(1)	BM25+CE	–	450ms	6100ms	0.4GB
(2)	ColBERT	128	350ms	–	20GB
(3)	docT5query	–	–	30ms	0.4GB
(4)	BM25	–	–	20ms	0.4GB
(5)	TAS-B	768	14ms	125ms	3GB
(6)	GenQ	768	14ms	125ms	3GB
(7)	ANCE	768	20ms	275ms	3GB
(8)	SPARTA	2000	–	20ms	12GB
(9)	DeepCT	–	–	25ms	0.4GB
(10)	DPR	768	19ms	230ms	3GB

How to see the table:
Smaller the better!

BM25 (Lexical)

BM25 is overall **fast** and **efficient**. They require small indexes.

Cross-Encoders (Rerank)

Rerankers are **slow** at retrieval. They can also produce **bulky** indexes for retrieval.

Bi-Encoders (Dense)

Dense retrievers are **fast** and **efficient**. They consume less memory with **small** indexes.

Ref: Thakur, N., Reimers, N., Rücklé, A., Srivastava, A., & Gurevych, I. (2021). BEIR: A Heterogenous Benchmark for Zero-shot Evaluation of Information Retrieval Models. NeurIPS 2021 Dataset and Benchmark Track.

Interesting Future Directions in IR

(1) How to Improve Dual Encoder Generalization?

As training data is scarce, focus is on unsupervised techniques!

Unsupervised Domain Adaptation

- Generate synthetic queries and use query-passage pairs across each domain.
- Trains a model separately across each domain/dataset.

