

Heterogenous Benchmarking

The Key to Enable Meaningful Progress in IR Research



Nandan Thakur

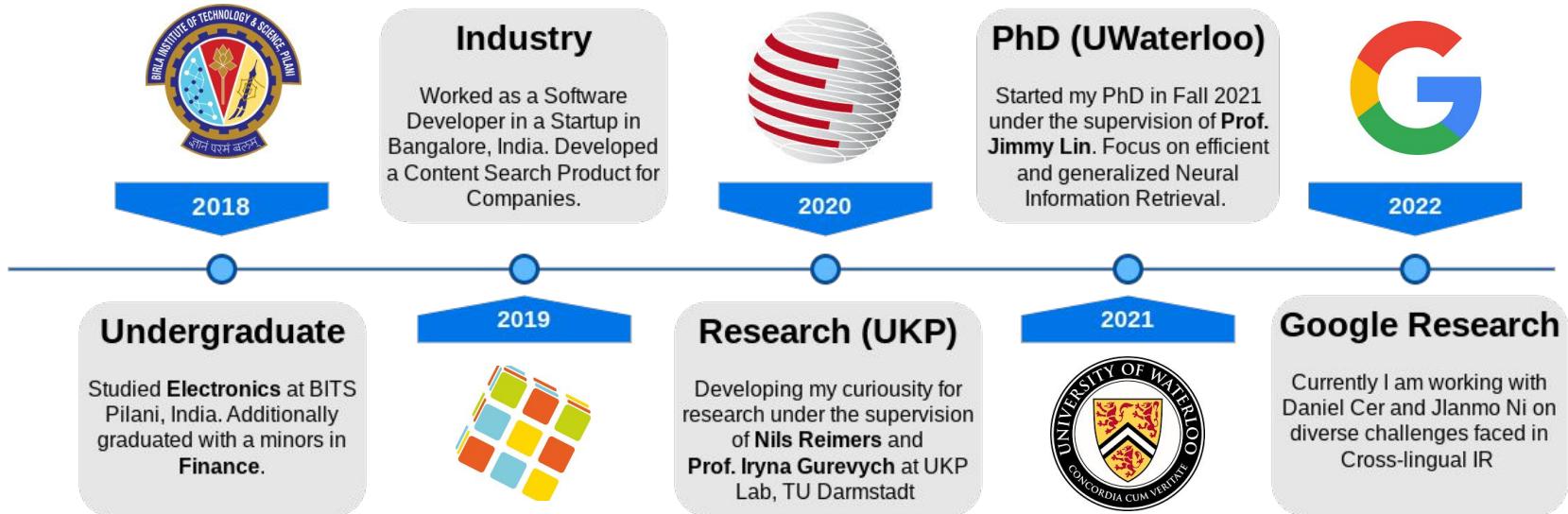
PhD Student

Current: Student Researcher @ Google Research, MTV

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My Journey till now (Roadmap)

- **Current:** Second-year PhD student at the University of Waterloo, Canada
- **Current:** Research Internship at Google Research, MTV.
- **Previous:** Research Assistant (RA) at the UKP Lab, TU Darmstadt.



A Brief history of NLP/IR Benchmarking

What is Benchmarking? Why is it Useful?

Benchmarks in **NLP/IR** has three components: (1) it consists of one or multiple datasets, (2) one or multiple associated metrics, and (3) a way to aggregate performance.

Advantages of Benchmarking

- Helps provide a **unified platform** utilized for comparing our ML model performances
- Leads to a way of **discovering** what is state-of-the-art (SoTA) being achieved
- Useful in understanding fundamental **gaps** in existing evaluated models
- Benchmarks help to point out difference to **human level** performances
- Sets a **standard** for assessing the performance of different systems in the community

Popular Benchmarks in NLP and ML

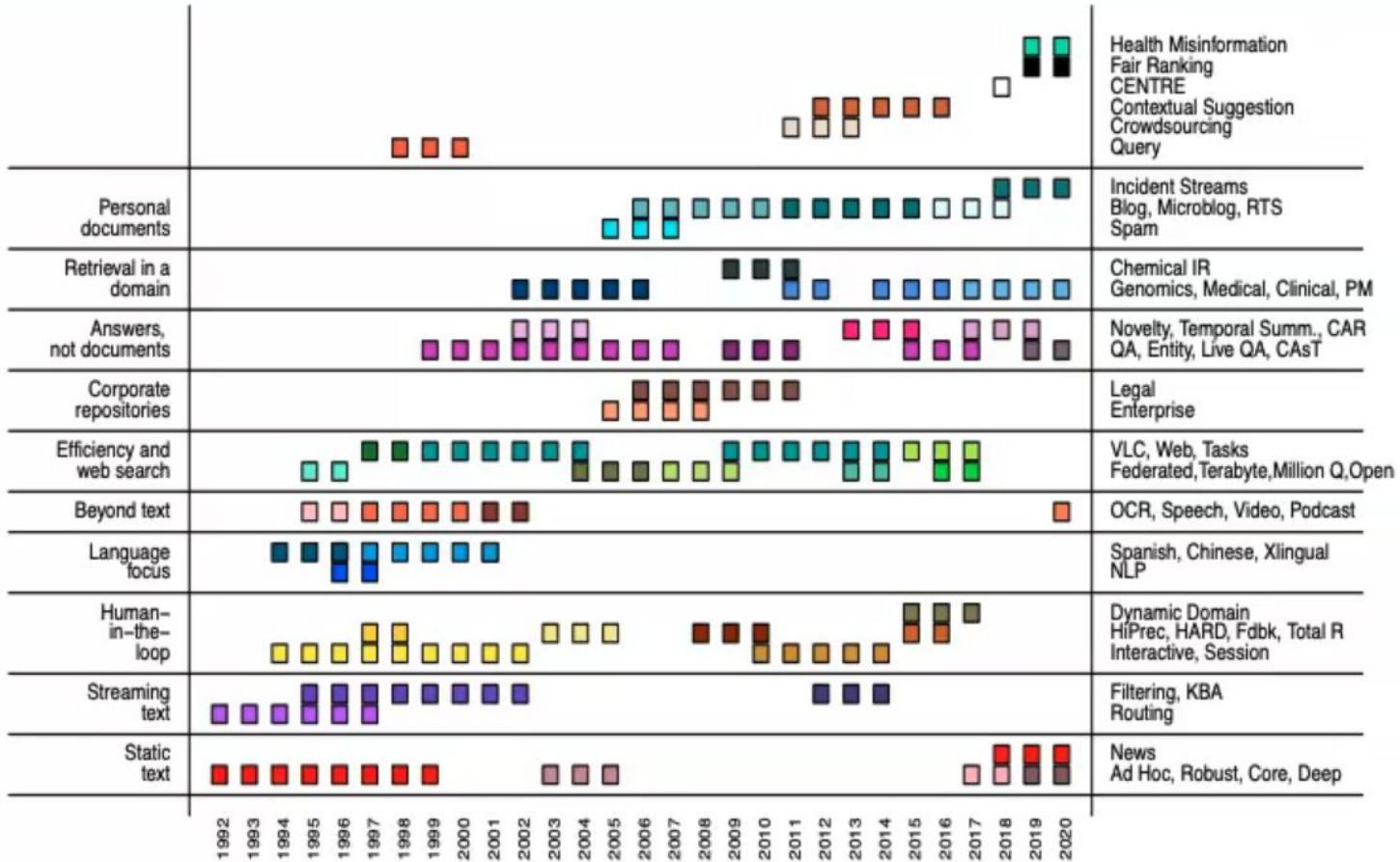
| Corpus | Train | Test | Task | Metrics | Domain |
|---------------------------------|-----------------------------|--|---|--|--|
| Single-Sentence Tasks | | | | | |
| CoLA SST-2 | 8.5k 67k | 1k 1.8k | acceptability sentiment | Matthews corr. acc. | misc. movie reviews |
| Similarity and Paraphrase Tasks | | | | | |
| MRPC STS-B QQP | 3.7k 7k 364k | 1.7k 1.4k 391k | paraphrase sentence similarity paraphrase | acc./F1 Pearson/Spearman corr. acc./F1 | news misc. social QA questions |
| Inference Tasks | | | | | |
| MNLI QNLI RTE WNLI | 393k 105k 2.5k 634 | 20k 5.4k 3k 146 | NLI QA/NLI NLI coreference/NLI | matched acc./mismatched acc. acc. acc. acc. | misc. Wikipedia news, Wikipedia fiction books |



| Task | Corpus | Train | Dev | Test | Test sets | Lang. | Task | Metric | Domain |
|----------------|--------------|---------|--------|--------------|--------------|----------|-----------------|---------|--------------|
| Classification | XNLI | 392,702 | 2,490 | 5,010 | translations | 15 | NLI | Acc. | Misc. |
| | PAWS-X | 49,401 | 2,000 | 2,000 | translations | 7 | Paraphrase | Acc. | Wiki / Quora |
| Struct. pred. | POS | 21,253 | 3,974 | 47-20,436 | ind. annot. | 33 (90) | POS | F1 | Misc. |
| | NER | 20,000 | 10,000 | 1,000-10,000 | ind. annot. | 40 (176) | NER | F1 | Wikipedia |
| QA | XQuAD | 87,599 | 34,726 | 1,190 | translations | 11 | Span extraction | F1 / EM | Wikipedia |
| | MLQA | | | 4,517-11,590 | translations | 7 | Span extraction | F1 / EM | Wikipedia |
| | TyDiQA-GoldP | 3,696 | 634 | 323-2,719 | ind. annot. | 9 | Span extraction | F1 / EM | Wikipedia |
| Retrieval | BUCC | - | - | 1,896-14,330 | - | 5 | Sent. retrieval | F1 | Wiki / news |
| | Tatoeba | - | - | 1,000 | - | 33 (122) | Sent. retrieval | Acc. | misc. |

XTREME

TREC Suite: History of IR Benchmarking



Information Retrieval (Recap)

What is Information Retrieval?



Which football club Lionel Messi plays for?

natural language query

OR



Messi football club

keyword-based query



WIKIPEDIA
The Free Encyclopedia

5.5M Articles

Lionel Messi

Lionel Andrés Messi (born 24 June 1987), also known as Leo Messi, is an Argentine professional footballer who plays as a forward for Ligue 1 club **Paris Saint-Germain** and captains the Argentina national team. Often considered the best player in the world and widely regarded as one of the greatest players of all time, Messi has won a record six Ballon d'Or awards, a record six European Golden Shoes, and in 2020 was named to the Ballon d'Or Dream Team.

Information Retrieval is present everywhere!



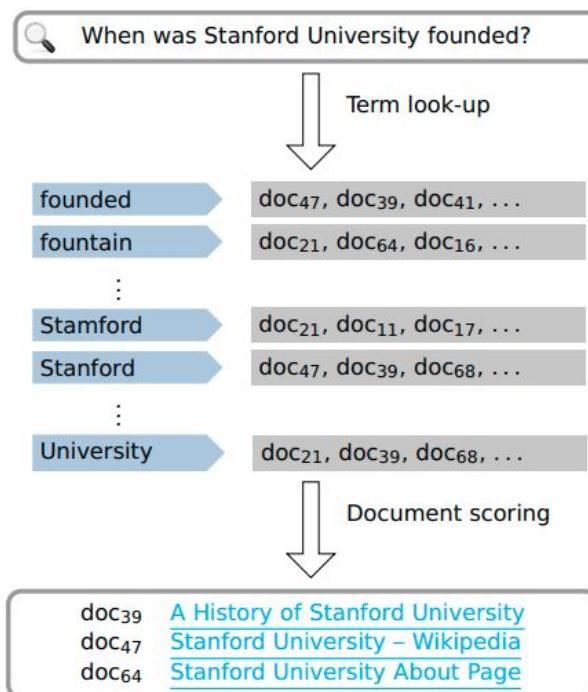
Ubiquitous

present, appearing, or found everywhere.



