Everscale Academy

Monetization use case

Coding 101
Acquire basic coding skills in 30 days.

Intermediate

★★★★★ 5.0 (34)

43 Enrolled

Description

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Free

Enroll now

Add to Bookmark

Ella Smith
5.0 ★ Instructor rating

86
Students

3
Courses

View Details

For stud

Our user types

Student

Finds a course

↓

Buys it for Ē

↓

Completes the course

↓

Gets NFT certificate

Teacher

Places a course for Ē (15%)

↓

Commission for students

↓

Commission for certificate (2Ē)

↓

Gets profit

Admin

In form of DAO

↓

Removes or keeps courses

↓

Uses Academy token

↓

Coming soon

Use case

Teacher creates a course → We check it → If everything is OK, we publish it

a Teacher sets the price → We add commission of 15% + 3 Ē and publish it
At least 1 Ē

b Teacher makes it free → No NFT certificates available to students

Student buys a course → Completes it successfully → Gets NFT Certificate

NFT Certificate is minted → If a course costs 100 Ē, Academy gets 15 of them from each purchase

Educational opportunities

Communicated educational Everscale opportunities to a wide audience - members of GBA, press, US and other countries Government and Legislature through participation in conferences/seminars in 4 countries by Eugene Morozov. We also agreed on a series of educational events with American Blockchain PAC in US Congress under the leadership of Todd White and Adelle Nazarian

Made possible by support of:

- Broxus

- EverX

- And others

Academy token

- Academy issued its own TIP=3.1 token on the Everscale blockchain

- Token will be improved and promoted to generate additional income

- This token will help to avoid any Evers sales to achive the goals of the Foundation

- 20-25% will be allocated for creation of Academy Endowment

Tokenomics
In development

We propose that Everscale Foundation creates the Academy Endowment as follows:

- Allocates 20-25% of its Tokens for this purpose;

- Establishes the Investment Committee to propose the Endowment investment structure and advise on risks

- Tokens are invested if Investment Committee recommendation is accepted

- Investment rewards are sent to the Academy monthly and form its budget;

- Principal invested amount is never reduced and is adjusted for inflation, if any

Ecosystem

Everscale.academy

Everscale.codes

Debot.monster
partner

Grandbazar.io
partner

African Workshops
partner

Roadmap

April

Engage community
in making courses

April

Moderate & harmonize
existing documentation

Separate roadmap will
be introduced later

EVERSCALE.ACADEMY   **EVERSCALE.CODES**   **DEBOT.MONSTER**

Test paid courses
& NFT Certificates

End of March

Academy DAO & token
development

April

Add and optimize
new documentation

May