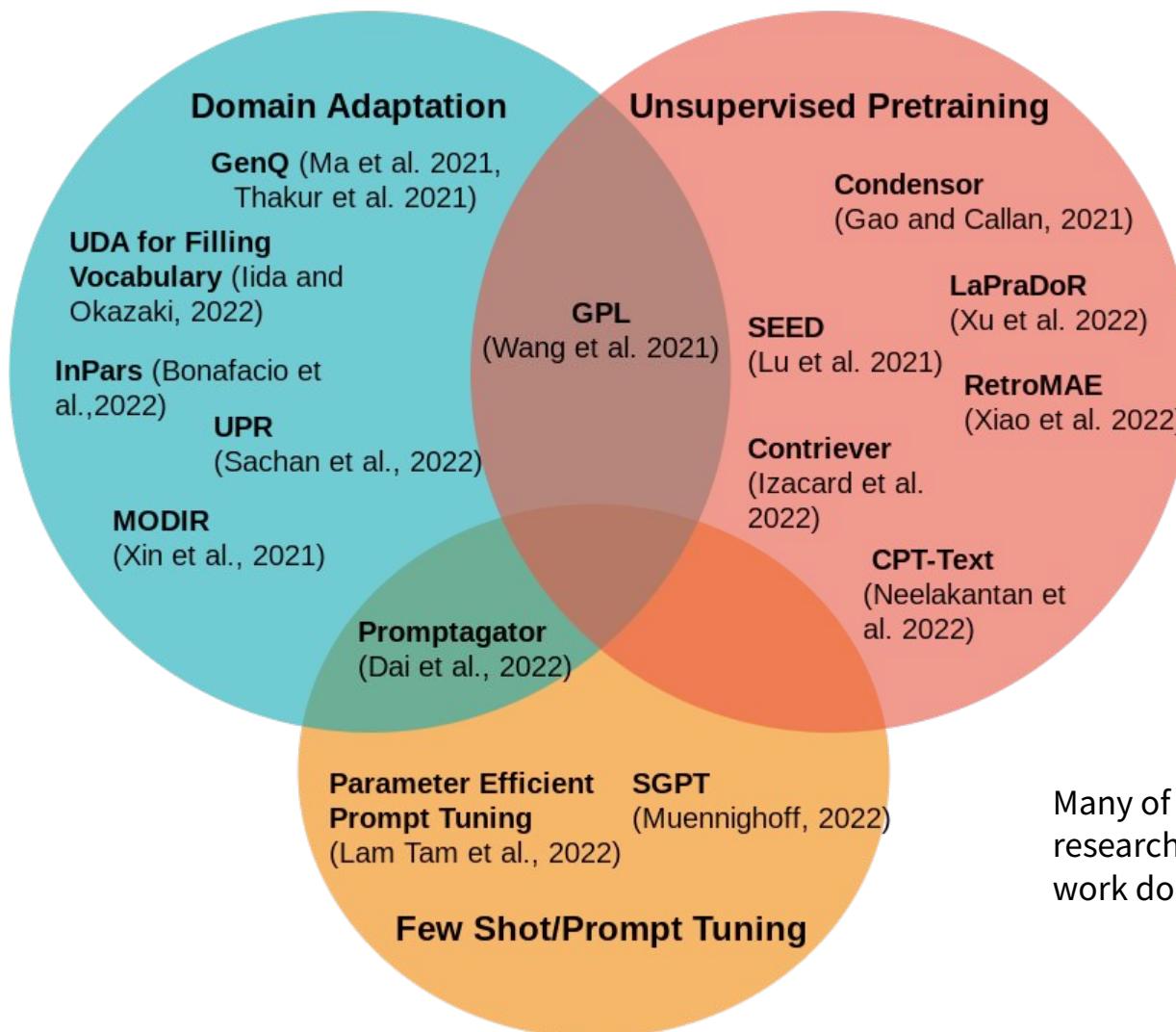
Unsupervised Pre-training

- Pretrains Bi-Encoder usually in a self-supervised fashion across (a lot) of raw data.
- Few techniques also involve a light decoder setup, training in an autoencoder setup.

Few-shot Training/Prompt Tuning

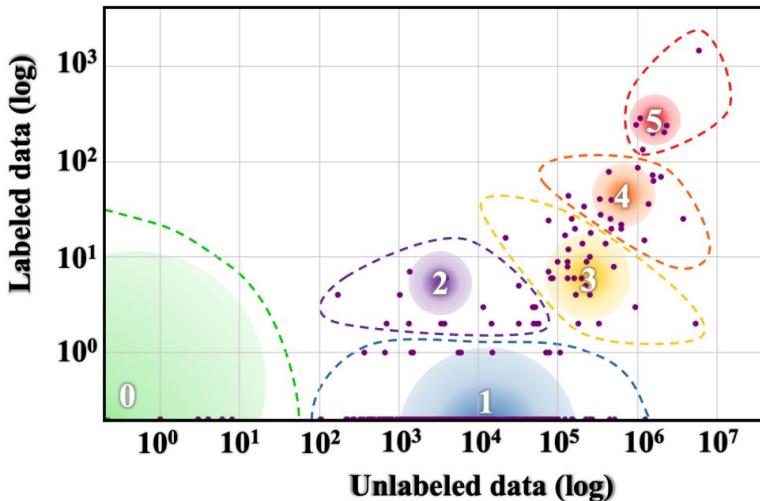
- Few-shot training involves training Bi-Encoder with only a handful of training examples.
- Prompt-Tuning involves changing weights of prompt layers and keeping the LM unchanged.

Summary of Recent Works to Improve Dual Encoder Generalization



Many of these ideas (by other researchers) got inspired by work done in BEIR :)

(2) Multilingual IR: Providing Information Access to Everyone!



- Prior research in IR is heavily focused across a single language: **English**.
- There are collectively over **two-three billion** native speakers around the world who speak non-English languages.
- These languages have **diverse typologies**, originate from many different language families, and often contain varying amounts of available resources.

Class	5 Example Languages	#Langs	#Speakers	% of Total Langs
0	Dahalo, Warlpiri, Popoloca, Wallisian, Bora	2191	1.0B	88.17%
1	Cherokee, Fijian, Greenlandic, Bhojpuri, Navajo	222	1.0B	8.93%
2	Zulu, Konkani, Lao, Maltese, Irish	19	300M	0.76%
3	Indonesian, Ukrainian, Cebuano, Afrikaans, Hebrew	28	1.1B	1.13%
4	Russian, Hungarian, Vietnamese, Dutch, Korean	18	1.6B	0.72%
5	English, Spanish, German, Japanese, French	7	2.5B	0.28%

What is Challenging in Multilingual Retrieval?

Information Scarcity

Information, i.e. documents available in non-English languages, are less than English.