BM25 (Bag of Words)

Keyword based Search: Exact Match of Words



$$\text{score}(D, Q) = \sum_{i=1}^n \text{IDF}(q_i) \cdot \frac{f(q_i, D) \cdot (k_1 + 1)}{f(q_i, D) + k_1 \cdot \left(1 - b + b \cdot \frac{|D|}{\text{avgdl}}\right)}$$

$$\text{IDF}(q_i) = \ln\left(\frac{N - n(q_i) + 0.5}{n(q_i) + 0.5} + 1\right)$$

BM25 parameters

Elasticsearch: $k_1 = 1.2$, $b = 0.8$

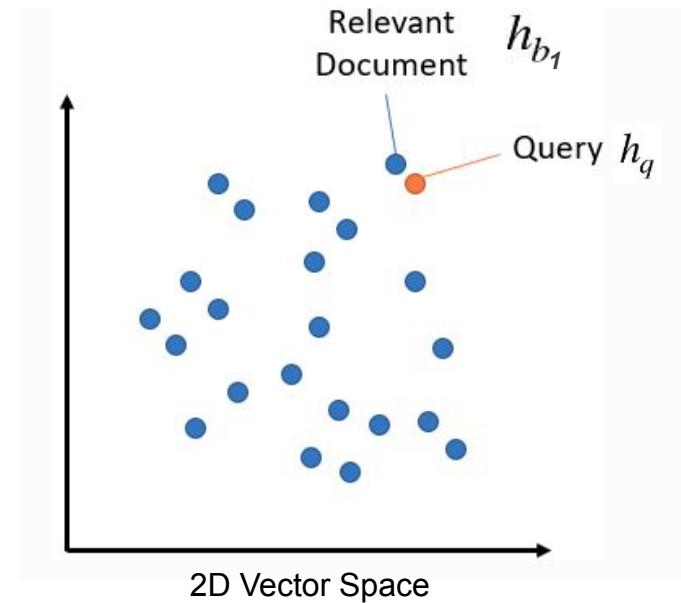
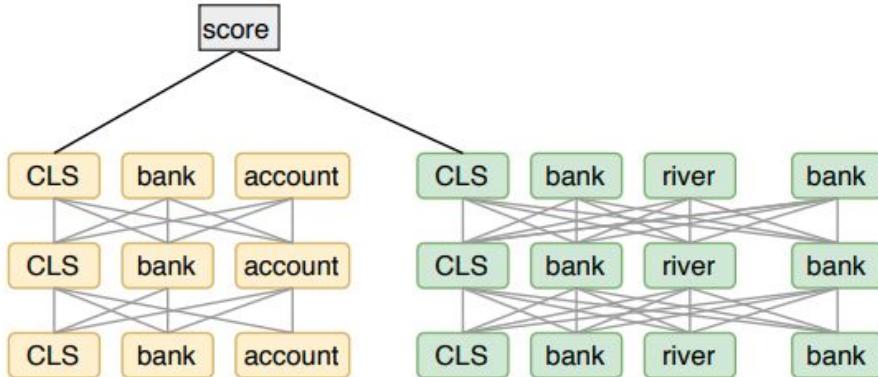
Anserini (Lucene): $k_1 = 0.9$, $b = 0.4$

Ref: Christopher G Potts, ACL-IJCNLP 2021 keynote address
<https://web.stanford.edu/~cgpotts/talks/potts-acl2021-slides-handout.pdf>

Dense Retrieval with Bi-Encoders

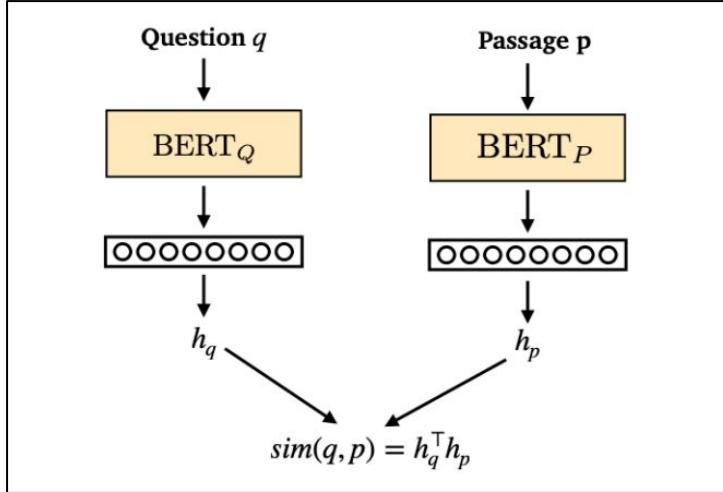
Mapping Individual Text to a fixed dimensional embedding!

$$\text{sim}(q, p) = E_Q(q)^\top E_P(p).$$



- Passage Embeddings can be precomputed using BERT and stored!
- Fast and efficient at runtime, ideal for a practical system!

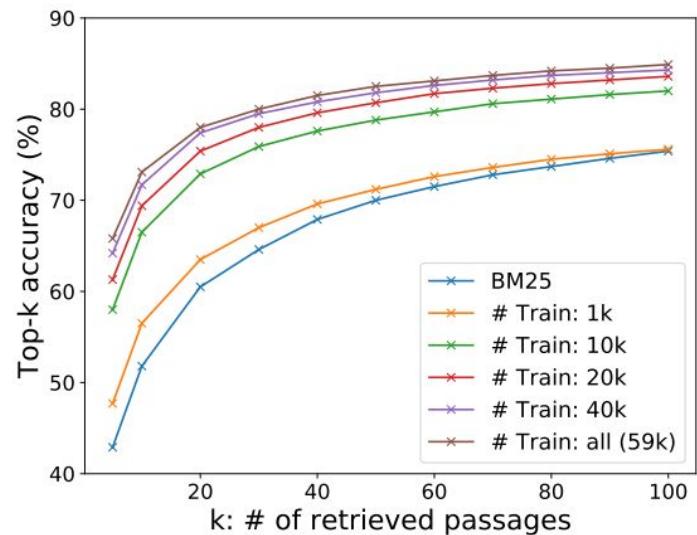
DPR: Dense Passage Retriever (kharpurkin et al. 2020)



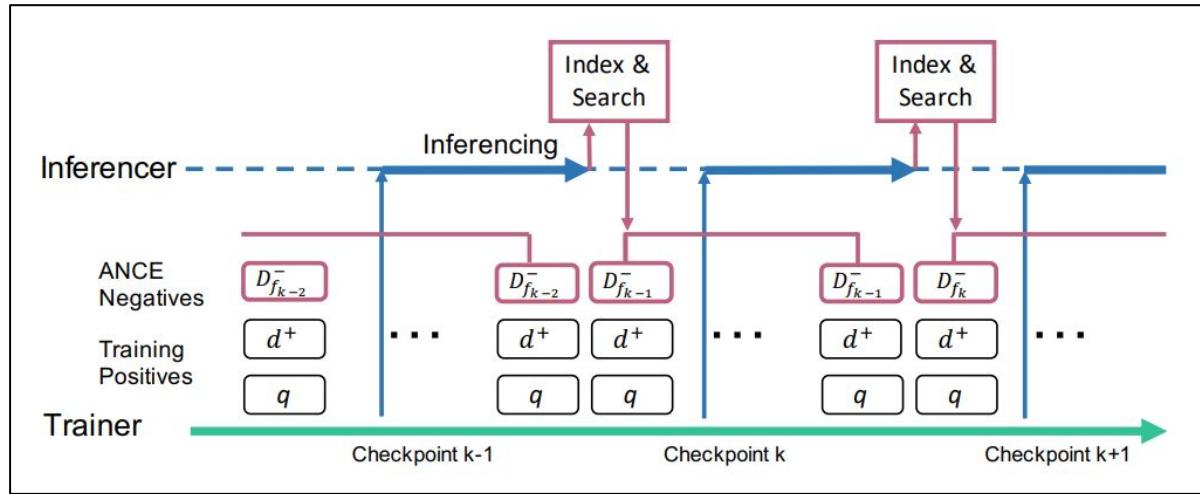
$$L(q_i, p_i^+, p_{i,1}^-, \dots, p_{i,n}^-) = -\log \frac{e^{\text{sim}(q_i, p_i^+)}}{e^{\text{sim}(q_i, p_i^+)} + \sum_{j=1}^n e^{\text{sim}(q_i, p_{i,j}^-)}}$$

DPR can outperform a traditional IR system (such as BM25) using ~1k train examples.

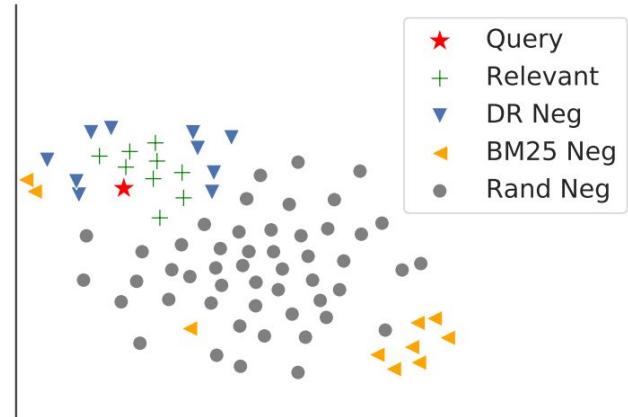
Natural Questions (Kwiatkowski et al., 2019)



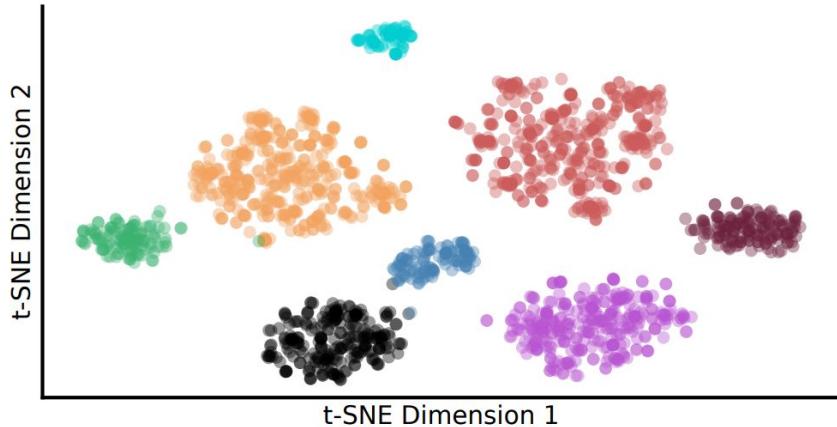
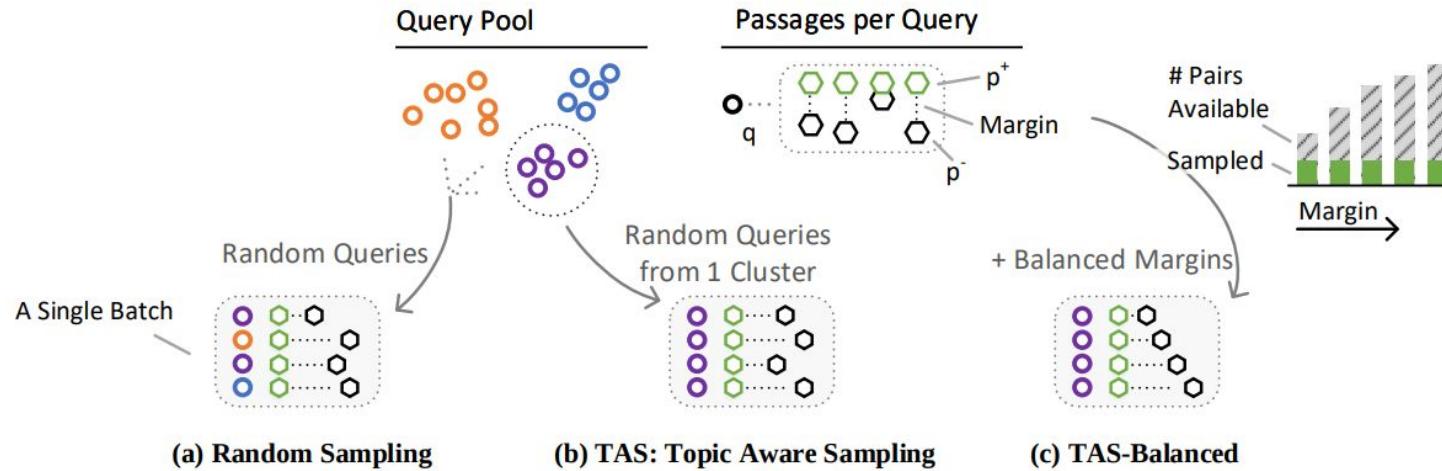
ANCE: Approximate Nearest Neighbor Negative Contrastive Learning (Xiong et al. 2021)



$$\theta^* = \operatorname{argmin}_{\theta} \sum_q \sum_{d^+ \in D^+} \sum_{d^- \in D_{\text{ANCE}}^-} l(f(q, d^+), f(q, d^-)),$$



TAS-B: Topic-Aware Query and Balanced Margin Sampling Technique (Hofstätter et al. 2021)



$$\begin{aligned} \mathcal{L}_{Pair}(Q, P^+, P^-) = & \text{MSE}(M_s(Q, P^+) - M_s(Q, P^-), \\ & M_t(Q, P^+) - M_t(Q, P^-)) \end{aligned}$$

$$\begin{aligned} \mathcal{L}_{InB}(Q, P^+, P^-) = & \frac{1}{2|Q|} \left(\sum_i^{|Q|} \sum_{p^-}^{P^-} \mathcal{L}_{Pair}(Q_i, P_i^+, p^-) \right. \\ & \left. + \sum_i^{|Q|} \sum_{p^+}^{P^+} \mathcal{L}_{Pair}(Q_i, P_i^+, p^+) \right) \end{aligned}$$

How do Bi-Encoders Perform on Retrieval?

