

Chapter 43 - IFPO - CPO

Networking

Purpose

Networking is a long-term investment with your career and goals.

Networking takes place everyday and will help benefit you and your organization.

Build your skills through the use of others' knowledge.

Networking

- ▶ Security professionals encounter employees, managers, vendors, visitors, customers, law enforcement personnel, emergency response personnel, and government inspectors or agents on a near-daily basis.
- ▶ Building professional relationships with each of these groups of people will serve the security professional in a variety of positive ways.
- ▶ The cultivation and maintenance of these relationships is commonly referred to as “*networking*.”
- ▶ Networking is the art of developing relationships with individuals for mutual benefit.
- ▶ Networking builds the foundation for both providing and receiving mutual support or recognizing mutual interest and can support career advancement.

The Importance of Networking

- ▶ It is in the security professional's own interest to establish and maintain working relationships with those they encounter or serve.
- ▶ Networking facilitates professional success through collaboration.
- ▶ Whether the relationships are formed through informal networking or through formal liaison activity, security professionals improve themselves through these often mutually beneficial relationships.

Networking

- ▶ Information is knowledge.
- ▶ Knowledge might concern a particular fact or a series of facts. Knowledge can be communicated, received, studied, researched, or instructed.
- ▶ The knowledge that others possess will impact the security professional's work in some way.
- ▶ Networking is the process of developing a two-way relationship that is mutually beneficial to both professionals.
- ▶ If the two people have a positive relationship, needs will be fulfilled.

Professional Organizations and Training

- ▶ Membership in professional organizations and the networking and training opportunities inherent to those memberships are an excellent way to build relationships.
- ▶ Consider the phrase, “If I don’t know the answer, I know someone who probably does.” That’s where networking can help.
- ▶ As the security professional’s career grows, they too will one day be “the person that might know that answer.”
- ▶ Professional organizations :
 - ▶ International Foundation for Protection Officers (IFPO)
 - ▶ Specializes in entry-level and intermediate security officer training and certification.
 - ▶ ASIS International (ASIS)
 - ▶ Specializes in advanced training and certification for mid and senior-level security professionals and executives.
 - ▶ International Association of Health care Safety and Security (IAHSS)
 - ▶ Specializes in entry-level and intermediate security officer training and certification within the healthcare field.
 - ▶ Association of Certified Fraud Examiners (ACFE)
 - ▶ Specializes in fraud-related investigations.

Professional Organizations and Training

- ▶ Networking opportunities within these organizations are numerous.
- ▶ ASIS and IAHSS hold monthly chapter meetings across the world.
- ▶ IFPO has numerous training offerings, culminating in the Certified Protection Officer (CPO) and Certified in Security Supervision and Management (CSSM) designations.
- ▶ ASIS offers advanced training for its members, such as the Certified Protection Professional (CPP) and the Physical Security Professional (PSP).
- ▶ In addition to professional organizations, many postsecondary educational institutions offer associate's, bachelor's, and even master's degrees in security-related disciplines.
- ▶ These degree programs, although considerably more expensive and time-consuming than a certification or training program, also offer networking opportunities.

The Liaison Role

- ▶ Many liaison contacts will be formal professional relationships (i.e. those that are built through one organization interacting with the security team at a particular location). Examples include:
 - ▶ Law enforcement
 - ▶ Military
 - ▶ Government inspectors
 - ▶ Other security groups
 - ▶ Related industry groups
 - ▶ Safety organizations
 - ▶ Fire department

The Liaison Role

- ▶ Liaising assists with:
 - ▶ Gathering timely and actionable information
 - ▶ Solving problems for your organization and others
 - ▶ Training
- ▶ The New York City Police Department, have developed a comprehensive information sharing programs; NYPD SHIELD.
- ▶ NYPD SHIELD is specifically geared toward private security.
- ▶ NYPD SHIELD incorporates both intelligence and threat briefings from NYPD staff with website and email notifications regarding incidents around the city.
- ▶ Similar liaison relationships can be developed when dealing with industry-regulation government entities.
 - ▶ United Kingdom: Security Industry Authority (SIA) established in 2001. Deals with job classifications, license status and accreditation.
 - ▶ South Africa: Private Security Industry Regulatory Authority (PSIRA): applicant review, background investigations on security companies, equipment review, firearm permits, and record keeping.
 - ▶ United States: governed at the state level
 - ▶ Canada: governed at the provincial level