ডেট্রয়েট ইনসিটিউট অফ আর্ট এর প্রতিষ্ঠাতা কে ?
(Who is the founder of Detroit Institute of Art?)

William Reinhold Valentiner (May 2, 1880 – September 6, 1958) was a [German-American art historian](#) ... founded Detroit Museum of Art in 1885

William Reinhold Valentiner (en.wiki)

デトロイト美術館は1885年に開館されたアメリカ合衆国ミシガン州デトロイトにある美術館。

デトロイト美術館 (Detroit Institute of Arts) (ja.wiki)

Information Asymmetry

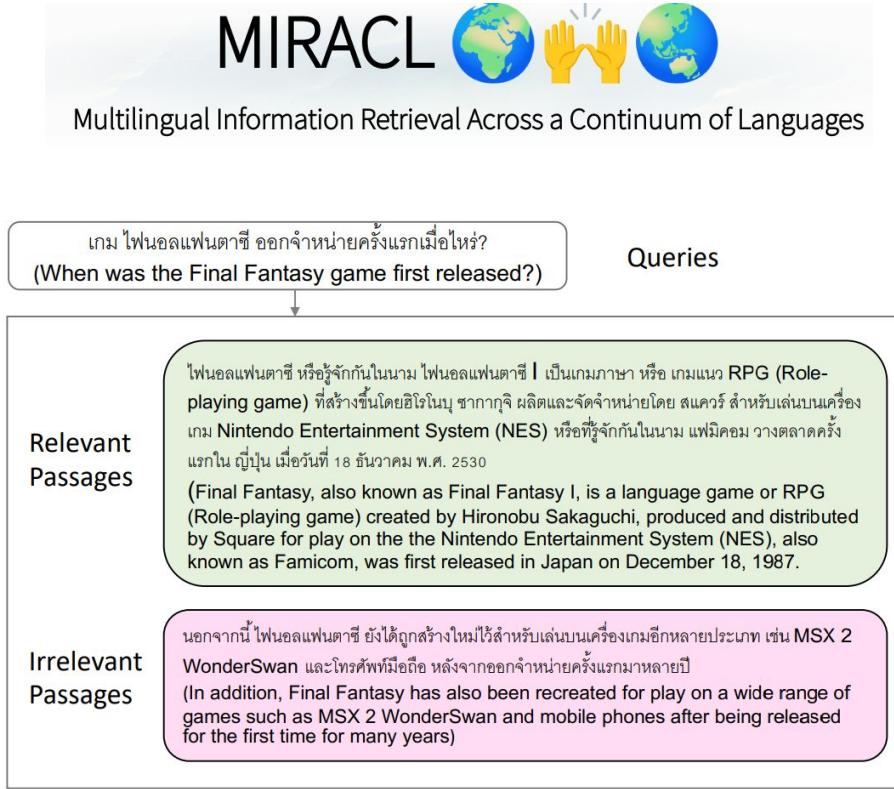
Queries can be about culturally specific topics (e.g., *Maacher Jhol* in Bengali)

速水堅曹はどこで製糸技術を学んだ? (Where did Kenso Hayami learn silk-reeling technique?)

速水堅曹は藩営前橋製糸所を前橋に開設。カスバル・ミュラーから直接、器械製糸技術を学び (Kenso Hayami founded Hanei Maebashi Silk Mill and learned instrumental silk reeling techniques directly from Caspal Müller)

速水堅曹 (Kenso Hayami) (ja.wiki)

MIRACL Benchmark (in collaboration with Huawei)



- **Scarcity** resources available for mono and cross-lingual retrieval evaluation.
- The community has progressed immensely on English, however lacks behind on the multilingual front due to lack of **training data** and **standard evaluation** benchmarks.
- For **MIRACL**, we annotated datasets in each language (e.g., **TyDi QA**).
 - Better reflect speakers' **true interests** and **linguistic phenomena**
 - Hired over **40 native speakers** for the wide-scale annotation study
 - Performance will **lead to different insights** across languages, as each language has its own linguistic features.