Bi-Encoders outperform BM25 across the datasets!

| | | | |
|--------------------------------|-------------|-------------------------|--|
| DPR (kharpurkin et al. 2020) | BM25 | NQ Retrieval | ↑ 20.3 points (Top-20 Recall) |
| ANCE (Xiong et al. 2021) | BM25 | MSMARCO NQ Retrieval | ↑ 9.0 points (MRR@10) ↑ 23.8 points (Top-20 Recall) |
| TAS-B (Hofstätter et al. 2021) | BM25 | MSMARCO | ↑ 14.9 points (MRR@10) |

| Retrieval-Stage | Re-ranking | | | Latency | | | TREC-DL'19 | | | TREC-DL'20 | | | MSMARCO DEV | | |
|---------------------------------------|------------|---|------|--------------------|-------------------|------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|-------------|--------|------|
| | Model | # | (ms) | nDCG@10 | MRR@10 | R@1K | nDCG@10 | MRR@10 | R@1K | nDCG@10 | MRR@10 | R@1K | nDCG@10 | MRR@10 | R@1K |
| Low Latency Systems (<70ms) | | | | | | | | | | | | | | | |
| [43] BM25 | — | — | 55 | .501 | .689 | .745 | .475 | .649 | .803 | .241 | .194 | .857 | | | |
| [9] DeepCT | — | — | 55 | .551 | — | .756 | — | — | — | — | .243 | .913 | | | |
| [31] docT5query | — | — | 64 | .648 ^b | .799 | .827 | .619 ^b | .742 | .844 ^b | .338 ^b | .277 ^b | .947 ^b | | | |
| TAS-B | — | — | 64 | .722 ^{bd} | .895 ^b | .842 | .692 ^{bd} | .841 ^{bd} | .864 ^b | .406 ^{bd} | .343 ^{bd} | .976 ^{bd} | | | |
| | | | | | | | | | | .648 | .638 | .557 | .529 | .557 | .566 |
| | | | | | | | | | | — | .626 | .626 | .564 | .540 | .540 |
| | | | | | | | | | | | .641 | .671 | .615 | .615 | .615 |
| | | | | | | | | | | | | .628 | .628 | .628 | .628 |

Performance of Bi-Encoders >> BM25

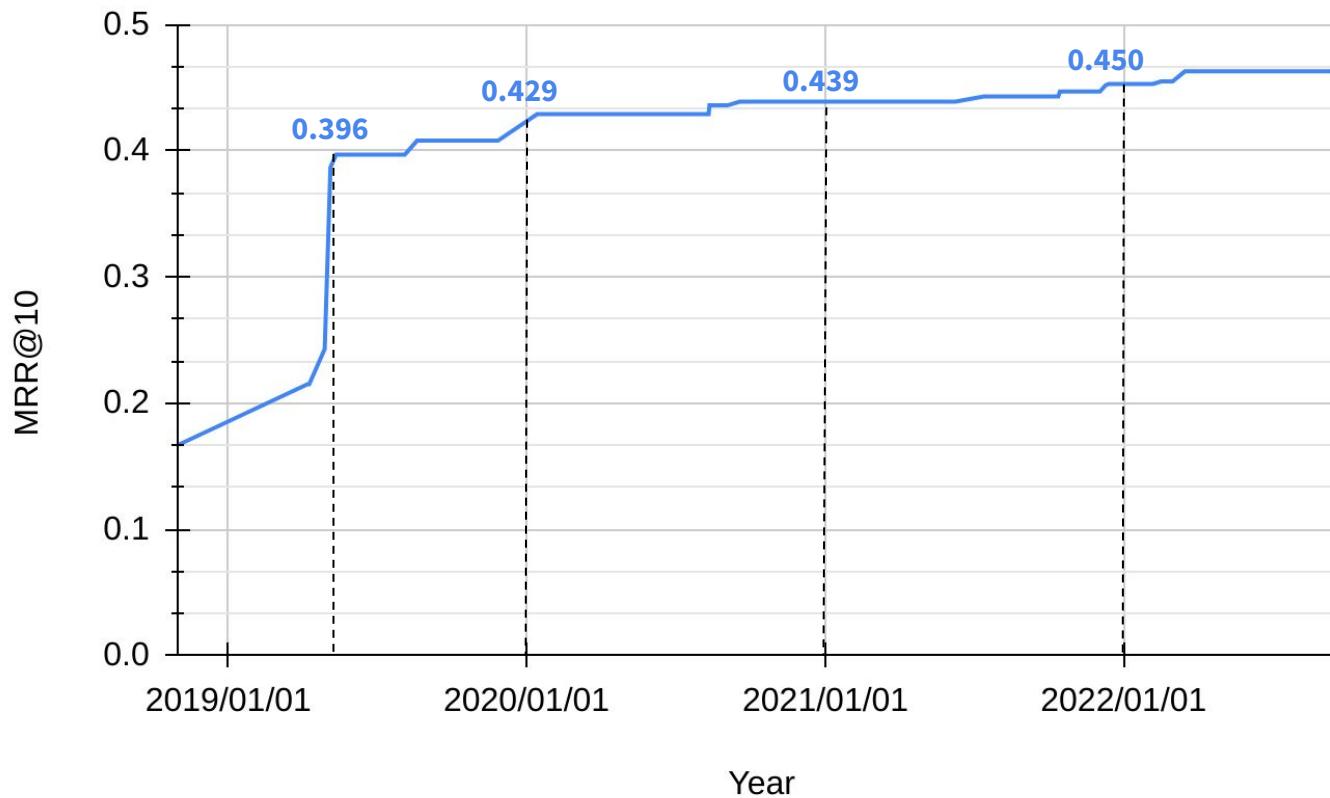
| | | |
|--------------------------------|-------------|--------------|
| DPR (kharpurkin et al. 2020) | BM25 | NQ Retrieval |
| ANCE (Xiong et al. 2021) | BM25 | MSM |
| TAS-B (Hofstätter et al. 2021) | | |

NO STANDARDIZATION
Broken Evaluation

| Training Regime | Model | Ranking # | Latency (ms) | TREC-DL'19 | | | TREC-DL'20 | | | MSMARCO DEV | | | |
|---------------------------------------|------------|-----------|--------------|------------|--------------------|-------------------|------------|--------------------|--------------------|-------------------|--------------------|---------------------|--------------------|
| | | | | nDCG@10 | MRR@10 | R@1K | nDCG@10 | MRR@10 | R@1K | nDCG@10 | MRR@10 | R@1K | |
| Low Latency Systems (<70ms) | | | | | | | | | | | | | |
| None | BM25 | - | - | .55 | .501 | .689 | .745 | .475 | .649 | .803 | .241 | .194 | .857 |
| Single | DeepCT | - | - | .55 | .551 | - | .756 | - | - | - | - | .243 | .913 |
| Multi | docT5query | - | - | .64 | .648 ^b | .799 | .827 | .619 ^b | .742 | .844 ^b | .338 ^b | .277 ^b | .947 ^b |
| | TAS-B | - | - | .64 | .722 ^{bd} | .895 ^b | .842 | .692 ^{bd} | .841 ^{bd} | .864 ^b | .406 ^{bd} | .343 ^{bd} | .976 ^{bd} |
| | | | | | | | | | | | | 1.519 5.54 19 | |

MS MARCO is Saturated: Too Old too Soon!

Overall Maximum Performance on MSMARCO Dev (Full Retrieval) across the years

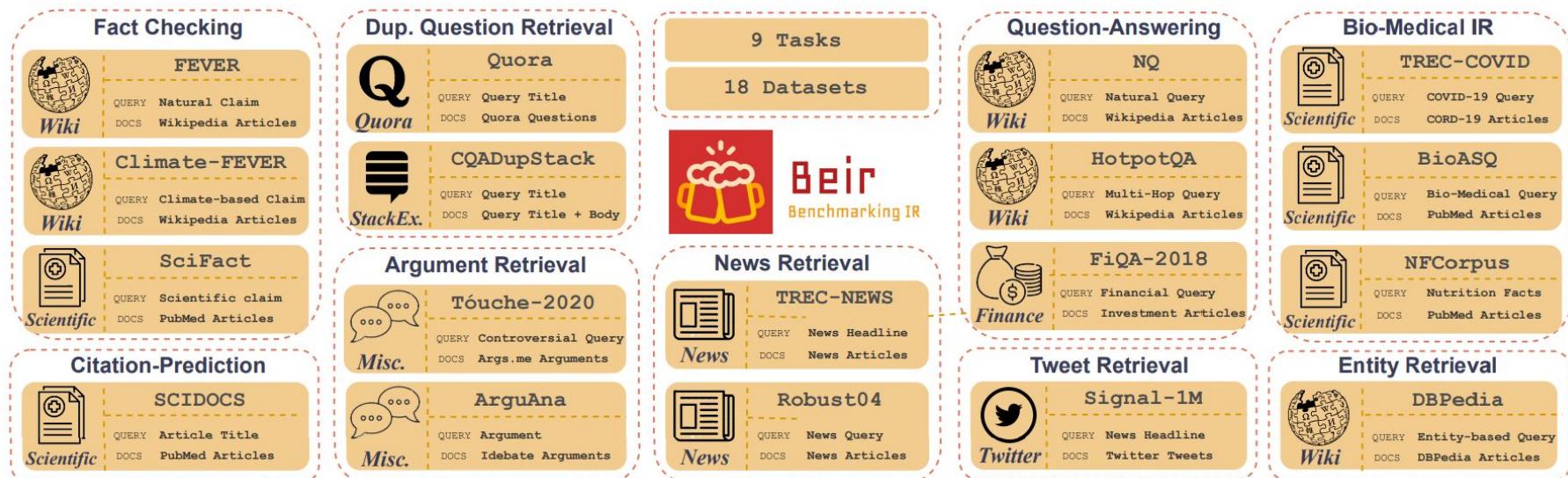




Solution: The BEIR Benchmark (Thakur et al. 2021)

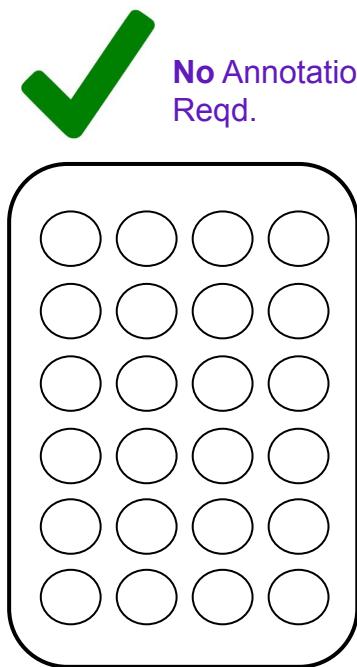
Diverse, Zero-shot retrieval benchmark with 18 datasets and tasks!

- BEIR provides a **standardized benchmark** for comparison of zero-shot IR-based systems
- BEIR contains 18 **broad** datasets across **diverse** retrieval based tasks and domains
- BEIR contains evaluation datasets created using diverse annotation strategies.

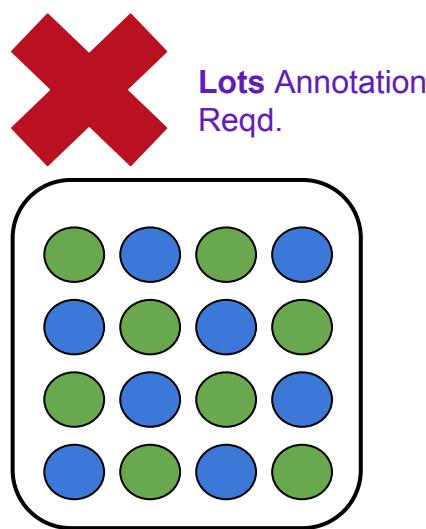


Why Zero-Shot Evaluation in IR is Necessary?

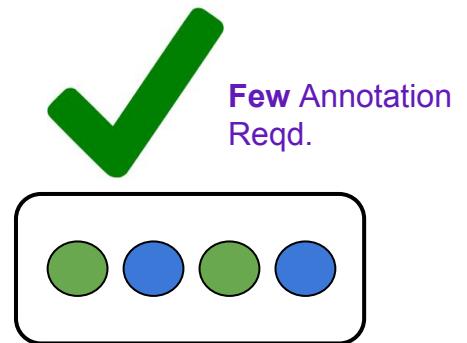
Generating High-Quality Labeled Training Data is cumbersome!



Unlabeled Data
Typically in ~Millions



**Labeled
Training Data**
Typically in ~100k pairs



Labeled Test Data
Typically in ~100 pairs

How Well do Bi-Encoders Generalize?

Within the same domain, Bi-Encoders outperform BM25!

In-Domain Evaluation

| | | | |
|--------------------------------|-------------|-------------------------|--|
| DPR (kharpurkin et al. 2020) | BM25 | NQ Retrieval |  20.3 points (Top-20 Recall) |
| ANCE (Xiong et al. 2021) | BM25 | MSMARCO NQ Retrieval |  9.0 points (MRR@10)  23.8 points (Top-20 Recall) |
| TAS-B (Hofstätter et al. 2021) | BM25 | MSMARCO |  14.9 points (MRR@10) |

Overall Dense Retriever performances >> BM25

How Well do Bi-Encoders Generalize?

On zero-shot evaluation, BM25 still a strong benchmark!

Zero-Shot Evaluation on BEIR Benchmark

| | | | |
|--------------------------------|-------------|-------------------------|--|
| DPR (kharpurkin et al. 2020) | BM25 | BEIR (18 Datasets Avg.) |  18.6 points (NDCG@10) |
| ANCE (Xiong et al. 2021) | BM25 | BEIR (18 Datasets Avg.) |  3.4 points (NDCG@10) |
| TAS-B (Hofstätter et al. 2021) | BM25 | BEIR (18 Datasets Avg.) |  0.8 points (NDCG@10) |

Overall BM25 >> Zero-shot Dense Retriever

I.e., BM25 is still an effective and a strong out-of-domain baseline for zero-shot evaluation.

Why do Bi-Encoders Suffer from Zero-shot Generalization?

Curse of the Unknowns

- How does Bi-Encoders handle **unknown words**?
 - Not Seen during fine-tuning
 - Not seen during pre-training
- Where to put **new words** in the vector space?
 - XLNet
 - ColBERT
 - BEIR
- How to learn semantic **word relationships** with unknown words?
 - Coronavirus \Leftrightarrow COVID-19 \Leftrightarrow SARS-Cov-2
 - DPR \Leftrightarrow ANCE \Leftrightarrow TAS-B

How to Improve Bi-Encoder Generalization?

Scaling Law: LLM based Retrievers are better generalizers!

Scaling Law

- The larger the LLM Retriever, The better the model generalizes for Bi-Encoder.
- Recent works in **GTR** (Ni et al., 2021), **SGPT** (Muennighoff et al., 2022) and **CPT-Text** (Neelakantan et al., 2022) shown general improvement versus BM25 in zero-shot BEIR generalization.

| | | | | |
|---|-------------|-------------|-------------------------|---|
| CPT-text (XL) (Neelakantan et al. 2020) | 175B | BM25 | BEIR (11 Datasets Avg.) |  5.2 points (NDCG@10) |
| SGPT-5.8B (Muennighoff et al. 2021) | 5.8B | BM25 | BEIR (18 Datasets Avg.) |  6.2 points (NDCG@10) |
| GTR-XXL (Ni et al. 2021) | 4.8B | BM25 | BEIR (18 Datasets Avg.) |  3.5 points (NDCG@10) |

How to Improve Bi-Encoder Generalization?

As training data is scarce, focus is on unsupervised techniques!

Unsupervised Domain Adaptation

- Generate synthetic queries and use query-passage pairs across each domain.
- Trains a model separately across each domain/dataset.

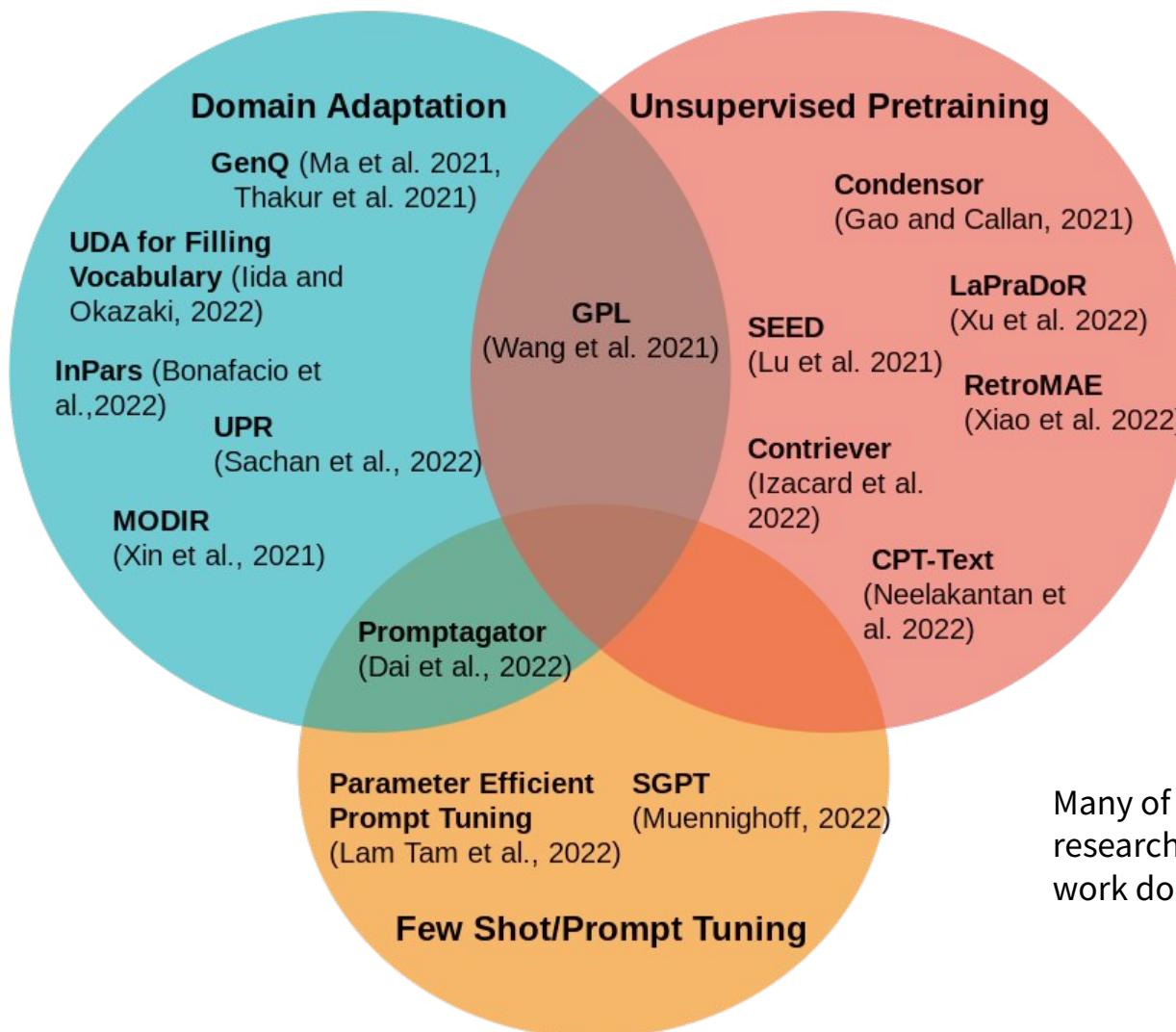
Unsupervised Pre-training

- Pretrains Bi-Encoder usually in a self-supervised fashion across (a lot) of raw data.
- Few techniques also involve a light decoder setup, training in an autoencoder setup.

Few-shot Training/Prompt Tuning

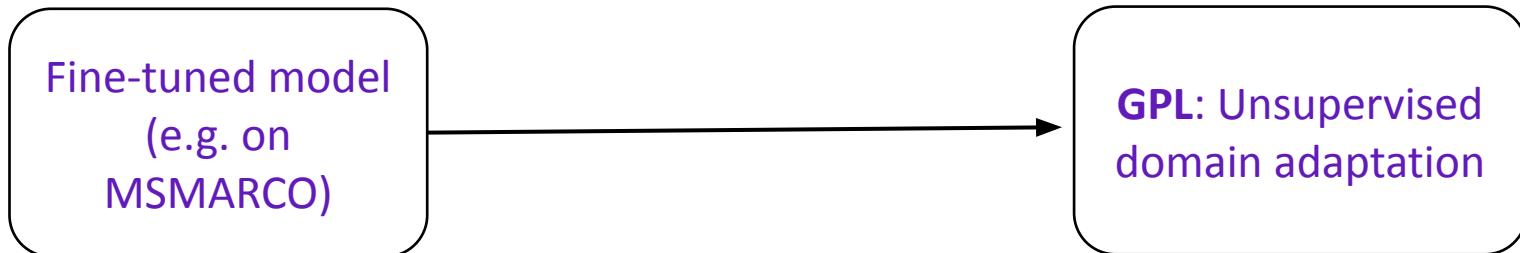
- Few-shot training involves training Bi-Encoder with only a handful of training examples.
- Prompt-Tuning involves changing weights of prompt layers and keeping the LM unchanged.