(3) Generative Search and QA

The screenshot shows a Firefox browser window with the following details:

- Toolbar:** Firefox, File, Edit, View, History, Bookmarks, Tools, Window, Help.
- Address Bar:** what is the most popular song in X → https://www.bing.com/search?q=what+is+the+most+popular+song+in+hist
- Page Content:**
 - Microsoft Bing Header:** Microsoft Bing, SEARCH, CHAT (underlined).
 - Text:** and conditions. Once you are on the waitlist, you will receive an email when Bing Chat is ready for you to use.
 - Text:** Bing Chat is currently only compatible with Microsoft Edge, Google Chrome, and Safari browsers ¹. It is not available on Firefox or other browsers. This is because Bing Chat uses some features that are not supported by Firefox, such as Web Speech API and Web Audio API ³. Microsoft is working on making Bing Chat available on more browsers in the future ³.
 - Learn more:** 1. bing.com, 2. digitaltrends.com, 3. msn.com, 4. ghabbs.net, +6 more
- Chat Interface:**
 - Two questions are listed: "How can I use Bing Chat to create content?" and "What are the benefits of using Bing Chat over Google?".
 - A response is shown: "Well, now I can use it on Firefox!" with a character icon.
 - Text input field: 34/2000.
 - Feedback button: Feedback.

(3) Generative Search and QA

Fusion-in-Decoder (FiD) Method by Izacard et al. 2021

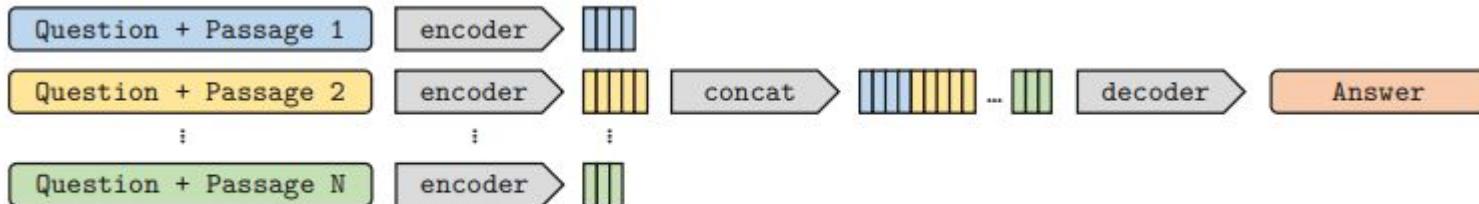
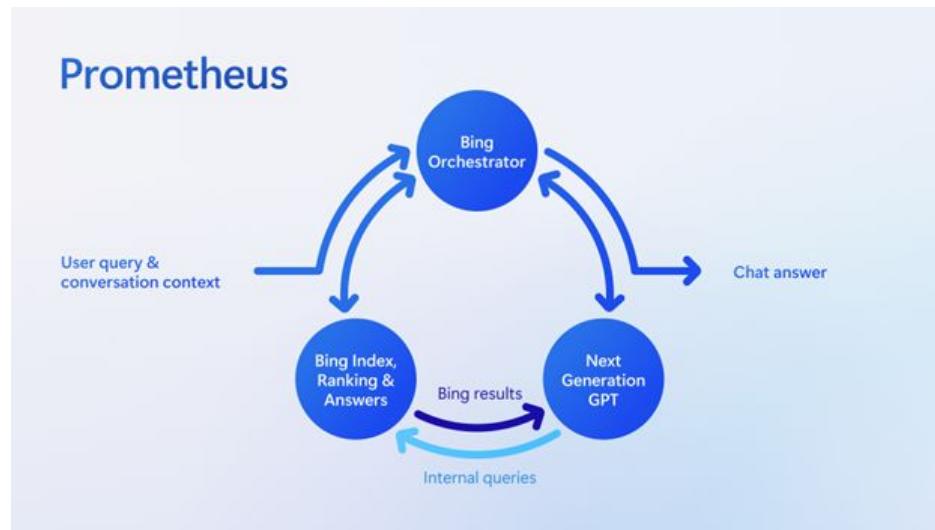


Figure 2: Architecture of the Fusion-in-Decoder method.

Building the New Bing. Blogpost. Microsoft 2023.



Thank you for listening!



Evaluate
on a
Single Dataset



Evaluate
across all
BEIR Datasets