Summary of Recent Works to Improve Bi-Encoder Generalization

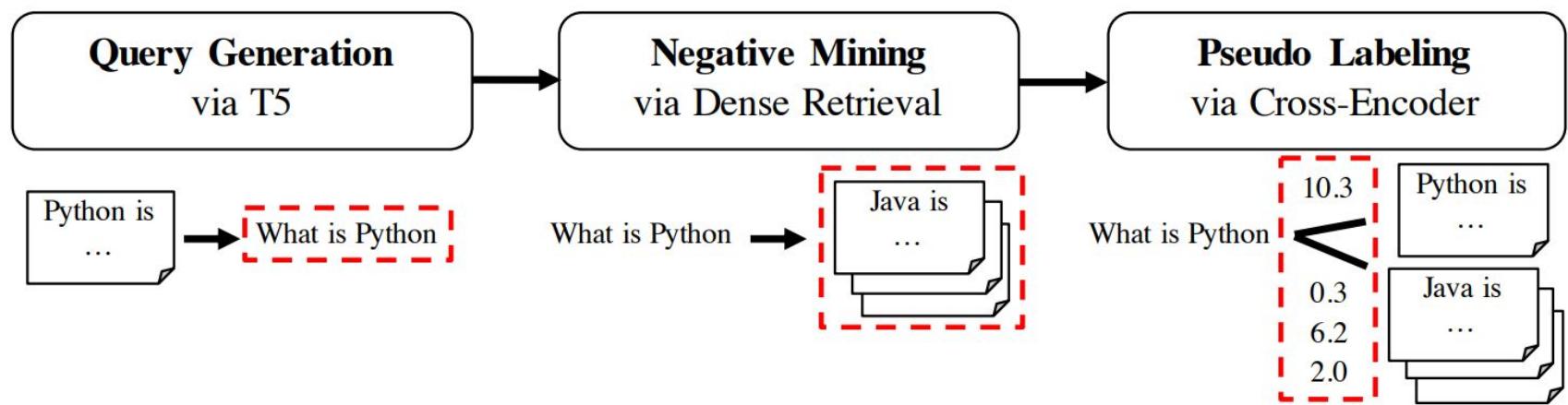


Many of these ideas (by other researchers) got inspired by work done in BEIR :)

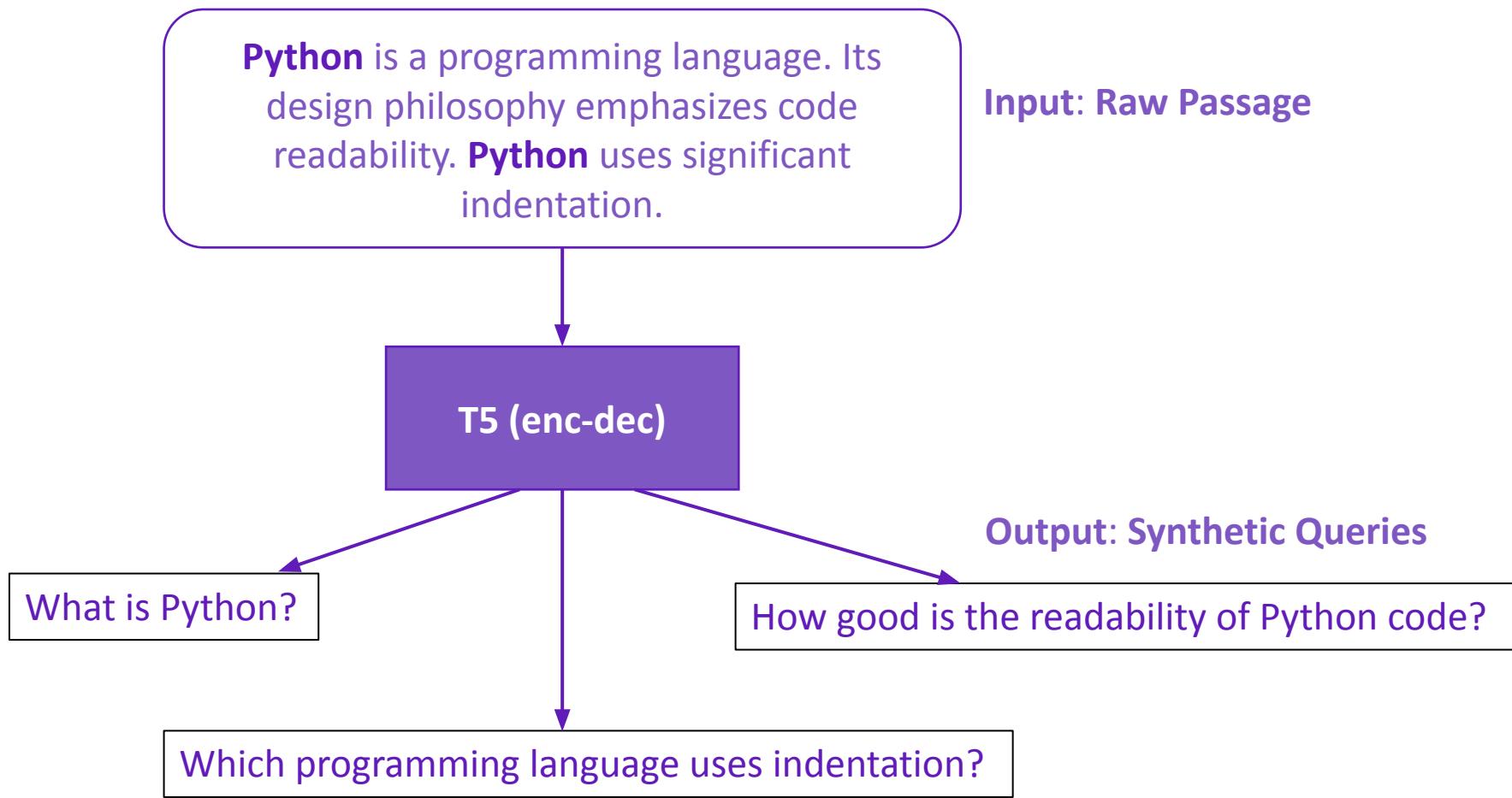
GPL – Generative Pseudo Labeling (Wang et al. 2021)



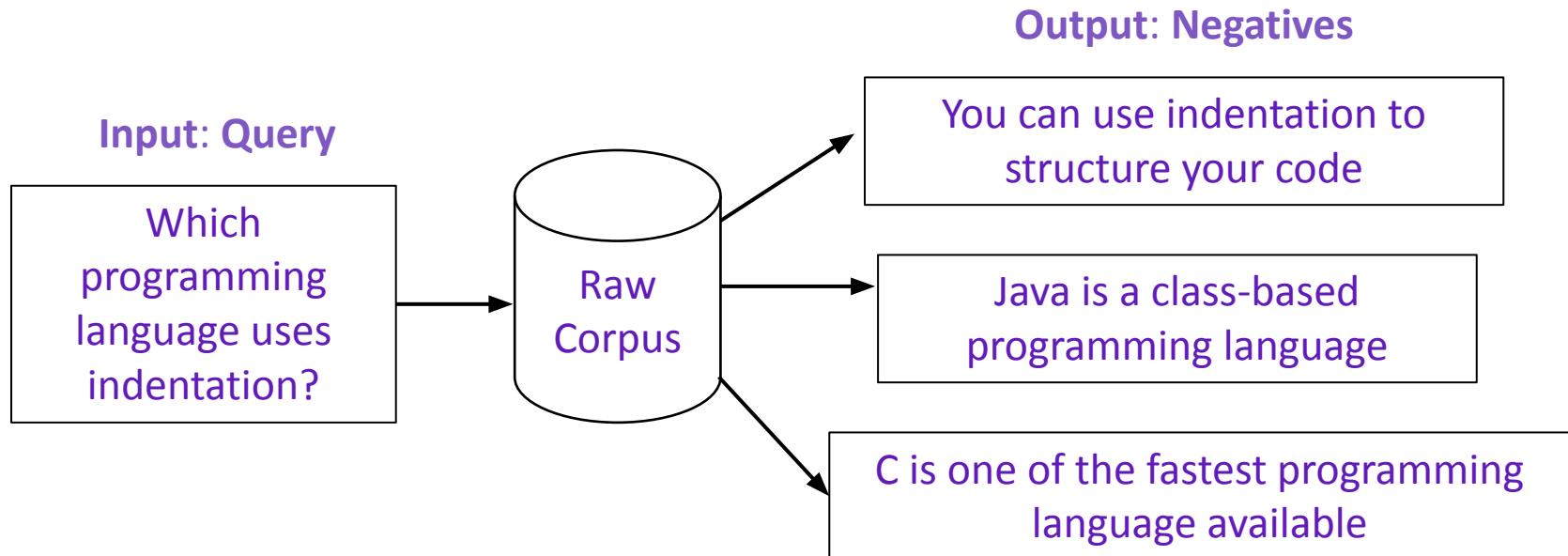
GPL:



GPL Step 1: Generate Queries

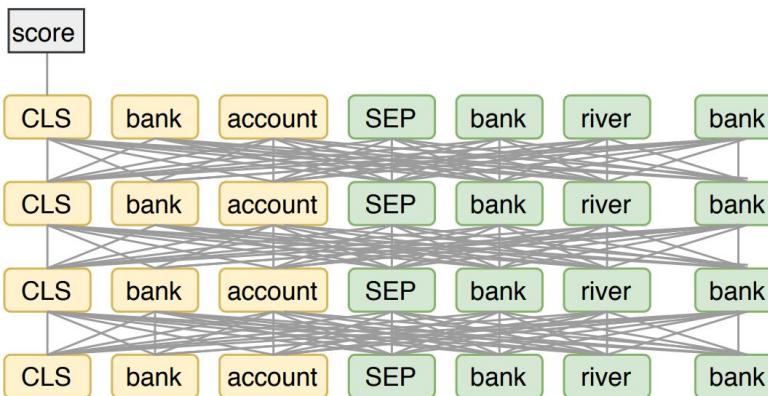


GPL Step 2: Mine Negatives



GPL Step 3: Label using Cross-Encoder

(Query, Doc1)



5.2

0.1

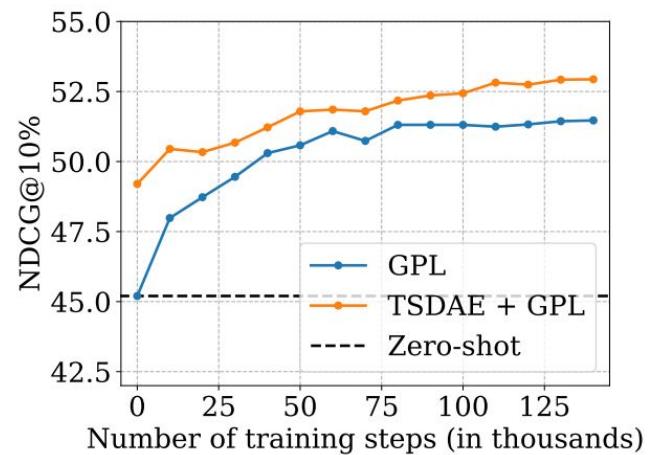
-3.8

(a) Cross-Attention Model (e.g., BERT reranker)

Cross-Encoder

GPL Results on BEIR Benchmark

| Models | BEIR (6 Datasets Avg.) |
|-----------------------------------|------------------------|
| Zero-shot (TAS-B) | 45.2 |
| Target -> Source | |
| TSDAE | 49.2 |
| MLM | 46.7 |
| Generative Pseudo Labeling | |
| GPL | 51.5 |
| TSDAE+GPL | 52.9 |



GPL Success: Fine-grained Relevance Scores

| Item | Text | GPL | QGen |
|------------|--|------|------|
| Query | what is futures contract | - | - |
| Positive | Futures contracts are a member of a larger class of financial assets called derivatives ... | 10.3 | 1 |
| Negative 1 | ... Anyway in this one example the s&p 500 futures contract has an "initial margin" of \$19,250, meaning ... | 2.0 | 0 |
| Negative 2 | ... but the moment you exercise you must have \$5,940 in a margin account to actually use the futures contract ... | 0.3 | 0 |
| Negative 3 | ... a futures contract is simply a contract that requires party A to buy a given amount of a commodity from party B at a specified price... | 8.2 | 0 |
| Negative 4 | ... A futures contract commits two parties to a buy/sell of the underlying securities, but ... | 6.9 | 0 |

GPL (Margin-MSE Loss)

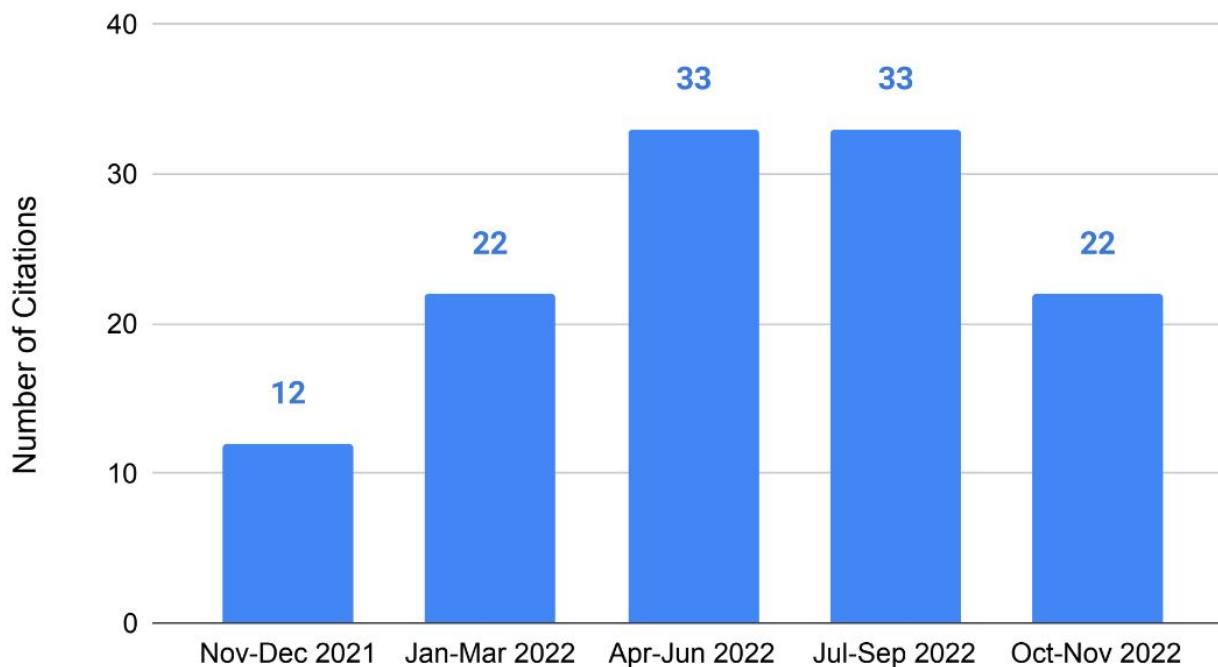
$$L_{\text{MarginMSE}}(\theta) = -\frac{1}{M} \sum_{i=0}^{M-1} |\hat{\delta}_i - \delta_i|^2$$

QGen (Cross-Entropy Loss)

$$L_{\text{MNRL}}(\theta) = -\frac{1}{M} \sum_{i=0}^{M-1} \log \frac{\exp (\tau \cdot \sigma(f_\theta(Q_i), f_\theta(P_i)))}{\sum_{j=0}^{M-1} \exp (\tau \cdot \sigma(f_\theta(Q_i), f_\theta(P_j)))}$$

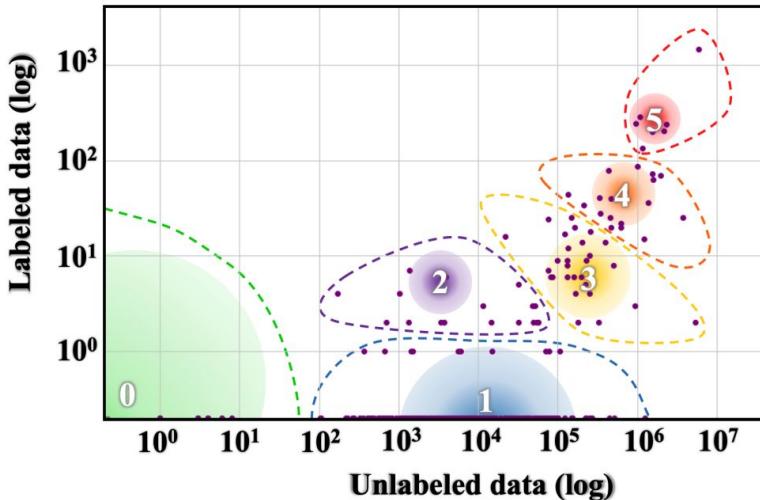
Expanding the Horizon: Going Multilingual!

BEIR Benchmark Outreach on Zero-shot English IR



| | | | |
|-------|-----------|-----------|----------|
| Arxiv | 60 | ECIR | 4 |
| SIGIR | 10 | ACL | 3 |
| CIKM | 7 | FINDINGS | 3 |
| NAACL | 6 | NAACL-HLT | 2 |

Providing Information Access to Everyone!



- Prior research in IR is heavily focused across a single language: **English**.
- There are collectively over **two-three billion** native speakers around the world who speak non-English languages.
- These languages have **diverse typologies**, originate from many different language families, and often contain varying amounts of available resources.

| Class | 5 Example Languages | #Langs | #Speakers | % of Total Langs |
|-------|---|--------|-----------|------------------|
| 0 | Dahalo, Warlpiri, Popoloca, Wallisian, Bora | 2191 | 1.0B | 88.17% |
| 1 | Cherokee, Fijian, Greenlandic, Bhojpuri, Navajo | 222 | 1.0B | 8.93% |
| 2 | Zulu, Konkani, Lao, Maltese, Irish | 19 | 300M | 0.76% |
| 3 | Indonesian, Ukrainian, Cebuano, Afrikaans, Hebrew | 28 | 1.1B | 1.13% |
| 4 | Russian, Hungarian, Vietnamese, Dutch, Korean | 18 | 1.6B | 0.72% |
| 5 | English, Spanish, German, Japanese, French | 7 | 2.5B | 0.28% |

What is Challenging in Multilingual Retrieval?

Information Scarcity

Information, i.e. documents available in non-English languages, are less than English.

ডেট্রয়েট ইনসিটিউট অফ আর্ট এর প্রতিষ্ঠাতা কে ?
(Who is the founder of Detroit Institute of Art?)

William Reinhold Valentiner (May 2, 1880 – September 6, 1958) was a [German-American art historian](#) ... founded Detroit Museum of Art in 1885

William Reinhold Valentiner (en.wiki)

デトロイト美術館は1885年に開館されたアメリカ合衆国ミシガン州デトロイトにある美術館。

デトロイト美術館 (Detroit Institute of Arts) (ja.wiki)

Information Asymmetry

Queries can be about culturally specific topics (e.g., *Maacher Jhol* in Bengali)

速水堅曹はどこで製糸技術を学んだ? (Where did Kenso Hayami learn silk-reeling technique?)

速水堅曹は藩営前橋製糸所を前橋に開設。カスバル・ミュラーから直接、器械製糸技術を学び (Kenso Hayami founded Hanei Maebashi Silk Mill and learned instrumental silk reeling techniques directly from Caspal Müller)

速水堅曹 (Kenso Hayami) (ja.wiki)

Push towards Multilingual IR Benchmarking

MIRACL



Multilingual Information Retrieval Across a Continuum of Languages

เกม ไฟนอลแฟนตาซี ออกจำหน่ายครั้งแรกเมื่อไหร่?
(When was the Final Fantasy game first released?)

Queries

Relevant
Passages

ไฟนอลแฟนตาซี หรือรู้จักกันในนาม ไฟนอลแฟนตาซี I เป็นเกมภาษา หรือ เกมแนว RPG (Role-playing game) ที่สร้างขึ้นโดยอิโนนบุ ซา加ตะ ผู้ผลิตและจัดจำหน่ายโดย สแควร์ สำหรับเล่นบนเครื่อง เกม Nintendo Entertainment System (NES) หรือที่รู้จักกันในนาม แฟมิคอม วางตลาดครั้งแรกในญี่ปุ่น เมื่อวันที่ 18 ธันวาคม พ.ศ. 2530
(Final Fantasy, also known as Final Fantasy I, is a language game or RPG (Role-playing game) created by Hironobu Sakaguchi, produced and distributed by Square for play on the the Nintendo Entertainment System (NES), also known as Famicom, was first released in Japan on December 18, 1987.)

Irrelevant
Passages

นอกจากนี้ ไฟนอลแฟนตาซี ยังได้ถูกสร้างใหม่ไว้สำหรับเล่นบนเครื่องเกมอีกหลายแพลตฟอร์ม เช่น MSX 2 WonderSwan และโทรศัพท์มือถือ หลังจากออกจำหน่ายครั้งแรกมาหลายปี
(In addition, Final Fantasy has also been recreated for play on a wide range of games such as MSX 2 WonderSwan and mobile phones after being released for the first time for many years)

Got Selected at
WSDM Cup'23
Competition and
Leaderboard is public!

th.wikipedia

MIRACL Benchmark (in collaboration with Huawei)

| Dataset Name | # Lang. | Avg # Q | Avg # Label / Q | # Human Labels | Training Data? | Not Translated? | Manual? |
|---------------|---------|---------|-----------------|----------------|----------------|-----------------|---------|
| FIRE 2012 | 5 | 50 | 89 | 224k | ✗ | ✓ | ✓ |
| MKQA | 26 | 10k | 1.35 | 14k | ✗ | ✓ | ✓ |
| mMARCO | 13 | 808k | 0.66 | 533k | ✓ | ✗ | ✓ |
| CLIR Matrix | 139 | 352k | 693 | 0 | ✓ | ✓ | ✗ |
| Mr. TyDi | 11 | 6.3k | 1.02 | 71k | ✓ | ✓ | ✓ |
| MIRACL (ours) | 18 | 23.7k | 10 | 434k | ✓ | ✓ | ✓ |

- **Scarce** resources available for mono and cross-lingual retrieval evaluation.
- The community has progressed immensely on English, however lacks behind on the multilingual front due to lack of **training data** and **standard evaluation** benchmarks.
- For **MIRACL**, we annotated datasets in each language (e.g., **TyDi QA**).
 - Better reflect speakers' **true interests** and **linguistic phenomena**
 - Hired over **40 native speakers** for the wide-scale annotation study
 - Performance will **lead to different insights** across languages, as each language has its own linguistic features.

Conclusions

- Benchmarks are **useful** to measure progress in a meaningful way!
- **Limitations** seen in benchmarks help **accelerate future research** progress to eliminate them!
- Always **evaluate your models** across meaningful benchmarks containing **diverse datasets**!
- Do not **always chase** leaderboard (SoTA) improvement, especially on saturated leaderboards!

Thank you for listening!

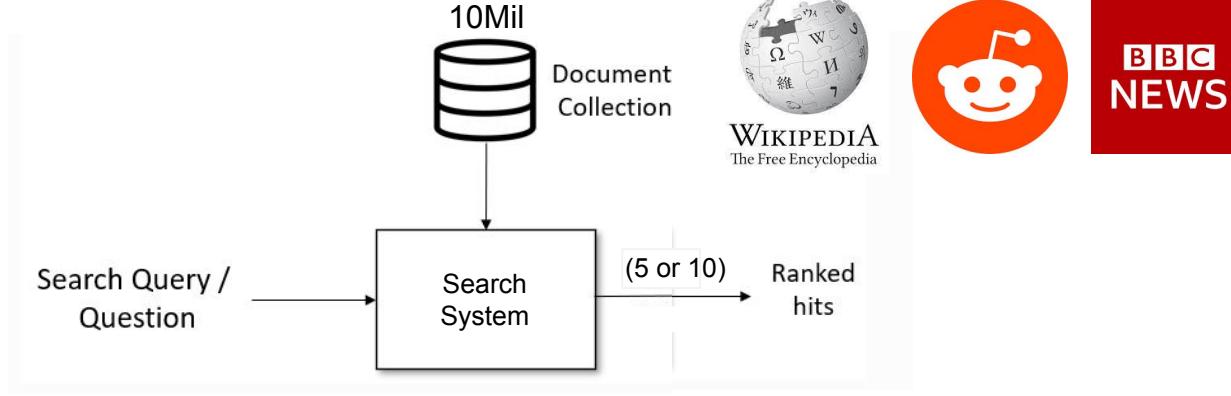


Evaluate
on a
Single Dataset

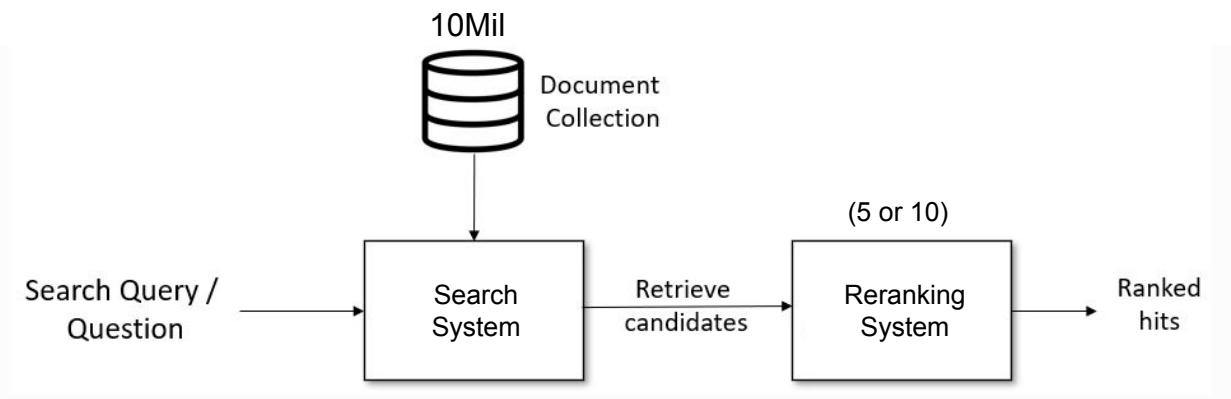


Evaluate
across all
BEIR Datasets

Breaking down popular IR Tasks



Retrieval



Retrieve and
Rerank

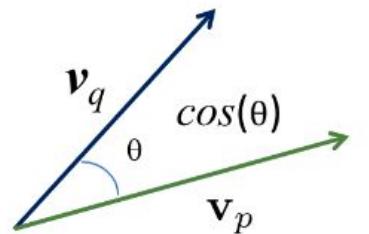
Traditional BoW Search Systems

The image shows the classic Yahoo! homepage. At the top, there's a navigation bar with icons for 'What's New' (a person icon), 'Check Email' (an envelope icon), 'My Yahoo!' (a yellow 'M' icon), and 'Help' (a question mark icon). The central feature is the large red 'YAHOO!' logo. Below it, there are several promotional banners: 'Yahoo! Pager instant messaging' with an instant messaging icon, 'Yahoo! Pager now works with chat' with a speech bubble icon, and 'Yahoo! Mail free email for life' with an envelope icon. A search bar with a 'Search' button and a link to 'advanced search' is located below these. At the bottom, there's a horizontal menu with links like 'Yahoo! Auctions', 'Shopping - Yellow Pages - People Search - Maps - Travel Agent - Classifieds - Personals - Games - Chat Email - Calendar - Pager - My Yahoo! - Today's News - Sports - Weather - TV - Stock Quotes - more...'.

Vocabulary Mismatch (Cat vs. Kitty)

Limitations with Traditional Search Systems

Huge Memory Indexes: Sparse vectors are big and can be quite inefficient to store!



$$d_1 \gg d_2$$

sparse repr: $[0\dots 1 \dots 1 \dots 0\dots 1] \in \mathbb{R}^{d_1}$

dense repr: $[1.03, -5.72, 6.42, \dots, 9.91] \in \mathbb{R}^{d_2}$

Unable to handle Synonyms: Won't understand “*bad guy*” and “*villain*” are similar in meaning!



dense

“Who is the **bad guy** in lord of the rings?”

*Sala Baker is an actor and stuntman from New Zealand. He is best known for portraying the **villain** Sauron in the Lord of the Rings trilogy by Peter Jackson.*

Ref: Danqi Chen, ACL 2020 OpenQA Tutorial

<https://github.com/danqi/acl2020-openqa-tutorial/blob/master/slides/part5-dense-retriever-e2e-training.pdf>

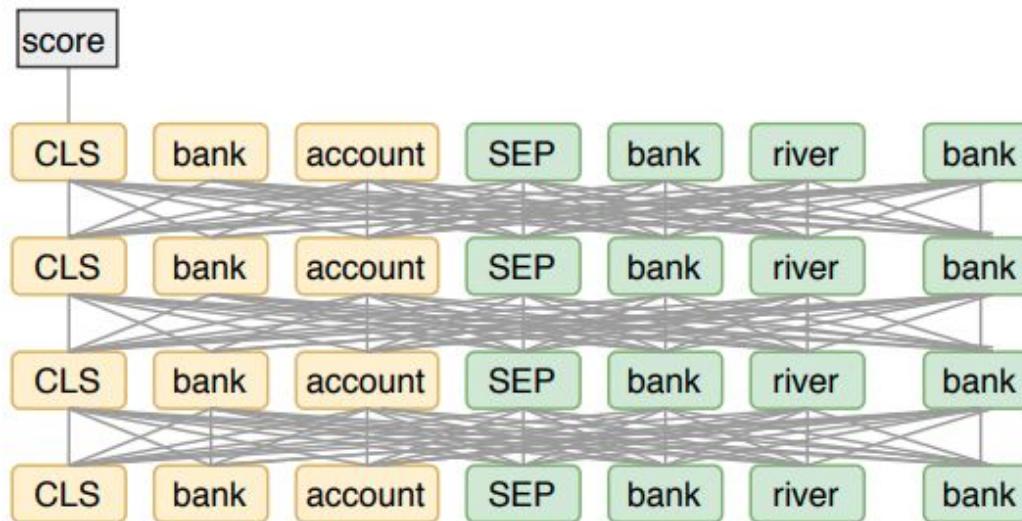


Modern (Neural) Search Systems

1. Retrieval: Bi-Encoders
2. Reranking: Cross-Encoders

Reranking with Cross-Encoders

Concatenate Query and Document together. No Embedding!



(a) Cross-Attention Model (e.g., BERT reranker)

- Inefficient, as scoring millions of (query, doc)-pairs is slow!
- Best performance, due to cross-attention across query and doc.

A Simple Illustration

Performance (Cross-Encoder > Bi-Encoder > BM25)

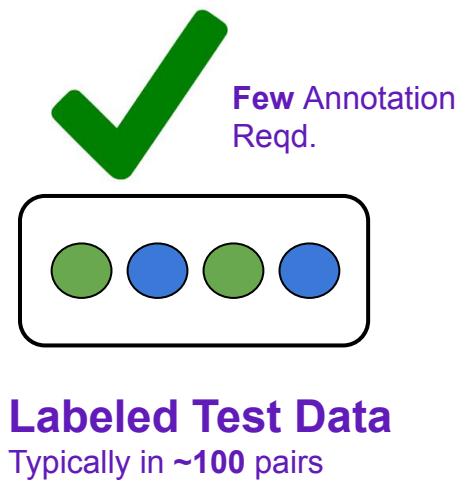
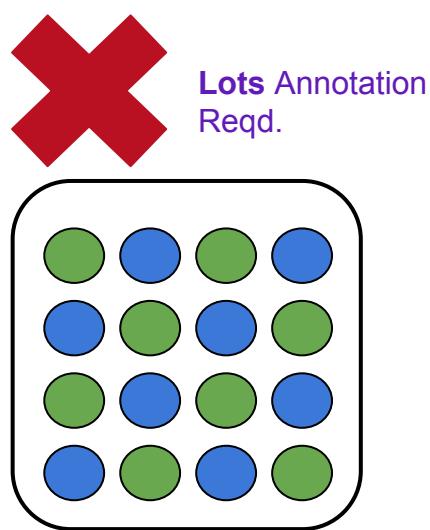
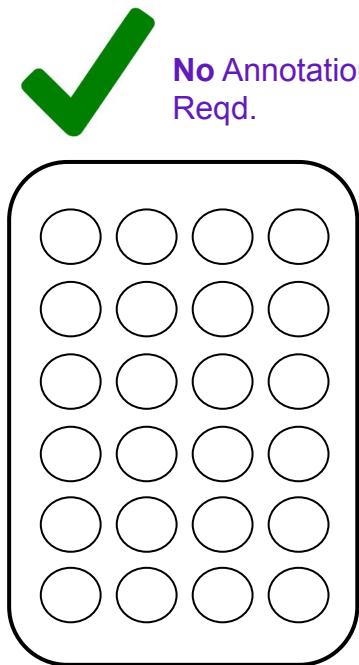


The Script uses the smaller Simple English Wikipedia as document collection. We test out sample user queries below and compare results:

https://colab.research.google.com/drive/1I6stpYdRMmeDBK_vwOL5NitdiAuhdsAr?usp=sharing

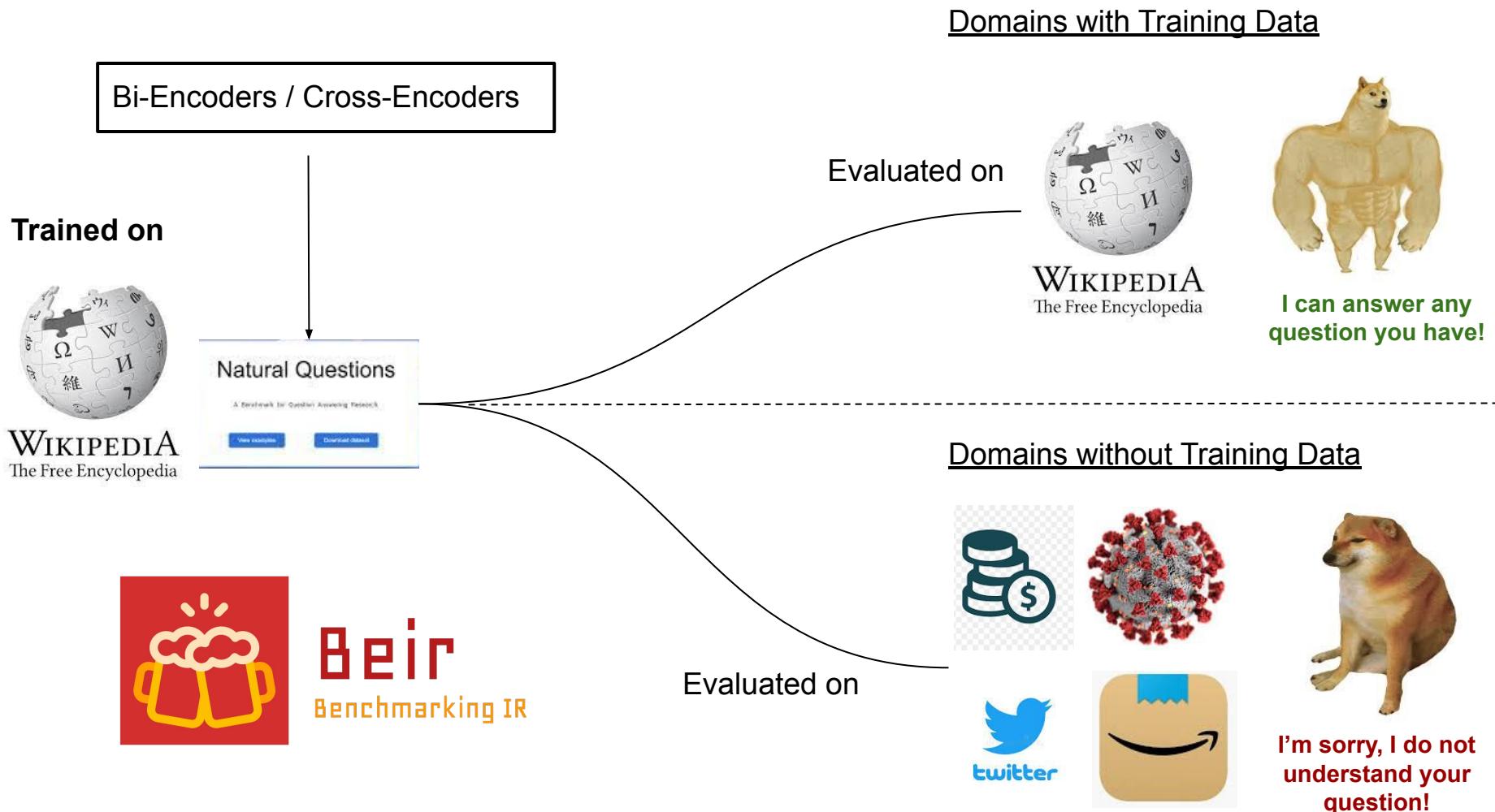
Why Zero-Shot Evaluation is Important?

Generating High-Quality Labeled Training Data is cumbersome!



RQ: Can Modern Search Systems Generalize?

Will these neural models perform well out-of-box (w/o) training?



BEIR: Evaluation Benchmark for IR Systems

Diverse, Zero-shot retrieval benchmark with 18 datasets and tasks!

| Split (→) | | | | | Train | | Dev | | Test | | | Avg. Word Lengths | |
|--|-------------|---------------------|-------|-----------|---------|--------|--------|------------|------------|--------|----------|-------------------|----------|
| Task (↓) | Domain (↓) | Dataset (↓) | Title | Relevancy | #Pairs | #Query | #Query | #Corpus | Avg. D / Q | Query | Document | Query | Document |
| Passage-Retrieval | Misc. | MS MARCO [42] | ✗ | Binary | 532,761 | — | 6,980 | 8,841,823 | 1.1 | 5.96 | 55.98 | | |
| Bio-Medical Information Retrieval (IR) | Bio-Medical | TREC-COVID [63] | ✓ | 3-level | — | — | 50 | 171,332 | 493.5 | 10.60 | 160.77 | | |
| | Bio-Medical | NFCorpus [7] | ✓ | 3-level | 110,575 | 324 | 323 | 3,633 | 38.2 | 3.30 | 232.26 | | |
| | Bio-Medical | BioASQ [59] | ✓ | Binary | 32,916 | — | 500 | 14,914,602 | 4.7 | 8.05 | 202.61 | | |
| Question Answering (QA) | Wikipedia | NQ [32] | ✓ | Binary | 132,803 | — | 3,452 | 2,681,468 | 1.2 | 9.16 | 78.88 | | |
| | Wikipedia | HotpotQA [74] | ✓ | Binary | 170,000 | 5,447 | 7,405 | 5,233,329 | 2.0 | 17.61 | 46.30 | | |
| | Finance | FiQA-2018 [41] | ✗ | Binary | 14,166 | 500 | 648 | 57,638 | 2.6 | 10.77 | 132.32 | | |
| Tweet-Retrieval | Twitter | Signal-1M (RT) [57] | ✗ | 3-level | — | — | 97 | 2,866,316 | 19.6 | 9.30 | 13.93 | | |
| News Retrieval | News | TREC-NEWS [56] | ✓ | 5-level | — | — | 57 | 594,977 | 19.6 | 11.14 | 634.79 | | |
| | News | Robust04 [62] | ✗ | 3-level | — | — | 249 | 528,155 | 69.9 | 15.27 | 466.40 | | |
| Argument Retrieval | Misc. | ArguAna [65] | ✓ | Binary | — | — | 1,406 | 8,674 | 1.0 | 192.98 | 166.80 | | |
| | Misc. | Touché-2020 [6] | ✓ | 3-level | — | — | 49 | 382,545 | 19.0 | 6.55 | 292.37 | | |
| Duplicate-Question Retrieval | StackEx. | CQA DupStack [23] | ✓ | Binary | — | — | 13,145 | 457,199 | 1.4 | 8.59 | 129.09 | | |
| | Quora | Quora | ✗ | Binary | — | 5,000 | 10,000 | 522,931 | 1.6 | 9.53 | 11.44 | | |
| Entity-Retrieval | Wikipedia | DBpedia [19] | ✓ | 3-level | — | 67 | 400 | 4,635,922 | 38.2 | 5.39 | 49.68 | | |
| Citation-Prediction | Scientific | SCIDOCs [9] | ✓ | Binary | — | — | 1,000 | 25,657 | 4.9 | 9.38 | 176.19 | | |
| Fact Checking | Wikipedia | FEVER [58] | ✓ | Binary | 140,085 | 6,666 | 6,666 | 5,416,568 | 1.2 | 8.13 | 84.76 | | |
| | Wikipedia | Climate-FEVER [13] | ✓ | Binary | — | — | 1,535 | 5,416,593 | 3.0 | 20.13 | 84.76 | | |
| | Scientific | SciFact [66] | ✓ | Binary | 920 | — | 300 | 5,183 | 1.1 | 12.37 | 213.63 | | |

Evaluation Metric: NDCG@10

Zero-shot setting, i.e. Model trained on (A), evaluated on (B).

NDCG is then *the ratio of DCG of recommended order to DCG of ideal order.*

$$NDCG = \frac{DCG}{iDCG}$$

Recommendations Order = [2, 3, 3, 1, 2] *Ideal Order* = [3, 3, 2, 2, 1]

$$DCG = \frac{2}{\log_2(1+1)} + \frac{3}{\log_2(2+1)} + \frac{3}{\log_2(3+1)} + \frac{1}{\log_2(4+1)} + \frac{2}{\log_2(5+1)} \approx 6.64$$

$$iDCG = \frac{3}{\log_2(1+1)} + \frac{3}{\log_2(2+1)} + \frac{2}{\log_2(3+1)} + \frac{2}{\log_2(4+1)} + \frac{1}{\log_2(5+1)} \approx 7.14$$

Thus, the NDCG for this recommendation set will be:

$$NDCG = \frac{DCG}{iDCG} = \frac{6.64}{7.14} \approx 0.93$$

Zero-shot Results on BEIR

| Model (→) | Lexical | | | | Sparse | | | | Dense | | | | Late-Interaction | | Re-ranking |
|---------------------------|-------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|---------|--|------------------|--|------------|
| | Dataset (↓) | BM25 | DeepCT | SPARTA | docT5query | DPR | ANCE | TAS-B | GenQ | ColBERT | BM25+CE | | | | |
| MS MARCO | 0.228 | 0.296 [‡] | 0.351 [‡] | 0.338 [‡] | 0.177 | 0.388 [‡] | 0.408 [‡] | 0.408 [‡] | 0.425 [‡] | 0.413 [‡] | | | | | |
| TREC-COVID | 0.656 | 0.406 | 0.538 | 0.713 | 0.332 | 0.654 | 0.481 | 0.619 | 0.677 | 0.757 | | | | | |
| BioASQ | 0.465 | 0.407 | 0.351 | 0.431 | 0.127 | 0.306 | 0.383 | 0.398 | 0.474 | 0.523 | | | | | |
| NFCorpus | 0.325 | 0.283 | 0.301 | 0.328 | 0.189 | 0.237 | 0.319 | 0.319 | 0.305 | 0.350 | | | | | |
| NQ | 0.329 | 0.188 | 0.398 | 0.399 | 0.474 [‡] | 0.446 | 0.463 | 0.358 | 0.524 | 0.533 | | | | | |
| HotpotQA | 0.603 | 0.503 | 0.492 | 0.580 | 0.391 | 0.456 | 0.584 | 0.534 | 0.593 | 0.707 | | | | | |
| FiQA-2018 | 0.236 | 0.191 | 0.198 | 0.291 | 0.112 | 0.295 | 0.300 | 0.308 | 0.317 | 0.347 | | | | | |
| Signal-1M (RT) | 0.330 | 0.269 | 0.252 | 0.307 | 0.155 | 0.249 | 0.289 | 0.281 | 0.274 | 0.338 | | | | | |
| TREC-NEWS | 0.398 | 0.220 | 0.258 | 0.420 | 0.161 | 0.382 | 0.377 | 0.396 | 0.393 | 0.431 | | | | | |
| Robust04 | 0.408 | 0.287 | 0.276 | 0.437 | 0.252 | 0.392 | 0.427 | 0.362 | 0.391 | 0.475 | | | | | |
| ArguAna | 0.315 | 0.309 | 0.279 | 0.349 | 0.175 | 0.415 | 0.429 | 0.493 | 0.233 | 0.311 | | | | | |
| Touché-2020 | 0.367 | 0.156 | 0.175 | 0.347 | 0.131 | 0.240 | 0.162 | 0.182 | 0.202 | 0.271 | | | | | |
| CQADupStack | 0.299 | 0.268 | 0.257 | 0.325 | 0.153 | 0.296 | 0.314 | 0.347 | 0.350 | 0.370 | | | | | |
| Quora | 0.789 | 0.691 | 0.630 | 0.802 | 0.248 | 0.852 | 0.835 | 0.830 | 0.854 | 0.825 | | | | | |
| DBpedia | 0.313 | 0.177 | 0.314 | 0.331 | 0.263 | 0.281 | 0.384 | 0.328 | 0.392 | 0.409 | | | | | |
| SCIDOCs | 0.158 | 0.124 | 0.126 | 0.162 | 0.077 | 0.122 | 0.149 | 0.143 | 0.145 | 0.166 | | | | | |
| FEVER | 0.753 | 0.353 | 0.596 | 0.714 | 0.562 | 0.669 | 0.700 | 0.669 | 0.771 | 0.819 | | | | | |
| Climate-FEVER | 0.213 | 0.066 | 0.082 | 0.201 | 0.148 | 0.198 | 0.228 | 0.175 | 0.184 | 0.253 | | | | | |
| SciFact | 0.665 | 0.630 | 0.582 | 0.675 | 0.318 | 0.507 | 0.643 | 0.644 | 0.671 | 0.688 | | | | | |
| Avg. Performance vs. BM25 | - 27.9% | - 20.3% | + 1.6% | - 47.7% | - 7.4% | - 2.8% | - 3.6% | + 2.5% | + 11% | | | | | | |

BM25 (Lexical)

BM25 is an overall strong system. It doesn't require to be trained.

Cross-Encoders (Rerank)

Reranking Models generalize best. They outperform BM25 on **11/17** retrieval datasets.

Bi-Encoders (Dense)

Dense models suffer from generalization. They outperform BM25 on **7/17** datasets.

Efficiency and Memory Comparison on BEIR

Retrieval Latency (in ms) and Index Sizes (in GB)

| DBpedia (1 Million) | | | Retrieval Latency | | Index |
|---------------------|----------------|------|-------------------|--------|-------|
| Rank | Model | Dim. | GPU | CPU | Size |
| (1) | Cross-Encoders | 768 | 550ms | 7100ms | 0.4GB |
| (2) | | 128 | 350ms | – | 20GB |
| (3) | BM25 | – | – | 20ms | 0.4GB |
| (4) | – | 768 | 14ms | 125ms | 3GB |
| (5) | Bi-Encoders | 768 | 20ms | 275ms | 3GB |
| (6) | | 768 | 14ms | 125ms | 3GB |

How to see the table:
Smaller the better!

BM25 (Lexical)

BM25 is overall **fast** and **efficient**. They require small indexes.

Cross-Encoders (Rerank)

Rerankers are **slow** at retrieval. They can also produce **bulky** indexes for retrieval.

Bi-Encoders (Dense)

Dense retrievers are **fast** and **efficient**. They consume less memory with **small** indexes.

Ref: Thakur, N., Reimers, N., Rücklé, A., Srivastava, A., & Gurevych, I. (2021). BEIR: A Heterogenous Benchmark for Zero-shot Evaluation of Information Retrieval Models. arXiv preprint arXiv:2104.08663.

Conclusions (To Recap)

Traditional vs Modern Search Systems

1. Traditional Search Systems like BM25 use keyword based-search which miss out on Synonyms.
2. Bi-Encoders map query and document to a dense vector space, efficient and practical. However, they fail to perform well in zero-shot setting and are unable to generalize well!
3. Cross-Encoders take the query and document together, best performing on zero-shot. But quite impractical for real-world setting!
4. Generalization with models is quite a difficult task and there is no free lunch!

Thank You For Listening!

Any Questions?

Paper Link:

<https://openreview.net/forum?id=wCu6T5xFjeJ>



BEIR: A Heterogenous Benchmark for Zero-shot Evaluation of Information Retrieval Models

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Abstract

Neural IR models have often been studied in homogeneous and narrow settings, which has considerably limited insights into their generalization capabilities. To address this, and to allow researchers to more broadly establish the effectiveness of their models, we introduce **BEIR** (*Benchmarking IR*), a *heterogeneous benchmark* for information retrieval. We leverage a careful selection of 17 datasets

the keywords also present within the query. Further, queries and documents are treated in a bag-of-words manner which does not take word ordering into consideration.

Recently, deep learning and in particular pre-trained Transformer models like BERT (Devlin et al., 2018) have become popular in the information retrieval space (Lin et al., 2020). They overcome the lexical gap by mapping queries and

GitHub: <https://github.com/UKPLab/beir>



A Heterogeneous Benchmark for Information Retrieval. Easy to use, evaluate your models across 15+ diverse IR datasets.

Python ★ 213 ⚡ 25



<https://colab.research.google.com/drive/1HfutiEhHMJLXiWGT8pcipxT5L2TpYEdt?usp=sharing>